

**FirstEnergy Procedure for Use and Distribution of
ESP IV Shareholder Economic Development, Job Retention and Energy
Conservation Fund
Attachment 5
Energy Efficiency/Demand Response Program Funding Application**

Proposed Program: Energy Solutions for Business – C&I Lighting

Funding Amount: \$5,650,000

Program Description: This program promotes the purchase and installation of energy efficient lighting equipment by commercial and industrial customers to increase the efficiency of customers' lighting systems and buildings. The program provides customer engagement with education, assistance, technical support and financial support through prescriptive or performance-based incentives.

The target market for the program are all commercial and industrial customers of the FE-Ohio utilities', including non-profit, governmental, and institutional customers who purchase and install energy efficient qualifying lighting equipment.

Prescriptive or performance-based incentives are designed to provide easy and cost-effective access to select energy efficient lighting equipment through customers' preferred channels. Prescriptive incentives will be offered for individual applications and projects employing standard efficient technologies where the anticipated energy savings are relatively consistent. Performance-based incentives will be offered for applications and projects that are non-standard, specialized or where the anticipated energy savings are variable or not captured by prescriptive equipment.

Prescriptive or performance-based incentives are designed to:

- Reduce the upfront capital investment to promote the implementation of energy efficient qualifying lighting equipment by facility owners and operators.
- Promote the marketing of energy efficient lighting equipment by program allies and trade allies, such as distributors, electrical contractors and mechanical contractors to increase market demand.

The following chart provides the program measures that will be eligible for customer incentives under this program:

Program	Component	Measure
Energy Solutions for Business	C&I Lighting	Lighting Controls
		LED Linear
		Exit Signs
		LED Fixture External
		LED Fixture Internal
		LED Lamps
		Lighting - Other
		Lighting - Custom

Program Term: Q1 2023 – May 31, 2024

Implementation Method: The Companies will outsource the implementation of this program to an experienced implementation vendor that specializes in marketing, providing assistance and technical support, processing program applications and delivery of incentives for the purchase and installation of energy efficient qualified lighting equipment to commercial and industrial customers. The implementation vendor will be responsible for administration, marketing, outreach, fulfilling program services, application processing, documentation regarding completed projects, and processing customer incentives. The implementation vendor will engage and provide assistance and technical support to customers, program allies, and trade allies on participation in the program and application of the energy efficient qualified lighting equipment included in this program throughout the implementation of the program. The Companies will perform overall administration and oversight of the program.

Program information and links to program applications will be made available on the Companies' program website including an on-line application portal. The implementation vendor will develop electronic application forms that will guide applicants through eligibility guidelines, program requirements, terms and conditions, and general information. In addition, the implementation vendor will provide applications in web ready formats to ensure participants have easy access and ability to complete the forms. Participants in the program will be required to submit application for pre-approval to confirm program and measure eligibility and to reserve incentive funding. Completed applications to the program will be processed online or be returned via email, where applicable.

Expected Program Benefits: The following table provides the projected participation, and energy and demand savings for the Energy Solutions for Business - C&I Lighting program which has been shown to be cost-effective in other jurisdictions:

"Prepared at the Direction of Counsel"

Program	Component	# Units	Energy Savings (MWH)	Demand Savings (MW)
Energy Solutions for Business	C&I Lighting	169,000	42,000	5
	Total	169,000	42,000	5

Program Budget Breakdown: The following table provides the projected budget for this program:

Program	Component	FirstEnergy Administration	Vendor Administration	Rebates	Total
Energy Solutions for Business	C&I Lighting	\$150,000	\$1,500,000	\$4,000,000	\$5,650,000
	Total	\$150,000	\$1,500,000	\$4,000,000	\$5,650,000

FIRSTENERGY AUTHORIZATION

*Attach e-mail documentation

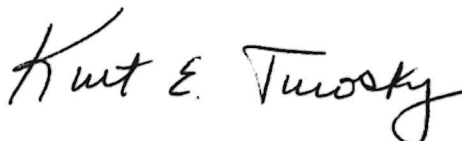
Date reviewed and concurred by:

Rates 10/14/22 Santino L. Fanelli (see attached)

Legal 10/13/22 Brian J. Knipe (see attached)

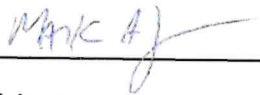
Compliance 10/13/22 Deandra Williams-Lewis (see attached)

Operating Company Representatives 10/11/22 Edward L. Shuttleworth (see attached) and
10/13/22 Bradley S. Gillespie (see attached)



FirstEnergy Authorized Signatures/Dates – PJ Kelly (Director, Economic Development) and KE Turosky (Director, Energy Efficiency Compliance & Reporting)

"Prepared at the Direction of Counsel"



MA Jones

Title: Vice President, Customer Engagement

Date Approved: 10/14/22



MR Henry

Title: Senior Vice President, Customer Experience

Date Approved: 10/18/22

FINAL

**FirstEnergy Procedure for Use and Distribution of
ESP IV Shareholder Economic Development, Job Retention and Energy Conservation Fund
Attachment 5
Energy Efficiency/Demand Response Program Funding Application**

Proposed Program: Energy Conservation Customer Education Program

Funding Amount: \$3,000,000

Program Description: This program promotes customer behavioral changes to conserve energy and implement energy efficient technologies. The program will encourage energy conservation by providing customers with practical ways to save energy, including low- or no-cost methods. This energy efficiency messaging is particularly helpful for customers in Ohio to save money on their energy bills due to the recent increases in electric generation prices for non-shopping customers.

The program will educate customers on specific actions to reduce their energy usage and lower their home energy bills. The messaging will encourage customers to engage with EnergySaveOhio.com and illustrate the benefits of using the Home Energy Analyzer tool. The messaging will also encourage customers to review the Saving Energy page on FirstEnergy's website:

https://www.firstenergycorp.com/help/saving_energy.html

to find tips and instructions for conserving energy in the home, such as reducing air infiltration with caulk and weatherstripping, updating heating and cooling systems, proper refrigeration temperatures and LED lighting.

The target audience for the program includes all customers of FirstEnergy Ohio utilities. We will create a five-month integrated communications campaign consisting of seasonally appropriate, relevant messages delivered through a combination of advertising and public relations tactics.

The outreach will be continually monitored and analyzed to retarget engaged customers with additional information to ensure the optimal media mix using the tactics outlined below:

Advertising tactics

- Video (:30 second TV spots and :15, :10 and :06 second digital media versions)
- Audio (:30 second spots)
- Digital display ads – various sizes and websites
- Out of home advertising - billboards, movie theaters, gas stations, medical offices, mall kiosks, etc.
- Paid social media

Public relations tactics

- Media relations (internal resources, no outside expense)
- Organic social media posts
- Web content/videos
- Email

Program Term: January - May 2024

Implementation Method: The company will contract the creative development, production and media buying services to an experienced vendor, Mower, with whom we have a Master Service Agreement. Communications and Branding and Energy Efficiency will perform overall administration and oversight of the program.

Expected Program Benefits: Estimated savings for this program includes:

Energy and Demand Savings: Reduced energy consumption and demand savings will result from customers' behavioral changes and engagement with the available programs.

Program Budget Breakdown:

Budget: \$3 million. Cost estimate includes all campaign expenses including concept ideation, creative development, production, media planning and buying.

Media	Agency Creative Services	Production Costs	Media Planning
\$2,700,000	\$100,000	\$150,000	50,000

- Rebate Budget: N/A
- Vendor Implementation Budget: \$3,000,000

FIRSTENERGY AUTHORIZATION

*Attach e-mail documentation

Date reviewed and concurred by:

Rates (8/11/23 Santino Fanelli email)

Legal (8/15/23 Brian Knipe email)

Compliance (8/11/23 Deandra Williams-Lewis email)

Operating Company Representatives: (8/11/23 Patricia Mullin and 8/4/23 Bradley Gillespie emails)

Kurt E Turosky 8/15/23

FirstEnergy Authorized Signatures/Dates – PJ Kelly (Director, Economic Development and KE Turosky
(Director, Energy Efficiency Compliance & Reporting)

Mark A. Jones

MA Jones

Title: Vice President, Customer Engagement

Date Approved: 8/15/2023

OELC Ex. 19

OELC Set 03-INT-001 – Attachment 1

<u>RECIPIENT</u>	<u>DESCRIPTION</u>	<u>AMOUNT</u>
Rogers Industrial Products, Inc.	Electrical costs related to Economic Development Project	8,940.00
Dinesol Plastics, Inc.	Electrical upgrade costs incurred: Niles Customer Economic Development Project Grant	5,000.00
Fireline, Inc.	Electric Infrastructure - Youngstown Customer Economic Development Project Grant	22,259.00
Cliffs Natural Resources	Business Dev Grant; Large Economic Development Project in Toledo	100,000.00
Charter Steel	SBQ Rolling Mill - Cuyahoga Hgts, OH -Economic Development Grant	150,000.00
Gorbet Enterprises of Solon	Great Lakes Cold Storage Economic Development Grant for infrastructure	20,000.00
Carlisle Brake & Friction	Carlisle Expansion in Medina Economic Development Project Grant	150,000.00
Marion Ethanol (Poet Biorefining)	Marion Plant - upgrade Economic Development project grant	80,800.00
North Star BlueScope Steel	Delta Ohio Project Economic Development Grant for large expansion	100,000.00
Akron Children's Hospital	Rehabilitative Services Fund Related to Electrical expansion-ED grant	100,000.00
Babcock & Wilcox	Relocation to Akron - Economic Development Grant	200,000.00
Hendrickson	4500 Sterilite, Navarre, Ohio Economic Development Grant for ED project	75,000.00
The Well CDC	Economic Dev Grant Payment for electrical improvements to support solar array and update building infrastructure for use by a 501(c)(3)	5,000.00
Speedway, LLC	Electrical upgrades @ corporate HQ located in Clark County	16,170.76
American Nuts, LLC	Installation 300K VA - 2nd Service Voltage	15,000.00
LEWCO Inc.	5225 W. Lakeshore Dr., electrical imp Economic Development Grant Ottawa County Port Clinton	25,000.00

OELC Set 03-INT-001 – Attachment 1

Swagelok Grant	Headquarter Retention - Solon Economic Development Grant for new HQ	75,000.00
Sherwin Williams	Company retention- Grant to assist with electrical costs to build new HQ and R&D facility in Cuyahoga County.	500,000.00

FirstEnergy Procedure for Use and Distribution of ESP IV Shareholder Economic Development, Job Retention and Energy Conservation Fund

Purpose

FirstEnergy Corp., through its Ohio operating companies, has established an economic development, job retention, and energy conservation fund ("Fund") approved by the Ohio Public Utilities Commission ("PUCO") as part of its Electric Security Plan ("ESP") IV Provision in Third Supplemental Stipulation and Recommendation filed December 1, 2015, and approved in PUCO Case No. 14-1297-EL-SSO Opinion and Order dated March 31, 2016.

Pursuant to the previously mentioned Order issued by the PUCO, from June 1, 2016, through May 31, 2024, the Companies will contribute \$3 million dollars per each 12-month period (totaling \$24 million over the eight-year period) of shareholder dollars to fund energy conservation programs in the Companies' service territories, and economic development and job retention programs in Ohio.

Scope

This Procedure applies to FirstEnergy business units responsible for the administration of the Fund and its requirements must be observed by all employees within the relevant business units, and any recipients of grants or other disbursements from the Fund.

<u>Term</u>	<u>Definition</u>
<u>Companies</u>	Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company
<u>Economic Development/Job Retention Project</u>	Economic Development projects for commercial and industrial customers who are making a capital investment and adding or retaining employment. Primary focus is on traded sector companies which are companies that produce and/or sell products and services into markets beyond the local community for which domestic or international competition exists. Examples of eligible reimbursements for co-funding would include items related to the provision of electric service, such as: funding customer-owned transformers or line extensions, redundant feeds, and substations.
<u>Energy Efficiency and Demand Response Program</u>	Energy conservation and demand response programs offered by utilities to encourage customer adoption of energy efficiency technologies and practices.
<u>Energy Efficiency Rebate</u>	An incentive provided to electric utility customers to foster the adoption of energy efficiency technologies and practices.
<u>Electric Security Plan (ESP)</u>	An electric utility plan for the supply and pricing of electric generation service including other related

	matters pursuant to section 4928.143 of the Ohio Revised Code.
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Disbursement Categories and Criteria

1. Co-Funding of Ohio Customer’s Economic Development/Job Retention Projects within the Companies’ service territory
 - See Attachment 1 for criteria for these customer projects
2. Funding for Ohio Customer Energy Efficiency and Demand Response Programs
 - See Attachment 2 for criteria for these customer programs

Review and Approval Process for Fund Offers and Disbursements

The Director, Economic Development and the Director, Energy Efficiency Compliance & Reporting will jointly review applications and make recommendations for fund offers and disbursements. The review and recommendation will consist of the offer letter or application along with supporting rationale (e.g., alignment with Authorized Fund Disbursement Categories and Criteria, and alignment with ESP IV commitments). The review and recommendation process are as follows:

1. For Economic Development/Job Retention Projects, there will be a 2-step process as described below:
 - a) The Director, Economic Development and the Director, Energy Efficiency Compliance & Reporting Director will draft an Economic Development and Job Retention Grant Opportunity Letter (Attachment 3) which will be used to recommend that an economic development/job retention grant be offered to a customer should the customer accept, and the project move forward to completion as specified in the letter. The Grant Opportunity Letter is used when the project is early in its development process (e.g., site selection).
 - b) Following completion of a customer project that is being recommended for payment of an economic development/job retention grant, the Director, Economic Development and the Director, Energy Efficiency Compliance & Reporting Director will complete and sign an Economic Development/Job Retention Grant Application (Attachment 4) to recommend that it be approved and include a copy of the previously executed Economic Development and Job Retention Grant Opportunity Letter (Attachment 3).
2. For Energy Efficiency and Demand Response Programs, the Director, Economic Development and the Director, Energy Efficiency Compliance & Reporting will complete and sign an Efficiency/Demand Response Program Funding Application (Attachment 5) to recommend that it be approved.
3. Prior to submitting a Grant Opportunity Letter (Attachment 3) or a Funding Application (Attachment 4 or 5), the Director, Economic Development and the Director, Energy Efficiency Compliance & Reporting Director will review such opportunity letter or funding application and amounts with the applicable personnel in the applicable Operating Company and as follows:
 - a) Director, Ohio Rates & Regulatory Affairs, Supervising Counsel – State Regulatory, will be consulted regarding whether the recommended fund disbursement is consistent with ESP IV commitments.

- b) Director, Ethics and Compliance will be consulted regarding whether the recommended fund disbursement is consistent with the Company's Code of Conduct (COMM9593-07-21-AI) and other applicable ethics and compliance requirements.
- 4. Following such reviews and recommendations, the VP, Customer Engagement and SVP, Customer Experience, as applicable, will review proposed grant offer or fund disbursement for compliance with the Authorized Fund Disbursement Categories and Criteria – and alignment with ESP IV commitments and sign the applicable Funding Application, based on FirstEnergy Corporate Level of Signing Authority Requisition Authorization and Commitments by Business Monetary Threshold in Corporate Practice 3.7 (Practice of Delegation of Authority). Should the VP, Customer Engagement and SVP, Customer Experiences, as applicable, agree with such recommendations, they will sign and approve such grant offer or fund disbursement.

Tracking and Reporting Requirements of Fund Use

The accounting, tracking, and reporting, and supply chain processes for ESP IV Fund disbursements will follow the existing Company processes which will include such items as follows:

- 1. Ensure proper accounting and invoicing is in place and followed for all Fund disbursements (Order #'s) such that all Fund expenses and disbursements are incurred and paid for by FirstEnergy Corp. and are not recoverable expenditures from the Companies. The program will utilize existing FirstEnergy Accounting Bulletins including SAP invoice processes and controls and follow Supply Chain procedures when applicable.
 - a. All expenditures will be appropriately allocated to the respective FirstEnergy Ohio operating companies.
 - b. Energy Efficiency Implementation Process guidelines will be utilized.
- 2. Ensure all associated costs are tracked and within approved program budgets.
 - a. A detailed financial spreadsheet will document all financial contributions and related accounting (SAP system based).
- 3. Ensure transparency and oversight via quarterly report on the ESP IV Fund Disbursements/Status/Accounting to involved executives
 - a. The Director, Economic Development and Director, Energy Efficiency Compliance & Reporting will Issue a quarterly compliance report to the SVP, Customer Experience, VP, Customer Engagement, Director, Ohio Rates & Regulatory Affairs, Supervising Counsel – State Regulatory, Director, Ethics and Compliance, and Assistant Controller - Corporate. The quarterly report shall document the funding status and all disbursements associated with the ESP IV Shareholder Economic Development, Job Retention and Energy Conservation Fund.
- 4. All applications and supporting documentation will be retained per the Company's document retention guidelines.
- 5. Vice President, Customer Engagement, Vice President, Rates & Regulatory Affairs, Vice President – Chief Ethics & Compliance Officer, Lead Counsel – State Regulatory, and Assistant Controller - Corporate will review the Governance and Process Control Procedure for Use and Distribution of ESP IV Shareholder Economic Development, Job Retention and Energy Conservation Fund.
- 6. Following such review, the Sr. Vice President, Customer Experience will approve the Governance and Process Control Procedure for Use and Distribution of ESP IV Shareholder Economic Development, Job Retention and Energy Conservation Fund.

Date Approved by: 8/26/2022 (Effective Date Of Procedure)

Michelle R. Henry

Sr. Vice President, Customer Experience

**FirstEnergy Procedure for Use and Distribution of
ESP IV Shareholder Economic Development, Job Retention and Energy
Conservation Fund
Attachment 1 (Page 1 of 2)**

Co-Funding of Economic Development/Job Retention Projects

- Fund disbursement takes the form of a grant to an OE/CEI/TE customer, primarily a traded sector company that is typically 500 kW or larger
- Used for new, or expansion traded sector companies (companies that produce and/or sell products and services into markets beyond the local community for which domestic and/or international competition exists)
- Customer project must support new employment or retention of existing employment and include a significant capital investment (minimum \$2,000,000 in capital investment).
- Examples of eligible reimbursements for co-funding would include items related to the provision of electric service, such as:
 - Assistance with line extension costs and related reliability improvements
 - Substation construction, redundant feeds, and customer-owned transformers
 - Power factor and power quality improvement (capacitor bank, inverters, static var compensator, etc.)
- Customer will provide all documentation of project costs and any applicable applications for additional federal, state, and local government funding. ESP IV grants shall not exceed 50% of the installed project cost.
- The Risk Department will perform a risk assessment/credit analysis verification process to ensure the customer is financially viable and creditworthy
- The Economic Development Department will complete a FirstEnergy Electric Security Plan Economic Development Grant Application for each recommended project. The Economic Development Department will follow the ESP Economic Development Process Flow Chart (see Attachment 6). The Grant Application form identifies:
 - Customer Legal Name and Account Number
 - Employer Identification Number
 - *Please attach W-9
 - Description of Economic Development Project including:
 - Location:
 - Describe support from state and local government:
 - Capital Investment
 - Electric Infrastructure Investment
 - Investment in Energy Efficiency
 - Customer Contribution in Aid of Construction
 - Employment (New and Retained):
 - Any other pertinent facts (In a Job Hub, DEI focus)
 - *Please attach invoices and any other relevant company information

**FirstEnergy Procedure for Use and Distribution of
ESP IV Shareholder Economic Development, Job Retention and Energy
Conservation Fund
Attachment 1 (Page 2 of 2)
Co-Funding of Economic Development/Job Retention Projects**

- The Economic Development Department will document what additional economic development incentives the customer project is receiving from State, County, or local government (e.g., incentives, low interest financing, tax abatement, enterprise/opportunity zone incentives, etc.)
- The Economic Development Department will provide an Employee Certification stating:
 - Project Co-Funding represents no more than 50% of the documented project costs and the project installation has been verified

**FirstEnergy Procedure for Use and Distribution of
ESP IV Shareholder Economic Development, Job Retention and Energy
Conservation Fund
Attachment 2**

Funding Support of Energy Efficiency and Demand Response Programs

- The Companies may utilize ESP IV Shareholder Funds to fund energy conservation programs in the Companies' service territories which would include Residential and/or Commercial/Industrial customer programs that support energy efficiency or demand reduction. Example programs could include, but are not limited to providing incentives/rebates for:
 - Energy Assessments
 - Appliance Rebates and Recycling
 - Limited Income energy-saving home improvements
 - Lighting
 - HVAC
 - Behavioral Efficiency Education
 - Energy Design Assistance
 - New Construction
 - Custom Projects
 - Retro commissioning
 - Energy Management Systems
 - Custom Equipment
 - Electrification with demonstrated energy use reduction
- Such programs would be implemented by experienced industry vendors (all incentives, vendor, and administrative costs would be reimbursable from the ESP IV Fund. Implementation program vendors would be selected based on Supply Chain procurement process, including all applicable contractual terms and conditions.
 - Selected vendors must provide detailed invoicing of all program expenditures
 - Selected vendor program expenditures:
 - Must be used solely used for FirstEnergy approved energy efficiency and demand response program offerings
 - Will not be used for lobbying or influencing any federal, state, or local election
 - Will not be used for the purpose of influencing any government official, political candidate, or person acting on behalf of a government official or political candidate
 - Selected vendor was not established and is not directed, controlled, financed, or maintained by any government official and will comply with any applicable laws, including campaign finance, lobbying, and government ethics rules
- Programs would be administered and overseen by FirstEnergy's Energy Efficiency organization
 - The Energy Efficiency organization will follow all applicable policies and practices for program administration as utilized historically in Ohio, and currently in Maryland, New Jersey and Pennsylvania. Such applicable policies and practices are outlined within the Energy Efficiency Implementation Manual, including but not limited to:
 - Implementation vendor selection

- Accounting policies and practices
- Tracking and reporting of program expenditures and energy/demand savings
- Secure handling of customer privacy information
- Document retention
- Incremental program administrative costs would be also reimbursed by the ESP IV Fund.

**FirstEnergy Procedure for Use and Distribution of
ESP IV Shareholder Economic Development, Job Retention and Energy
Conservation Fund
Attachment 3
Economic Development and Job Retention Grant Opportunity**

Date

Company Name

Company Address

Dear (main contact's name),

FirstEnergy Corp.'s Ohio utilities actively encourage and support our customers' capital investment and job creation initiatives in our Ohio service territories. As such, it would be our pleasure to make available a grant opportunity of up to \$xxxxx to (insert Customer name) should your economic development/job retention project as described below move forward to completion within the timeframe specified below. The source of this grant is from the Electric Security Plan IV Shareholder Funds for Economic Development, Job Retention and Energy Conservation.

Project Description and timeframe: (describe project and investment anticipated and timeframe by which project must be completed)

If the grant opportunity is accepted, a grant payment will be processed following a verification of the installation, documentation of expenses, receipt of a W-9 and a completed FirstEnergy Economic Development Project Grant Application, and verification that the facility is a customer and has electric service delivered by one of FirstEnergy Corp.'s Ohio utilities. Examples of eligible reimbursements for co-funding would include items related to the provision of electric service, such as:

- Assistance with line extension costs and related reliability improvements
- Substation construction, redundant feeds, and customer owned transformers
- Power factor and power quality improvement (capacitor bank, inverters, static var compensator, etc.)

To accept this grant opportunity, please sign below and forward a copy of this grant opportunity letter to:

Patrick Kelly,
FirstEnergy
Director, Economic Development
76 South Main Street
18th Floor
Akron, OH 44308
kellyp@firstenergycorp.com
330-384-5822

FirstEnergy Corp. hopes that this economic development grant opportunity is favorably looked upon by (insert company name) and helps support continued economic growth in our local economy.

Sincerely,

FirstEnergy Service Company

By: _____

Printed Name: Mark A. Jones

Title: Vice President, Customer Engagement FirstEnergy

Date: _____

Company Name

By: _____

Printed Name: _____

Title: _____

Date: _____

Cc: K.E. Turosky

P.J. Kelly

**FirstEnergy Procedure for Use and Distribution of
ESP IV Shareholder Economic Development, Job Retention and Energy
Conservation Fund
Attachment 4
Economic Development and Job Retention Project Grant Application**

CUSTOMER INFORMATION

Legal Name of Organization:

Electric Company Account Number:

Street Address and/or P.O. Box:

City: County: State: Zip Code:

Phone: Fax: Website:

Senior Administrator: Title:

Authorized Contact: Title:

Phone: Email:

Credit Risk Assessment:

Employer Identification Number:

*Please attach W-9, Recipient Representation Form, and Economic Development and Job Retention Grant Opportunity Letter (Attachment 3) if applicable

PROJECT INFORMATION

Describe Economic Development Project:

Requested ESP Grant Amount:

Rationale/Benefits for Investment:

Project Location:

Describe support from state and local government:

Capital Investment:

Electric Infrastructure Investment:

Investment in Energy Efficiency (if applicable):

Customer Aid in Construction:

Employment (New and Retained):

Additional pertinent facts:

*Please attach invoices and any other relevant company information

FIRSTENERGY AUTHORIZATION

*Attach e-mail documentation

Date reviewed and concurred by:

Rates

Legal

Compliance

FirstEnergy Authorized Signatures - PJ Kelly (Director, Economic Development) and KE Turosky (Director,
Energy Efficiency Compliance & Reporting)

MA Jones

Title: Vice President, Customer Engagement

Date Approved: _____

**FirstEnergy Procedure for Use and Distribution of
ESP IV Shareholder Economic Development, Job Retention and Energy
Conservation Fund
Attachment 5
Energy Efficiency/Demand Response Program Funding Application**

Proposed Program:

Funding Amount:

Program Description:

Program Term:

Implementation Method:

Expected Program Benefits: Estimated savings for this program includes:

Energy Savings:

Demand Savings:

Program Budget Breakdown:

- Rebate Budget:
- Vendor Implementation Budget:
- FirstEnergy Administrative Budget:

FIRSTENERGY AUTHORIZATION

*Attach e-mail documentation

Date reviewed and concurred by:

Rates

Legal

Compliance

FirstEnergy Authorized Signatures/Dates – PJ Kelly (Director, Economic Development and KE Turosky
(Director, Energy Efficiency Compliance & Reporting)

MA Jones

Title: Vice President, Customer Engagement

Date Approved: _____

**This foregoing document was electronically filed with the Public Utilities
Commission of Ohio Docketing Information System on**

12/1/2023 9:28:00 AM

in

Case No(s). 23-0301-EL-SSO

Summary: Exhibit OELC 17, 18, 19, 20 electronically filed by Mr. Ken Spencer on
behalf of Armstrong & Okey, Inc..