

DIS Case Number: 14-0491-EL-AGG

Section A: Application Information

Section B: Applicant Managerial Capability and Experience

Section C: Applicant Financial Capability and Experience

Section D: Applicant Technical Capacity

D-2. Operations Expertise & Key Technical Personnel

Given the operational nature of the applicant's business, provide evidence of the applicant's experience and technical expertise in performing such operations. Include the names, titles, e-mail addresses, and background of key personnel involved in the operations of the applicant's business.

Operations Expertise & Personnel Description: Energy Alliances, Inc. is a broker/sales agent only and does not take title to the natural gas or electric. Operations beyond marketing are handled by our affiliate for whom we act as a Broker/Agent. Operations at Energy Alliances, Inc. are handled by the following personnel:

Sydney L. Trout, CEO
strout@energyalliances.com
513-794-5555; 101

Sydney Trout, daughter of the late Spence Faxon, Co-Founder of EAI, has been involved with the business for nearly two decades, working in a variety of roles before becoming CEO in 2015. EAI is a Cincinnati-certified, woman-owned corporation. Trout oversees all operations and leads development of company's short and long-term strategy and developing/overseeing strategic goals.

Rich Surace, COO
rsurace@energyalliances.com
513-794-5555; 104



Public Utilities Commission

Rich Surace is the Chief Operating Officer at Energy Alliances. Rich oversees the daily operations of the company including organizational operations and procedures with a strategic focus on balancing efficiency across sales, marketing, IT and finance. Rich joined EAI in February 2018. Rich continually explores methods of improving internal strategy and customer relationships through market intelligence and technology. Prior to joining EAI, Rich served as Director of Retail Operations for Dynegy Energy Services.

William H. Grafe, President
bgrafe@energyalliances.com
513-794-5555; 102

Bill is a co-founder of Energy Alliances, Inc. He oversees daily operations, future planning and corporate functions.

Mark A. Bishop, President
mbishop@energyalliances.com
513-794-5555; 103

Mark serves as Vice President and Secretary of the Corporation. Mark oversees marketing, corporate functions and processes.

Jaime Martin, Energy Data Specialist
jmartin@energyalliances.com
513-794-5555; 301

Jaime Martin manages EAI's corporate data stream and in-house financial reporting.



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Application Attachments

**This foregoing document was electronically filed with the Public Utilities
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Summary: In the Matter of the Application of Energy Alliances Inc