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Cincinnati Bell℠
a Broadwing company
201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

FILE

July 25, 2003

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PUCO

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 10th Floor
Columbus, Ohio 43215-3793

RE: Case No. 96-899-TP-ALT
Case No. 90-2021-TP-ATA
Case No. 93-1020-TP-ATA

Dear Ms. Crockron:

Cincinnati Bell Telephone Company (CBT) proposes to revise its **Out of Territory Tariff PUCO No. 1** to conduct a business promotion. This promotion offers business customers who are subscribing to the **Business Complete Connections/asymmetrical digital subscriber line (ADSL) package and who wish to upgrade the ADSL service that is included with this package, a discount on the monthly rate that is charged for the upgraded ADSL service.** The promotional period for this offering will be July 28, 2003 – September 30, 2003.

In accordance with the Commission's guidelines for promotions established in the cases referenced above, CBT is forwarding for filing three copies of the tariff pages which contain the terms and conditions that will be in effect for this service during the promotional period.

Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt. Any questions regarding this transmittal should be directed to me at 513-397-1296.

Sincerely,

Kathy Reid

Kathy Reid
Regulatory Specialist

Attachment

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business
Technician _____ Date Processed 7-28-03

LOCAL EXCHANGE SERVICE

SECTION 5 OUT OF TERRITORY LOCAL EXCHANGE SERVICES (cont'd)

5.26 Promotional Offerings

SECTION	SUBJECT	PAGE	
5.26.2	Promotions (cont'd)		
5.27.2.92	Complete Connections Service/ADSL Package (Business)	253	(N)
	- July 28, 2003 – September 30, 2003		
	- Customers upgrading ADSL service within package		
	- Discount on the monthly, ADSL Upgrade rate for the first 12 months		(N)

LOCAL EXCHANGE SERVICE

SECTION 5 OUT OF TERRITORY PROMOTIONAL OFFERINGS (cont'd)

5.26.2 SPECIAL PROMOTIONS (Cont'd)

5.26.2.92 ADSL Upgrades to Business Package (Business) – Section 5.13, Page 110 (N)

1. Terms and Conditions

   a. This promotion is for business customers who subscribe to the Business Complete Connections/ADSL Package (as tariffed in the Complete Connections Services Section - 5.13) and choose to upgrade to one of the higher speed ADSL services (Hyperspeed or Direct ADSL 1.5Mbps/768Kbps).

      This promotion is for new subscribers only.

   b. Eligible customers, as described above, will receive a discount on the monthly rate associated with the upgraded ADSL service, for the first 12 months of service. After the initial 12 months, the rate will revert to the tariff rate as noted below. The 12 months are to be continuous even in cases where a customer currently participating in the promotion moves to a new location.

      The discounted monthly rates are as follows:

      ADSL HyperSpeed 1.5Mbps/768Kbps upgrade – promotional monthly rate of $40.00 (tariff rate is $110.00)

      Direct ADSL 768kbps/1.5mbps upgrade – discounted monthly rate of $90.00 (tariff rate is $149.05)

2. Market Area Exchange Targeted by Special Promotion

   Mason Exchange area served by Cincinnati Bell Telephone Company

3. Promotional Period which orders must be placed:

   Beginning Date: July 28, 2003
   Ending Date: September 30, 2003

4. Promotional History

   None (N)