BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application of Dayton Power and Light Company for an Increase in Electric Distribution Rates.)))	Case No. 20-1651-EL-AIR
In the Matter of the Application of Dayton Power and Light Company to change accounting methods.)))	Case No. 20-1652-EL-AAM
In the Matter of the Application of Dayton Power and Light Company for tariff approval.)))	Case No. 20-1653-EL-ATA

AMENDED PREFILED TESTIMONY OF

JOSEPH BUCKLEY SUBMITTED ON BEHALF OF THE STAFF OF THE PUBLIC UTILITIES COMMISSION OF OHIO RATES AND ANALYSIS DEPARTMENT REGULATORY SERVICES DIVISION

STAFF EX.

January 18, 2022

1	Nam	e and I	Employer
2	1.	Q.	Please state your name and business address.
3		A.	My name is Joseph P. Buckley. My business address is 180 E. Broad Street,
4			Columbus, Ohio 43215.
5			
6	2.	Q.	By whom are you employed and in what capacity?
7		A.	I am employed by the Public Utilities Commission of Ohio (PUCO or
8			Commission), as a Utility Specialist III
9			
10	<u>Acad</u>	lemic B	Background and Professional Experience
11	3.	Q.	Please briefly describe your educational and professional background.
12		A.	I received a Bachelor of Science degree in Economics from the Ohio State
13			University and a Master of Business Administration degree from the
14			University of Dayton.
15			
16	4.	Q.	Please describe your work experience and professional training.
17		A.	I have been employed by the PUCO since 1987. Since that time, I have
18			progressed through various positions and was promoted in 2000 to my
19			current position. In addition, I have worked on several joint Federal
20			Communications Commission (FCC) and National Association of
21			Regulatory Utility Commissioners (NARUC) projects and audits and
22			served on the Midwest Independent Transmission System Operator's (now

1			Midcontinent Independent System Operator, Inc.) Finance Committee as
2			Vice-Chairman and Chairman. Also, in 2011, I was awarded the
3			professional designation Certified Rate of Return Analyst (CRRA) by the
4			Society of Utility and Regulatory Financial Analysts. This designation is
5			awarded based upon experience and successful completion of a written
6			examination.
7			In 2000, I earned the Certified in Financial Management (CFM)
8			designation, awarded by the Institute of Management Accountants. Also, I
9			attended The Annual Regulatory Studies Program sponsored by NARUC
10			and The Training for Utility Management Analyst also sponsored by
11			NARUC.
12			
13	5.	Q.	Have you testified in previous cases at the PUCO?
14		A.	Yes. I have testified in numerous cases before the PUCO.
15			
16	<u>Purp</u>	ose of	Testimony
17	6.	Q.	What is the purpose of your testimony?
18		A.	I will address the objections to the Staff Report of Investigation (Staff
19			Report) in this case, related to the rate of return. Specifically, I will address
20			Objections 6 through 11 of Dayton Power and Light d/b/a AES Ohio (AES
21			Ohio or Company), Objections 2 and 3 of Industrial Energy Users-Ohio
22			(IEU-Ohio), Objections B and C of Kroger, Objections 15 through 21 of the

1			Ohio Consumers' Counsel (OCC), Objection B of the Ohio Manufacturers'
2			Association Energy Group (OMAEG), Objection II of Ohio Partners for
3			Affordable Energy (OPAE), Objection A of Walmart, and Rate of Return
4			Objections 1 and 2 by One Energy Enterprises (One Energy).
5			
6	7.	Q.	In Objection 6, AES Ohio objects to the recommendation in the Staff
7			Report to reject the Company's recommended cost of common equity of
8			10.50% in favor of a range of 9.28% to 10.29% because it fails to address
9			evidence supporting the Company's recommendation.
10			In Objection A, Walmart also objects to Staff's range for cost of common
11			equity, arguing that it is higher than nationwide averages.
12			In Objection 21, OCC objects to Staff's rate of return range, arguing that it
13			results in unjust and unreasonable rates.
14			How do you respond?
15		A.	Staff disagrees with the objections. Staff continues to believe that the ROE
16			range and resulting rate of return range recommended in the Staff Report
17			are reasonable.
18			
19	8.	Q.	In Objection 7, AES Ohio objects to the proxy group used in the Staff
20			Report to calculate the Company's cost of common equity, arguing that it is
21			very constrained, increasing the potential for error and reducing the
22			reliability of Staff's recommended cost of common equity.

1			In Objection 2, One Energy objects to the Staff Report's selection of
2			comparative entities for its cost of common equity analysis, arguing that it
3			is not clear how and why Staff selected the peer group.
4			How do you respond?
5		А.	Due to consolidation in the industry, the number of potential comparable
6			companies has declined over the last few years. The pool of publicly traded
7			electric companies that pay a dividend is down to approximately 37. Also,
8			the fact that AES Ohio has a below investment grade bond rating shrinks
9			the pool of comparable companies even further. Staff believes the
10			comparable companies it used were appropriate and the process for
11			selecting the companies was sound.
11 12			selecting the companies was sound.
	9.	Q	selecting the companies was sound. In Objection 8, AES Ohio objects to the application of CAPM in the Staff
12	9.	Q	
12 13	9.	Q	In Objection 8, AES Ohio objects to the application of CAPM in the Staff
12 13 14	9.	Q	In Objection 8, AES Ohio objects to the application of CAPM in the Staff Report because it uses a market risk premium from an internet source called
12 13 14 15	9.	Q A.	In Objection 8, AES Ohio objects to the application of CAPM in the Staff Report because it uses a market risk premium from an internet source called Fairness Finance, which AES Ohio argues does not provide a reliable guide
12 13 14 15 16	9.		In Objection 8, AES Ohio objects to the application of CAPM in the Staff Report because it uses a market risk premium from an internet source called Fairness Finance, which AES Ohio argues does not provide a reliable guide to investors' expectations and is incomplete. How do you respond?
12 13 14 15 16 17	9.		In Objection 8, AES Ohio objects to the application of CAPM in the Staff Report because it uses a market risk premium from an internet source called Fairness Finance, which AES Ohio argues does not provide a reliable guide to investors' expectations and is incomplete. How do you respond? While Staff may not have access to many of the subscription services

1	10.	Q.	In Objections 9 and 10, AES Ohio objects that the Staff Report did not
2			consider the comparable earnings approach or risk premium approach based
3			on earned rates of return.
4			In Objections 18 and 19, OCC objects to the Staff Report's sole reliance on
5			a non-constant growth DCF while ignoring the constant growth DCF results
6			it had produced, and the use of a purely historical measure of U.S. Gross
7			National Product of 6.32% for the terminal growth rate used in its non-
8			constant growth DCF when there are multiple sources of projected
9			economic growth which reflect investors' expectations.
10			How do you respond?
11		A.	Staff continues its process of modernizing the rate of return calculation by
12			studying many different approaches. However, Staff believes it is prudent
13			to test the different methods over time to see if they produce consistently
14			reliable resultsStaff continues to default to the methods that it has used in
15			previous cases that have produced results that Staff continues to believe are
16			reasonable and have been adopted by the Commission.
17			In addition, Staff has been studying some of the other sources of projected
18			economic growth and has noted some variability between sources and
19			would like to study them over time to test the long-term reasonableness of
20			the projections.
21			

1	11.	Q.	In Objection 11, AES Ohio objects that the Staff Report did not consider
2			the implications of the Company's below investment grade bond rating
3			from S&P Global Ratings because the Company's bond rating implies
4			greater risks and a higher cost of equity than reflected in the Staff's proxy
5			group on average. How do you respond?
6		A.	Page 21 of the Staff Report states, "To create the comparable companies
7			Staff selected companies with a Standard & Poor's Bond Rating of BBB+
8			and below as well as a Value Line financial strength rating of B+." Both
9			these criteria should capture higher risked utilities. While there are not
10			enough utilities with below investment grade bond ratings to use that metric
11			exclusively, Staff's analysis nonetheless took into account that added risk.
12			
13	12.	Q.	IEU-Ohio and OCC allege ¹ that Staff failed to use a lower risk-free rate
14			when calculating the capital asset pricing model ("CAPM") cost of
15			common equity estimate, arguing that Staff's calculated 15-year average of
16			10-year and 30-year yields, is not based on investor expectations and
17			ignores the current state of the market. How do you respond?
18		A.	Estimating future movements in interest rates and the overall direction of
19			the general economy during the pandemic has been challenging. There have

IEU-Ohio Objection 2; OCC Objection 17.

1			been conflicting forecasts. Staff believes that a somewhat larger sample of
2			previous interest rates is warranted at this time.
3			
4	13.	Q.	IEU-Ohio, Kroger, OMAEG, and OPAE object that Staff did not consider
5			factors that reduced the risk faced by AES Ohio, such as guaranteed
6			recovery from distribution riders and its status as sole provider of electric
7			distribution service within its service territory. ² How do you respond?
8		A.	When selecting comparable companies Staff looks at the overall risk of an
9			entity. The use of riders by a company is just one factor that shapes the
10			overall riskiness. Also, there are unique factors that make an investment in
11			a utility riskier, for example the increased focus on ESG (Environmental,
12			Societal, and Governance) investing. Staff does not add basis points for this
13			occurrence. Instead, Staff believes it is more appropriate to look at the
14			overall rankings.
15			
16	14.	Q.	In Objection 15, OCC objects that the Staff Report erred by concluding that
17			DP&L's capital structure is appropriate without consideration of the proxy
18			group's book value capital structure or other benchmarks such as the
19			common equity ratio being awarded to electric utilities around the United
20			States recently.

IEU-Ohio Objection 3; Kroger Objections B and C; OMAEG Objection B; OPAE Objection II.

1			In Objection 1, One Energy objects that the Company is under leveraged or
2			receiving an equity premium, and that should result in a lower cost of
3			common equity.
4			How do you respond?
5		A.	Staff attempts to avoid imputing a capital structure unless the actual capital
6			structure is extremely divergent from the industry averages. Few companies
7			have the exact same capital structure and if an imputed capital structure is
8			used it removes the unique nature and risks of an entity.
9			
10	15.	Q.	In Objection 16, OCC alleges that the Staff Report erred by only relying on
11			Value Line as a source for beta estimates to use in its CAPM without
12			consideration of other sources as a check on the reasonableness of Value
13			Line's betas. OCC also alleges Staff's beta estimates are abnormally high,
14			are being heavily influenced by market volatility experienced in 2020
15			because of the anomalous event of the pandemic caused by COVID-19, and
16			do not necessarily capture investor expectations. How do you respond?
17		A.	Staff continues to believe that Value Line is a reliable source for beta
18			estimations. Staff did check the validity of the Value Line estimation with
19			other sources and believe that the Value Line estimates were and are
20			reasonable. Also, Staff does not feel comfortable predicting the long-term
21			consequences of the COVID-19 pandemic on investor expectations.
22			

1	16.	Q.	In Objection 20, OCC objects that Staff inappropriately increased the ROE
2			by allowing an adjustment for equity issuance and other costs, arguing that
3			the Staff Report's recommended rate of return range of 7.05% to 7.59% is
4			too high and would result in unjust and unreasonable rates for consumers.
5			Does Staff agree?
6		A.	No.
7			
8	17.	Q.	What are equity issuance costs?
9		A.	Issuance costs include expenditures made directly by the company issuing
10			stock, for the purpose of issuing stock. Some of these expenditures would
11			be for filing with the SEC, accounting, legal representation, printing, and
12			exchange listing. Issuance costs also include the underwriting spread,
13			which is not an expenditure for the issuing company. Basically, the
14			underwriting spread is the difference between the proceeds to the company
15			and the price paid by the primary purchasers of an issue. Issuance costs are
16			the difference between the amount paid by the primary purchasers, and the
17			net proceeds, which is the amount available for investment by the company.
18			
19	18.	Q.	Why is an adjustment for equity issuance cost necessary?
20		A.	The equity cost of issuance is properly spread over the life of the stock
21			issue. If stock has been issued, an equity adjustment is necessary. It does
22			not matter what future financing plans have been prepared. The investor

1			requires a full return if the investor owns the stock. The company issuing
2			new equity initially receives funds in the amount of the equity issued. The
3			amount of equity issued less the issuance cost is the amount available to the
4			company for investment, yet the investor is, as required, paid a return on
5			the full amount of investment. Therefore, Staff's adjustment to the baseline
6			cost of equity is reasonable.
7			
8	19.	Q.	Does this conclude your testimony?
9		A.	Yes, it does. However, I reserve the right to submit supplemental testimony
10			as new information subsequently becomes available or in response to
11			positions taken by other parties.

PROOF OF SERVICE

I hereby certify that a true copy of the foregoing Amended Prefiled Testimony of Joseph

Buckley, submitted on behalf of the Staff of the Public Utilities Commission of Ohio, was served via

regular U.S. or electronic mail upon the below parties of record, this 18th day of January 2022.

<u>/s/ Jodi Bair</u>

Jodi Bair Assistant Attorney General

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This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

1/18/2022 5:05:01 PM

in

Case No(s). 20-1651-EL-AIR, 20-1652-EL-AAM, 20-1653-EL-ATA

Summary: Testimony Amended Prefiled Testimony of Joseph Buckley, Submitted on Behalf of the Staff of the Public Utilities Commission of Ohio, Rates and Analysis Department, Regulatory Services Division electronically filed by Mrs. Kimberly M. Naeder on behalf of PUCO