

*Handwritten initials*  
**Ameritech.**

Room 4C  
1501 E. Gay Street  
Columbus, OH 43215-3111

February 1, 1999

Ms. Daisy Crockron  
Docketing Division  
The Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43266-0573

Re: Case No. 93-487-TP-ALT  
Case No. 90-5032-TP-TRF

Dear Ms. Crockron:

Attached are six (6) copies of the Addendum to the Ameritech Tariff, P.U.C.O. No. 20, regarding Special Promotional Offerings. The Addendum is effective February 2, 1999, and is issued in accordance with Entry dated January 5, 1995 in Case No. 93-487-TP-ALT.

Acknowledgment and date of receipt of this Addendum are requested. A duplicate transmittal letter is attached for this purpose.

Very truly yours,

*Handwritten signature of Lori Watiker*

Lori Watiker  
State Regulatory Advocate

**RECEIVED**

FEB 02 1999

TO THE DIVISION  
PUBLIC UTILITIES COMMISSION

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Technician Anna M. Hixon Date Processed FEB 2, 1999



THE OHIO BELL  
TELEPHONE COMPANY

## Ameritech

Tariff

P.U.C.O. NO. 20

PART 2 SECTION 8

PART 2 - General Terms and Conditions  
SECTION 8 - Promotional Service Offerings

Addendum to  
Original Sheet No. 1  
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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
<b>Star Code Access to Voice Mail Service</b>						
-Recurring Monthly Price (See Note 1)	7/3/12	\$ .30	-	12/24/98	3/31/99	Residence Business
<b>Ameritech ValueLink Extra</b>						
Ameritech ValueLink Extra with Toll (See Note 2)	4/2/19.11	-	-	2/2/99	10/31/99	Business
Ameritech ValueLink Extra Select Winback (See Note 2)	4/2/25	-	-	2/2/99	10/31/99	Business
<b>Business Network Access Lines Winback Promotion</b>						
-Nonrecurring Charges (See Note 3)	3/1/3.1	See Note 3	-	11/9/98	10/31/99	Business
<b>Direct Inward Dialing (DID) Winback Promotion</b>						
-Nonrecurring Charges (See Note 4)	3/1/3.1 6/1/1	See Note 4	-	1/3/99	10/31/99	Business
<b>Consumer 1Q99 Campaign</b>						
-Nonrecurring Charge (See Note 5)	3/1/6	\$7.00	-	1/4/99	2/28/99	Residence

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By J. F. Woods, President, Cleveland, Ohio

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Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
<b>Winter '99 Additional Line Promotion</b>						
-Nonrecurring Charges (See Note 6)	3/1/3.1	\$ 10.60	See Note 6	1/11/99	2/28/99	Residence
<b>Ameritech ProtectPath Service</b>						
-Nonrecurring Charges (See Note 7)						
Ameritech ProtectPath 1.5 Service Charge	15/3/88	\$200.00	-	1/11/99	4/9/99	Business
Ameritech ProtectPath 45 Service Charge	15/3/88	\$200.00	-	1/11/99	4/9/99	Business
<b>Ameritech Network Reconfiguration Service (ANRS)</b>						
(See Note 8)	15/3/112	See Note 8	-	1/11/99	4/9/99	Business
<b>Ameritech ISDN Prime Service - Bottom Line - Digital Lines</b>						
(See Note 9)	17/2/9	\$2,000.00	-	1/11/99	3/15/99	Business
<b>Residence Services Winback Offering</b>						
-Nonrecurring Charges (See Note 10)	3/1/3.1	(See Note 10)	-	1/18/99	12/31/99	Residence
<b>GBS 1st Qtr '99 ADL/Usage Promotion</b>						
-Nonrecurring Charges (See Note 11)	3/1/3.1	(See Note 11)	-	1/18/99	2/13/99	Business

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**Note 1:** A retail promotion period shall be extended from December 24, 1998 until March 31, 1999 for residence and business customers who order and have installed Star Code Access to Voice Mail Service. During the promotional period the recurring monthly price for Star Code Access to Voice Mail Service will be waived until December 23, 1998. This is an extension of a promotion filed on September 23, 1998 with an effective date of September 24, 1998.

**Note 2:** A retail Ameritech ValueLink Extra with Toll and ValueLink Extra - Select promotional period shall be extended from February 2, 1999 through October 31, 1999. Eligible Business customers subscribing to Ameritech ValueLink Extra with Toll and ValueLink Extra - Select three-year term plans during the promotional period will receive a bill credit on the 13th, 25th, and 37th month anniversary of the term plan. Each bill credit shall be the equivalent of 1/12 of the minimum annual revenue commitment (MARC) subscribed to by the customer and shall appear on the customer's Ameritech bill within sixty days of the anniversary date. This is an extension of a promotion filed on June 30, 1998 with an effective date of July 1, 1998.

**Note 3:** A Winback offering will be in effect from November 9, 1998 through October 31, 1999 for eligible business customers who have discontinued their business network access line service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech. During the promotional period, the normally applicable Service Ordering charge, Line Connection charge and Central Office charge will be waived for business customers ordering and installing business network access lines. The Line Connection charge and Central Office Connection charge will be waived for each business network access line installed. In addition, where the customer is returning to Ameritech from a reseller, and previously had message service with Ameritech, but now wishes to establish measured service (and vice-versa), the normally applicable nonrecurring Exchange Service Change charge will be waived. Customers ordering 4 or more lines must contract for a ValueLink Extra, ValueLink Extra - Select, or other local usage or toll/800 term plan to qualify for the waivers. Contracts must be dated November 9, 1998 through October 31, 1999. This promotion may not be combined with other access line offers and is not applicable to Flexline, Centrex, ISDN, DID trunks or coin service lines.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 4:** A Winback offering will be in effect from January 3, 1999 through October 31, 1999 for eligible business customers who have discontinued their business access service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech and establish Direct Inward Dialing (DID) service. During the promotional period, the normally applicable nonrecurring Service Ordering, Line Connection, Central Office Connection and trunk termination charges will be waived for each DID trunk ordered. In addition, the normally applicable nonrecurring DID number charge will be waived for all DID station numbers ordered.

**Note 5:** A retail promotional period will be established from January 4, 1999 through February 28, 1999. During this promotional period all residence customers who purchase Caller ID with Name will receive a waiver of the nonrecurring charge.

**Note 6:** A retail promotional period shall be established from January 11, 1999 through February 28, 1999. During this promotional period, eligible residence customers ordering an additional network access line will receive 30% off the Service Ordering, Line Connection and Central Office Connection charges. To qualify for the 30% off the Service Ordering, Line Connection and Central Office Connection charges, the customer must retain the additional line for 30 days at the same residence. In addition, the customer must (1) not have had service disconnected for nonpayment and (2) not have any past due bills for regulated service owed to the Company.

**Note 7:** A retail promotional period will be established from January 11, 1999, through April 9, 1999, requesting installation no later than June 30, 1999, for customers who subscribe to Ameritech ProtectPath Service, who choose a Term Payment Plan (TPP) period of 36 months or greater in length. However, customers requesting termination of service prior to the completion of a minimum of 36 months of a 36 month or greater TPP term will become liable for payment of the nonrecurring charges waived during this promotion.

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**Note 8:** A promotional period will be established from January 11, 1999 through April 9, 1999, for any customer who orders Ameritech Network Reconfiguration Service (ANRS) for a 36 month or greater term payment plan.

The ANRS Service Charge and the ANRS Access Arrangement nonrecurring charges, as shown in Part 15, Section 3, Sheet No. 54.1, will not apply to orders placed for ANRS during the promotional period.

To be eligible for the promotion customers must choose an ANRS term payment plan of 36 months or greater in length, the ANRS term payment plan contract must be executed between January 11, 1999 and April 9, 1999, and the ANRS service due date must be no later than June 30, 1999.

In the event a customer participating in this promotion requests termination of ANRS prior to the completion of a minimum of 36 months of a 36 month or greater term payment plan, the customer will become liable for payment of the nonrecurring charges described above as well as any termination charges due as set forth in Part 15, Section 1.

**Note 9:** A retail promotional period will be established from January 11, 1999 through March 15, 1999, for business customers who subscribe to Ameritech ISDN Prime Service on a 36 month or greater term contract. Customers subscribing to this service utilizing Individual Case Basis (ICB) pricing are ineligible for this promotion.

For orders placed during the promotional period (with a due date no later than June 30, 1999), the ISDN Prime nonrecurring charge, as shown in Part 17, Section 2, Sheet No. 9 of this tariff will not apply.

Contracts must be executed January 11, 1999 through March 15, 1999, and must be received by Ameritech by March 31, 1999.

In the event of termination of this service provided under the term contract, the customer will be liable for the ISDN Prime waived nonrecurring charge as well as any termination charges due, as set forth in the Ameritech ISDN Prime Service tariff offering.

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**Note 10:** A retail promotional period will be established from January 18, 1999 through December 31, 1999 for eligible residence customers who have discontinued their local network access line service with Ameritech for the purpose of establishing service with another local exchange carrier within the Ameritech Service Area and who now wish to return to Ameritech. During the promotion period, the normally applicable nonrecurring Service Ordering, Central Office Connection and Line Connection Charges will be waived for residence customers returning to Ameritech. Eligible customers responding to promotional offers will also receive one promotional gift, the value of which will not exceed \$20.00, per access line ordered. Except as noted here, this promotion may not be combined with other access line offers. In addition to the eligibility criteria noted above, customers must 1) have had service with Ameritech for at least one year prior to leaving, 2) not have had service disconnected for nonpayment, and 3) not have any past due bills for regulated service owed to the Company.

**Note 11:** A retail promotional period shall be established from January 18, 1999 through February 13, 1999. During the promotional period, existing business customers who order an additional business exchange access line will receive a waiver of the normally applicable nonrecurring Service Ordering, Line Connection and Central Office Connection charges and the first month's recurring monthly charge. In addition, they will receive a \$10 local usage credit. Eligible business customers who purchase 2 additional lines during the promotional period will receive a waiver of the Service Ordering, Line Connection and Central Office Connection charges and the first two month's recurring monthly charge for each line ordered. Additionally, they will receive a local usage credit of \$20 on each line ordered. This offer may not be combined with other business exchange access line offers and is not applicable to Centrex, Flexline, ISDN, PBX trunks or coin service lines.

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