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Cincinnati Bell™

a *Broadwing* company

201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

December 20, 2001

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 10th Floor
Columbus, Ohio 43215-3793

Dear Ms. Crockron:

On June 12, 2000 Cincinnati Bell Telephone Company (CBT) filed an application to offer a Winback promotion to business customers. This promotion offered business customers who had discontinued their telephone service with CBT and who now wished to return to CBT, a waiver of the nonrecurring charges and of one months recurring charges associated with the purchase of specific business services. On June 1, 2001 this promotion was amended to change the ending date to December 31, 2001.

CBT would now like to request permission to **amend the winback promotion in order to extend the ending date to December 31, 2002. CBT is requesting an extension on only the portion of the promotion that waives the nonrecurring charges.** All of the terms and conditions relating to the waiver of the nonrecurring charges, which were established in the June 12, 2000 filing, will continue to apply. Enclosed are the original and ten copies of the amended addendum sheets associated with the June 12, 2000 filing.

Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt. Any questions regarding this transmittal should be directed to me at 513-397-1296.

Sincerely,

Kathy Reid
Regulatory Specialist

Attachment

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
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GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

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PROMOTIONAL OFFERINGS

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Issued: February 9, 2001

Amended: March 5, 2001

Amended: June 1, 2001

Amended: **December 21, 2001**

Effective: March 12, 2001

In accordance with Case No.

01-364-TP-ATA, issued by The

Public Utilities Commission

of Ohio on, February 9, 2001

By Eugene J. Baldrate, Vice President - Regulatory Affairs
Cincinnati, Ohio

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

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GENERAL REGULATIONS

47.2.2 Winback

Winback Promotion - Nonrecurring Charges

CBT will be conducting a Winback promotion for business customers who have discontinued all or part of their telephone service with CBT for the purpose of establishing service with another local exchange company, and who now wish to return to Cincinnati Bell Telephone. These business customers will receive a waiver of the nonrecurring charges associated with any of the services listed in 21.c.(1) which are established or reestablished at the time of the winback. These services can be found in both this tariff and the Exchange Rate Tariff, PUCO No. 3.

a. Market Area Exchange Targeted by Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company

b. Promotional Period

Beginning Date: June 12, 2000
Ending Date: December 31, 2002

c. Terms and Limitations of the Promotion

- (1) The nonrecurring charges associated with the following list of services will be waived for business customers who meet the terms of the promotion and order one or more of these services during the promotional period:

Establishment of Access Line (ERT, Section 2)
Flat Rate Business Line (ERT, Section 2)
Flat Rate Analog PBX Trunk (ERT, Section 2)
Centrex 2000 Service (GET, Section 34)
Trunk Advantage, including Integrated Advantage (ERT, Section, 5)
Prime Advantage, including Integrated Prime Advantage (ERT, Section 6)
LAN Advantage (GET, Section 37)
ISDN Service (ERT, Section 4)

- (2) The maximum amount of nonrecurring charges that may be waived as a result of this promotion is \$3,000.
- (3) This promotion will be offered only to business customers returning to CBT from a competing telecommunication provider.
- (4) Waiver of the nonrecurring charges are to only be in connection with services established or reestablished upon the initial return to CBT.
- (5) Business customers are not eligible for this promotion after their initial return to CBT for which the waiver(s) have already been provided.
- (6) This promotion applies only to orders placed during the promotional period denoted in (b).

This page previously appeared as Page 39.1 of Section 2 to the General Exchange Tariff, PUCO No. 8.

Issued: February 9, 2001

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