

File
Ameritech

Case No. 93-487-TP-ALT
Case No. 90-5032-TP-TRF
October 14, 1997

6

October 14, 1997

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Ms. Daisy Crockron
Docketing Division
The Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43266-0573

Re: Case No. 93-487-TP-ALT
Case No. 90-5032-TP-TRF

Dear Ms. Crockron:

Attached are six (6) copies of the Addendum to the Ameritech Tariff, P.U.C.O. No. 20, regarding Special Promotional Offerings. The Addendum is effective October 15, 1997, and is issued in accordance with Entry dated January 5, 1995 in Case No. 93-487-TP-ALT.

Acknowledgment and date of receipt of this Addendum are requested. A duplicate transmittal letter is attached for this purpose.

Very truly yours,

D. R. McKenzie / JEM
D. R. McKenzie
Director - Regulatory Affairs

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Technician *Russ M. Klein* Date Processed *Oct 16, 1997*



PART 2 - General Terms and Conditions
SECTION 8 - Promotional Service Offerings

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Original Sheet No. 1
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1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
Sponsor Priced Audiotext						
- S & E Charge	8/1/4	\$1250.00	\$0	10/15/97	11/30/97	Business
Ameritech National ISDN Direct						
Non-Recurring Charges						
- Service Order Chg	3/1/3	17.65	0	10/3/97	12/31/97	Residence
- CO Connection Chg	3/1/3	8.25	0	10/3/97	12/31/97	Residence
- Line Connection Chg	3/1/3	10.60	0	10/3/97	12/31/97	Residence
- Misc. Feature NRC	3/1/6	7.00	0	10/3/97	12/31/97	Residence
- Natl ISDN CO Term	17/1/23	50.00	0	10/3/97	12/31/97	Residence
- Ckt Sw Svc Element	17/1/24	15.00	0	10/3/97	12/31/97	Residence
- Addl Call Offering	17/1/24	5.00	0	10/3/97	12/31/97	Residence
- Addl Mult Call Appear	17/1/24	5.00	0	10/3/97	12/31/97	Residence
- Intercom Calling	17/1/24	5.00	0	10/3/97	12/31/97	Residence
- Secondary Tel Nmbrs	17/1/24	5.00	0	10/3/97	12/31/97	Residence
- Sta Cont conf 6 Port	17/1/24	15.00	0	10/3/97	12/31/97	Residence
- Message Waiting Ind	17/1/24	5.00	0	10/3/97	12/31/97	Residence
- Pkt Sw Data "B" Chnl	17/1/25	100.00	0	10/3/97	12/31/97	Residence
- On Demd Pkt "B" Chnl	17/1/25	50.00	0	10/3/97	12/31/97	Residence
- Pkt Sw Data "D" Chnl	17/1/25	15.00	0	10/3/97	12/31/97	Residence
- Subsequent Changes	17/1/13	15.00	0	10/3/97	12/31/97	Residence
Third Quarter Additional Line	3/1	36.50	36.50	9/9/97	10/31/97	Residence
(See Note 1)						
Ameritech ISDN Direct and ISDN Prime Service	17/1/1 17/2/1			8/29/97	11/14/97	Business
(See Note 2)						
-Fresh Look I Contract						

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Effective: October 15, 1997

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio

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1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
Ameritech Base Rate and Ameritech DS1 Service						
(See Note 3)	15/3			9/1/97	11/19/97	Business
Call Manager Package						
-Nonrecurring Charge (See Note 4)	3/1/6	\$ 7.00	\$ 0	9/15/97	11/17/97	Residence
Business Big Sale						
-1 Month Recurring Charge						
Automatic Callback	7/2/5	4.00	0	10/13/97	11/28/97	Business
Call Forwarding	7/1/5	4.00	0	10/13/97	11/28/97	Business
Call Screening	7/2/5	4.00	0	10/13/97	11/28/97	Business
Call Waiting	7/1/5	4.00	0	10/13/97	11/28/97	Business
Caller ID	7/2/5	4.00	0	10/13/97	11/28/97	Business
Caller ID with Name	7/2/5	4.00	0	10/13/97	11/28/97	Business
Multi-Ring	7/2/5	4.00	0	10/13/97	11/28/97	Business
Repeat Dialing	7/2/5	4.00	0	10/13/97	11/28/97	Business
Speed Dialing 8,30	7/1/1	4.00	0	10/13/97	11/28/97	Business
Three-Way Calling	7/1/5	4.00	0	10/13/97	11/28/97	Business
-Nonrecurring Charges (See Note 5)		7.40	0	10/13/97	11/28/97	Business
-Business Network Access Lines						
(See Note 5)	3/1/3			10/13/97	11/28/97	Business

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1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 1: A promotional period will be established from September 9, 1997 through October 31, 1997 for eligible retail residence customers ordering and/or installing additional residence network access lines during the period. An eligible customer requesting the promotion will receive a \$20.00 check per additional line ordered and/or installed. An eligible customer must: 1) have service with Ameritech for at least one year, 2) not had service disconnected for non-payment, 3) not have any past due bills for regulated service owed to the Company, and 4) have these additional line(s) billed to an existing account. This promotion is limited to residence locations with up to five access lines (1 Primary and 4 additional).

Note 2: Terms and Conditions

1. This promotion is targeted towards existing Ameritech ISDN Direct and Ameritech ISDN Prime Service customers who are eligible under the Fresh Look window as prescribed by the Public Utilities Commission of Ohio (PUCO). To participate in this promotion, the customer must have two or more years remaining on their existing contract. In addition, service must be provided from an NXX (or Prefix) identified in the PUCO Fresh Look web site where the Fresh Look 'Begin 180 Day' field equals 8/1/97.

Furthermore, the customer must sign a new Ameritech ISDN Direct or Ameritech ISDN Prime Service contract for a commitment level equal to the current level and for a term length equal to or greater than the remaining months on the existing contract.

2. For those customers who renew an existing Ameritech ISDN Direct contract for 3 or more years, a one-time credit per Ameritech ISDN Direct line of \$35.00 will apply.
3. For those customers who renew an existing Ameritech ISDN Prime Service contract for 3 or more years, a one-time credit per Ameritech ISDN Prime Service connection of \$450.00 will apply.

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1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 2: Terms and Conditions (cont'd)

4. The customer of record must remain the same.
5. Termination Liability Charges for existing contracts, if applicable, will be waived for those customers participating in this promotion.
6. Contracts must be dated August 29, 1997 through November 14, 1997, and must be received by Ameritech by November 21, 1997.

Note 3: A promotional period will be established beginning September 1, 1997, through November 19, 1997, for Ameritech Base Rate and Ameritech DS1 Services. This Promotion will apply only to new Ameritech Base Rate or Ameritech DS1 services ordered under a 3 Year or 5 Year Term Payment Plan (TPP). Customers must place orders for new service between September 1, 1997, and November 19, 1997, with an installation date not later than December 19, 1997.

Customers will be eligible to participate in this Promotion when they order a new Ameritech Base Rate or Ameritech DS1 service, upgrade an existing Channel Service to a new Ameritech Base Rate or Ameritech DS1 Service, or upgrade an existing Base Rate Service to a new Ameritech DS1 Service and commit to a new 3 Year or 5 Year TPP term. Movement of an Ameritech Base Rate or an Ameritech DS1 Local Distribution Channel (LDC) to a new location, adding additional points of termination or changing the terminating bit rate of an existing Ameritech Base Rate Service, or renewal of an existing TPP do not qualify as a new service for the purposes of this Promotion.

Customers who order an Ameritech Base Rate or Ameritech DS1 Service under the provisions of this Promotion will receive that service free of charge for months 12, 24, and 36 for each new service ordered and maintained in service under a new 3 Year TPP term. For each new Ameritech Base Rate or Ameritech DS1 Service ordered and maintained in service under a new 5 Year TPP term, customers will receive service free of charge for months 12, 24, 36, 48, and 60.

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Note 3: Service received free of charge under the provisions of this (cont'd) Promotion will be based on eligible in-service channels as configured at each twelve month interval and at the OPP rate in effect for that customer at each twelve month interval during the term of their OPP. Ameritech Base Rate service received free of charge will include only Local Distribution Channel (LDC), Channel Mileage Termination (CMT), Channel Mileage (CM), and Multi-point Bridging rate elements. Ameritech DS1 service received free of charge will include only LDC, CMT, CM, and Interconnection Central Office Multiplexing rate elements.

Should a customer discontinue an Ameritech Base Rate or Ameritech DS1 Service ordered under the provisions of this Promotion prior to the completion of the entire 3 Year or 5 Year TPP term, a termination charge equal to the dollar amount of service received free of charge under this Promotion will become due and payable. The termination charge will be calculated on the service as configured at the time it is discontinued at the TPP rates in effect for that customer at the time of discontinuance. This termination charge is in addition to any other termination charges applicable to Ameritech Base Rate and Ameritech DS1 Service as specified in Ameritech tariff P.U.C.O. No. 20.

Note 4: The nonrecurring Service Establishment Charge will be waived for residence customers ordering and/or installing the Call Manager Package during the promotional period from September 15, 1997 through November 17, 1997.

Note 5: The nonrecurring and one month's recurring charges for the following Custom Calling and Advanced Custom Calling Services will be waived for business customers with 19 or fewer access lines who order and/or install any of these features during the promotional period from October 13, 1997 through November 28, 1997.

Features:

Automatic Callback, Call Forwarding, Call Screening, Caller ID and Caller ID with Name, Call Waiting, Multi-Ring, Repeat Dialing, Speed Calling and Three Way Calling.

The nonrecurring Service Ordering, Central Office Connection, and Line Connection charges will be waived for business customers with 19 or fewer exchange access lines when ordering and/or installing up to a maximum of two additional business exchange access lines during the promotional period of October 13, 1997 through November 28, 1997. This promotion is not applicable to Flexline, Centrex, ISDN, PBX trunks or coin service lines.

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