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December 23, 2002



Cincinnati BellSM

a Broadwing company

201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 10th Floor
Columbus, Ohio 43215-3793

RE: Case No. 90-2021-TP-ATA
Case No. 93-1020-TP-ATA
Case No. 90-5013-TP-TRF
Case No. 96-899-TP-ALT

Dear Ms. Crockron:

On February 13, 2002 Cincinnati Bell Telephone Company (CBT) filed an application to revise its Out of Territory Services Tariff PUCO No. 1 in order to conduct a Winback promotion on all business services. This promotion offered business customers who met the terms of the promotion, a waiver of nonrecurring charges associated with business services. This promotion is scheduled to end December 31, 2002.

With this application CBT **is requesting permission to extend the ending date of the Winback business promotion to March 31, 2003.** All other terms and conditions as established in the initial filing on February 13, 2002 will continue to apply. Enclosed are the original and three copies of the revised **Out of Territory Tariff PUCO No. 1** tariff pages.

Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge receipt. Any questions regarding this transmittal should be directed to me at 513-397-1296.

Sincerely,

Kathy Reid
Regulatory Specialist

Attachments

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business
Technician Ann Date Processed 12/26/02

LOCAL EXCHANGE SERVICE

SECTION 5 OUT OF TERRITORY PROMOTIONAL OFFERINGS (cont'd)

5.26.2 SPECIAL PROMOTIONS (Cont'd)

5.26.2.54 Winback (Business)

- 1. This promotion is for business customers who have discontinued all or part of their telephone service with Cincinnati Bell Telephone (CBT) for the purpose of establishing service with another local exchange carrier within CBT's serving area, and who now wish to return to CBT.

- 2. Promotional Offer:

Provides eligible customers, as described above, a waiver of the nonrecurring charges associated with the business services which are established or reestablished at the time of the customer's return to CBT.

The nonrecurring charges associated with all of the business services found in this tariff are included in this promotion.

The maximum amount of nonrecurring charges that may be waived as a result of this promotion is \$3,000.

Business customers are not eligible for this promotion after their initial return to CBT for which the waiver has already been provided.

- 3. Market Area Exchange Targeted by Special Promotion

Mason Exchange area served by Cincinnati Bell Telephone Company

- 4. Promotional Period which orders must be placed:

Beginning Date:	February 13, 2002
Ending Date:	March 31, 2003

(C)

- 5. Twelve Month Promotional History

All Business Service Promotion (5.26.2.25) April 10, 2001 – December 31, 2001
 All Business Service Promotion (5.26.2.50) January 1, 2002 – December 31, 2002

Issued: December 24, 2002

Christopher S. Colwell, Vice-President, Cincinnati Bell Telephone

Effective: December 24, 2002

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission of Ohio on March 7, 1991, PUCO Case No. 93-1020-TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

LOCAL EXCHANGE SERVICE**SECTION 5 OUT OF TERRITORY LOCAL EXCHANGE SERVICES (cont'd)****5.26 Promotional Offerings**

SECTION	SUBJECT	PAGE
5.26.2	Promotions (cont'd)	
5.26.2.53	Exchange Access Line and Custom Calling Services (Residence)	211
	- Customers who establish new local exchange service.	
	- February 9, 2002 – June 30, 2002	
	- Waive nonrecurring charge of \$25.70 on primary access line and waive the nonrecurring charge associated with Custom Calling Services.	
5.26.2.54	Winback (Business)	212
	- Customers returning to CBT from another local exchange carrier	
	- February 13, 2002 – December 31, 2002	
	- Extended through March 31, 2003	(C)
	- Waive nonrecurring charges up to \$3000	
5.26.2.55	Caller ID Name and Number Service (Residence)	213
	Reveal Privacy Management Service (Residence)	
	- March 11, 2002 – April 13, 2002	
	- Waive nonrecurring charge.	
	- Waive first month's recurring charges.	
5.26.2.56	Custom Calling Services (Business)	214
	- April 1, 2002 – June 29, 2002	
	- Subscribe to Custom Calling/Custom Calling PLUS Services for a minimum of three months.	
	- Waive the nonrecurring charge.	
5.26.2.57	Complete Connections (Residence)	215
	- April 1, 2002 – April 30, 2002	
	- Extended through May 31, 2002	
	- Extended through June 30, 2002	
	- Save \$5.00 off the monthly recurring charge for the first six months.	
5.26.2.58	ADSL (TurboSpeed) Service (Residence)	216
	- April 1, 2002 – April 30, 2002	
	- Extended through May 31, 2002	
	- Extended through June 30, 2002	
	- Save \$10.00 off the monthly recurring charge for the first six months.	
5.26.2.59	ADSL TurboSpeed (Business)	217
	- April 1, 2002 – June 30, 2002	
	- Waive first month's recurring charge	
	- Extended through September 30, 2002	

Issued: December 24, 2002

Christopher S. Colwell, Vice-President, Cincinnati Bell Telephone

Effective: December 24, 2002

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission of Ohio on March 7, 1991, PUCO Case No. 93-1020-TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.



201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

December 23, 2002

Mr. Thomas M. Dorman
Executive Director
Public Service Commission of Kentucky
211 Sower Boulevard
Frankfort, Kentucky 40601

RE: Extension of Winback Business Promotion

Dear Mr. Dorman:

On December 21, 2001 Cincinnati Bell Telephone Company (CBT) filed an application to revise the ending date of the Winback promotion for business customers, to December 31, 2002. This promotion offered business customers, who met the terms and conditions of the promotion, a waiver of the nonrecurring charges associated with the purchase of business services.

CBT would now like to request permission to **revise the ending date of the Winback business promotion to March 31, 2003**. All of the terms and conditions relating to the waiver of the nonrecurring charges, which were established in the initial filing on June 22, 2000, will continue to apply. Enclosed are the original and three copies of the revised tariff pages.

Any questions regarding this transmittal should be directed to me at 513-397-1296. Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge receipt.

Sincerely,

Kathleen M. Reid
Regulatory Specialist

Attachment

GENERAL EXCHANGE TARIFF
PSC No. 3

CINCINNATI BELL TELEPHONE COMPANY

Section 58
2nd Revised Page 1
Cancels 1st Revised Page 1

PROMOTIONAL OFFERINGS

INDEX

SECTION	SUBJECT	Page
58.1	Promotional Offering Rules	2
58.2	Promotional Offerings	
58.2.1	Complete Connections (Residence)	3
	<ul style="list-style-type: none">• September 26, 1999 – December 31, 1999• Extended through March 30, 2000• Extended through April 30, 2000• Extended through July 31, 2000• Extended through October 31, 2000• Extended through January 25 2001• Extended through April 25, 2001• Extended through December 31, 2001• Extended through December 31, 2002• Extended through December 31, 2003• Waive nonrecurring charges.	
58.2.2	Winback (Business)	4-5
	<ul style="list-style-type: none">• July 12, 2000 – September 1, 2000• Extended through December 1, 2000• Extended through March 1, 2001• Extended through June 1, 2001• Extended through December 31, 2001• Extended through December 31, 2002 (waiver of nonrecurring charges only)• Extended through March 31, 2003 (waiver of nonrecurring charges only)• Waive nonrecurring charges and first month's recurring charges	(C)

GENERAL EXCHANGE TARIFF
PSC No. 3

CINCINNATI BELL TELEPHONE COMPANY

Section 58
1st Revised Page 4
Cancels Original Page 4

GENERAL REGULATIONS

58.2.2 Winback (Business)

Winback Promotion - Nonrecurring Charges

CBT will be conducting a Winback promotion for business customers who have discontinued all or part of their telephone service with CBT for the purpose of establishing service with another local exchange company and who now wish to return to Cincinnati Bell Telephone. These business customers will receive a waiver of the nonrecurring charges associated with any of the services listed in 20.c.(1) which are established or reestablished at the time of the winback. These services can be found in both this tariff and the Exchange Rate Tariff, PSC No. 2.

a. Market Area Exchange Targeted by Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company

b. Promotional Period

Beginning Date: July 12, 2000
Ending Date: **March 31, 2003**

(C)

c. Terms and Conditions of this Promotion

- (1) The nonrecurring charges associated with the following list of services will be waived for business customers who order one or more of these service during the promotion.

Establishment of Access Line (ERT Section 2)
Centrex 2000 Service (GET Section 47)
Trunk Advantage (including Integrated Advantage) (ERT Section 5)
Prime Advantage (ERT Section 6)
LAN Advantage (GET Section 17)

- (2) The maximum amount of nonrecurring charges that may be waived as a result of this promotion is \$3,000.00.
- (3) This promotion will be offered only to business customers returning to CBT from a competing telecommunication provider.
- (4) Waiver of the nonrecurring charges are to only be in connection with services established or reestablished upon the initial return to CBT.
- (5) Business customers are not eligible for this promotion after their initial return to CBT for which waiver of charges have already been provided.