

---

**From:** PUCO Consumer Call Center <contactthepuco@puc.state.oh.us>  
**Sent:** Wednesday, December 22, 2021 10:38 AM  
**To:** Puco Docketing  
**Subject:** PUBLIC UTILITIES COMMISSION OF OHIO - CASE #: 00740073 [ ref:\_00Dt0GzXt\_5008y2DEE2:ref ]



**PUBLIC UTILITIES COMMISSION OF OHIO  
Consumer Service Division  
Memorandum**

**CASE ID:** 00740073  
**CUSTOMER:** Alan Carney  
**SERVICE ADDRESS:** 325 E. Xenia Dr., Fairborn, Ohio 45324  
**AIQ:** Dayton Power & Light Company  
**NIQ:** 9378790912

\*\*\*To ensure your response attaches to the appropriate case, please reply to this email without changing the subject line. Thank you!\*\*\*

**DOCKETING CASE #:**

**SUBJECT:** Dayton Power & Light Company - Protest Rate Case

**"I want to provide further evidence as to why I am requesting that the Ohio-PUCO totally reject the distribution rate increases proposed by AES-OHIO in Case 20-1651-EL-AIR.**

**AES-Ohio has launched an aggressive advertisement campaign on EVERY local commercial and public TV station, including many other various media displays such as the local Dayton Dragons baseball stadium, for the past year. The TV advertisements are being aired multiple times a day, even hourly on the local TV stations !!!! AES-Ohio is spending ten's of thousands of dollars, maybe millions of dollars, on these media advertisements to paint the image of a "pillar-of-the-community" corporation and what a great public service company they are to the Dayton area.**

**Perhaps this advertisement campaign is actually a subliminal messaging technique for brainwashing the Dayton area public into accepting the rate increases AES-Ohio is seeking in PUCO Case 20-1651-EL-AIR which will be used to pump up the parent AES corporate**

**stock profits.**

**These needless media advertisement costs are being funded from AES-Ohio electric customer service charges that ALL Dayton area customers are paying !!!! This demonstrates AES-Ohio's financial irresponsibility in how our customer service charges are unwisely being used for non-related electrical grid maintenance !!!!**

**The Ohio PUCO needs to investigate the total cost of this AES-Ohio media advertisement campaign and weigh this into their final decision to REJECT ALL the AES-Ohio proposed rate increases as UNJUSTIFIED for this PUCO Case 20-1651-EL-AIR."**

Please docket the associated customer comment and/or attached in the case number referenced above under "Public Comments". This information was received by the Consumer Services Division through alternate channels and is being forwarded to be filed formally. This information is not the opinion of Staff and should not be viewed as such.

Sincerely,

**Michelle James**

Public Utilities Commission of Ohio  
Service Monitoring and Enforcement Department  
Customer Service Investigator  
(800) 686-PUCO (7826)  
[www.PUCO.ohio.gov](http://www.PUCO.ohio.gov)

This message and any response to it may constitute a public record and thus may be publicly available to anyone who requests it.



ref:\_00Dt0GzXt.\_5008y2DEE2:ref

**CAUTION:** This is an external email and may not be safe. If the email looks suspicious, please do not click links or open attachments and forward the email to [csc@ohio.gov](mailto:csc@ohio.gov) or click the Phish Alert Button if available.

**This foregoing document was electronically filed with the Public Utilities  
Commission of Ohio Docketing Information System on**

**12/22/2021 10:53:47 AM**

**in**

**Case No(s). 20-1651-EL-AIR, 20-1652-EL-AAM, 20-1653-EL-ATA**

Summary: Public Comment of Alan Carney, via website, electronically filed by  
Docketing Staff on behalf of Docketing