

Oak Run Solar Project, LLC
Case No. 22-549-EL-BGN
Case No. 22-550-EL-BTX

Exhibit H

Community Engagement Report

KAOH Media

August 2021



Summary

Starting in August 2021, Savion has conducted outreach efforts in Madison County, OH with the intent of informing residents about the Oak Run Solar Project. These efforts have been aimed at introducing the project to the community, fostering a dialogue about community benefits, and answering questions that community members may have.

Outreach Efforts Include:

- Website
- Project Coalition
- Public Information Meetings
- Direct Mail
- Paid Media
- Newspaper Announcements
- Phone Surveys
- Community Event Participation
- Social Media Engagement



Oak Run Solar Project Project Website

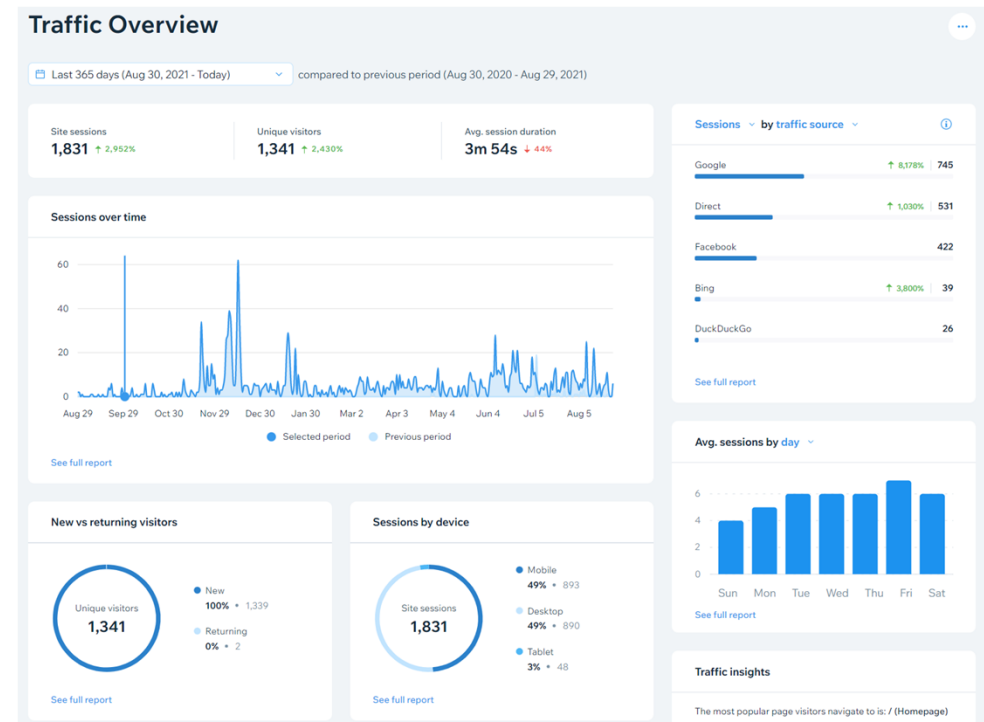


The website was promoted through:

Direct mail
Field outreach
Public information meetings
E-newsletter to project supporters
Newspaper ads

Radio ads
Print ads in local newspapers
Facebook posts
Project Facebook page

Website Analytics





Oak Run Solar Project Paid Media

Outreach & Highlights



Summary

Oak Run Solar Project was committed to meeting the community where they are. That's why it is ensuring people know they have ways to get questions to their answers through a comprehensive fully-integrated paid media effort.

Our paid media includes:

- Billboard advertising
- Radio ads on Sunny 95 and WTVN-AM
- Regular newspaper placements in the Madison Messenger and Dispatch
- Other digital marketing efforts



Oak Run Solar Project Direct Contact Programs

Outreach & Highlights

Support Oak Run Solar Project!



Adding your name as a solar supporter will help make Oak Run Solar Project a reality for Madison County!

Oak Run Solar Project has the potential to utilize up to 10,000 acres of land and generate up to 1,600 MW of clean electricity, enough to power approximately 342,000 Ohio households. With this scale comes the potential for extensive economic benefits to the host townships, school districts, and

SIGN ON AS A SOLAR
SUPPORTER!

First Name

Last Name

Email *

Zip/Postal Code *

Not in US?

ADD YOUR NAME

You may receive email updates from Oak Run Solar Project, the sponsor of this form.

[Edit Subscription Preferences](#)

Overview

Oak Run Solar Project implemented a series of direct contact programs to make sure it established and maintained regular contact directly with residents in the proposed project area.

Programs include:

- Informational mailings to residents
- A supporter coalition page & feedback portal
- Community Phone surveys
- Personalized phone calls to answer questions
- Community meetings



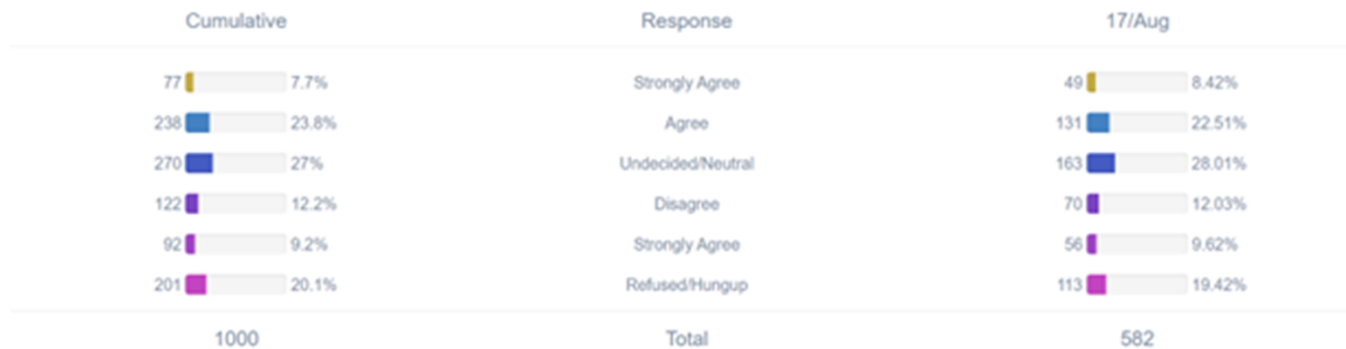
Oak Run Solar Project Direct Contact Programs

Community Phone Surveys

In August 2021 approximately 4,987 residents of south-central Ohio were called to gauge their feelings and attitudes toward solar energy. Results demonstrate that a majority of residents support solar energy development in Madison County.

Sentiment Breakdown

Q3: I support solar energy development in Madison County.





Oak Run Solar Project Community Partnerships & Engagement

Outreach & Highlights



Oak Run Solar Project

July 25 at 8:43 AM · 🌟

Congratulations to Cody Purdum, who had the Reserve Champion Broiler at the [Madison County Fair Ohio](#) this past week! We're proud to have won the auction for his project. Great work to all those who participated in this year's fair!



Oak Run Solar Project

Solar Energy Company

91 Likes · 3 comments

[Learn more](#)

Summary

Oak Run Solar Project has been under development since July 2020. Since that time, project representatives have met with multiple landowners and residents to discuss the project. In addition, project representatives have formed strong relationships with the following local organizations and institutions, and participated, partnered or supported efforts in conjunction with the following community groups:

- **Madison County Commissioners and Administrator**
- **Madison County Engineer**
- **Director of Economic Development & Planning**
- **Madison County Chamber of Commerce**
- **Somerford Township Trustees; Deer Creek Township Trustees; Monroe Township Trustees**
- **Madison County 4-H/The Ohio State University Extension**
- **Madison Soil and Water Conservation District, Madison County**
- **Jonathan Alder School District; London City School District; Mechanicsburg School District**
- **Tolls Career and Technical Center:**
- **H.E.L.P. House**
- **Friends of Madison County Parks & Trails**
- **Champaign County Chamber of Commerce**
- **Mechanicsburg High School**
- **London Strawberry Festival**
- **Madison County Fair**
- **4-H**
- **Pheasants Forever**
- **Mechanicsburg First Responders Car Show**



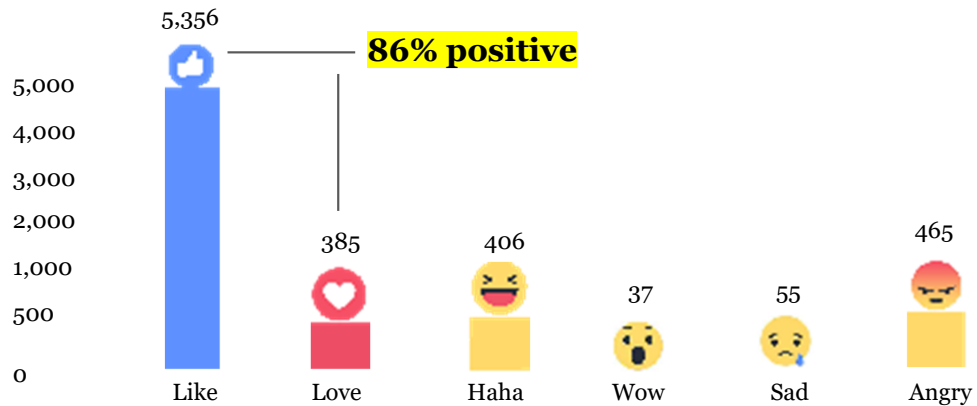
Oak Run Solar Project Social Media Engagement

Facebook Page Metrics



Sentiment Breakdown

Total number of reactions: 6,704





Oak Run Solar Project Social Media Engagement

Outreach & Highlights

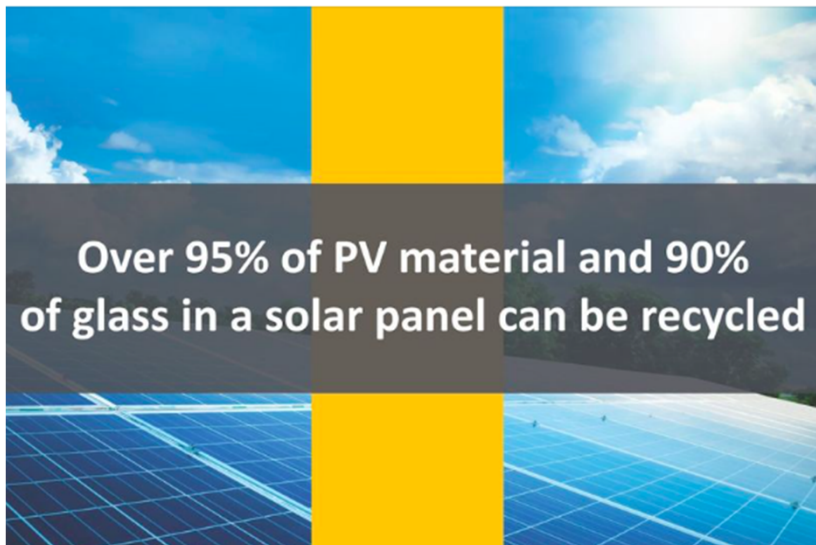


Oak Run Solar Project

Published by Agorapulse · May 16 ·

...

What happens to solar panels after a project is decommissioned? You can count on most solar PV panels to last about 25 years before they become noticeably less efficient, and after that period, there are options for managing the leftover materials properly. New technologies in PV panel recycling have shown that over 95% of PV (semiconductor) material and over 90% of the glass in a PV panel can be recycled, and if that's not an option for some panels, they're non-hazardous and can be appropriately disposed of with that in mind.



Summary

In this post and many others on the page, a frequently asked question was answered. When the Facebook page was created, users were encouraged to ask questions, and each week a new topic was covered on Facebook.



Oak Run Solar Project Social Media Engagement

Outreach & Highlights



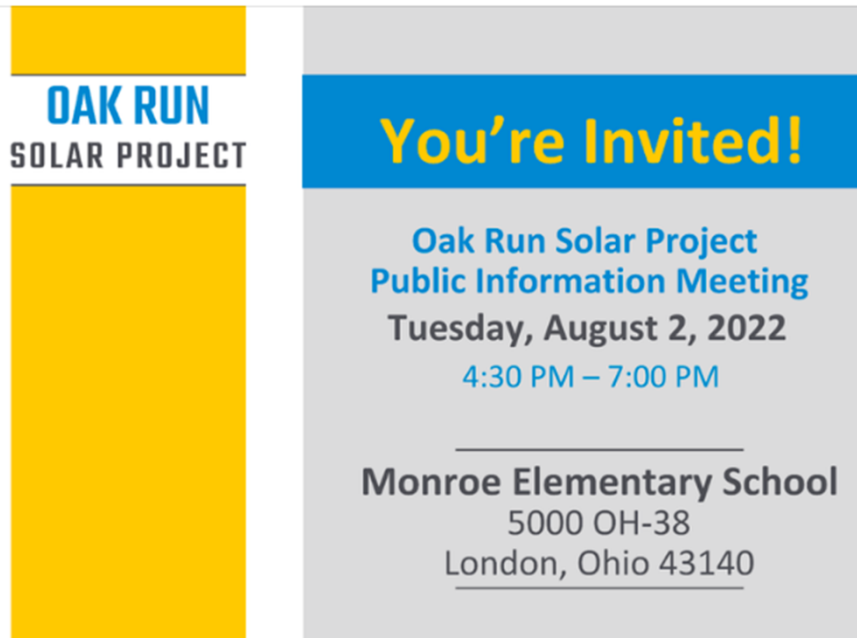
Oak Run Solar Project

Published by Agorapulse · July 26 at 9:03 AM ·

There will be a Public Information Meeting for Oak Run Solar Project held at Monroe Elementary School on Tuesday, August 2 at 4:30 PM. Add the meeting to your calendar: qrco.de/oakrunsolar

Summary

The public information meetings were advertised on the Oak Run Solar Project Facebook page





Oak Run Solar Project Social Media Engagement

Outreach & Highlights



Oak Run Solar Project

Published by Sadie Jess · August 3 at 10:10 AM ·

Thank you to those who were able to attend our Public Information Meeting last evening! We hope the opportunity to meet with our team helped to answer any of your questions about Oak Run Solar Project. If you weren't able to attend or are still seeking more project information, please visit our project website, leave your question in the comments, or connect with us via direct message.

OAK RUN
SOLAR PROJECT

OAKRUNSOLARPROJECT.COM

Home | Oak Run Solar Project

Savion, through Oak Run Solar Project, LLC, is developing a large solar project i...

Summary

This post directed users to the Oak Run Solar Project website to learn more about the project. The project website contains general project information like size and interconnection as well as local economic impacts, frequently asked questions, and ways to connect with project staff.

**This foregoing document was electronically filed with the Public Utilities
Commission of Ohio Docketing Information System on**

9/2/2022 11:27:42 AM

in

Case No(s). 22-0549-EL-BGN, 22-0550-EL-BTX

Summary: Application - Application 11 of 32 (Exhibit H – Community Engagement Report) electronically filed by Christine M.T. Pirik on behalf of Oak Run Solar Project, LLC