

File

Ameritech

Room 4C
150 E. Gay Street
Columbus, OH 43215-3111

13

March 5, 1999

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TARIFF DIVISION
Public Utilities Commission of Ohio

Ms. Daisy Crockron
Docketing Division
The Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43266-0573

Re: Case No. 93-487-TP-ALT
Case No. 90-5032-TP-TRF

Dear Ms. Crockron:

Attached are six (6) copies of the Addendum to the Ameritech Tariff, P.U.C.O. No. 20, regarding Special Promotional Offerings. The Addendum is effective March 8, 1999, and is issued in accordance with Entry dated January 5, 1995 in Case No. 93-487-TP-ALT.

Acknowledgment and date of receipt of this Addendum are requested. A duplicate transmittal letter is attached for this purpose.

Very truly yours,



Lori Watiker
State Regulatory Advocate

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Technician Anna M. Nigam Date Processed March 8, 1999



THE OHIO BELL
TELEPHONE COMPANY

Ameritech

Tariff

P.U.C.O. NO. 20

PART 2 SECTION 8

PART 2 - General Terms and Conditions
SECTION 8 - Promotional Service Offerings

Addendum to
Original Sheet No. 1
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1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
Star Code Access to Voice Mail Service						
-Recurring Monthly Price (See Note 1)	7/3/12	\$.30	-	12/24/98	3/31/99	Residence Business
Ameritech ValueLink Extra						
Ameritech ValueLink Extra with Toll (See Note 2)	4/2/19.11	-	-	2/2/99	10/31/99	Business
Ameritech ValueLink Extra Select Winback (See Note 2)	4/2/25	-	-	2/2/99	10/31/99	Business
Business Network Access Lines Winback Promotion						
-Nonrecurring Charges (See Note 3)	3/1/3.1	See Note 3	-	11/9/98	10/31/99	Business
Direct Inward Dialing (DID) Winback Promotion						
-Nonrecurring Charges (See Note 4)	3/1/3.1 6/1/1	See Note 4	-	1/3/99	10/31/99	Business
Ameritech ProtectPath Service						
-Nonrecurring Charges (See Note 5)						
Ameritech ProtectPath 1.5 Service Charge	15/3/88	\$200.00	-	1/11/99	4/9/99	Business
Ameritech ProtectPath 45 Service Charge	15/3/88	\$200.00	-	1/11/99	4/9/99	Business

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By J. F. Woods, President, Cleveland, Ohio

PART 2 - General Terms and Conditions
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1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
Ameritech Network Reconfiguration Service (ANRS)						
(See Note 6)	15/3/112	See Note 6	-	1/11/99	4/9/99	Business
Ameritech ISDN Prime Service - Bottom Line - Digital Lines						
(See Note 7)	17/2/9	\$2,000.00	-	1/11/99	3/15/99	Business
Residence Services Winback Offering						
-Nonrecurring Charges (See Note 8)	3/1/3.1	(See Note 8)	-	1/18/99	12/31/99	Residence
Ameritech ValueLink Extra - Select 2-PIC Offering						
(See Note 9)	4/2/25	(See Note 9)		2/8/99	10/31/99	Business
Message Toll Telephone Service						
(See Note 10)	9/3/10-11	(See Note 10)	\$0.09	2/8/99	3/31/99	Business
Message Toll Telephone Service						
(See Note 11)	9/3	(See Note 11)		2/9/99	12/31/99	Residence
Message Toll Telephone Service						
(See Note 12)	9/3	(See Note 12)		2/9/99	12/31/99	Business
Message Toll Telephone Service						
(See Note 13)	9/3/10-11	Toll Schedule	\$0.08/ \$0.07	2/9/99	12/31/99	Business

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1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
Ameritech ValueLink Extra Winback Offering (See Note 14)	4/2/19.11	(See Note 14)		2/15/99	10/31/99	Business
Privacy Manager/Anonymous Call Rejection Promotion						
-Nonrecurring Charge	3/1/6	\$7.00	-	2/23/99	3/31/99	Residence
-Monthly Price (Priv. Mgr)	7/2/9	\$3.95	-	2/23/99	3/31/99	Residence
-Monthly Price (ACR) (See Note 15)	7/2/13	\$3.00	-	2/23/99	3/31/99	Residence
Ameritech ValueLink Extra - Select Winback Offering (See Note 16)	4/2/25	(See Note 16)		3/8/99	10/31/99	Business
Message Toll Telephone Service (See Note 17)	9/1/10-11	(See Note 17)	\$0.085	3/8/99	10/31/99	Business

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1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 1: A retail promotion period shall be extended from December 24, 1998 until March 31, 1999 for residence and business customers who order and have installed Star Code Access to Voice Mail Service. During the promotional period the recurring monthly price for Star Code Access to Voice Mail Service will be waived until March 31, 1999. This is an extension of a promotion filed on September 23, 1998 with an effective date of September 24, 1998.

Note 2: A retail Ameritech ValueLink Extra with Toll and ValueLink Extra - Select promotional period shall be extended from February 2, 1999 through October 31, 1999. Eligible Business customers subscribing to Ameritech ValueLink Extra with Toll and ValueLink Extra - Select three-year term plans during the promotional period will receive a bill credit on the 13th, 25th, and 37th month anniversary of the term plan. Each bill credit shall be the equivalent of 1/12 of the minimum annual revenue commitment (MARC) subscribed to by the customer and shall appear on the customer's Ameritech bill within sixty days of the anniversary date. This is an extension of a promotion filed on June 30, 1998 with an effective date of July 1, 1998.

Note 3: A Winback offering will be in effect from November 9, 1998 through October 31, 1999 for eligible business customers who have discontinued their business network access line service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech. During the promotional period, the normally applicable Service Ordering charge, Line Connection charge and Central Office charge will be waived for business customers ordering and installing business network access lines. The Line Connection charge and Central Office Connection charge will be waived for each business network access line installed. In addition, where the customer is returning to Ameritech from a reseller, and previously had message service with Ameritech, but now wishes to establish measured service (and vice-versa), the normally applicable nonrecurring Exchange Service Change charge will be waived. Customers ordering 4 or more lines must contract for a ValueLink Extra, ValueLink Extra - Select, or other local usage or toll/800 term plan to qualify for the waivers. Contracts must be dated November 9, 1998 through October 31, 1999. This promotion may not be combined with other access line offers and is not applicable to Flexline, Centrex, ISDN, DID trunks or coin service lines.

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By J. F. Woods, President, Cleveland, Ohio

1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 4: A Winback offering will be in effect from January 3, 1999 through October 31, 1999 for eligible business customers who have discontinued their business access service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech and establish Direct Inward Dialing (DID) service. During the promotional period, the normally applicable nonrecurring Service Ordering, Line Connection, Central Office Connection and trunk termination charges will be waived for each DID trunk ordered. In addition, the normally applicable nonrecurring DID number charge will be waived for all DID station numbers ordered.

Note 5: A retail promotional period will be established from January 11, 1999, through April 9, 1999, requesting installation no later than June 30, 1999, for customers who subscribe to Ameritech ProtectPath Service, who choose a Term Payment Plan (TPP) period of 36 months or greater in length. However, customers requesting termination of service prior to the completion of a minimum of 36 months of a 36 month or greater TPP term will become liable for payment of the nonrecurring charges waived during this promotion.

Note 6: A promotional period will be established from January 11, 1999 through April 9, 1999, for any customer who orders Ameritech Network Reconfiguration Service (ANRS) for a 36 month or greater term payment plan.

The ANRS Service Charge and the ANRS Access Arrangement nonrecurring charges, as shown in Part 15, Section 3, Sheet No. 54.1, will not apply to orders placed for ANRS during the promotional period.

To be eligible for the promotion customers must choose an ANRS term payment plan of 36 months or greater in length, the ANRS term payment plan contract must be executed between January 11, 1999 and April 9, 1999, and the ANRS service due date must be no later than June 30, 1999.

In the event a customer participating in this promotion requests termination of ANRS prior to the completion of a minimum of 36 months of a 36 month or greater term payment plan, the customer will become liable for payment of the nonrecurring charges described above as well as any termination charges due as set forth in Part 15, Section 1.

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1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 7: A retail promotional period will be established from January 11, 1999 through March 15, 1999, for business customers who subscribe to Ameritech ISDN Prime Service on a 36 month or greater term contract. Customers subscribing to this service utilizing Individual Case Basis (ICB) pricing are ineligible for this promotion.

For orders placed during the promotional period (with a due date no later than June 30, 1999), the ISDN Prime nonrecurring charge, as shown in Part 17, Section 2, Sheet No. 9 of this tariff will not apply.

Contracts must be executed January 11, 1999 through March 15, 1999, and must be received by Ameritech by March 31, 1999.

In the event of termination of this service provided under the term contract, the customer will be liable for the ISDN Prime waived nonrecurring charge as well as any termination charges due, as set forth in the Ameritech ISDN Prime Service tariff offering.

Note 8: A retail promotional period will be established from January 18, 1999 through December 31, 1999 for eligible residence customers who have discontinued their local network access line service with Ameritech for the purpose of establishing service with another local exchange carrier within the Ameritech Service Area and who now wish to return to Ameritech. During the promotion period, the normally applicable nonrecurring Service Ordering, Central Office Connection and Line Connection Charges will be waived for residence customers returning to Ameritech. Eligible customers responding to promotional offers will also receive one promotional gift, the value of which will not exceed \$20.00, per access line ordered. Except as noted here, this promotion may not be combined with other access line offers. In addition to the eligibility criteria noted above, customers must 1) have had service with Ameritech for at least one year prior to leaving, 2) not have had service disconnected for nonpayment, and 3) not have any past due bills for regulated service owed to the Company.

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1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 9: During the period of February 8, 1999 through October 31, 1999, eligible business customers subscribing to Ameritech Valuelink Extra - Select 3-year term plan will be eligible for the following intraLATA toll, and 800/888 rates:

3 year term Plans: \$0.102 per minute

Eligible customers include customers who have disconnected their intraLATA toll usage with Ameritech for the purpose of establishing service with another toll carrier and who now wish to return to Ameritech. Customers participating in this promotion will receive the special rate for 90 days. At the end of the promotional period, the rate will revert to the Ameritech Valuelink Extra - Select 3-year term plan rate schedule.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Note 10: A promotional period will be established from February 8, 1999 to March 31, 1999 for intraLATA Message Toll Service.

This special rate offer is only available to business customers that have been presented with an intraLATA toll offer from another carrier and are indicating that a change to an alternative toll provider is under consideration. As an incentive to remain with Ameritech, these customers will be offered a special intraLATA toll rate of \$0.09 per minute. Customers participating in this promotion will receive the special rate for 90 days.

At the end of the promotional period, the customer will have the opportunity to select another optional calling plan or the rate will revert to the "standard" intraLATA toll rate schedule.

This offering may not be combined with other Ameritech intraLATA toll promotions.

This offering is not available on Message Rate Service - Customer Owned Coin Operated Telephones.

Service Establishment Charges are not associated with this offering.

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1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 11: A promotional period will be established from February 9, 1999 through December 31, 1999 for intraLATA Message Toll Service. This promotion is available to residence customers that are not subscribed to Ameritech as their intraLATA toll carrier.

Residence customers who select Ameritech, as their intraLATA carrier, will be provided with an intraLATA toll credit of \$5.00 per exchange access line, up to a maximum of \$45.00 per account.

Note 12: This promotion is available to business customers that are not subscribed to Ameritech as their intraLATA toll carrier.

Business customers that select Ameritech, as their intraLATA toll carrier, will be provided with an intraLATA toll credit of up to \$5.00 per exchange access line. Business customers that have nineteen or fewer exchange access lines will have a maximum credit of \$165.00 per account. Business customers that have twenty or more exchange access lines will have a maximum credit of \$500.00 per account.

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1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 13: A promotional period will be established from February 9, 1999, to December 31, 1999, for intralATA Message Toll Service. Business customers that qualify for this promotion will receive a special rate for intrastate intralATA Message Toll Service. A fixed rate per minute of use will apply to all intralATA toll usage beginning with the first minute of use.

This promotion is only available to business customers, subject to the following:

The customer is currently using another carrier for intralATA message toll service and is now selecting Ameritech, or to business customers that have re-subscribed to Ameritech intralATA toll through a previous promotional offering.

The Winback Term Plan is offered on a twelve- (12) or eighteen- (18) month term basis. Customers that participate in this offering will receive a special rate for intrastate intralATA Message Toll Service based upon the term selected.

The twelve- (12) month term has a fixed rate of \$0.080 per minute of use and the eighteen- (18) month term has a rate of \$0.070 per minute of use. Customers participating in this promotion will receive the special rates for 90 days. At the end of the promotional period, the rates will revert to the Winback Term Plan rate schedule for the term selected.

If the customer terminates the plan prior to the expiration of the twelve- (12) or eighteen- (18) month commitment, the customer will be billed a lump sum termination liability of \$200.00.

The Winback Term Plan cannot be combined with any other optional calling plan on the same line.

Service Establishment and monthly Recurring Charges are not associated with this offering.

The Winback Term Plan is billed in increments of eighteen (18) seconds and additional increments of six (6) seconds or fraction thereof.

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Note 14: A retail Ameritech ValueLink Extra offering will run from February 15, 1999 through October 31, 1999. During this period, existing Business customers subscribing to Ameritech ValueLink Extra three-year term plan and increasing their intraLATA toll revenue spending with Ameritech by a minimum of 30%, will be eligible for the Minimum Annual Toll Usage Commitment (MATUC) rates, as described below.

<u>MATUC</u>	<u>3 Year Plan RATE PER MINUTE</u>
\$ 3,000 to 5,999	\$.080
6,000 to 11,999	.077
12,000 to 29,999	.074
30,000 to 49,999	.072
50,000 plus	.070

Customers will receive this special rate for 90 days. At the end of the promotional period, the rate will revert to the Ameritech ValueLink Extra 3-year term plan rate schedule.

Note 15: A retail promotional period will be established from February 23, 1999 through March 31, 1999. During this promotional period all residence customers who purchase Privacy Manager or Anonymous Call Rejection will receive a waiver of the nonrecurring charge and applicable recurring charge for one month of service.

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1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 16: During the period of March 8, 1999 through October 31, 1999, eligible business customers subscribing to Ameritech Valuelink Extra - Select 3-year term plan will be eligible for the following intraLATA toll, and 800/888 rates:

3 year term Plans: \$0.102 per minute

Eligible customers include business customers who are contemplating disconnecting their intraLATA toll usage or business network access lines or trunk service with Ameritech for the purpose of establishing service with another toll or local carrier. It also includes business customers who have discontinued their business network access lines or business trunk service with Ameritech and who now wish to return to Ameritech. Customers participating in this promotion will receive the special rate for 90 days. At the end of the promotional period, the rate will revert to the Ameritech ValueLink Extra - Select 3-year term plan rate schedule.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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Note 17: This special rate offer is only available to business customers. As an incentive to remain with Ameritech, business customers that have been presented with an intraLATA toll offer from another carrier will be offered a special intraLATA toll rate of \$0.085 per minute.

The special \$0.085 per minute rate is only available on a twelve (12) month term basis. Customers that participate in this offering will receive the special rate for 90 days. At the end of this period, the rates will revert to the rate schedule of the Message Toll Special Rate Plan.

If the customer terminates the plan prior to the expiration of the twelve (12) month commitment, the customer will be billed a lump sum termination liability of \$200.00.

At the expiration of the twelve (12) month term, the customer will have the opportunity to select another optional calling plan or the rates will revert to the "standard" intraLATA toll rate schedule.

The \$0.085 per minute rate is only applicable to customer-dialed station-to-station calls. Operator-handled and customer-dialed credit card calls are not included.

This special rate offer is available statewide, however it is applicable only to intraLATA toll calls within the customer's home LATA.

This special rate offer is not available on coin telephone service.

This offering may not be combined with other Ameritech intraLATA toll promotions.

Service Establishment Charges are not associated with this offering.

This special rate offer is billed in increments of eighteen (18) seconds and additional increments of six (6) seconds or fraction thereof.

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