

file FILE

REGULATORY DIV

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PUCO



201 E. Fourth St.  
P.O. Box 2301  
Cincinnati, Ohio 45201-2301

September 29, 2003

Ms. Daisy Crockron  
Docketing Division Chief  
The Public Utilities Commission of Ohio  
180 East Broad Street, 10th Floor  
Columbus, Ohio 43215-3793

RE: Case No. 90-2021-TP-ATA  
Case No. 93-1020-TP-ATA  
Case No. 96-899-TP-ALT

Dear Ms. Crockron:

On February 13, 2002 Cincinnati Bell Telephone Company (CBT) filed an application to revise its **Out of Territory Services Tariff PUCO No. 1** to conduct a Winback promotion on all business services. This promotion offered business customers who met the terms of the promotion, a waiver of nonrecurring charges associated with the purchase of business services. This promotion is scheduled to end September 30, 2003.

With this application CBT **is requesting permission to extend the ending date of the Winback business promotion to December 31, 2003.** All other terms and conditions as established in the initial filing on February 13, 2002 will continue to apply. Enclosed are the original and three copies of the revised tariff pages.

Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge receipt. Any questions regarding this transmittal should be directed to me at 513-397-1296.

Sincerely,

*Kathy Reid*

Kathy Reid  
Regulatory Specialist  
Government Relations

Attachments

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.  
Technician Ann Date Processed 9/30/03

## LOCAL EXCHANGE SERVICE

SECTION 5 OUT OF TERRITORY LOCAL EXCHANGE SERVICES (cont'd)5.26 Promotional Offerings

SECTION	SUBJECT	PAGE
5.26.2	Promotions (cont'd)	
5.26.2.53	Exchange Access Line and Custom Calling Services (Residence)	211
	- Customers who establish new local exchange service.	
	- February 9, 2002 – June 30, 2002	
	- Waive nonrecurring charge of \$25.70 on primary access line and waive the nonrecurring charge associated with Custom Calling Services.	
5.26.2.54	Winback (Business)	212
	- Customers returning to CBT from another local exchange carrier	
	- February 13, 2002 – December 31, 2002	
	- Extended through March 31, 2003	
	- Extended through June 30, 2003	
	- Extended through September 30, 2003	
	- Extended through December 31, 2003	(C)
	- Waive nonrecurring charges up to \$3000	
5.26.2.55	Caller ID Name and Number Service (Residence)	213
	Reveal Privacy Management Service (Residence)	
	- March 11, 2002 – April 13, 2002	
	- Waive nonrecurring charge.	
	- Waive first month's recurring charges.	
5.26.2.56	Custom Calling Services (Business)	214
	- April 1, 2002 – June 29, 2002	
	- Subscribe to Custom Calling/Custom Calling PLUS Services for a minimum of three months.	
	- Waive the nonrecurring charge.	
5.26.2.57	Complete Connections (Residence)	215
	- April 1, 2002 – April 30, 2002	
	- Extended through May 31, 2002	
	- Extended through June 30, 2002	
	- Save \$5.00 off the monthly recurring charge for the first six months.	
5.26.2.58	ADSL (TurboSpeed) Service (Residence)	216
	- April 1, 2002 – April 30, 2002	
	- Extended through May 31, 2002	
	- Extended through June 30, 2002	
	- Save \$10.00 off the monthly recurring charge for the first six months.	
5.26.2.59	ADSL TurboSpeed (Business)	217
	- April 1, 2002 – June 30, 2002	
	- Waive first month's recurring charge	
	- Extended through September 30, 2002	

Issued: September 30, 2003

Effective: September 30, 2003

Christopher S. Colwell, Vice-President, Cincinnati Bell Telephone

In accordance with Case No. 90-2021-TP-ATA,  
issued by the Public Utilities Commission of  
Ohio on March 7, 1991, PUCO Case No. 93-  
1020-TP-ATA, issued July 22, 1993 and PUCO  
Case No. 96-899-TP-ALT, issued April 9, 1998.

LOCAL EXCHANGE SERVICE

SECTION 5 OUT OF TERRITORY PROMOTIONAL OFFERINGS (cont'd)

5.26.2 SPECIAL PROMOTIONS (Cont'd)

5.26.2.54 Winback (Business)

1. This promotion is for business customers who have discontinued all or part of their telephone service with Cincinnati Bell Telephone (CBT) for the purpose of establishing service with another local exchange carrier within CBT's serving area, and who now wish to return to CBT.

2. Promotional Offer:

Provides eligible customers, as described above, a waiver of the nonrecurring charges associated with the business services which are established or reestablished at the time of the customer's return to CBT.

The nonrecurring charges associated with all of the business services found in this tariff are included in this promotion.

The maximum amount of nonrecurring charges that may be waived as a result of this promotion is \$3,000.

Business customers are not eligible for this promotion after their initial return to CBT for which the waiver has already been provided.

3. Market Area Exchange Targeted by Special Promotion

Mason and Dayton Exchange area served by Cincinnati Bell Telephone Company

4. Promotional Period which orders must be placed:

Beginning Date: February 13, 2002  
Ending Date: December 31, 2003

(C)

5. Twelve Month Promotional History

All Business Service Promotion (5.26.2.25) April 10, 2001 – December 31, 2001

All Business Service Promotion (5.26.2.50) January 1, 2002 – December 31, 2002

Issued: September 30, 2003

Christopher S. Colwell, Vice-President, Cincinnati Bell Telephone

Effective: September 30, 2003

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