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PUCO



201 E. Fourth St.  
P.O. Box 2301  
Cincinnati, Ohio 45201-2301

September 29, 2003

Ms. Daisy Crockron  
Docketing Division Chief  
The Public Utilities Commission of Ohio  
180 East Broad Street, 10th Floor  
Columbus, Ohio 43215-3793

RE: Case No. 90-2021-TP-ATA  
Case No. 93-1020-TP-ATA  
Case No. 96-899-TP-ALT

Dear Ms. Crockron:

On April 1, 2003 Cincinnati Bell Telephone Company (CBT) filed an application to revise the **General Exchange Tariff PUCO No. 8** to conduct a business promotion. This promotion offered business customers who subscribed to a 5 or 7-line business service package and who wished to upgrade the speed of the ADSL service included in the package, a discount on the monthly charge for the upgrade. This promotion is scheduled to end September 30, 2003.

With this filing CBT is requesting permission to **revise the ending date associated with the Business Service Package/ADSL upgrade promotion to March 31, 2004**. Enclosed are the original and three copies of the revised promotional tariff pages.

Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt. Any questions regarding this transmittal should be directed to me at 513-397-1296.

Sincerely,

A handwritten signature in cursive script that reads "Kathy Reid".

Kathy Reid  
Regulatory Specialist  
Government Relations

Attachment

This is to certify that the images appearing are an  
accurate and complete reproduction of a case file  
document delivered in the regular course of business.  
Technician AW Date Processed 9/30/03

GENERAL EXCHANGE TARIFF  
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

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PROMOTIONAL OFFERINGS

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47.2.92	Asymmetrical Digital Subscriber Line TurboSpeed Service 768Kbps/1.5Mbps (Business) Direct Asymmetrical Digital Subscriber Line Service – 768Kbps (Business) <ul style="list-style-type: none"><li>• July 1, 2003 – September 30, 2003</li><li>• Extended through December 31, 2003</li><li>• 50% discount on the monthly rate for the first 3 months</li></ul>	100
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Issued: September 30, 2003

By: Christopher S. Colwell, Vice-President – Government Relations  
Cincinnati, Ohio

Effective: September 30, 2003

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission of Ohio on March 7, 1991, PUCO Case No. 93-1020-TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998

GENERAL EXCHANGE TARIFF  
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PROMOTIONAL OFFERINGS

ADDENDUM TO ASYMMETRICAL DIGITAL SUBSCRIBER LINE SERVICE

47.2 Promotional Offerings (Cont'd)

47.2.91 Direct ADSL 768kbps/1.5mbps (Business) – Section 44, Page, 5

a. Terms and Conditions

- (1) This promotion is for business customers who subscribe to one of the 5 or 7-line Business Service Packages (GET Section 51) and who choose to upgrade the 768/384Kbps Direct ADSL service, which is included in the price of the package, to Direct ADSL 1.5Mbps/768Kbps service during the promotional period noted below.

(2) Promotional Offer

Eligible customers, as described above, will receive a discounted monthly rate on the Direct Asymmetrical Digital Subscriber Line 768kbps/1.5mbps service for the first 36 months of service. The promotional monthly rate will be \$55. After the initial 36 months, the price will revert to the tariffed rate.

b. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company.

c. Promotional Period

Beginning Date: April 1, 2003  
Ending Date: March 31, 2004

(C)

d. Twelve Month Promotional History

- a. October 3, 2001 – June 30, 2002  
b. October 1, 2002 – March 31, 2003

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