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PUCO

 **Cincinnati Bell™**  
*a Broadwing company*  
201 E. Fourth St.  
P.O. Box 2301  
Cincinnati, Ohio 45201-2301

July 13, 2001

Ms. Daisy Crockron  
Docketing Division Chief  
The Public Utilities Commission of Ohio  
180 East Broad Street, 10th Floor  
Columbus, Ohio 43215-3793

RE: **Case No. 90-2021-TP-ATA**  
**Case No. 90-5013-TP-TRF**  
**Case No. 93-1020-TP-ATA**

Dear Ms. Crockron:

On June 29, 2001, Cincinnati Bell Telephone Company (CBT) filed an application to revise its **Out of Territory Services Tariff** PUCO No. 1 to provide a special promotion of its **Asymmetrical Digital Subscriber Line Service (ADSL) TurboSpeed** package. **Residential** customers who subscribe to and self-install ADSL TurboSpeed Service receive a **\$15.00 discount toward the monthly recurring charge for the first six months that ADSL is in service**. The special promotion period was effective July 1, 2001 through September 30, 2001.

CBT now requests permission to amend this special promotion offering to eliminate the requirement that residential ADSL customers must self-install the ADSL service in order to be eligible for the \$15.00 discount promotion. The remaining terms and conditions of the promotion established in the June 29, 2001 filing will continue to apply.

We are forwarding for filing the original and ten copies of the amended tariff page associated with the June 29, 2001 filing. The amended tariff page reflects the change in the promotion requirement.

Any questions regarding this transmittal should be directed to me at 513-397-1378.

Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt.

Sincerely,

*Evelyn W. King*  
Evelyn W. King  
Regulatory Specialist  
Government Relations

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business  
Technician T.M.A Date Processed 7-16-01

Attachment

LOCAL EXCHANGE SERVICE

SECTION 5 OUT OF TERRITORY PROMOTIONAL OFFERINGS (cont'd)

5.26.2 Special Promotions

5.26.2.35 **Asymmetrical Digital Subscriber Line Service (ADSL) TurboSpeed  
(Residence) – Section 5.18, Page 122**

RECURRING CHARGE

1. For residential customers who subscribe to the service listed above.
2. Promotional Offer:
  - Will offer a monthly discount of \$15.00 toward the ADSL TurboSpeed Service recurring charge for the first six months. (D)
3. Promotional Period which orders must be placed
 

Beginning Date:	June 25, 2001
Ending Date:	August 11, 2001
4. Market Area Exchange Targeted By Special Promotion
 

Mason Exchange area served by Cincinnati Bell Telephone Company.
5. Twelve Month Promotional History
  - a. November 8, 2000 through January 15, 2001
  - b. January 15, 2001 through February 28, 2001
  - c. April 1, 2001 through June 29, 2001

ISSUE DATE: June 29, 2001  
AMEND DATE: July 16, 2001

EFFECTIVE DATE: July 1, 2001  
In accordance with Case No. 99-1496-TP-UNC,  
Issued on March 2, 2000 and PUCO Case No.  
96-899-TP-ALT, issued April 9, 1998 and  
Case No. 90-5013-TP-TRF

Christopher S. Colwell, Vice President, Government Relations  
Cincinnati, Ohio