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PUCO



Cincinnati BellSM

a *Broadwing* company

201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

February 6, 2003

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 12th Floor
Columbus, Ohio 43215-3793

RE: Case No. 90-2021-TP-ATA
Case No. 90-5013-TP-TRF
Case No. 93-1020-TP-ATA

Dear Ms. Crockron:

Cincinnati Bell Telephone Company (CBT) proposes to revise its **General Exchange Tariff** PUCO No. 8, Section 47 to provide a special promotion of its **Asymmetrical Digital Subscriber Line Service (ADSL) TurboSpeed Service**. **Residence** customers may **sign up at participating LaRosa's Pizza restaurants to win 6 free months of ADSL TurboSpeed Service**. No purchase is necessary to win. Entries must be submitted between February 1, 2003 through March 31, 2003. At the end of the period, **five winners will be chosen at random** from all the entries.

In accordance with the Commission's guidelines for promotional offerings established in Case No. 90-2021-TP-ATA, Case No. 90-5013-TP-TRF, Case No. 93-1020-TP-ATA and CBT's *Commitment 2000 Plan*, we are forwarding for filing three copies of the tariff pages associated with this promotional offering which specify the rates and terms that will be in effect for the service included in this promotion.

Any questions regarding this transmittal should be directed to me at 513-397-1378. Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt.

Sincerely,

Evelyn W. King
Regulatory Specialist
Government Relations

Attachment

This is to certify that the images appearing are an accurate and complete reproduction of a copy file document delivered to the regular business technician ATN Date Processed 2/7/03

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

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PROMOTIONAL OFFERINGS

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47.2	Special Promotions (Cont'd)	
47.2.84	Asymmetrical Digital Subscriber Line Service (ADSL) TurboSpeed -768kbps (Residence)	92 (N)
	• February 1, 2003 – March 31, 2003	
	• Random drawing of five winners from entries submitted at LaRosa's Pizza restaurants.	
	• Winners will receive six months' ADSL TurboSpeed free.	(N)

Issued: February 7, 2003

By: Christopher S. Colwell, Vice-President – Government Relations
Cincinnati, Ohio

Effective: February 7, 2003

In accordance with Case No. 90-2021-TP-ATA, issued by the Public Utilities Commission of Ohio on March 7, 1991, PUCO Case No. 93-1020-TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT, issued April 9, 1998.

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 47
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PROMOTIONAL OFFERINGS

47.2 Special Promotions (Cont'd)

47.2.84 Asymmetrical Digital Subscriber Line (TurboSpeed) Service (Residence) – Section 44, Page 4 (N)

RECURRING CHARGE

a. Terms & Conditions

1. Residence customers who sign up at participating LaRosa's Pizza restaurants for a drawing to win ADSL TurboSpeed. Five winners will be selected at random.
2. Promotional Offer:
 - a. No purchase is necessary to win.
 - b. Six free months of ADSL TurboSpeed for five randomly selected entrants.
 - c. The five winning entries will be drawn at random at the end of the promotion period.

3. Promotional Period which orders must be placed

Beginning Date: February 1, 2003
Ending Date: March 31, 2003

4. Market Area Exchange Targeted By Special Promotion

All Exchange areas served by Cincinnati Bell Telephone Company.

5. Twelve-Month Promotional History

- a. January 1, 2002 through March 31, 2002
- b. April 1, 2002 through June 30, 2002
- c. July 1, 2002 through August 11, 2002
- d. August 12, 2002 through September 30, 2002
- e. August 24, 2002
- f. October 1, 2002 through December 31, 2002

(N)

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