

DIS Case Number: 23-0802-EL-AGG

Section A: Application Information

Section B: Applicant Managerial Capability and Experience

Section C: Applicant Financial Capability and Experience

C-3. Forecasted financial statements

Provide two years of forecasted income statements **based solely on the applicant's anticipated business activities in the state of Ohio.**

Include the following information with the forecast: a list of assumptions used to generate the forecast; a statement indicating that the forecast is based solely on Ohio business activities only; and the name, address, email address, and telephone number of the preparer of the forecast.

The forecast may be in one of two acceptable formats: 1) an annual format that includes the current year and the two years succeeding the current year; or 2) a monthly format showing 24 consecutive months following the month of filing this application broken down into two 12-month periods with totals for revenues, expenses, and projected net incomes for both periods. Please show revenues, expenses, and net income (revenues minus total expenses) that is expected to be earned and incurred in **business activities only in the state of Ohio** for those periods.

If the applicant is filing for both an electric certificate and a natural gas certificate, please provide a separate and distinct forecast for revenues and expenses representing Ohio electric business activities in the application for the electric certificate and another forecast representing Ohio natural gas business activities in the application for the natural gas certificate.

File(s) attached

Section D: Applicant Technical Capacity

Application Attachments

Power 2 Profit Energy Solutions Inc
Ohio Two Year Revenue Forecast Electric

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	12/31/2023	12/31/2024	12/31/2025
CUSTOMERS AND VOLUMES			
Customers, beginning of period		10	20
New customer enrollments, net of cancellations		4	8
Acquisitions and book purchases		0	0
Attrition losses		1	2
		<u>4</u>	<u>6</u>
		<u>4</u>	<u>6</u>
Commercial electric consumption (kwh)	None	25,000,000	50,000,000
PROFIT AND LOSS STATEMENT			
Commercial revenue		50,000	100,000
Other revenue			
		<u>0</u>	<u>100,000</u>
		<u>0</u>	<u>100,000</u>
Legal & Accounting		1,500	3,000
Licensing Fees Dues Subscriptions		750	1,500
Consulting Fees		10,625	10,625
Computer & Software		2,000	4,000
Other direct costs		6,000	12,000
		<u>20,875</u>	<u>31,125</u>
		<u>20,875</u>	<u>31,125</u>
Other gross margin		0	0
		<u>0</u>	<u>0</u>
		<u>29,125</u>	<u>68,875</u>
		<u>29,125</u>	<u>68,875</u>
		#N/A	68.9%
		#N/A	68.9%
<u>Marketing Expense</u>			
Agent Comissions		12,500	25,000
		<u>12,500</u>	<u>25,000</u>
		<u>12,500</u>	<u>25,000</u>
		<u>33,375</u>	<u>56,125</u>
		<u>33,375</u>	<u>56,125</u>
Depreciation and amortization		0	0
Interest Expense		0	0
Distributions in lieu of income taxes		0	0
		<u>0</u>	<u>0</u>
		<u>0</u>	<u>0</u>
		<u>\$16,625</u>	<u>\$43,875</u>
		<u>\$16,625</u>	<u>\$43,875</u>
		#N/A	43.9%
		#N/A	43.9%

Prepared By

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Case No(s). 23-0802-EL-AGG

Summary: In the Matter of the Application of Power 2 Profit Energy Solutions Inc