



DIS Case Number: 11-3277-GA-AGG

Section A: Application Information

A-1. Provider type:

Retail Natural Gas Broker

Retail Natural Gas Aggregator

Retail Natural Gas Marketer

A-2. Applicant’s legal name and contact information.

Legal Name: Consumer Energy Solutions, Inc Country: United States
Phone: 7277245811 Extension (if applicable): 2020 Street: 1255 Cleveland Street, Suite 400
Website (if any): https://www.consumerenergysolutions.com/ City: Clearwater Province/State: FL
Postal Code: 33755

A-3. Names and contact information under which the applicant will do business in Ohio

Provide the names and contact information the business entity will use for business in Ohio. This does not have to be an Ohio address and may be the same contact information given in A-2.

Table with 5 columns: Name, Type, Address, Active?, Proof. Row 1: Consumer Energy Solutions Of Florida, Inc., Official Name, 1255 Cleveland Street, Suite 400 Clearwater, FL 33755, Yes, Link

A-4. Names under which the applicant does business in North America

Provide all business names the applicant uses in North America, including the names provided in A-2 and A-3.

Table with 5 columns: Name, Type, Address, Active?, Proof. Row 1: Consumer Energy Solutions Of Florida, Inc., Official Name, 1255 Cleveland Street, Suite 400 Clearwater, FL 33755, Yes, Link



Consumer Energy Solutions, Inc.	Official Name	1255 Cleveland Street, Suite 400 Clearwater, FL 33755	Yes	File
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A-5. Contact person for regulatory matters

Tina Silagyi
 1255 Cleveland St, Ste 400
 Clearwater, FL 33755
 US
 ceslegal@cesstaff.com
 7277245811

A-6. Contact person for PUCO Staff use in investigating consumer complaints

Tina Silagyi
 1255 Cleveland St, Ste 400
 Clearwater, FL 33755
 US
 ceslegal@cesstaff.com
 7277245811

A-7. Applicant's address and toll-free number for customer service and complaints

Phone: 1-866-263-7808 **Extension (if applicable):** **Country:** United States
Fax: 727-324-4025 **Extension (if applicable):** **Street:** 1255 Cleveland Street, Suite 400
Email: karen@cesstaff.com **City:** Clearwater **Province/State:** FL
Postal Code: 33755

A-8. Applicant's federal employer identification number

593600276

A-9. Applicant's form of ownership

Form of ownership: Corporation

A-10. Identify current or proposed service areas



Public Utilities Commission

Identify each service area in which the applicant is currently providing service or intends to provide service and identify each customer class that the applicant is currently serving or intends to serve.

Service area selection

Columbia Gas of Ohio
Dominion Energy Ohio
Duke Energy Ohio
Vectren Energy Delivery of Ohio

Class of customer selection

Industrial
Residential
Small Commercial
Large Commercial

A-11. Start date

Indicate the approximate start date the applicant began/will begin offering services: 07-01-2011

A-12. Principal officers, directors, and partners

Please provide all contacts that should be listed as an officer, director or partner.

Name	Email	Title	Address
Patrick Clouden	ceslegal@cesstaff.com	CEO	1255 Cleveland Street, Suite 400 Clearwater, FL 33755 US

A-13. Company history

Our Mission

Our mission is to be the most effective Brokering agent available to the energy marketing industry and to help the consumer manage their energy costs through effective energy purchasing strategies.

To support that mission, the owners bring over 30 years of sales experience to our clients and customers, with 11 years directly related to the Energy Markets in both Gas and Electric. By employing well-trained representatives, stringent policies related to the industry rules, effective

management, and sales techniques, CES guarantees a degree of excellence in the field which supports our efforts in successfully attaining our mission goals.

Overview

Consumer Energy Solutions was founded in 1999 and has enrolled over 2 million residential and 200,000 commercial customers across the United States and Canada.

We represent some of the largest energy suppliers in North America and have serviced many Fortune 500 companies.

We accomplish our goals by continuous research into the energy markets around the country. CES has built over the last 11 years a successful team of Sales Managers and Sales Consultants who are well educated in the Energy Supplier services industry, and is proud to serve the industry and its customers in maintaining and ensuring a degree of excellence and competence by training all those who work within CES on the important issues in the Energy Supplier Industry to provide the best services possible.

A-14. Secretary of State

Secretary of State Link: <https://businesssearch.ohiosos.gov?=businessDetails/2006323>

A-15. Proof of Ohio Employee and Office

Provide proof of an Ohio Office and Employee in accordance with Section 4929.22 of the Ohio Revised Code. List the designated Ohio employee's name, Ohio office address, telephone number and web site address

Employee Name: Margeaux Kimbrough
65 East State Street, Suite 1800
Columbus, OH 43215
US
mkimbrough@keglerbrown.com
6144642634

Section B: Applicant Managerial Capability and Experience

B-1. Jurisdiction of operations

List all jurisdictions in which the applicant or any affiliated interest of the applicant is certified, licensed, registered or otherwise authorized to provide retail natural gas service or retail/wholesale electric service as of the date of filing the application..



Jurisdiction of Operation: Consumer Energy Solutions, Inc. has an existing Certificate in Ohio as a Retail Natural Gas Service Provider – Certificate # 11-219G(2)

(See Attached)

Additionally, Consumer Energy Solutions, Inc. has a 20 year proven track record in the electric and natural gas industry as a broker/marketer licensed in and serving the Energy Supplier Markets in Pennsylvania, Maryland, Maine, New Hampshire, Rhode Island, New Jersey, Massachusetts and Connecticut.

B-2. Experience and plans

Describe the applicant's experience in providing the service(s) for which it is applying (e.g., number and type of customers served, utility service areas, amount of load, etc.). Include the plan for contracting with customers, providing contracted services, providing billing statements and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Sections 4928.10 and/or 4929.22 of the Ohio Revised Code.

Application Experience and Plan Description: Consumer Energy Solutions Inc has a proven 19 year track record in the industry as broker/marketers licensed in and serving the Energy Supplier Markets in Pennsylvania, Maryland, Maine, New Hampshire, Rhode Island, New Jersey, Massachusetts, and Connecticut.

Neither CES nor any of its affiliated interests have been denied approval by a State Commission to sell electricity to Retail Electric Consumers or has had its authority revoked in the Gas and Electric markets it serves.

Consumer Energy Solutions follows certain protocols and sets company policy to both monitor and control the quality of its outreach and to fulfill its duty as a Broker. First, any and all employees who will have contact with the public are trained in the Energy Industry basics and then, are trained specific to each program it offers to the consumer with the program patters and guidelines. There is a specific 5 tier training program for all new employees and those wishing to advance to managerial positions in the sales areas must accomplish all the Mandatory Training and show proven skill in the sales area before attaining final Manager Status. Company disciplinary procedures and implementation of those procedures are also keyed to the industry and designed from the view of complete professionalism on the part of every company employee.

Consumer Energy Solutions records all calls, and through routine and daily call monitoring from its Quality Control Department, takes a proactive approach in maintaining an assurance of industry standards in its marketing activities.

Consumer Energy Solutions, Inc. maintains a Customer Service department dedicated to quickly resolve any customer questions or complaints that may occur with its own dedicated call lines.

In addition to the above, Consumer Energy Solutions uses a third party verification company to verify all its offers and acceptances of offers from the consumers who wish to take advantage of the energy programs they are informed of. The verification service employs recorded



verification procedures which are then provided to CES for its obligations in record keeping management of all marketing calls.

CES maintains an advanced IT Department to enable it to effectively reach, monitor and maintain its internal record keeping obligations, as well as custom designed programs to monitor and track all aspects of the business life cycle involved.

CES retains a dedicated Corporate Regulatory Assistant, who in liaison with the company attorneys, monitors, tracks, and keeps its licensing and other obligations as an industry supplier current in each of the states it operates in, as well as assists in the internal procedures to track and ensure correct handling of marketing related regulations and rules as applicable to such items as , Do Not Call lists, Slamming prohibitions, and any other items related to regulations and offers ,as the various individual program offers from suppliers are implemented and presented to the consumer.

CES has taken the time and the interest to create a company that effectively serves the Energy Industry in the current retail and commercial markets and has created a model for future markets in industrial, large commercial, and the markets for the existing and emerging resources in renewable energy and biotechnologies.

B-3. Disclosure of liabilities and investigations

For the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant, describe all existing, pending or past rulings, judgments, findings, contingent liabilities, revocation of authority, regulatory investigations, judicial actions, or other formal or informal notices of violations, or any other matter related to competitive services in Ohio or equivalent services in another jurisdiction..

Liability and Investigations Disclosures: Consumer Energy Solutions, Inc has no existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.

B-4. Disclosure of consumer protection violations

Has the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years?

No

B-5. Disclosure of certification, denial, curtailment, suspension or revocation

Has the applicant, affiliate, or a predecessor of the applicant had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, revoked, or cancelled or been terminated or suspended from any of Ohio's Natural Gas or Electric Utility's Choice programs within the past two years?

No

Section C: Applicant Financial Capability and Experience

C-1. Financial reporting

Provide a current link to the most recent Form 10-K filed with the Securities and Exchange Commission (SEC) or upload the form. If the applicant does not have a Form 10-K, submit the parent company's Form 10-K. If neither the applicant nor its parent is required to file Form 10-K, state that the applicant is not required to make such filings with the SEC and provide an explanation as to why it is not required.

Does not apply

C-2. Financial statements

Provide copies of the applicant's two most recent years of audited financial statements, including a balance sheet, income statement, and cash flow statement. If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, provide audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns with **social security numbers and bank account numbers redacted**.

If the applicant is unable to meet the requirement for two years of financial statements, the Staff reviewer may request additional financial information.

Preferred to file this information confidentially

C-3. Forecasted financial statements

Provide two years of forecasted income statements **based solely on the applicant's anticipated business activities in the state of Ohio.**

Include the following information with the forecast: a list of assumptions used to generate the forecast; a statement indicating that the forecast is based solely on Ohio business activities only; and the name, address, email address, and telephone number of the preparer of the forecast.

The forecast may be in one of two acceptable formats: 1) an annual format that includes the current year and the two years succeeding the current year; or 2) a monthly format showing 24 consecutive months following the month of filing this application broken down into two 12-month periods with totals for revenues, expenses, and projected net incomes for both periods. Please show revenues, expenses, and net income (revenues minus total expenses) that is expected to be earned and incurred in **business activities only in the state of Ohio** for those periods.

If the applicant is filing for both an electric certificate and a natural gas certificate, please provide a separate and distinct forecast for revenues and expenses representing Ohio electric business activities in the application for the electric certificate and another forecast representing Ohio natural gas business activities in the application for the natural gas certificate.

Preferred to file confidentially

C-4. Credit rating

Provide a credit opinion disclosing the applicant's credit rating as reported by at least one of the following ratings agencies: Moody's Investors Service, Standard & Poor's Financial Services, Fitch Ratings or the National Association of Insurance Commissioners. If the applicant does not have its own credit ratings, substitute the credit ratings of a parent or an affiliate organization and submit a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter 'Not Rated'.

File(s) attached

C-5. Credit report

Provide a copy of the applicant's credit report from Experian, Equifax, TransUnion, Dun and Bradstreet or a similar credit reporting organization. If the applicant is a newly formed entity with no credit report, then provide a personal credit report for the principal owner of the entity seeking certification. At a minimum, the credit report must show summary information and an



overall credit score. **Bank/credit account numbers and highly sensitive identification information must be redacted.** If the applicant provides an acceptable credit rating(s) in response to C-4, then the applicant may select 'This does not apply' and provide a response in the box below stating that a credit rating(s) was provided in response to C-4.

File(s) attached

C-6. Bankruptcy information

Within the previous 24 months, have any of the following filed for reorganization, protection from creditors or any other form of bankruptcy?

- Applicant
- Parent company of the applicant
- Affiliate company that guarantees the financial obligations of the applicant
- Any owner or officer of the applicant

No

C-7. Merger information

Is the applicant currently involved in any dissolution, merger or acquisition activity, or otherwise participated in such activities within the previous 24 months?

No

C-8. Corporate structure

Provide a graphical depiction of the applicant's corporate structure. Do not provide an internal organizational chart. The graphical depiction should include all parent holding companies, subsidiaries and affiliates as well as a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required, and the applicant may respond by stating that it is a stand-alone entity with no affiliate or subsidiary companies.

Stand-alone entity with no affiliate or subsidiary companies

Section D: Applicant Technical Capacity

D-1. Operations

Retail natural gas brokers/aggregators: Include details of the applicant's business operations and plans for arranging and/or aggregating for the supply of natural gas to retail customers.

Retail natural gas brokers/aggregators: Include details of the applicant's business operations and plans for arranging and/or aggregating for the supply of natural gas to retail customers.

File(s) attached

D-2. Operations Expertise & Key Technical Personnel

Given the operational nature of the applicant's business, provide evidence of the applicant's experience and technical expertise in performing such operations. Include the names, titles, e-mail addresses, and background of key personnel involved in the operations of the applicant's business.

File(s) attached

Application Attachments

Summary

Order Reference: ricej@dnb.com | Report as of: 03-23-2021 | using Currency as USD

CONSUMER ENERGY SOLUTIONS, INC.

Tradestyle(s): -

ACTIVE **SINGLE LOCATION**

Address: 1255 Cleveland St Ste 400, Clearwater, FL, 33755, UNITED STATES
Phone: (727) 724-5811
D-U-N-S: 86-813-8780
In Portfolio: No

Risk of Bad Debt Write-off 60 (No change since last month)	Cash Flow Risk 96 (No change since last month)	Age of Business 21 years 1999 Year Started	Employees 70
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Company Profile

D-U-N-S
86-813-8780

Legal Form
Corporation (US)

History Record
Clear

Date Incorporated
08-20-1999

State of Incorporation
Florida

Ownership
Not publicly traded

Mailing Address
PO Box 2454
Clearwater, FL 33757
United States

Telephone
(727) 724-5811

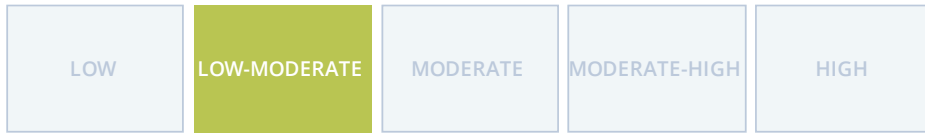
Website
www.consumerenergysoluti...

Present Control Succeeded
1999

Employees
70
Age (Year Started)
21 years (1999)
Named Principal
Patrick Clouden, CEO
Line of Business
Electric services

Risk Assessment

Overall Business Risk



Maximum Credit Recommendation

US\$ 180,000

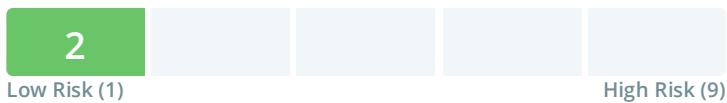
The recommended limit is based on a low probability of severe delinquency.

Dun & Bradstreet Thinks...

- Overall assessment of this organization over the next 12 months: **STABLE CONDITION**
- Based on the predicted risk of business discontinuation: **LIKELIHOOD OF CONTINUED OPERATIONS**
- Based on the predicted risk of severely delinquent payments: **VERY LOW POTENTIAL FOR SEVERELY DELINQUENT PAYMENTS**

D&B Viability Rating

Portfolio Comparison Score



Company's risk level is: **LOW**

Probability that a company will go out of business, become dormant/inactive, or file for bankruptcy/insolvency within the next 12 months: **3.00 %**

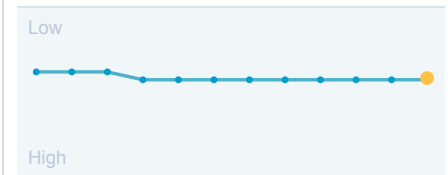
Risk of Bad Debt Write-off (also known as the Failure Score)



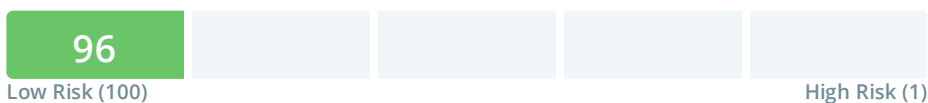
Company's risk level is: **MODERATE**

Based on the D&B Failure Score, the probability of failure for this company in the next 12 months is **0.18 %**, which makes it a **Moderate** risk for you to incur a write-off.

Past 12 Months



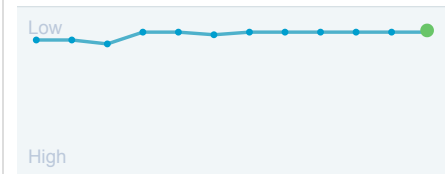
Cash Flow Risk (also known as the Delinquency Score)



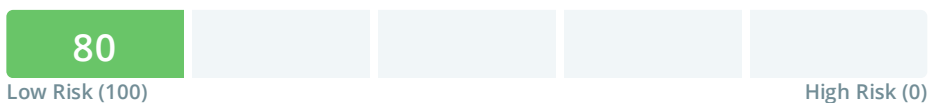
Company's risk level is: **LOW**

Based on the D&B Delinquency Score reporting a payment behavior of **CONSISTENT, TIMELY PAYMENTS**, this company is predicted to have a **Low** risk of a negative impact to your cash flow.

Past 12 Months



Payment Behavior



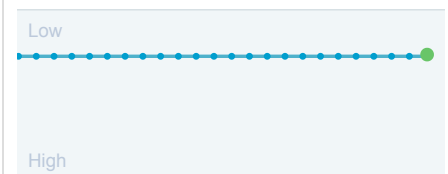
Company's risk level is: **LOW**

Pays On Time

Based on a D&B PAYDEX® of **80**

According to the D&B PAYDEX® Score, this company paid its vendors on time

Past 24 Months



D&B Rating

Current Rating as of 06-25-2015

Employee Size

1R: 10 employees and over

Risk Indicator

3: Moderate Risk

Previous Rating

Employee Size

1R: 10 employees and over

Risk Indicator

2: Low Risk

SMALL BUSINESS RISK INSIGHT (SBRI) PAYMENTS

Number of Open Accounts

8

Total Open-Ended Credit Utilization

32%

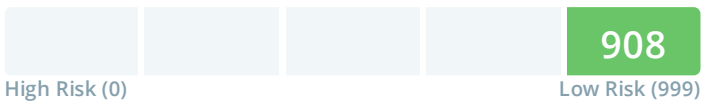
Total Exposure

US\$ 134,751

Number of Charge-offs

0

SBRI Origination Lease Score



Low Risk of serious delinquency over the next 12 months.

Commentaries

- Number of satisfactory payment experiences
- Number of inquiries last 6 months
- Proportion of revolving account balances to revolving limits

SBRI Origination Card Score



Moderate Risk of serious delinquency over the next 12 months.

Commentaries

- Proportion of satisfactory payment experiences
- Length of time trade lines have been established
- Proportion of revolving account balances to revolving limits

SBRI Origination Loan Score



Moderate Risk of serious delinquency over the next 12 months.

Commentaries

- Length of time trade lines have been established
- Industry classification
- Proportion of satisfactory payment experiences

Legal Events

Events	Occurrences	Last Filed
Bankruptcies	0	-
Judgements	0	-

Trade Payments

Highest Past Due

Events	Occurrences	Last Filed
Liens	0	-
Suits	1	10-11-2013
UCC	10	09-17-2020

US\$ 0

Highest Now Owing
US\$ 15,000

Total Trade Experiences
15

Largest High Credit
US\$ 15,000

Average High Credit
US\$ 3,566

Ownership

This company is a **Single Location**

Financial Overview

This company does not have a Financial Summary.

Country/Regional Insight

United States



Risk Category

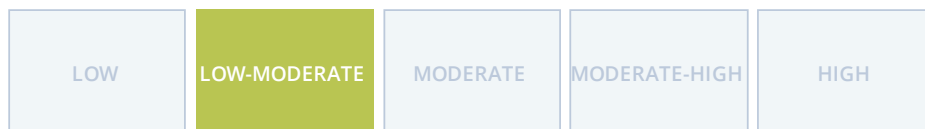


Job gains in the leisure and hospitality industry due to an easing of restrictions, contributed to an improvement in the market potential outlook; however, the labour market recovery is still fragile.

Risk Assessment

D&B Guidance

Overall Business Risk



Dun & Bradstreet Thinks...

Maximum Credit Recommendation

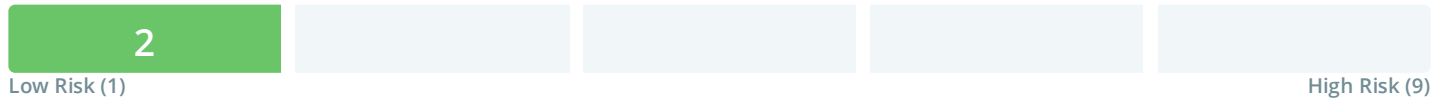
US\$ 180,000

The recommended limit is based on a low probability of severe delinquency.

- Overall assessment of this organization over the next 12 months: **STABLE CONDITION**
- Based on the predicted risk of business discontinuation: **LIKELIHOOD OF CONTINUED OPERATIONS**
- Based on the predicted risk of severely delinquent payments: **VERY LOW POTENTIAL FOR SEVERELY DELINQUENT PAYMENTS**

D&B Viability Rating

Portfolio Comparison Score



Rating Confidence Level



Data Depth

- Rich Firmographics
- Extensive Commercial Trading Activity
- Basic Financial Attributes

Level of Risk

Low

Probability of becoming no longer viable
3.00%

Percentage of businesses ranked with this score
16.00%

Average probability of becoming no longer viable
5.00%

Risk Of Bad Debt Write-Off (Also Known As The Failure Score)



Based on a D&B Failure Score of **60**

- Low proportion of satisfactory payment experiences to total payment experiences
- UCC Filings reported
- Composite credit appraisal is rated fair
- Business does not own facilities
- Higher risk legal structure

Level of Risk

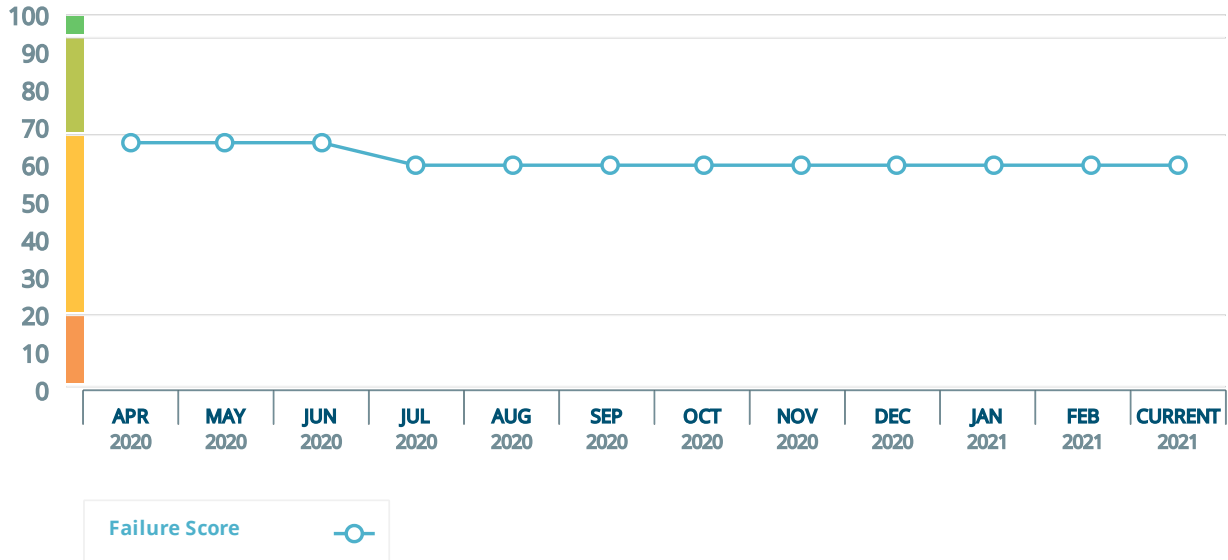
Moderate

Raw Score
1494

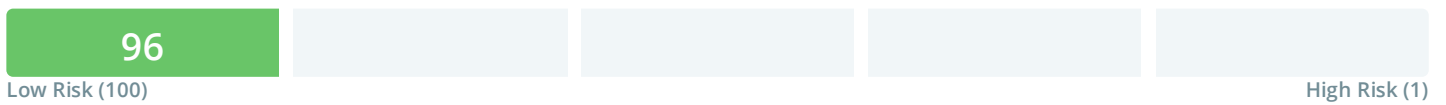
Probability of Failure
0.18%

Average Probability of Failure for Businesses in D&B Database
0.48%

Business and Industry Trends



Cash Flow Risk (Also Known As The Delinquency Score)



Based on a D&B Delinquency Score of 96

- Evidence of open suits

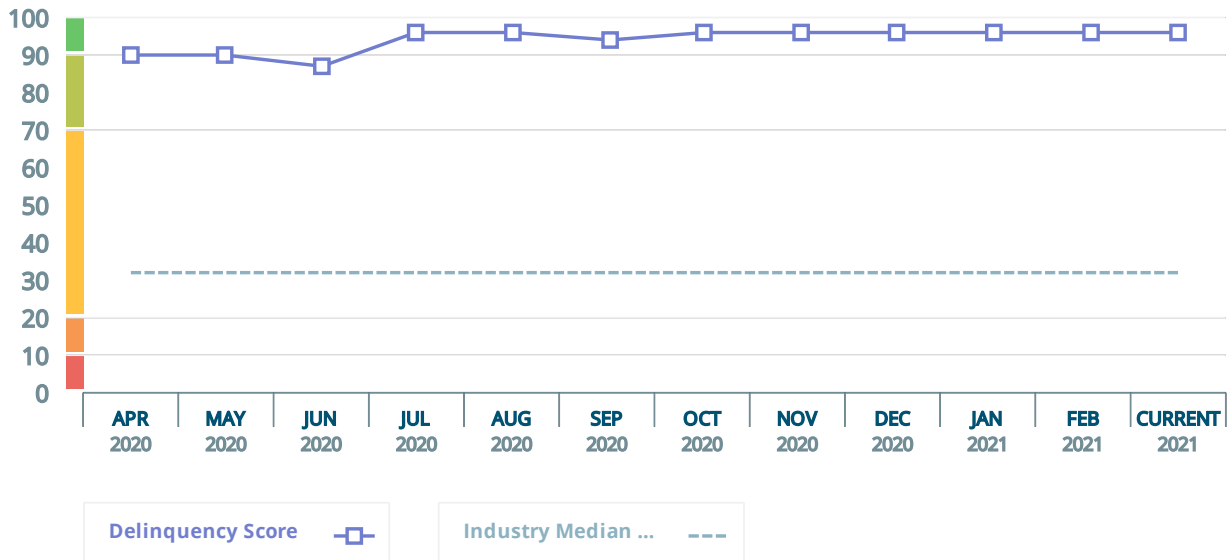
Level of Risk
Low

Raw Score
600

Probability of Delinquency
1.07%

Compared to Businesses in D&B Database
10.20%

Business and Industry Trends



Payment Behavior

Based on 24 months of data

<div style="background-color: #28a745; color: white; padding: 5px; border-radius: 5px; display: inline-block;">0</div> Low Risk Based on a D&B PAYDEX® of 80	<div style="background-color: #6c757d; height: 20px; width: 20px; margin-bottom: 5px;"></div> <div style="background-color: #495052; height: 20px; width: 20px; margin-bottom: 5px;"></div> <div style="background-color: #343a40; height: 20px; width: 20px; margin-bottom: 5px;"></div> <div style="background-color: #212326; height: 20px; width: 20px; margin-bottom: 5px;"></div> <div style="background-color: #1a1c1e; height: 20px; width: 20px;"></div> High Risk	Risk of Slow Pay Low	Payment Behavior Pays on time:
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D&B Rating

Current Rating as of 06-25-2015		Previous Rating	
Employee Size	Risk Indicator	Employee Size	Risk Indicator
1R : 10 employees and over	3 : Moderate Risk	1R : 10 employees and over	2 : Low Risk

Small Business Risk Insight (SBRI)

SBRI Payment Summary

Total Open-Ended Credit Utilization
32%

Percent of All Dollar Obligations in Cycle 2+
0%

Total Exposure
US\$ 134,751

Trade Payment Summary

Largest High Credit
US\$ 15,000

Payment Behavior
0
 Days Beyond Terms

SBRI Attributes

Total Balance:

US\$ 68,868

Credit Card Balance: US\$ 30,705

Lease Balance: US\$ 84,600

Number of Open Accounts:

8

Number of SBRI Accounts Opened in the last 12 months: 1

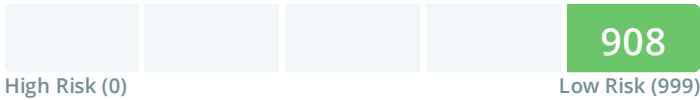
Maximum Age of All Open Accounts: 11 Years, 7 Months

Worst Delinquent All Accounts:

Past 1 - 3 Months: 5 Cycles

Past 1 - 12 Months: 5 Cycles

SBRI Origination Lease Score

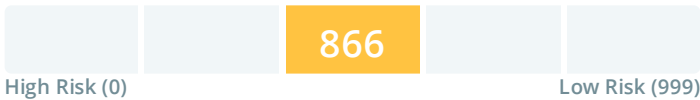


Low Risk of serious delinquency over the next 12 months.

Commentaries

- Number of satisfactory payment experiences
- Number of inquiries last 6 months
- Proportion of revolving account balances to revolving limits

SBRI Origination Card Score



Moderate Risk of serious delinquency over the next 12 months.

Commentaries

- Proportion of satisfactory payment experiences
- Length of time trade lines have been established
- Proportion of revolving account balances to revolving limits

SBRI Origination Loan Score



Moderate Risk of serious delinquency over the next 12 months.

Commentaries

- Length of time trade lines have been established
- Industry classification
- Proportion of satisfactory payment experiences

Account Summaries

Type	Len d e r	Date Re por ted	Op en D ate	Cl os e D ate	Curre nt Balanc e (US\$)	Secur ed / Unse cured	Total Past Due (US\$)	Past Due cycle 1 (US\$)	Past Due cycle 2 (US\$)	Past Due cycle 3 (US\$)	Past Due cycle 4 (US\$)	Past Due cycle 5 (US\$)	Charge Off Amount (US\$)
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Trade Payments

Trade Payments Summary (Based on 24 months of data)

Overall Payment Behavior

0

Days Beyond Terms

% of Trade Within Terms

100%

Highest Past Due

US\$ 0**Highest Now Owing:**

US\$ 15,000

Total Trade Experiences:

15

Total Unfavorable Comments:

0

Largest High Credit:
US\$ 15,000Largest High Credit:
US\$ 0Average High Credit:
US\$ 3,566**Total Placed in Collections:**

0

Largest High Credit:
US\$ 0

Trade Payments By Credit Extended (Based on 12 months of data)

Range of Credit Extended (US\$)	Number of Payment Experiences	Total Value	% Within Terms
100,000 & over	0	US\$ 0	0
50,000 - 99,999	0	US\$ 0	0
15,000 - 49,999	1	US\$ 15,000	100
5,000 - 14,999	1	US\$ 5,000	100
1,000 - 4,999	0	US\$ 0	0
Less than 1,000	4	US\$ 1,400	100

Trade Payments By Industry (Based on 24 months of data)

Industry Category	Number of Payment Experiences	Largest High Credit (US\$)	% Within Terms (Expand to View)	1 - 30 Days Late (%)	31 - 60 Days Late (%)	61 - 90 Days Late (%)	91 + Days Late (%)
▼ 45 - Transportation by Air	1	100					
4513 - Air courier service	1	100	100	0	0	0	0

Industry Category	Number of Payment Experiences	Largest High Credit (US\$)	% Within Terms (Expand to View)	1 - 30 Days Late (%)	31 - 60 Days Late (%)	61 - 90 Days Late (%)	91 + Days Late (%)
▼ 48 - Communications	1	500					
4812 - Radiotelephone commun	1	500	100	0	0	0	0
▼ 60 - Depository Institutions	3	5,000					
6021 - Natnl commercial bank	2	750	100	0	0	0	0
6022 - State commercial bank	1	5,000	100	0	0	0	0
▼ 61 - Nondepository Credit Institutions	1	15,000					
6153 - Short-trm busn credit	1	15,000	100	0	0	0	0

Trade Lines

Date of Experience	Payment Status	Selling Terms	High Credit (US\$)	Now Owes (US\$)	Past Due (US\$)	Months Since Last Sale
02/21	Pays Promptly	-	5,000	5,000	0	1
02/21	Pays Promptly	-	500	0	0	Between 6 and 12 Months
02/21	Pays Promptly	-	100	50	0	1
02/21	Pays Promptly	-	50	0	0	1
02/21	Pays Promptly	N30	750	750	0	1
01/21	Pays Promptly	-	15,000	15,000	0	1
01/21	-	Cash account	-	-	-	1
11/20	-	Cash account	100	-	-	1
11/20	-	Cash account	50	-	-	1
09/20	-	Cash account	100	-	-	1
07/20	-	Cash account	50	-	-	Between 6 and 12 Months
04/20	-	Cash account	-	-	-	Between 6 and 12 Months
04/20	-	Cash account	100	-	-	1
11/19	-	Cash account	500	-	-	Between 6 and 12 Months

Date of Experience	Payment Status	Selling Terms	High Credit (US\$)	Now Owes (US\$)	Past Due (US\$)	Months Since Last Sale
07/19	-	Cash account	50	-	-	1

Legal Events

The following Public Filing data is for information purposes only and is not the official record. Certified copies can only be obtained from the official source.

Judgements	Liens	Suits	UCC Filings
0 Latest Filing: -	0 Latest Filing: -	1 Latest Filing: 10-11-2013	10 Latest Filing: 09-17-2020

Events

Suit -

Filing Date	10-11-2013
Filing Number	2013CI 9645
Status	Pending
Date Status Attained	10-11-2013
Received Date	10-29-2013
Plaintiffs	KEITH, ERNEST P
Defendant	CONSUMER ENERGY SOLUTIONS INC
Court	PINELLAS COUNTY/CIRCUIT COURT, CLEARWATER, FL

UCC Filing - Original

Filing Date	09-17-2020
Filing Number	202004780019
Received Date	09-18-2020
Secured Party	U.S. SMALL BUSINESS ADMINISTRATION, BIRMINGHAM, AL
Debtors	CLOUDEN,PATRICK
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Continuation

Filing Date	04-11-2019
Filing Number	201908357590
Received Date	04-12-2019
Original Filing Date	09-29-2014

Original Filing Number	201402283863
Secured Party	U.S. BANK EQUIPMENT FINANCE, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS, INC.
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Continuation

Filing Date	04-11-2019
Filing Number	201908354184
Received Date	04-12-2019
Original Filing Date	08-13-2014
Original Filing Number	201401999415
Secured Party	U.S. BANK EQUIPMENT FINANCE, A DIVISION OF U.S. BANK NATIONAL ASSOCIATION, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS, INC.
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Continuation

Filing Date	02-27-2015
Filing Number	20150316875X
Received Date	03-04-2015
Original Filing Date	06-03-2010
Original Filing Number	201002621079
Secured Party	US BANCORP, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS INC
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	09-29-2014
Filing Number	201402283863
Received Date	10-24-2014
Collateral	Business machinery/equipment and proceeds
Secured Party	U.S. BANK EQUIPMENT FINANCE, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS, INC.
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	09-10-2014
Filing Number	201402169157
Received Date	09-26-2014
Collateral	All Inventory - All Account(s) - All General intangibles(s) - All Equipment - All Chattel paper
Secured Party	CADENCE BANK, N.A., BIRMINGHAM, AL
Debtors	CONSUMER ENERGY SOLUTIONS, INC.

Filing Office SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	08-13-2014
Filing Number	201401999415
Received Date	08-29-2014
Collateral	Business machinery/equipment and proceeds
Secured Party	U.S. BANK EQUIPMENT FINANCE, A DIVISION OF U.S. BANK NATIONAL ASSOCIATION, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS, INC.
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	06-03-2010
Filing Number	201002621079
Received Date	06-04-2010
Collateral	Computer equipment
Secured Party	US BANCORP, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS INC
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	02-08-2010
Filing Number	201001973044
Received Date	02-18-2010
Collateral	Computer equipment
Secured Party	US BANCORP, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS INC
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	07-07-2009
Filing Number	200900822293
Received Date	07-16-2009
Collateral	Leased Computer equipment and proceeds
Secured Party	DELL FINANCIAL SERVICES L.L.C., AUSTIN, TX
Debtors	CONSUMER ENERGY SOLUTIONS, INC
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

There may be additional UCC Filings in D&B's file on this company available by contacting 1-800-234-3867.

There may be additional suits, liens, or judgements in D&B's file on this company available in the U.S. Public Records Database, also covered under your contract. If you would like more information on this database, please contact the Customer Resource Center at 1-800-234-3867.

If it is indicated that there are defendants other than the report subject, the lawsuit may be an action to clear title to property and does not necessarily imply a claim for money against the subject.

Special Events

There are no Special Events recorded for this business.

Company Profile

Company Overview

D-U-N-S

86-813-8780

Legal Form

Corporation (US)

History Record

Clear

Date Incorporated

08-20-1999

State of Incorporation

Florida

Ownership

Not publicly traded

Mailing Address

PO Box 2454

Clearwater, FL 33757

United States

Telephone

(727) 724-5811

Website

www.consumerenergysolutions.com

Present Control Succeeded

1999

Employees

70

Age (Year Started)

21 years (1999)

Named Principal

Patrick Clouden, CEO

Line of Business

Electric services

Business Registration

Corporate and business registrations reported by the secretary of state or other official source as of: 02-19-2021
This data is for informational purposes only, certification can only be obtained through the Office of the Secretary of State.

Registered Name CONSUMER ENERGY SOLUTIONS, INC.

Corporation Type Corporation (US)

Business Commenced On 1999

State of Incorporation FLORIDA

Date Incorporated 08-20-1999

Registration ID P99000075979

Registration Status ACTIVE

Filing Date	08-20-1999
Where Filed	STATE DEPARTMENT/CORPORATION DIVISION

Registered Agent

Name	R. CARLTON WARD
Address	625 COURT STREET, CLEARWATER, FL, 337560000

Registered Principal

Name	PATRICK J CLOUDEN
Title	-
Address	1255 Cleveland Street, Clearwater, FL, 337550000

Principals

Officers

PATRICK CLOUDEN, CEO
BEVERLY HEPNER, CFO

Directors

DIRECTOR(S): THE OFFICER(S)

Company Events

The following information was reported on: 03-20-2021

The Florida Secretary of State's business registrations file showed that Consumer Energy Solutions, Inc. was registered as a corporation on August 20, 1999, under the file registration number P99000075979.

Business started 1999. 100% of capital stock is owned by the officers.

Business Activities And Employees

The following information was reported on: 03-20-2021

Business Information

Description	Provides electric services, specializing in electric power broker (100%). ADDITIONAL TELEPHONE NUMBER(S): Toll Free 1 866-683-9723 & 1 866 253-9600. Terms are undetermined. Sells to undetermined. Territory : Local.
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Employees	70 which includes officer(s).
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Business Information

Financing Status	Secured
Facilities	Occupies premises in a building.
Location	This address is believed to be a mail-drop location including a commercial mail receiving agency (CMRA) address.

SIC/NAICS Information

SIC Codes	SIC Description	Percentage of Business
4911	Electric services	-
49119904	Electric power broker	-

NAICS Codes	NAICS Description
221122	Electric Power Distribution

Government Activity

Activity Summary

Borrower(Dir/Guar)	No
Administrative Debt	No
Contractor	No
Grantee	No
Party excluded from federal program(s)	No

Possible candidate for socio-economic program consideration

Small Business	Yes (2020)
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Financials

D&B currently has no financial information on file for this company

This information may not be reproduced in whole or in part by any means of reproduction.

Summary

Order Reference: ricej@dnb.com | Report as of: 03-23-2021 | using Currency as USD

CONSUMER ENERGY SOLUTIONS, INC.

Tradestyle(s): -

ACTIVE **SINGLE LOCATION**

Address: 1255 Cleveland St Ste 400, Clearwater, FL, 33755, UNITED STATES
Phone: (727) 724-5811
D-U-N-S: 86-813-8780
In Portfolio: No

Risk of Bad Debt Write-off 60 (No change since last month)	Cash Flow Risk 96 (No change since last month)	Age of Business 21 years 1999 Year Started	Employees 70
--------------------------------------------------------------------------------	--------------------------------------------------------------------	----------------------------------------------------------------	-------------------------------

Company Profile

D-U-N-S
86-813-8780

Legal Form
Corporation (US)

History Record
Clear

Date Incorporated
08-20-1999

State of Incorporation
Florida

Ownership
Not publicly traded

Mailing Address
PO Box 2454
Clearwater, FL 33757
United States

Telephone
(727) 724-5811

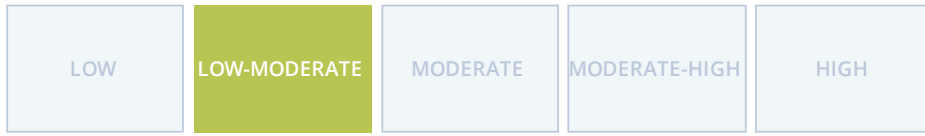
Website
www.consumerenergysoluti...

Present Control Succeeded
1999

Employees
70
Age (Year Started)
21 years (1999)
Named Principal
Patrick Clouden, CEO
Line of Business
Electric services

Risk Assessment

Overall Business Risk



Maximum Credit Recommendation

US\$ 180,000

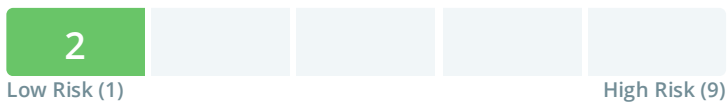
The recommended limit is based on a low probability of severe delinquency.

Dun & Bradstreet Thinks...

- Overall assessment of this organization over the next 12 months: **STABLE CONDITION**
- Based on the predicted risk of business discontinuation: **LIKELIHOOD OF CONTINUED OPERATIONS**
- Based on the predicted risk of severely delinquent payments: **VERY LOW POTENTIAL FOR SEVERELY DELINQUENT PAYMENTS**

D&B Viability Rating

Portfolio Comparison Score



Company's risk level is: **LOW**

Probability that a company will go out of business, become dormant/inactive, or file for bankruptcy/insolvency within the next 12 months: **3.00 %**

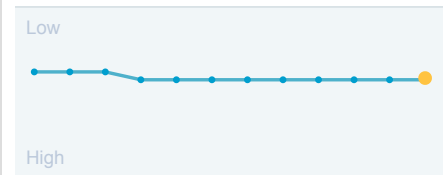
Risk of Bad Debt Write-off (also known as the Failure Score)



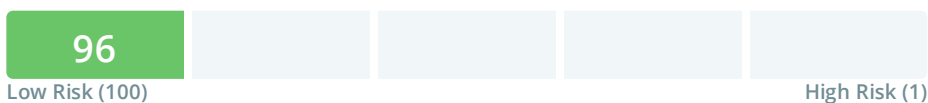
Company's risk level is: **MODERATE**

Based on the D&B Failure Score, the probability of failure for this company in the next 12 months is **0.18 %**, which makes it a **Moderate** risk for you to incur a write-off.

Past 12 Months



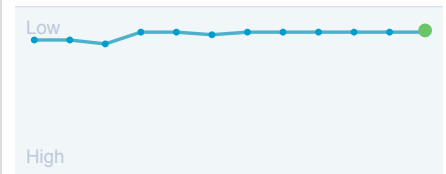
Cash Flow Risk (also known as the Delinquency Score)



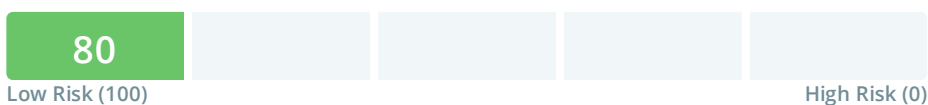
Company's risk level is: **LOW**

Based on the D&B Delinquency Score reporting a payment behavior of **CONSISTENT, TIMELY PAYMENTS**, this company is predicted to have a **Low** risk of a negative impact to your cash flow.

Past 12 Months



Payment Behavior



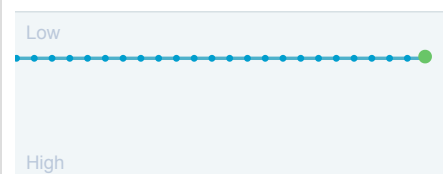
Company's risk level is: **LOW**

Pays On Time

Based on a D&B PAYDEX® of **80**

According to the D&B PAYDEX® Score, this company paid its vendors on time

Past 24 Months



D&B Rating

Current Rating as of 06-25-2015

Employee Size

1R: 10 employees and over

Risk Indicator

3: Moderate Risk

Previous Rating

Employee Size

1R: 10 employees and over

Risk Indicator

2: Low Risk

SMALL BUSINESS RISK INSIGHT (SBRI) PAYMENTS

Number of Open Accounts

8

Total Open-Ended Credit Utilization

32%

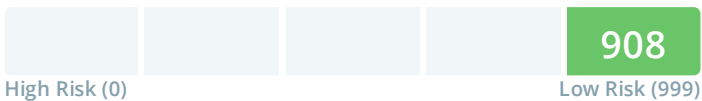
Total Exposure

US\$ 134,751

Number of Charge-offs

0

SBRI Origination Lease Score



Low Risk of serious delinquency over the next 12 months.

Commentaries

- Number of satisfactory payment experiences
- Number of inquiries last 6 months
- Proportion of revolving account balances to revolving limits

SBRI Origination Card Score



Moderate Risk of serious delinquency over the next 12 months.

Commentaries

- Proportion of satisfactory payment experiences
- Length of time trade lines have been established
- Proportion of revolving account balances to revolving limits

SBRI Origination Loan Score



Moderate Risk of serious delinquency over the next 12 months.

Commentaries

- Length of time trade lines have been established
- Industry classification
- Proportion of satisfactory payment experiences

Legal Events

Events	Occurrences	Last Filed
Bankruptcies	0	-
Judgements	0	-

Trade Payments

Highest Past Due

Events	Occurrences	Last Filed
Liens	0	-
Suits	1	10-11-2013
UCC	10	09-17-2020

US\$ 0

Highest Now Owing
US\$ 15,000

Total Trade Experiences
15

Largest High Credit
US\$ 15,000

Average High Credit
US\$ 3,566

Ownership

This company is a **Single Location**

Financial Overview

This company does not have a Financial Summary.

Country/Regional Insight

United States



Risk Category

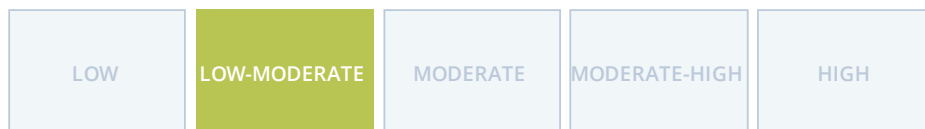


Job gains in the leisure and hospitality industry due to an easing of restrictions, contributed to an improvement in the market potential outlook; however, the labour market recovery is still fragile.

Risk Assessment

D&B Guidance

Overall Business Risk



Dun & Bradstreet Thinks...

Maximum Credit Recommendation

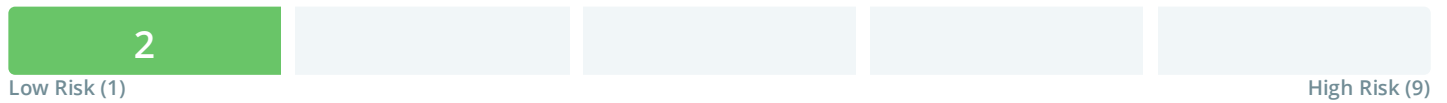
US\$ 180,000

The recommended limit is based on a low probability of severe delinquency.

- Overall assessment of this organization over the next 12 months: **STABLE CONDITION**
- Based on the predicted risk of business discontinuation: **LIKELIHOOD OF CONTINUED OPERATIONS**
- Based on the predicted risk of severely delinquent payments: **VERY LOW POTENTIAL FOR SEVERELY DELINQUENT PAYMENTS**

D&B Viability Rating

Portfolio Comparison Score



Rating Confidence Level



Data Depth

- Rich Firmographics
- Extensive Commercial Trading Activity
- Basic Financial Attributes

Level of Risk

Low

Probability of becoming no longer viable
3.00%

Percentage of businesses ranked with this score
16.00%

Average probability of becoming no longer viable
5.00%

Risk Of Bad Debt Write-Off (Also Known As The Failure Score)



Based on a D&B Failure Score of **60**

- Low proportion of satisfactory payment experiences to total payment experiences
- UCC Filings reported
- Composite credit appraisal is rated fair
- Business does not own facilities
- Higher risk legal structure

Level of Risk

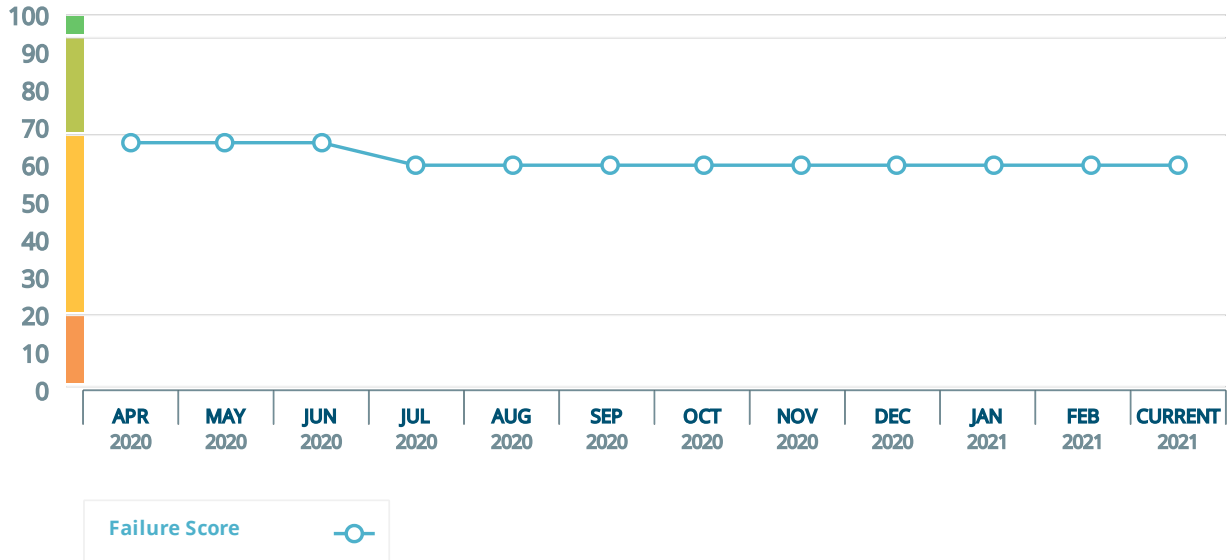
Moderate

Raw Score
1494

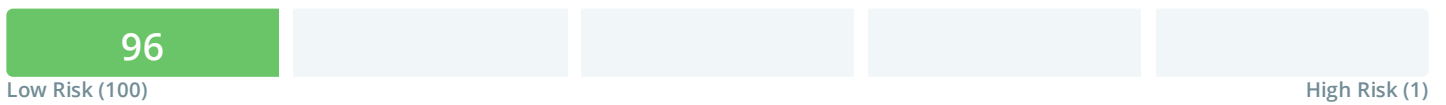
Probability of Failure
0.18%

Average Probability of Failure for Businesses in D&B Database
0.48%

Business and Industry Trends



Cash Flow Risk (Also Known As The Delinquency Score)



Based on a D&B Delinquency Score of 96

- Evidence of open suits

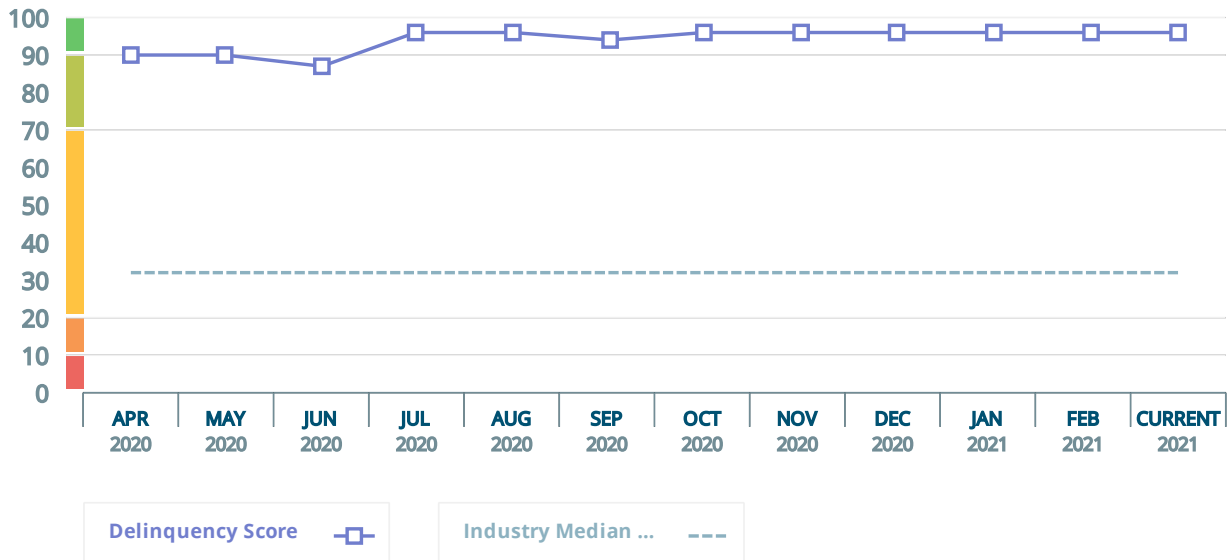
Level of Risk
Low

Raw Score
600

Probability of Delinquency
1.07%

Compared to Businesses in D&B Database
10.20%

Business and Industry Trends



Payment Behavior

Based on 24 months of data

<div style="background-color: #28a745; color: white; padding: 5px; border-radius: 5px; display: inline-block;">0</div> Low Risk Based on a D&B PAYDEX® of 80	<div style="background-color: #6c757d; padding: 5px; border-radius: 5px; display: inline-block;"> </div> <div style="background-color: #495052; padding: 5px; border-radius: 5px; display: inline-block;"> </div> <div style="background-color: #343a40; padding: 5px; border-radius: 5px; display: inline-block;"> </div> <div style="background-color: #212529; padding: 5px; border-radius: 5px; display: inline-block;"> </div> High Risk	Risk of Slow Pay Low	Payment Behavior Pays on time:
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D&B Rating

Current Rating as of 06-25-2015		Previous Rating	
Employee Size	Risk Indicator	Employee Size	Risk Indicator
1R : 10 employees and over	3 : Moderate Risk	1R : 10 employees and over	2 : Low Risk

Small Business Risk Insight (SBRI)

SBRI Payment Summary

Total Open-Ended Credit Utilization
32%

Percent of All Dollar Obligations in Cycle 2+
0%

Total Exposure
US\$ 134,751

Trade Payment Summary

Largest High Credit
US\$ 15,000

Payment Behavior
0
 Days Beyond Terms

SBRI Attributes

Total Balance:

US\$ 68,868

Credit Card Balance: US\$ 30,705

Lease Balance: US\$ 84,600

Number of Open Accounts:

8

Number of SBRI Accounts Opened in the last 12 months: 1

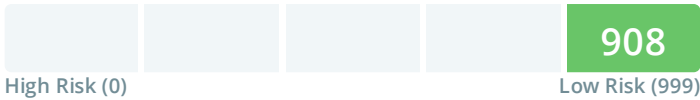
Maximum Age of All Open Accounts: 11 Years, 7 Months

Worst Delinquent All Accounts:

Past 1 - 3 Months: 5 Cycles

Past 1 - 12 Months: 5 Cycles

SBRI Origination Lease Score

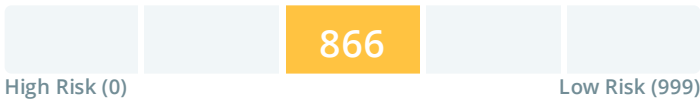


Low Risk of serious delinquency over the next 12 months.

Commentaries

- Number of satisfactory payment experiences
- Number of inquiries last 6 months
- Proportion of revolving account balances to revolving limits

SBRI Origination Card Score



Moderate Risk of serious delinquency over the next 12 months.

Commentaries

- Proportion of satisfactory payment experiences
- Length of time trade lines have been established
- Proportion of revolving account balances to revolving limits

SBRI Origination Loan Score



Moderate Risk of serious delinquency over the next 12 months.

Commentaries

- Length of time trade lines have been established
- Industry classification
- Proportion of satisfactory payment experiences

Account Summaries

Type	Len d e r	Date Re por ted	Op e n D a t e	Cl o s e D a t e	Curre nt Balanc e (US\$)	Secur ed / Unse cured	Total Past Due (US\$)	Past Due cycle 1 (US\$)	Past Due cycle 2 (US\$)	Past Due cycle 3 (US\$)	Past Due cycle 4 (US\$)	Past Due cycle 5 (US\$)	Charge Off Amount (US\$)
------	--------------------	--------------------------	----------------------------------	---------------------------------------	--------------------------------------	--------------------------------	--------------------------------	-------------------------------------	-------------------------------------	----------------------------------	----------------------------------	----------------------------------	-----------------------------------

Trade Payments

Trade Payments Summary (Based on 24 months of data)

Overall Payment Behavior

0

Days Beyond Terms

% of Trade Within Terms

100%

Highest Past Due

US\$ 0**Highest Now Owing:**

US\$ 15,000

Total Trade Experiences:

15

Total Unfavorable Comments:

0

Largest High Credit:

US\$ 15,000

Largest High Credit:

US\$ 0

Average High Credit:

US\$ 3,566

Total Placed in Collections:

0

Largest High Credit:

US\$ 0

Trade Payments By Credit Extended (Based on 12 months of data)

Range of Credit Extended (US\$)	Number of Payment Experiences	Total Value	% Within Terms
100,000 & over	0	US\$ 0	0
50,000 - 99,999	0	US\$ 0	0
15,000 - 49,999	1	US\$ 15,000	100
5,000 - 14,999	1	US\$ 5,000	100
1,000 - 4,999	0	US\$ 0	0
Less than 1,000	4	US\$ 1,400	100

Trade Payments By Industry (Based on 24 months of data)

Industry Category	Number of Payment Experiences	Largest High Credit (US\$)	% Within Terms (Expand to View)	1 - 30 Days Late (%)	31 - 60 Days Late (%)	61 - 90 Days Late (%)	91 + Days Late (%)
▼ 45 - Transportation by Air	1	100					
4513 - Air courier service	1	100	100	0	0	0	0

Industry Category	Number of Payment Experiences	Largest High Credit (US\$)	% Within Terms (Expand to View)	1 - 30 Days Late (%)	31 - 60 Days Late (%)	61 - 90 Days Late (%)	91 + Days Late (%)
▼ 48 - Communications	1	500					
4812 - Radiotelephone commun	1	500	100	0	0	0	0
▼ 60 - Depository Institutions	3	5,000					
6021 - Natnl commercial bank	2	750	100	0	0	0	0
6022 - State commercial bank	1	5,000	100	0	0	0	0
▼ 61 - Nondepository Credit Institutions	1	15,000					
6153 - Short-trm busn credit	1	15,000	100	0	0	0	0

Trade Lines

Date of Experience	Payment Status	Selling Terms	High Credit (US\$)	Now Owes (US\$)	Past Due (US\$)	Months Since Last Sale
02/21	Pays Promptly	-	5,000	5,000	0	1
02/21	Pays Promptly	-	500	0	0	Between 6 and 12 Months
02/21	Pays Promptly	-	100	50	0	1
02/21	Pays Promptly	-	50	0	0	1
02/21	Pays Promptly	N30	750	750	0	1
01/21	Pays Promptly	-	15,000	15,000	0	1
01/21	-	Cash account	-	-	-	1
11/20	-	Cash account	100	-	-	1
11/20	-	Cash account	50	-	-	1
09/20	-	Cash account	100	-	-	1
07/20	-	Cash account	50	-	-	Between 6 and 12 Months
04/20	-	Cash account	-	-	-	Between 6 and 12 Months
04/20	-	Cash account	100	-	-	1
11/19	-	Cash account	500	-	-	Between 6 and 12 Months

Date of Experience	Payment Status	Selling Terms	High Credit (US\$)	Now Owes (US\$)	Past Due (US\$)	Months Since Last Sale
07/19	-	Cash account	50	-	-	1

Legal Events

The following Public Filing data is for information purposes only and is not the official record. Certified copies can only be obtained from the official source.

Judgements	Liens	Suits	UCC Filings
0 Latest Filing: -	0 Latest Filing: -	1 Latest Filing: 10-11-2013	10 Latest Filing: 09-17-2020

Events

Suit -

Filing Date	10-11-2013
Filing Number	2013CI 9645
Status	Pending
Date Status Attained	10-11-2013
Received Date	10-29-2013
Plaintiffs	KEITH, ERNEST P
Defendant	CONSUMER ENERGY SOLUTIONS INC
Court	PINELLAS COUNTY/CIRCUIT COURT, CLEARWATER, FL

UCC Filing - Original

Filing Date	09-17-2020
Filing Number	202004780019
Received Date	09-18-2020
Secured Party	U.S. SMALL BUSINESS ADMINISTRATION, BIRMINGHAM, AL
Debtors	CLOUDEN,PATRICK
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Continuation

Filing Date	04-11-2019
Filing Number	201908357590
Received Date	04-12-2019
Original Filing Date	09-29-2014

Original Filing Number	201402283863
Secured Party	U.S. BANK EQUIPMENT FINANCE, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS, INC.
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Continuation

Filing Date	04-11-2019
Filing Number	201908354184
Received Date	04-12-2019
Original Filing Date	08-13-2014
Original Filing Number	201401999415
Secured Party	U.S. BANK EQUIPMENT FINANCE, A DIVISION OF U.S. BANK NATIONAL ASSOCIATION, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS, INC.
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Continuation

Filing Date	02-27-2015
Filing Number	20150316875X
Received Date	03-04-2015
Original Filing Date	06-03-2010
Original Filing Number	201002621079
Secured Party	US BANCORP, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS INC
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	09-29-2014
Filing Number	201402283863
Received Date	10-24-2014
Collateral	Business machinery/equipment and proceeds
Secured Party	U.S. BANK EQUIPMENT FINANCE, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS, INC.
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	09-10-2014
Filing Number	201402169157
Received Date	09-26-2014
Collateral	All Inventory - All Account(s) - All General intangibles(s) - All Equipment - All Chattel paper
Secured Party	CADENCE BANK, N.A., BIRMINGHAM, AL
Debtors	CONSUMER ENERGY SOLUTIONS, INC.

Filing Office SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	08-13-2014
Filing Number	201401999415
Received Date	08-29-2014
Collateral	Business machinery/equipment and proceeds
Secured Party	U.S. BANK EQUIPMENT FINANCE, A DIVISION OF U.S. BANK NATIONAL ASSOCIATION, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS, INC.
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	06-03-2010
Filing Number	201002621079
Received Date	06-04-2010
Collateral	Computer equipment
Secured Party	US BANCORP, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS INC
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	02-08-2010
Filing Number	201001973044
Received Date	02-18-2010
Collateral	Computer equipment
Secured Party	US BANCORP, MARSHALL, MN
Debtors	CONSUMER ENERGY SOLUTIONS INC
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

UCC Filing - Original

Filing Date	07-07-2009
Filing Number	200900822293
Received Date	07-16-2009
Collateral	Leased Computer equipment and proceeds
Secured Party	DELL FINANCIAL SERVICES L.L.C., AUSTIN, TX
Debtors	CONSUMER ENERGY SOLUTIONS, INC
Filing Office	SECRETARY OF STATE/UCC DIVISION, TALLAHASSEE, FL

There may be additional UCC Filings in D&B's file on this company available by contacting 1-800-234-3867.

There may be additional suits, liens, or judgements in D&B's file on this company available in the U.S. Public Records Database, also covered under your contract. If you would like more information on this database, please contact the Customer Resource Center at 1-800-234-3867.

If it is indicated that there are defendants other than the report subject, the lawsuit may be an action to clear title to property and does not necessarily imply a claim for money against the subject.

Special Events

There are no Special Events recorded for this business.

Company Profile

Company Overview

D-U-N-S

86-813-8780

Legal Form

Corporation (US)

History Record

Clear

Date Incorporated

08-20-1999

State of Incorporation

Florida

Ownership

Not publicly traded

Mailing Address

PO Box 2454

Clearwater, FL 33757

United States

Telephone

(727) 724-5811

Website

www.consumerenergysolutions.com

Present Control Succeeded

1999

Employees

70

Age (Year Started)

21 years (1999)

Named Principal

Patrick Clouden, CEO

Line of Business

Electric services

Business Registration

Corporate and business registrations reported by the secretary of state or other official source as of: 02-19-2021
This data is for informational purposes only, certification can only be obtained through the Office of the Secretary of State.

Registered Name CONSUMER ENERGY SOLUTIONS, INC.

Corporation Type Corporation (US)

Business Commenced On 1999

State of Incorporation FLORIDA

Date Incorporated 08-20-1999

Registration ID P99000075979

Registration Status ACTIVE

Filing Date	08-20-1999
Where Filed	STATE DEPARTMENT/CORPORATION DIVISION

Registered Agent

Name	R. CARLTON WARD
Address	625 COURT STREET, CLEARWATER, FL, 337560000

Registered Principal

Name	PATRICK J CLOUDEN
Title	-
Address	1255 Cleveland Street, Clearwater, FL, 337550000

Principals

Officers

PATRICK CLOUDEN, CEO
BEVERLY HEPNER, CFO

Directors

DIRECTOR(S): THE OFFICER(S)

Company Events

The following information was reported on: 03-20-2021

The Florida Secretary of State's business registrations file showed that Consumer Energy Solutions, Inc. was registered as a corporation on August 20, 1999, under the file registration number P99000075979.

Business started 1999. 100% of capital stock is owned by the officers.

Business Activities And Employees

The following information was reported on: 03-20-2021

Business Information

Description	Provides electric services, specializing in electric power broker (100%). ADDITIONAL TELEPHONE NUMBER(S): Toll Free 1 866-683-9723 & 1 866 253-9600. Terms are undetermined. Sells to undetermined. Territory : Local.
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Employees	70 which includes officer(s).
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Business Information

Financing Status	Secured
Facilities	Occupies premises in a building.
Location	This address is believed to be a mail-drop location including a commercial mail receiving agency (CMRA) address.

SIC/NAICS Information

SIC Codes	SIC Description	Percentage of Business
4911	Electric services	-
49119904	Electric power broker	-

NAICS Codes	NAICS Description
221122	Electric Power Distribution

Government Activity

Activity Summary

Borrower(Dir/Guar)	No
Administrative Debt	No
Contractor	No
Grantee	No
Party excluded from federal program(s)	No

Possible candidate for socio-economic program consideration

Small Business	Yes (2020)
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Financials

D&B currently has no financial information on file for this company

This information may not be reproduced in whole or in part by any means of reproduction.

D-1. Operations: Power brokers/aggregators: Include details of the applicant's business operations and plans for arranging and/or aggregating for the supply of natural gas to retail customers.

QUALIFYING FACTORS CREATING CES AS A LEADER IN ITS INDUSTRY

1. Consumer Energy Solutions Inc has a proven 15 year track record in the industry as broker/marketers licensed in and serving the Energy Supplier Markets in Pennsylvania, Maryland, Maine, New Hampshire, Rhode Island, New Jersey, Massachusetts, and Connecticut.
2. Neither CES nor any of its affiliated interests have been denied approval by a State Commission to sell electricity to Retail Electric Consumers or has had its authority revoked in the Gas and Electric markets it serves.
3. Consumer Energy Solutions follows certain protocols and sets company policy to both monitor and control the quality of its outreach and to fulfill its duty as a Broker. First, any and all employees who will have contact with the public are trained in the Energy Industry basics and then, are trained specific to each program it offers to the consumer with the program patterns and guidelines. There is a specific 5 tier training program for all new employees and those wishing to advance to managerial positions in the sales areas must accomplish all the Mandatory Training and show proven skill in the sales area before attaining final Manager Status. Company disciplinary procedures and implementation of those procedures are also keyed to the industry and designed from the view of complete professionalism on the part of every company employee.
4. Consumer Energy Solutions records all calls, and through routine and daily call monitoring from its Quality Control Department, takes a proactive approach in maintaining an assurance of industry standards in its marketing activities.
5. Consumer Energy Solutions, Inc. maintains a Customer Service department dedicated to quickly resolve any customer questions or complaints that may occur with its own dedicated call lines.
6. In addition to the above, Consumer Energy Solutions uses a third party verification company to verify all its offers and acceptances of offers from the consumers who wish to take advantage of the energy programs they are informed of. The verification service employs recorded verification procedures which are then provided to CES for its obligations in record keeping management of all marketing calls.
7. CES maintains an advanced IT Department to enable it to effectively reach, monitor and maintain its internal record keeping obligations, as well as custom designed programs to monitor and track all aspects of the business life cycle involved.

8. CES retains a dedicated Corporate Regulatory Assistant, who in liaison with the company attorneys, monitors, tracks, and keeps its licensing and other obligations as an industry supplier current in each of the states it operates in, as well as assists in the internal procedures to track and ensure correct handling of marketing related regulations and rules as applicable to such items as , Do Not Call lists, Slamming prohibitions, and any other items related to regulations,as the various individual program offers from suppliers are implemented and presented to the consumer.

CES has taken the time and the interest to create a company that effectively serves the Energy Industry in the current retail and commercial markets and has created a model for future markets in industrial, large commercial, and the markets for the existing and emerging resources in renewable energy and biotechnologies.

D-2. Operations expertise and key technical personnel: Provide evidence of the applicant's experience and technical expertise in performing the operations described in this application. Include the names, titles, e-mail addresses, telephone numbers and background of key personnel involved in the operational aspects of the applicant's business.

Patrick Clouden, President & CEO

1255 Cleveland Street
STE 400
Clearwater, FL 33755
727-724-5811

ceslegal@cesstaff.com



Please visit us at: <http://www.consumerenergysolutions.com/>

Our Mission

Our mission is to be the most effective Brokering agent available to the energy marketing industry and to help the consumer manage their energy costs through effective energy purchasing strategies in small retail, commercial into, and including industrial, large commercial and renewable energy resources as they come available.

To support that mission, the owners bring over 30 years of sales experience to our clients and customers, with 15 years directly related to the Energy Markets in both Gas and Electric. By employing well-trained representatives, stringent policies related to the industry rules, effective management, and sales techniques, CES guarantees a degree of excellence in the field which supports our efforts in successfully attaining our mission goals.

Overview

Consumer Energy Solutions was founded in 1999 and has enrolled over 2 million residential and 200,000 commercial customers across the United States and Canada.

We represent some of the largest energy suppliers in North America and have serviced many Fortune 500 companies.

We accomplish our goals by continuous research into the energy markets around the country. CES has built over the last 11 years a successful team of Sales Managers and Sales Consultants who are well educated in the Energy Supplier services industry. CES is proud to serve the industry and its customers in maintaining and ensuring a degree of excellence and competence by training all those who work within CES on the important issues in the Energy Supplier Industry to provide the best services possible.

Our Executives



Patrick Clouden, President & CEO

Patrick founded CES nearly ten years ago. Patrick uses his extensive sales and business experience to guide the company. Pat was hands on in the development of the procedures and policies for CES as a Marketing Broker services company at the time of the emerging deregulation in the Energy Markets and brings 11 years of experience to the firm in the Gas and Electric fields.

Before CES, he was partner and co-founder of Least Cost Routing, Inc., which was sold to Primus Telecommunications, a publicly traded company. Patrick works daily within the company to ensure its expansion with the key note of professionalism, to guarantee exemplary service to its customers and clients.

QUALIFYING FACTORS CREATING CES AS A LEADER IN ITS INDUSTRY

1. Consumer Energy Solutions Inc has a proven 15 year track record in the industry as broker/marketers licensed in and serving the Energy Supplier Markets in Pennsylvania, Maryland, Maine, New Hampshire, Rhode Island, New Jersey, Massachusetts, and Connecticut.
2. Neither CES nor any of its affiliated interests have been denied approval by a State Commission to sell electricity to Retail Electric Consumers or has had its authority revoked in the Gas and Electric markets it serves.
3. Consumer Energy Solutions follows certain protocols and sets company policy to both monitor and control the quality of its outreach and to fulfill its duty as a Broker. First, any and all employees who will have contact with the public are trained in the Energy Industry basics and then, are trained specific to each program it offers to the consumer with the program patterns and guidelines. There is a specific 5 tier training program for all new employees and those wishing to advance to managerial positions in the sales areas must accomplish all the Mandatory Training and show proven skill in the sales area before attaining final Manager Status. Company disciplinary procedures and implementation of those procedures are also keyed to the industry and designed from the view of complete professionalism on the part of every company employee.
4. Consumer Energy Solutions records all calls, and through routine and daily call monitoring from its Quality Control Department, takes a proactive approach in maintaining an assurance of industry standards in its marketing activities.
5. Consumer Energy Solutions, Inc. maintains a Customer Service department dedicated to quickly resolve any customer questions or complaints that may occur with its own dedicated call lines.
6. In addition to the above, Consumer Energy Solutions uses a third party verification company to verify all its offers and acceptances of offers from the consumers who wish to take advantage of the energy programs they are informed of. The verification service employs recorded verification procedures which are then provided to CES for its obligations in record keeping management of all marketing calls.
7. CES maintains an advanced IT Department to enable it to effectively reach, monitor and maintain its internal record keeping obligations, as well as custom designed programs to monitor and track all aspects of the business life cycle involved.
8. CES retains a dedicated Corporate Regulatory Assistant, who in liaison with the company attorneys, monitors, tracks, and keeps its licensing and other obligations as an industry supplier current in each of the states it operates in, as well as assists in the internal procedures to track and

ensure correct handling of marketing related regulations and rules as applicable to such items as , Do Not Call lists, Slamming prohibitions, and any other items related to regulations,as the various individual program offers from suppliers are implemented and presented to the consumer.

CES has taken the time and the interest to create a company that effectively serves the Energy Industry in the current retail and commercial markets and has created a model for future markets in industrial, large commercial, and the markets for the existing and emerging resources in renewable energy and biotechnologies.

Competitive Retail Natural Gas Service Affidavit

County of Pinellas _____ :

State of Florida _____ :

Patrick J. Clouden _____, Affiant, being duly sworn/affirmed, hereby states that:

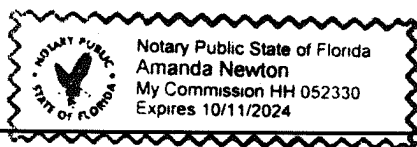
1. The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant, and that it will amend its application while it is pending if any substantial changes occur regarding the information provided.
2. The applicant will timely file an annual report of its intrastate gross receipts and sales of hundred cubic feet of natural gas pursuant to Sections 4905.10(A), 4911.18(A), and 4929.23(B), Ohio Revised Code.
3. The applicant will timely pay any assessment made pursuant to Sections 4905.10 and 4911.18(A), Ohio Revised Code.
4. Applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
5. Applicant will cooperate fully with the Public Utilities Commission of Ohio and its staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the applicant.
6. Applicant will comply with Section 4929.21, Ohio Revised Code, regarding consent to the jurisdiction of the Ohio courts and the service of process.
7. Applicant will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
8. Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating consumer complaints.
9. The facts set forth above are true and accurate to the best of his/her knowledge, information, and belief and that he/she expects said applicant to be able to prove the same at any hearing hereof.
10. Affiant further sayeth naught.

Patrick J. Clouden
Signature of Affiant & Title

Sworn and subscribed before me this 26th day of May, 2021
Month Year

Signature of official administering oath

Amanda Newton Notary
Print Name and Title



My commission expires on 10/11/2024

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

5/26/2021 1:39:12 PM

in

Case No(s). 11-3277-GA-AGG

Summary: In the Matter of the Application of Consumer Energy Solutions Inc