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201 E. Fourth St.  
P.O. Box 2301  
Cincinnati, Ohio 45201-2301

June 17, 2004

Ms. Renee J. Jenkins  
Docketing Division Chief  
The Public Utilities Commission of Ohio  
180 East Broad Street, 12th Floor  
Columbus, Ohio 43215-3793

RE: Case No. 90-2021-TP-ATA  
Case No. 90-5013-TP-TRF  
Case No. 93-1020-TP-ATA

Dear Ms. Jenkins:

On April 1, 2004, Cincinnati Bell Telephone Company (CBT) filed an application to revise its **General Exchange Tariff PUCO No. 8** to provide a special **winback** promotion on the following services for its residence customers:

1. Local access line(s)
2. Custom Calling features
3. Custom Calling PLUS features
4. Complete Connections Service
5. Asymmetrical Digital Subscriber Line Service

**Residence** customers, who have discontinued their local telephone service with CBT, established local telephone service with another local service provider and now wish to return to Cincinnati Bell Telephone and subscribe to residence service during **April 1, 2004 through June 30, 2004** receive a **waiver of the nonrecurring rates and the first month's recurring charges associated with any of the following services.**

CBT now requests permission to further **extend this special promotion offering through September 30, 2004.** The terms and conditions of the promotion established in the April 1, 2004 filing will continue to apply.

Any questions regarding this transmittal should be directed to me at 513-397-1378. Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt.

Sincerely,

Evelyn W. King  
Regulatory Specialist  
Government Relations

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business  
Technician \_\_\_\_\_ Date Processed 6-18-04

Attachment

GENERAL EXCHANGE TARIFF  
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 47  
6th Revised Page 1.20  
Cancels 5th Revised Page 1.20

PROMOTIONAL OFFERINGS

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| 47.2.117 | Winback Promotion (Residence)<br>Access Line Service (Residence)<br>Custom Calling Services (Residence)<br>Custom Calling PLUS Services (Residence)<br>Complete Connections Service (Residence)<br>Asymmetrical Digital Subscriber Line Service (Residence) <ul style="list-style-type: none"><li>Customers who have discontinued CBT local service and established local service with another provider and wishes to return to CBT.</li><li>April 1, 2004 – June 30, 2004</li><li><b>Extended through September 30, 2004</b></li><li>Waive nonrecurring charges and the first month's recurring charges.</li></ul> | 126-127 |
| 47.2.118 | Business Complete Connections and Centrex (Business) <ul style="list-style-type: none"><li>April 5, 2004 – May 31, 2004</li><li>Requires 36-month contract</li><li>Discount on monthly rate of service</li></ul>  | 128     |
| 47.2.119 | Custom Calling Services (Residence & Business)<br>Custom Calling PLUS Services (Residence & Business) <ul style="list-style-type: none"><li>April 26, 2004 – June 30, 2004</li><li>Revised end date to May 31, 2004</li><li>50% off the monthly rate for the first two months and waive nonrecurring charges.</li></ul>   | 129     |
| 47.2.120 | CBT High Speed 3.0 Mbps Service (Residence) <ul style="list-style-type: none"><li>May 1, 2004 – May 31, 2004</li><li>\$23.90 monthly rate (\$6.05 discount) for the first two months</li></ul>  | 130     |
| 47.2.121 | Complete Connections, DDSL 3.0 Mbps and Centrex Services (Business) <ul style="list-style-type: none"><li>May 24, 2004 – July 31, 2004</li><li>Requires 36-month contract</li><li>Discount on Monthly Rate of services &amp; Waiver of nonrecurring charges</li></ul>   | 131     |

Issued: June 18, 2004

By: Christopher S. Colwell, Vice-President – Government Relations  
Cincinnati, Ohio

Effective: June 18, 2004

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission of Ohio on March 7, 1991, PUCO Case No. 93-1020-TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998

GENERAL EXCHANGE TARIFF  
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 47  
1st Revised Page 126  
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PROMOTIONAL OFFERINGS

47.2 Promotional Offerings (Continued)

47.2.117 Winback Promotion (**Residence**)

Residence Access Line (**Residence**) – ERT, Section 2, Pages 1-4

Custom Calling Services (**Residence**) – GET, Section 25, Pages 7,8 & 10

Custom Calling PLUS Services (**Residence**) – Section 25, Pages 13, 13.1 & 15

Complete Connections Services (**Residence**) – Section 35, Pages 2 - 2.2

Asymmetrical Digital Subscriber Line Service (**Residence**) – GET, Section 44, Pages 4 & 5

- a. Winback promotion for residence customers who have discontinued their telephone service with CBT to establish service with another local exchange company, and who now wish to return to Cincinnati Bell Telephone. Customers are eligible for this promotion only once during a 24-month period.

Nonrecurring Charges

Waive the nonrecurring charges associated with any of the services listed below which are established or reestablished at the time of the winback.

Establish access line  
Residence Access Line  
Custom Calling Services  
Custom Calling PLUS Services  
Complete Connections Services

Recurring Charges

Waive the recurring charges associated with any of the services listed below which are established or reestablished at the time of the winback.

Residence Access Line  
Custom Calling Services  
Custom Calling PLUS Services  
Complete Connections Services  
Asymmetrical Digital Subscriber Line Service

- b. Market Area Exchange Targeted by Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company

- c. Promotional Period

Beginning Date: April 1, 2004  
Ending Date: September 30, 2004

(C)

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