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201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

September 27, 2001

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 10th Floor
Columbus, Ohio 43215-3793

**RE: Case No. 90-2021-TP-ATA
Case No. 90-5013-TP-TRF
Case No. 93-1020-TP-ATA**

Dear Ms. Crockron:

Cincinnati Bell Telephone Company (CBT) proposes to revise its **General Exchange Tariff PUCO No. 8** to provide a special promotion of its **Asymmetrical Digital Subscriber Line Service (ADSL) TurboSpeed** package. **Residential** customers who subscribe to ADSL TurboSpeed Service will receive a **\$20.00 monthly discount toward the first three months' recurring charges** associated with ADSL. This special promotion is available beginning October 1, 2001 through December 31, 2001.

In accordance with the Commission's guidelines for promotional offerings established in Case No. 90-2021-TP-ATA, Case No. 90-5013-TP-TRF, Case No. 93-1020-TP-ATA and CBT's *Commitment 2000 Plan*, we are forwarding for filing three copies of the tariff pages associated with this promotional offering. CBT's General Exchange Tariff No. 8, Section 47, Page 49 is being issued and specifies the rates and terms that will be in effect for the service included in this promotion.

Any questions regarding this transmittal should be directed to me at 513-397-1378.

Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt.

Sincerely,
Evelyn W. King
Evelyn W. King
Regulatory Specialist
Government Relations

Attachment

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business
Technician J Date Processed 9/28/01

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

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PROMOTIONAL OFFERINGS

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47.2.41	Residence Access Line (Residence) Custom Calling/Custom Calling PLUS Services (Residence) <ul style="list-style-type: none">• Winback promotion• September 20, 2001 - December 31, 2001• Waive nonrecurring charges.	47-48
47.2.42	Asymmetrical Digital Subscriber Line TurboSpeed (Residence) October 31, 2001 - December 31, 2001 Offer a \$20.00 discount toward the monthly recurring charge for the first three months.	49

Issued: September 28, 2001

Effective: October 1, 2001

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission of Ohio on March 7, 1991, PUCO Case No. 93-1020-TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

By Christopher S. Colwell, Vice President
Cincinnati, Ohio

GENERAL EXCHANGE TARIFF

2000 No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 47

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PROMOTIONAL OFFERINGS

ADDENDUM TO ASYMMETRICAL DIGITAL SUBSCRIBER LINE

97.2.42 Asymmetrical Digital Subscriber Line (ADSL) (Residence) - Section 44, Page 4

RECURRING CHARGE

Terms & Conditions

Residential customers who subscribe to the service listed above.

Promotional Offer

Will offer a monthly discount of \$20.00 toward the ADSL TurboSpeed Service recurring charge for the first three months.

Promotional Period which orders must be placed

Beginning Date: October 1, 2001

Ending Date: December 31, 2001

4. Market Area Exchange Targeted By Special Promotion

All Exchange areas served by Cincinnati Bell Telephone Company

Twelve Month Promotional History

- (1) October 5, 2000 through October 31, 2000
- (2) November 1, 2000 through December 31, 2000
- (3) January 15, 2001 through February 28, 2001
- (4) April 1, 2001 through June 29, 2001
- (5) May 9, 2001 through December 31, 2001
- (6) July 1, 2001 through September 30, 2001

Issued: September 28, 2001

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Christopher S. Colwell, Vice President
Cincinnati, Ohio