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ELECTRIC UTILITY COST ALLOCATION MANUAL

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NATIONAL ASSOCIATION OF REGULATORY UTILITY COMMISSIONERS

1101 Vermont Avenue NW
Washington, D.C. 20005
USA
Tel: (202) 898-2200
Fax: (202) 898-2213
www.naruc.org

$25.00

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CHAPTER 2

OVERVIEW OF COST OF SERVICE STUDIES AND COST ALLOCATION

This chapter presents an overview of cost of service studies and cost allocation theory. It first introduces the role of cost of service studies in the regulatory process. Next, it summarizes the theory and methodologies of cost studies, with a comparison of accounting-based (embedded) cost methodologies and marginal cost methodologies. Finally, it introduces and briefly discusses the three major steps in the cost allocation process: the "functionalization" of investments and expenses, cost "classification", and the "allocation" of costs among customer classes.

I. COST OF SERVICE STUDIES IN THE REGULATORY PROCESS

Cost of service studies are among the basic tools of ratemaking. While opinions vary on the appropriate methodologies to be used to perform cost studies, few analysts seriously question the standard that service should be provided at cost. Non-cost concepts and principles often modify the cost of service standard, but it remains the primary criterion for the reasonableness of rates.

The cost principle applies not only to the overall level of rates, but to the rates set for individual services, classes of customers, and segments of the utility's business. Cost studies are therefore used by regulators for the following purposes:

- To attribute costs to different categories of customers based on how those customers cause costs to be incurred.
- To determine how costs will be recovered from customers within each customer class.
- To calculate costs of individual types of service based on the costs each service requires the utility to expend.
- To determine the revenue requirement for the monopoly services offered by a utility operating in both monopoly and competitive markets.

- To separate costs between different regulatory jurisdictions.

Generically, the prime purpose of cost of service studies is to aid in the design of rates. The development of rates for a utility may be divided into four basic steps:

- Development of the test period total utility revenue requirement - The total revenue requirement is the level of revenue to be collected from all sources. This subject will be addressed in detail in Chapter 3.
- Calculation of the test period revenue requirement to be recovered through rates - This is simply the total revenue requirement of the utility from all sources less the amount from sources other than rates.
- The cost allocation procedure - The total revenue requirement of the utility is attributed to the various classes of customers in a fashion that reflects the cost of providing utility services to each class. The cost allocation process consists of three major parts: functionalization of costs, classification of costs, and allocation of costs among customer classes.
- Design of rates - Regulators design rates, the prices charged to customer classes, using the costs incurred by each class as a major determinant. Other non-cost attributes considered by regulators in designing rates include revenue-related considerations of effectiveness in yielding total revenue requirements, revenue stability for the company and rate continuity for the customer, as well as such practical criteria as simplicity and public acceptance.

II. THEORY AND METHODOLOGIES

Historically, regulation concerned itself with the overall level of a company's revenues and earnings and left the design of rates to the discretion of the utility. To the extent that utility managements justified their rate structures on cost, rather than rationales of value of service or "what the market will bear", they defined cost in engineering and accounting terms. Utilities developed cost studies that were based on monies actually spent (embedded) for plant and operating expenses and divided those costs (fully allocated or distributed them) among the classes of customers according to principles of cost causation. The task for the analyst was to allocate, among customers, the costs identified in the test year for which the revenue requirement had been calculated.

Through the years, the industry and its regulators have witnessed a gradual evolution of the concepts for allocation. Since generating units and transmission lines are sized according to the peak demand consumed, the individual contribution to peak demand came to be considered the appropriate factor for the allocation of the costs of those facilities. Costs incurred to supply energy such as fuel were rationalized to be allocatable by usage. Costs that vary by the number of customers and not their consumption were allocated by customer. While subsequent analysis has complicated the assignment of particular costs to various categories, cost allocation has generally evolved into three cost classifications: demand, energy and customer.

By the 1970's, the economic environment had changed for the electric utilities. In the new era of general inflation, high energy and construction costs, and competition, rates based on pre-inflationary historical costs led to poor price signals for customers, inefficient uses of resources for society, and repeated revenue deficiencies for the companies. Regulators and utilities began to inquire whether the principles of marginal cost were the appropriate reference for regulated utility rate structures in the United States. Such concepts had long been the theoretical economic framework for the analysis of competitive markets, and since the 1950's, the basis of utility rates in England and France.

Marginal cost theory is derived from the neo-classical economics of the nineteenth century which states that in a perfectly competitive equilibrium, the amount consumers are willing to pay for the last unit of a good or service, equals the cost of producing the last unit, i.e., its marginal cost. As a result, the amount customers are willing to pay for a good equals the value of the resources required to produce it, and society achieves the optimal level of output for any particular good or service. In a competitive market, this equilibrium is achieved as each firm expands its output until its marginal cost equals the price established by the forces of supply and demand. For the utility monopoly, the regulator attempts to achieve the same allocative efficiency by accepting the level of service demanded by customers (the utility's obligation to serve) as the given, and setting price (or rates) equal to the utility's marginal cost for that level of output. The analyst defines the cost as the change in cost due to the production of one unit more or less of the product, and various approaches have been advanced to measure the utility's marginal cost.

A deficiency of the marginal approach for ratemaking purposes is that marginal cost-based prices will yield the utility's allowed revenue requirement based on embedded costs only by rare coincidence. Since regulatory agencies are bound not to let the utility over-earn or under-earn, revenues from rates must be reconciled to the allowed revenue requirement. As the rates are reconciled to the revenue reqirements and prices diverge from marginal cost, the sought after marginal cost price signals may not be obtained. When prices do not exactly equal marginal cost there is no formal proof that the economic efficiency predicted by theory is achieved. Advocates of marginal cost pricing believe that approximations to marginal cost pricing must contribute to efficient resource allocation, although to an unspecifiable degree. Supporters of embedded cost pricing believe that the greater precision, verifiability and general simplicity of embedded cost methods outweigh any of the hoped for efficiency benefits of imperfect approximations to marginal cost pricing. This problem and various proposed solutions are addressed in Chapter 10.

It is important to note that the difference between an embedded cost of service study and a marginal cost of service study lies in their different concepts of cost. The embedded cost study uses the accounting costs on the company's books during the test year as the basis for the study. In contrast, the marginal cost study estimates the resource costs of the utility in providing the last unit of production. Once "cost" is determined, the procedures for allocating cost among services, jurisdictions and customers are largely the same. Thus, the practical and theoretical debates in marginal cost studies tend to center around the development of costs, while the debates in embedded cost studies focus on how the cost taken directly from the company's books should be divided among customers.

III. EMBEDDED AND MARGINAL COST STUDY ISSUES

There are three subjects of particular interest in the development of cost studies: treatment of joint and common costs, time-differentiation of rates, and incorporation of future costs. The following discussion will briefly address how the two types of studies deal with those issues.

A. Joint and Common Costs

Joint costs occur when the provision of one service is an automatic by-product of the production of another service. Common costs are incurred when an entity produces several services using the same facilities or inputs. The classic example of joint costs are beef and hides where it is not possible to allocate separate costs of raising cattle to the individual product. In the electric industry, the most common occurrence of joint costs is the time jointness of the costs of production where the capacity installed to serve peak demands is also available to serve demands at other times of the day or year. Overhead expenses such as the president's salary or the accounting and legal expenses are examples of costs that are common to all of the separate services offered by the utility.

In an embedded cost study the joint and common costs identified in the test year are allocated either on the basis of the overall ratios of those costs that have been directly assigned, or by a series of allocators that best reflect cost causation principles such as labor, wages or plant ratios, or by a detailed analysis of each account to determine beneficiality. The classification and treatment of the joint and common costs requires considerable judgment in an embedded cost study. (See Chapters 4 through 8 for a more detailed discussion).

In a marginal cost study, the variation of those common costs that vary with production is incorporated into the study through regression techniques and becomes a multiplier to the marginal cost per kilowatt or kilowatt-hour. There are fewer joint and common costs in marginal cost studies than in embedded because many of the common costs do not vary with changes in production. The presence of joint and common costs, both variable and non-variable, contributes to the inequality between the totals obtained from a marginal cost study and the revenue requirement based on the embedded test year costs.

B. Time Differentiation of Rates

Most time differentiation of rates stems from the recognition that costs vary by time. It is a popular misconception that time differentiated rates are a unique feature of marginal cost studies. To the contrary, both embedded and marginal cost studies can be designed to recognize cost variations by time period. It is true that marginal cost studies are designed to calculate the energy and capacity costs attributable to operating the last (marginal) unit of production during every hour of the year. The hours can then be grouped into peak, off-peak and shoulder periods for costing and pricing purposes. However, in embedded studies, the baseload, intermediate and peak periods can be identified, and different configurations of production plants and their associated energy costs, can be assigned to each period. (See Chapter 4.) Thus, the primary difference between the two types of studies in regard to the calculation of time differentiated rates is that the costs fall naturally out of a marginal cost study while embedded cost analysts are required to perform a separate costing step before allocating costs to the customer classes.

C. Future Costs

In most cost studies submitted to regulatory commissions, the accounting costs in embedded cost studies reflect the cost incurred in providing a given level of service over some time period in the past. Optimally, the utility's cost study and test year for revenue requirement purposes will be based on the most recent twelve months for which data are available, although regulators are often faced with the difficulties of stale test years. To the extent that the price of inputs, technology, and managerial and technical efficiency cause the cost of providing service in the past to differ from the cost of service in the future, rates based on historic test years will over- or under-collect during the years the rates are in effect. Within the context of embedded studies, solutions to the need to incorporate future costs include recognition of known and measurable changes to the test year costs, step increases between rate cases, fuel adjustment mechanisms to give immediate recognition to variations in fuel costs and the use of a forward-looking test year for the cost study. This last is the most comprehensive response to the need to reflect future costs within an embedded study. However, it has the disadvantage of relying on estimated costs rather than costs that are subject to verification and audit. Thus, in the eyes of many regulators, an embedded study based on a future test year loses one of the prime advantages it has over marginal cost studies.

In contrast to the standard embedded cost study, marginal costs by definition, are future costs. Marginal cost studies estimate either the short-run marginal costs, in which plant, equipment and organizational skills are fixed, but labor, materials and supplies can be varied to satisfy the change in production, or the long-run marginal costs, in which all inputs including production capacity can be adjusted. As a matter of practicality, marginal cost studies usually adopt an intermediate period tied to the planning horizon of the utility.

IV. SOURCES OF DATA

While the data for cost studies are generally provided by the utility company, the documents that are relevant depends on the type of cost study being performed. Embedded cost studies rely on the company's historical records or projections of these records, whose accuracy can be audited and verified either at the time of filing or at the end of the period projected. Marginal cost studies use the company's planning documents.

A. Data for Embedded Cost Studies

Where a cost of service study is made in conjunction with a rate case proceeding, the costs that are distributed to the various classes of service should be the costs used in determining the utility's overall revenue requirement. The principal items of historical information required to develop cost allocations based on accounting costs are plant investment data, including detailed property records, balance sheets, information on operating expenses and on performance of generating units, load research (information on KWH consumption and the patterns of that consumption) and system maps. These costs are contained in the books and records maintained by the company, and are proformed to recognize known and measurable changes. The utility files projected revenues, investment and costs for all accounts in cost studies using projected test years.

Electric utilities generally are required by law to keep their records according to the Uniform System of Accounts (USOA) as prescribed by the Federal Energy Regulatory Commission in the Code of Federal Regulations CFR Title 18, Subchapter C, Part 101. This code sets the guidelines for booking assets, liabilities, incomes and expenses into each account. Major categories of costs are listed as follows:

100 Series	Assets and other debits
200 Series	Liabilities and other credits
300 Series	Electric plant accounts
400 Series	Income, and revenue accounts
500 Series	Electric O&M expenses

900 Series	Customer accounts, customer service and informational sales, and general and administrative expenses

Series 600, 700 and 800 are not major categories of cost that are used for cost of service studies.

B. Data for Marginal Cost Studies

The focus of marginal cost studies is on the estimated change in costs that results from providing an increment of service. The planning documents of the utility form the basis of the analysis, with those plans in turn being based on such tools and information as the output of the production costing model and the optimized generation planning model, the parameters established for reliability, stability and capability responsibility, and load and fuel forecasts. Costing for generation requires information on outage rates, operating and maintenance costs, alternate fuel capabilities and retirement schedules of existing plants, on the expected market for capacity purchases and sales, and on the capital and operating costs of alternate future generating units including their associated transmission.

Cost information on transmission, and to a lesser extent, distribution, is obtained from the utility's models of power flow analysis, with their associated transient stability programs, switching surge analyses and loss studies, and geographically specific load forecasts. Based on this information, the transmission and distribution planner will have developed a system expansion plan, the budget for which provides the cost data for the transmission and distribution portions of the marginal cost study.

Future customer and general and administrative costs, and in less sophisticated studies distribution costs as well, are not thought to vary significantly from the immediate historically incurred costs. Therefore, the sources of data for a marginal study will be the historic account data.

V. THE COST ALLOCATION PROCESS

A. Cost Functionalization

Once the relevant data on investment and operating costs are gathered and the relevance determined by the type of study and unique circumstances of each utility, the costs are then separated according to function. The typical functions used in an electric utility cost allocation study are:

- Production or purchased power

- Transmission
- Distribution
- Customer service and facilities
- Administrative and general

Each utility is a unique entity whose design has been dictated by the customer density, the age of the system, the customer mix, the terrain, the climate, the design preferences of management, the planning for the future, and the individual power companies that have merged to form the utility. Some utilities have generation plant, while others are only distribution systems. Therefore, the degree or complexity of functionalization will depend on the individual utility and the regulatory environment. The advent of computers encouraged a trend towards more detailed functionalization.

The assignment of costs to each function will generally follow the accounting categories defined in the USOA. At times, however, there will be exceptions. In such cases, the purpose of functionalization, not the accounting treatment, must drive the distribution of the functional costs for the cost study.

Following are descriptions of the typical cost functions used in an electric utility cost allocation study.

1. The Production Function

The production function consists of the costs associated with power generation and wholesale purchases. This includes the fossil fired, nuclear, hydro, solar, wind and other generating units. The costs associated with the purchase of power and its delivery to the bulk transmission system are also included.

2. The Transmission Function

The transmission function includes the assets and expenses associated with the high voltage system utilized for the bulk transmission of power to and from interconnected utilities and to the various regions or load centers of the utility's system.

3. The Distribution Function

The distribution function encompasses the radial distribution system that connects the customer to the transmission system. The distribution function is normally extensively subdivided in order to recognize the non-utilization of certain types of plant by particular customer classes. Since customers served at the primary distribution voltage do not utilize the plant necessary to transform the voltage to the secondary levels, the cost causation criteria requires that they not be allocated the cost associated with the secondary distribution system.

4. The Customer Service and Facilities Function

The customer service and facilities function includes the plant and expenses that are associated with providing the service drop and meter, meter reading, billing and collection, and customer information and services. These investments and expenses are generally considered to be made and incurred on a basis related to the number of customers (by class) and are, therefore, of a fixed overhead nature.

5. Administrative and General Function

The administrative and general function includes the management costs, administrative buildings, etc. that cannot be directly assigned to the other major cost functions. These costs may be functionalized by relating them to specific groups of costs or other characteristics of the major cost functions, and then allocated on the same basis as the other costs within the function.

B. Classification of Costs

The next step is to separate the functionalized costs into classifications based on the components of utility service being provided. The three principal cost classifications for an electric utility are demand costs (costs that vary with the KW demand imposed by the customer), energy costs (costs that vary with the energy or KWH that the utility provides), and customer costs (costs that are directly related to the number of customers served).

After costs are functionalized into the primary functions, some can be identified as logically incurred to serve a particular customer or customer class. For example, a radial distribution line that serves only a particular customer may be assigned directly to that customer. Similarly, all the investment and expenses associated with luminaires and poles installed for street and private area lights are directly assigned to the lighting class(es). Segregation of these costs in a sense reverses the classification and allocation steps, as the costs are first allocated to the customer and subsequently classified as demand, energy or customer to determine how the customer is to be charged.

Typical cost classifications used in cost allocation studies are summarized below.

Typical Cost Function	Typical Cost Classification
Production	Demand Related Energy Related
Transmission	Demand Related Energy Related
Distribution	Demand Related Energy Related Customer Related
Customer Service	Customer Related Demand Related

The typical cost classifications shown above reflect the following types of assumptions regarding cost causation for electric utilities.

1. Production

Costs that are based on the generating capacity of the plant, such as depreciation, debt service and return on investment, are demand-related costs. Other costs, such as cost of fuel and certain operation and maintenance expenses, are directly related to the quantity of energy produced. In addition, capital costs that reduce fuel costs may be classified as energy related rather than demand related. In the case of purchased power, demand charges are normally assumed to be demand related and energy charges are normally assumed to be energy related. Fuel inventory may be either demand or energy related.

2. Transmission and Subtransmission

The costs of transmission and subtransmission are generally considered fixed costs that do not vary with the quantity of energy transmitted. However, to the extent that transmission investment enables a utility to avoid line losses, some portion of transmission may be classified as energy related.

3. Distribution

The costs of electric distribution systems are affected primarily by demand and by the number of customers. As in transmission, it may be possible to identify some energy component of the cost.

4. Customer Service

Costs functionalized as customer service are related to the number of customers and, therefore, can be classified as customer costs as well.

In any of these functions, costs that are associated with service to a specific customer or customer class may be directly assigned. Although cost classifications are usually based on considerations similar to those listed above, there are numerous instances in which other methods of cost classification are considered. These various circumstances will be discussed in the chapters in Sections II and III.

C. Allocation of Costs Among Customer Classes

After the costs have been functionalized and classified, the next step is to allocate them among the customer classes. To accomplish this, the customers served by the utility are separated into several groups based on the nature of the service provided and load characteristics. The three principal customer classes are residential, commercial, and industrial. It may be reasonable to subdivide the three classes based on characteristics such as size of load, the voltage level at which the customer is served and other service characteristics such as whether a residential customer is all-electric or not. Additional customer classes that may be established are street lighting, municipal, and agricultural.

Once the customer classes to be used in the cost allocation study have been designated, the functionalized and classified costs are allocated among the classes as follows:

- Demand-related costs - Allocated among the customer classes on the basis of demands (KW) imposed on the system during specific peak hours.
- Energy-related costs - Allocated among the customer classes on the basis of energy (KWH) which the system must supply to serve the customers.
- Customer-related costs - Allocated among the customer classes on the basis of the number of customers or the weighted number of customers. Normally, weighting the number of customers in the various classes is based on an analysis of the relative levels of customer-related costs (service lines, meters, meter reading, billing, etc.) per customer.

This manual only discusses the major costing methodologies. It recognizes that no single costing methodology will be superior to any other, and the choice of methodology will depend on the unique circumstances of each utilty. Individual costing methodologies are complex and have inspired numerous debates on application, assumptions and data. Further, the role of cost in ratemaking is itself not without controversy.

Dr. James Bonbright, whose Principles of Public Utility Rates is the classic examination of regulation and ratemaking, wrote:

> "Of all of the many problems of rate making that are bedeviled by unresolved disputes about issues of fairness, the one that deserves first rank for frustration is that concerned with the apportionment among different classes of consumers of the demand costs or capacity costs....Here, notions of 'fair apportionment' are almost sure to conflict with economists' convictions as to the relevant cost allocations. But these notions are themselves neither stable nor uniform, although they reveal a general tendency in favor of a fairly wide spreading out of the costs, as butter would be spread over bread in a well-made sandwich. Awareness of these unresolved conflicts about 'fair' cost apportionment has lead the British economist Professor W. Arthur Lewis to exclaim that, in rate determination, 'equity is the mother of confusion.'"

The purpose of this manual is to clarify, if not resolve, some of that confusion.