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PUCO

September 17, 2003

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 12th Floor
Columbus, Ohio 43215-3793

RE: Case No. 90-2021-TP-ATA
Case No. 90-5013-TP-TRF
Case No. 93-1020-TP-ATA

Dear Ms. Crockron:

On October 1, 2002, Cincinnati Bell Telephone Company (CBT) filed an application to revise its **Out of Territory Services Tariff PUCO No. 1** to provide a special promotion of its **Asymmetrical Digital Subscriber Line Service (ADSL) HyperSpeed and Direct ADSL 768 Kbps/1.5 Mbps service. Business** customers who subscribe to these services would be eligible to receive **discounted ADSL or Direct ADSL monthly rates for the first twelve months**. This special promotion was available beginning October 1, 2002 through December 31, 2002. CBT has filed at various times since then to extend this promotion through March 31, 2003, June 30, 2003, and September 30, 2003, respectively. With this filing, CBT now requests permission to **further extend the end date to December 31, 2003**.

All of the terms and conditions relating to this promotion, which were established with the October 1, 2002 filing, will continue to apply. Enclosed are the original and three copies of the amended tariff pages.

Any questions regarding this transmittal should be directed to me at 513-397-1378. Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt.

Sincerely,

A handwritten signature in cursive script that reads "Evelyn W. King".

Evelyn W. King
Regulatory Specialist
Government Relations

Attachment

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business
Technician 3 Date Processed 9.18.03

LOCAL EXCHANGE SERVICE**SECTION 5 OUT OF TERRITORY LOCAL EXCHANGE SERVICES (cont'd)****5.26 Promotional Offerings**

| SECTION | SUBJECT | PAGE |
|-----------|--|----------|
| 5.26.2 | Promotions (cont'd) | |
| 5.26.2.67 | Second Line to Complete Connections (Residence) - July 8, 2002 – September 30, 2002 - Waive the nonrecurring charge associated with the second access line only. | 226 |
| 5.26.2.68 | ADSL HyperSpeed (Residence) - August 1, 2002 – September 30, 2002 - Special monthly rate of \$47.95 for the first 12 months | 227 |
| 5.26.2.69 | ADSL TurboSpeed (Residence) - Direct ADSL 768 Kbps (Residence) - August 12, 2002 – September 30, 2002 - Extended through December 31, 2002 - \$1.00 monthly rate for the first month (\$28.95 savings for ADSL TurboSpeed and \$58.95 for Direct ADSL 768 Kbps) | 228 |
| 5.26.2.70 | Complete Connections (Residence) - August 12, 2002 – September 30, 2002 - \$1.00 monthly rate for Complete Connections features for the first month (\$17.00 monthly savings) | 229 |
| 5.26.2.71 | Exchange Access Line (Residence) Custom Calling Services (Residence) Complete Connections (Residence) - September 28, 2002 – October 31, 2002 - Referral program - for each referred residence customer who signs up with CBT, the residence customer will receive a waiver of one month's recurring charges associated with any of the services they currently subscribe to - access line and any Custom Calling Services or Complete Connections Service. | 230 -231 |
| 5.26.2.72 | ADSL (Business) - October 1, 2002 – December 31, 2002 - Extended through March 31, 2003 - Extended through June 30, 2003 - Extended through September 30, 2003 - Extended through December 31, 2003 - ADSL HyperSpeed – discounted rate of \$89.95 for 12 months - Direct ADSL 768Kbps/1.5Mbps – discounted rate of \$139.95 for 12 months | 232 |
| 5.26.2.73 | Prime, Trunk & LAN Advantage Services (Business) - October 1, 2002 – December 31, 2002 - Waive nonrecurring charges associated with install of new service | 233 |

(C)

ISSUE DATE: September 18, 2003

EFFECTIVE DATE: September 19, 2003

Christopher S. Colwell, Vice President, Cincinnati Bell Telephone

In accordance with Case No. 99-1496-TP-UNC,
Issued on March 2, 2000 and PUCO Case No.
96-899-TP-ALT, issued April 9, 1998 and
Case No. 90-5013-TP-TRF

LOCAL EXCHANGE SERVICE

SECTION 5 OUT OF TERRITORY PROMOTIONAL OFFERINGS (cont'd)

5.26 Promotional Offerings (cont'd)

5.26.2 Special Promotions

5.26.2.72 ADSL Hyperspeed (**Business**) – Section 5.18.4, Page 121

Direct ADSL 768kbps/1.5mbps (**Business**) – Section 5.18.4, Page 121

a. Terms & Conditions

- (1) This promotion is for business customers who subscribe to either of the following services during the promotional period noted in c:

ADSL HyperSpeed
Direct ADSL 768kbps/1.5mbps

- (2) Promotional Offer

Eligible customers, as described above, will receive a discount on the monthly rate associated with the ADSL service purchased, **for the first 12 months of service**. After the initial 12 months the rate will revert to the tariff rate as noted below.

The discounted monthly rates are as follows:

ADSL HyperSpeed – discounted monthly rate of \$89.95 (tariff rate is \$159.95)
Direct ADSL 768kbps/1.5mbps – discounted monthly rate of \$139.95 (tariff rate is \$199.00)

b. Market Area Exchange targeted by Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company

c. Promotional Period

October 1, 2002 – **December 31, 2003**

(C)

d. Twelve Month Promotional History

Hyperspeed ADSL
None

Direct ADSL 768kbps/1.5mbps
October 3, 2001 – June 30, 2002