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PUCO



Cincinnati BellSM

a Broadwing company

201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

October 1, 2001

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 10th Floor
Columbus, Ohio 43215-3793

RE: Case No. 90-2021-TP-ATA
Case No. 93-1020-TP-ATA
Case No. 90-5013-TP-TRF
Case No. 96-899-TP-ALT

Dear Ms. Crockron:

Cincinnati Bell Telephone Company (CBT) proposes to revise its **Out of Territory Services Tariff PUCO No. 1** in order to conduct a promotion on the Custom Calling Services for **business customers**. This promotion offers business customers who order a new business access line, the opportunity to **trial three Custom Calling Services for three months, at no charge**. The nonrecurring charge associated with the trial services will also be waived. This promotion will be in effect from October 2, 2001 through December 28, 2001.

In accordance with the Commission's guidelines for promotional offerings established in the cases referenced above and the Finding and Order in Case no. 99-1596-TP-UNC, which requires CBT to apply it's Commitment 2000 Plan to operations outside of its existing territory, we are forwarding for filing three copies of the tariff pages describing the promotional offerings. The new tariff pages specify the rate and terms that will be in effect for the services included in these promotions.

Please date-stamp and return the enclosed duplicates of this transmittal to acknowledge receipt. Any questions regarding this transmittal should be directed to me at 513-397-1296.

Sincerely,

Kathy Reid

Kathy Reid
Regulatory Specialist

Attachments

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business
Technician ATW Date Processed 10/2/01

LOCAL EXCHANGE SERVICE**SECTION 5 OUT OF TERRITORY LOCAL EXCHANGE SERVICES (cont'd)****5.26 PROMOTIONAL OFFERINGS (cont'd)**

SECTION	SUBJECT	PAGE	
5.26.2.40	Caller ID Name and Number Service (Residence) Reveal Privacy Management Service (Residence) - August 6, 2001 - September 30, 2001 - Waive nonrecurring charge and first month's recurring charges.	198	
5.26.2.41	Asymmetrical Digital Subscriber Line TurboSpeed (Residence) - October 1, 2001 - December 31, 2001 - Offer a \$20.00 discount toward the monthly recurring charge for the first three months	199	
5.26.2.42	Direct ADSL 768Kbps/384Kbps (Residence) - October 1, 2001 - January 1, 2002 - Discounted monthly rate of \$43.95 until December 31, 2002.	200	
5.26.2.43	Custom Calling Services (Business) - October 2, 2001 - December 28, 2001 - Waive three months recurring charge. - Waive nonrecurring charges associated with services.	201	(N) (N)

ISSUE DATE: October 2, 2001

Christopher S. Colwell, Vice President, Cincinnati Bell Telephone

EFFECTIVE DATE: October 2, 2001

In accordance with Case No. 99-1496-TP-UNC,
Issued on March 2, 2000 and PUCO Case No.
96-899-TP-ALT, issued April 9, 1998 and
Case No. 90-5013-TP-TRF

LOCAL EXCHANGE SERVICE

SECTION 5 OUT OF TERRITORY LOCAL EXCHANGE SERVICES (cont'd)

5.26 PROMOTIONAL OFFERINGS (cont'd)

5.26.2.43 Custom Calling Services Section 5.4.5 (Business)

(N)

1. This promotion is for business customers who install a new business access line (1FB) during the promotional period denoted in 5.

2. Promotional Offer:

Provides eligible customers, as described above, the opportunity to trial any 3 of the following services for 3 months at no charge. The nonrecurring charge associated with the trial services will also be waived. At the end of the 3 month trial the monthly service charge for the individual services will revert to the monthly tariffed rate.

- Calling Name and Number
- Call Waiting/Call Waiting Deluxe
- Call Forwarding Variable
- Call Forwarding Don't Answer
- Call Forwarding Busy Line
- Speed Calling 30 Number Capacity
- Distinctive Ringing
- Three Way Calling
- Message Waiting Indicator
- Voice Mail Support Package
- Call Transfer
- Anonymous Call Rejection
- Repeat Dial
- Call Return
- Anywhere Call Forwarding

3. The customer will be responsible for having the trial services removed from their account if they choose not to retain the services.

4. Custom Calling Services subscribed to as a result of this promotion must be installed on the new business access line (1FB) order by the customer during the promotional period denoted in 5.

5. Promotional Period which orders must be placed

Beginning Date: October 2, 2001
Ending Date: December 28, 2001

6. Market Area Exchange Targeted By Special Promotion
Mason Exchange area served by Cincinnati Bell Telephone Company.

7. Twelve Month Promotional History
Voice Mail Support July 9, 2001 - September 30, 2001 (5.26.2.37)
Calling Name and Number Service July 9, 2001 - September 30, 2001 (5.26.2.36)
Anywhere Call Forwarding May 21, 2001 - July 1, 2001 (47.26.2.28)

(N)

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Case No. 90-5013-TP-TRF

Christopher S. Colwell, Vice President, Government Relations
Cincinnati, Ohio