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PUCO



201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

April 19, 2004

Ms. Renee J. Jenkins
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 12th Floor
Columbus, Ohio 43215-3793

RE: Case No. 90-2021-TP-ATA
Case No. 90-5013-TP-TRF
Case No. 93-1020-TP-ATA

Dear Ms. Jenkins:

Cincinnati Bell Telephone Company (CBT) proposes to revise its **Out of Territory Services Tariff** PUCO No. 1 to provide a special promotion of its Custom Calling Services. Customers eligible for this promotion are new **residential** and **business** subscribers to stand alone Custom Calling Services. These customers will **pay 50% of the monthly recurring rate for stand alone Custom Calling Services for the first two months**. In addition, the **nonrecurring charges associated with these services will also be waived**. The promotion period is **April 26, 2004 through June 30, 2004**.

In accordance with the Commission's guidelines for promotional offerings established in Case No. 90-2021-TP-ATA, Case No. 90-5013-TP-TRF, Case No. 93-1020-TP-ATA and the Finding and Order in Case No. 99-1496-TP-UNC, to apply CBT's *Commitment 2000 Plan* to CBT's operations outside of its existing territory, we are forwarding for filing three copies of the tariff pages describing the promotional offerings. The enclosed tariff pages specify the rate and terms that will be in effect for the service included in this promotion.

Any questions regarding this transmittal should be directed to me at 513-397-1378.

Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt.

Sincerely,

A handwritten signature in cursive script that reads "Evelyn W. King".

Evelyn W. King
Regulatory Specialist
Government Relations

Attachment

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
Technician 3 Date Processed 4-20-04

LOCAL EXCHANGE SERVICE**SECTION 5 OUT OF TERRITORY LOCAL EXCHANGE SERVICES (cont'd)****5.26 Promotional Offerings**

SECTION	SUBJECT	PAGE	
5.26.2	Promotions (cont'd)		
5.26.2.107	Winback Promotion (Residence) Access Line Service (Residence) Custom Calling Services (Residence) Complete Connections Service (Residence) Asymmetrical Digital Subscriber Line Service (Residence) <ul style="list-style-type: none">• Customers who have discontinued CBT local service and established local service with another provider and wish to return to CBT.• April 5, 2004 – June 30, 2004• Waive nonrecurring charges and the first month's recurring charges.	268-269	
5.26.2.108	Custom Calling Services (Residence & Business) <ul style="list-style-type: none">• April 26 2004 – June 30, 2004• 50% off the monthly rate for the first two months and waive nonrecurring charges.	270	(N) (N)

ISSUE DATE: April 20, 2004

Christopher S. Colwell, Vice President, Cincinnati Bell Telephone

EFFECTIVE DATE: April 26, 2004

In accordance with Case No. 99-1496-TP-UNC,
Issued on March 2, 2000 and PUCO Case No.
96-899-TP-ALT, issued April 9, 1998 and
Case No. 90-5013-TP-TRF

LOCAL EXCHANGE SERVICE

SECTION 5 OUT OF TERRITORY LOCAL EXCHANGE SERVICES (cont'd)

5.26 PROMOTIONAL OFFERINGS (cont'd)

5.26.2.108 Custom Calling Service (Residence) – Section 5.4, Pages 28, 29 & 30.1

(N)

Terms & Conditions

a. Eligibility

- Residence and business customers who are new subscribers to stand alone Custom Calling Services.

b. Promotion Offer

NONRECURRING CHARGES

- Waive the nonrecurring charges associated with Custom Calling Services Services.

RECURRING CHARGES

- 50% off the monthly rate for Custom Calling Services for the first two months. Tariffed rates will apply following the two-month promotion period.

c. Promotional Period in which orders must be placed

Beginning Date: April 26, 2004

Ending Date: June 30, 2004

d. Market Area Exchange Targeted By Special Promotion

All Exchange areas served by Cincinnati Bell Telephone Company.

e. Twelve-Month Promotional History

- December 3, 2002 through December 2, 2003 (Residence)
- July 1, 2003 through September 30, 2003 (REVEAL – Business)
- August 25, 2003 – October 30, 2003 (Caller ID & Distinctive Ring – Residence)
- December 1, 2003 – May 31, 2004 (Residence)
- April 1, 2004 through June 30, 2004 (Residence)

(N)

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