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PUCO



201 E. Fourth St. P.O. Box 2301 Cincinnati, Ohio 45201-2301

September 27, 2001

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 10th Floor
Columbus, Ohio 43215-3793

RE: Case No. 90-2021-TP-ATA

Case No. 90-5013-TP-TRF Case No. 93-1020-TP-ATA

Dear Ms. Crockron:

Cincinnati Bell Telephone Company (CBT) proposes to revise **Out of Territory Services Tariff**, PUCO No. 1 to provide a special promotion of its **Asymmetrical Digital Subscriber Line Service** (**ADSL) TurboSpeed** package. **Residential** customers who subscribe to ADSL TurboSpeed Service will receive a **\$20.00 monthly discount toward the first three months' recurring charges** associated with ADSL. This special promotion is available beginning October 1, 2001 through December 31, 2001.

In accordance with the Commission's guidelines for promotional offerings established in Case No. 90-2021-TP-ATA, Case No. 90-5013-TP-TRF, Case No. 93-1020-TP-ATA and the Finding and Order in Case No. 99-1496-TP-UNC, to apply CBT's *Commitment 2000 Plan* to CBT's operations outside of its existing territory, we are forwarding for filing three copies of the tariff pages describing the promotional offerings. CBT Out of Territory Services Tariff PUCO No. 1, Section 5, Original Page 199 specifies the rate and terms that will be in effect for the service included in this promotion.

Any questions regarding this transmittal should be directed to me at 513-397-1378.

Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt.

Sincerely,

Evelyn W. King

Regulatory Specialist Government Relations

Evelyn W. King

Attachment

Out of Territory Services Tariff PUCO No. 1
Section 5
1st Revised Page 157.6
Cancels Original Page 157.6

LOCAL EXCHANGE SERVICE

SECTION 5 OUT OF TERRITORY LOCAL EXCHANGE SERVICES (cont'd)

5.26 PROMOTIONAL OFFERINGS (cont'd)

| SECTION | SUBJECT | PAGE |
|-----------|---|----------------|
| 5.26.2.40 | Caller ID Name and Number Service (Residence) Reveal Privacy Management Service (Residence) - August 6, 2001 - September 30, 2001 Weive personating charge and first month's requiring charges | 198 |
| 5.26.2.41 | Waive nonrecurring charge and first month's recurring charges. Asymmetrical Digital Subscriber Line TurboSpeed (Residence) October 1, 2001 - December 31, 2001 Offer a \$20.00 discount toward the monthly recurring charge for the first three months | 199 (N) (N) |

ISSUE DATE: September 28, 2001

Christopher S. Colwell, Vice President, Cincinnati Bell Telephone

EFFECTIVE DATE: October 1, 2001 In accordance with Case No. 99-1496-TP-UNC,

Issued on March 2, 2000 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998 and

Case No. 90-5013-TP-TRF

LOCAL EXCHANGE SERVICE

SECTION 5 OUT OF TERRITORY PROMOTIONAL OFFERINGS (cont'd)

5.26.2 Special Promotions

5.26.2.35 Asymmetrical Digital Subscriber Line Service (ADSL) TurboSpeed (N) (Residence) – Section 5.18, Page 122

RECURRING CHARGE

- 1. For residential customers who subscribe to the service listed above.
- 2. Promotional Offer:
 - Will offer a monthly discount of \$20.00 toward the ADSL TurboSpeed Service recurring charge for the first three months.
- 3. Promotional Period which orders must be placed

Beginning Date:

October 1, 2001

Ending Date:

December 31, 2001

4. Market Area Exchange Targeted By Special Promotion

Mason Exchange area served by Cincinnati Bell Telephone Company.

- 5. Twelve Month Promotional History
 - a. November 8, 2000 through January 15, 2001
 - b. January 15, 2001 through February 28, 2001
 - c. April 1, 2001 through June 29, 2001
 - d. June 25, 2001 through August 11, 2001

(N)