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May 7, 2021

VIA FEDERAL EXPRESS

Public Utilities Commission of Ohio
Docketing Division
180 East Broad Street
Columbus, OH 43215-3793

Re: In the Matter of the Application of EcoPlus Power, LLC for Competitive Retail Electric Service Provider Certification

Dear Sir or Madam:

Enclosed for filing please find the original plus three (3) copies of the Application of EcoPlus Power, LLC ("EcoPlus") for a Competitive Retail Electric Service Provider Certification, along with the required affidavits, exhibits, and other attachments required by the Commission's rules.

Please note that the following Exhibits to the Application have been marked **CONFIDENTIAL for filing under seal**. EcoPlus respectfully requests full confidential treatment of these materials pursuant to Rule 4901-1-24, as disclosure of EcoPlus's financial information and business plans could cause it competitive harm.

- C-2: Financial Statements (Entire document Confidential)
- C-3: Financial Arrangements (Entire document Confidential)
- C-5: Forecasted Financials (Entire document Confidential); and
- B-2(Confidential): Confidential Business Plan (Entire Document Confidential)

Exhibits C-2, C-3, and C-5 are automatically deemed to be Confidential by the Commission, according to the CRES Application Instructions. EcoPlus is submitting herewith a Motion for Protective Order to request that Exhibit B-2 (Confidential) also be afforded full confidential treatment by the Commission.

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
Technician SK Date Processed 5.10.21

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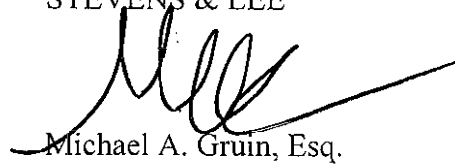
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Public Utilities Commission of Ohio
May 7, 2021
Page 2

Upon filing, please return a time-stamped copy of the Application packet to me in the enclosed self-addressed stamped envelope. Thank you, and please feel free to contact me if you have any questions or concerns.

Sincerely,

STEVENS & LEE

A handwritten signature in black ink, appearing to read 'M. Gruin', with a long horizontal flourish extending to the right.

Michael A. Gruin, Esq.

and

Linda R. Evers, Esq.

Ohio Attorney ID No: 0062554

Encl.



Public Utilities Commission

Competitive Retail Electric Service (CRES) Provider Application

Case Number: 21 - 0562-EL-CLS

Please complete all information. Identify all attachments with a label and title (example: Exhibit C-2 Financial Statements). For paper filing, you can mail the original and two complete copies to the Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, Ohio 43215-3793.

A. Application Information

A-1. Provider Type.

Select the competitive retail electric service (CRES) provider type(s) for which the applicant is seeking certification. Please note you can select more than one.

Aggregator

☐

Power Broker

☐

Power Marketer

☒

Retail Electric
Generation Provider

☒

A-2. Applicant's legal name and contact information.

Provide the name and contact information of the business entity.

Legal Name: EcoPlus Power, LLC
Street Address: 631 Middletown Avenue, Suite 1
City: New Haven State: CT Zip: 06513
Telephone: 866-302-0559 Website: www.ecopluspower.com

A-3. Names and contact information under which the applicant will do business in Ohio.

Provide the names and contact information the business entity will use for business in Ohio. This does not have to be an Ohio address and may be the same contact information given in A-2.

Name: EcoPlus Power, LLC
Street Address: 631 Middletown Avenue, Suite 1
City: New Haven State: CT Zip: 06513
Telephone: 866-302-0559 Website: www.ecopluspower.com

A-4. Names under which the applicant does business in North America.

Provide all business names the applicant uses in North America. You do not need to include the names provided in A-2 and A-3.

Name(s): N/A N/A

A-5. Contact person for regulatory matters.

Name: Travis Tangredi Title: COO
Street Address: 631 Middletown Avenue, Suite 1
City: New Haven State: CT Zip: 06513
Telephone: 475-209-1002 Email: travis@ecopluspower.com

A-6. Contact person for PUCO Staff use in investigating consumer complaints.

Name: Travis Tangredi Title: COO
Street Address: 631 Middletown Avenue, Suite 1
City: New Haven State: CT Zip: 06513
Telephone: 475-209-1002 Email: travis@ecopluspower.com

A-7. Applicant's address and toll-free number for customer service and complaints.

Street Address: 631 Middletown Avenue, Suite 1
City: New Haven State: CT Zip: 06513
Toll-free Telephone: 866-302-0559 Email: compliance@ecopluspower.com

A-8. Applicant's federal employer identification number.

FEIN: 86-2226047

A-9. Applicant's form of ownership (select one).

Sole Proprietorship	Limited Liability Partnership (LLP)	Corporation	Partnership
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Limited Liability Company (LLC)	Other: _____		
<input checked="" type="checkbox"/>			

A-10. Identify current or proposed service areas.

Identify each service area in which the applicant is currently providing service or intends to provide service and identify each customer class that the applicant is currently serving or intends to serve.

Service area selection:

AEP Ohio	DP&L	Duke Energy Ohio	FirstEnergy – Cleveland Electric Illuminating
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

FirstEnergy – Ohio
Edison



FirstEnergy – Toledo
Edison



Class of customer selection:

Commercial



Industrial



Mercantile



Residential



A-11. Start Date.

Indicate the approximate start date the applicant began/will begin offering services.

Date: July, 1, 2021

A-12. Principal officers, directors and partners.

Please provide an attachment for all contacts that should be listed as an officer, director or partner.

A-13. Company history.

Provide an attachment with a concise description of the applicant's company history and principal business interests.

A-14. Secretary of State.

Provide evidence that the applicant is currently registered with the Ohio Secretary of State.

B. Managerial Capability

Provide a response or attachment for each of the sections below.

B-1. Jurisdiction of operations.

List all jurisdictions in which the applicant or any affiliated interest of the applicant is certified, licensed, registered or otherwise authorized to provide retail natural gas service or retail/wholesale electric service as of the date of filing the application.

B-2. Experience and plans.

Describe the applicant's experience in providing the service(s) for which it is applying (e.g., number and type of customers served, utility service areas, amount of load, etc.). Include the plan for contracting with customers, providing contracted services, providing billing statements and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Sections 4928.10 and/or 4929.22 of the Ohio Revised Code.

B-3. Disclosure of liabilities and investigations.

For the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant, describe all existing, pending or past rulings, judgments, findings, contingent liabilities, revocation of authority, regulatory investigations, judicial actions, or other formal or informal notices of violations, or any other matter related to competitive services in Ohio or equivalent services in another jurisdiction.

B-4. Disclosure of consumer protection violations.

Has the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years? If yes, attach a document detailing the information.

Yes

☐

No

☒

B-5. Disclosure of certification denial, curtailment, suspension, or revocation.

Has the applicant, affiliate, or a predecessor of the applicant had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, revoked, or cancelled or been terminated or suspended from any of Ohio's Natural Gas or Electric Utility's Choice programs within the past two years? If yes, attach a document detailing the information.

Yes

☐

No

☒

B-6. Environmental disclosure.

This section is only applicable if power marketer or retail electric generation provider has been selected in A-1.

Provide a detailed description of how the applicant intends to determine its generation resource mix and environmental characteristics, including air emissions and radioactive waste. Include the annual projection methodology and the proposed approach to compiling the quarterly actual environmental disclosure data. See 4901:1-21-09 of the Ohio Administrative Code for additional details of this requirement.

C. Financial Capability

Provide a response or attachment for each of the sections below.

C-1. Financial reporting.

Provide a current link to the most recent Form 10-K filed with the Securities and Exchange Commission (SEC) or attach a copy of the form. If the applicant does not have a Form 10-K, submit the parent company's Form 10-K. If neither the applicant nor its parent is required to file Form 10-K, state that the applicant is not required to make such filings with the SEC and provide an explanation as to why it is not required.

C-2. Financial statements

Provide copies of the applicant's two most recent years of audited financial statements, including a balance sheet, income statement, and cash flow statement. If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, provide audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns with social

security numbers and bank account numbers redacted.

If the applicant is unable to meet the requirement for two years of financial statements, the Staff reviewer may request additional financial information.

C-3. Forecasted financial statements.

Provide two years of forecasted income statements based solely on the applicant's anticipated business activities in the state of Ohio.

Include the following information with the forecast: a list of assumptions used to generate the forecast; a statement indicating that the forecast is based solely on Ohio business activities only; and the name, address, email address, and telephone number of the preparer of the forecast.

The forecast may be in one of two acceptable formats: 1) an annual format that includes the current year and the two years succeeding the current year; or 2) a monthly format showing 24 consecutive months following the month of filing this application broken down into two 12-month periods with totals for revenues, expenses, and projected net incomes for both periods. Please show revenues, expenses, and net income (revenues minus total expenses) that is expected to be earned and incurred in business activities only in the state of Ohio for those periods.

If the applicant is filing for both an electric certificate and a natural gas certificate, please provide a separate and distinct forecast for revenues and expenses representing Ohio electric business activities in the application for the electric certificate and another forecast representing Ohio natural gas business activities in the application for the natural gas certificate.

C-4. Credit rating.

Provide a credit opinion disclosing the applicant's credit rating as reported by at least one of the following ratings agencies: Moody's Investors Service, Standard & Poor's Financial Services, Fitch Ratings or the National Association of Insurance Commissioners. If the applicant does not have its own credit ratings, substitute the credit ratings of a parent or an affiliate organization and submit a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter "Not Rated".

C-5. Credit report.

Provide a copy of the applicant's credit report from Experian, Equifax, TransUnion, Dun and Bradstreet or a similar credit reporting organization. If the applicant is a newly formed entity with no credit report, then provide a personal credit report for the principal owner of the entity seeking certification. At a minimum, the credit report must show summary information and an overall credit score. Bank/credit account numbers and highly sensitive identification information must be redacted. If the applicant provides an acceptable credit rating(s) in response to C-4, then the applicant may select "This does not apply" and provide a response in the box below stating that a credit rating(s) was provided in response to C-4.

C-6. Bankruptcy information.

Within the previous 24 months, have any of the following filed for reorganization, protection from creditors or any other form of bankruptcy? If yes, attach a document detailing the information.

Applicant

Parent company of the applicant

Affiliate company that guarantees the financial obligations of the applicant

Any owner or officer of the applicant

Yes

☐

No

☒

C-7. Merger information.

Is the applicant currently involved in any dissolution, merger or acquisition activity, or otherwise participated in such activities within the previous 24 months? If yes, attach a document detailing the information.

Yes

☐

No

☒

C-8. Corporate structure.

Provide a graphical depiction of the applicant's corporate structure. Do not provide an internal organizational chart. The graphical depiction should include all parent holding companies, subsidiaries and affiliates as well as a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required, and the applicant may respond by stating that it is a stand-alone entity with no affiliate or subsidiary companies.

C-9. Financial arrangements.

This section is only applicable if power marketer or retail electric generation provider has been selected in A-1.

Provide copies of the applicant's financial arrangements to satisfy collateral requirements to conduct retail electric/natural gas business activities (e.g., parental guarantees, letters of credit, contractual arrangements, etc., as described below).

Renewal applicants may provide a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements. The statement or letter must be on the utility's letterhead and dated within a 30-day period of the date the applicant files its renewal application.

First-time applicants or applicants whose certificate has expired must meet the requirements of C-9 in one of the following ways:

1. The applicant itself states that it is investment grade rated by Moody's Investors Service, Standard & Poor's Financial Services, or Fitch Ratings and provides evidence of rating from the rating agencies. If you provided a credit rating in C-4, reference the credit rating in the statement.

2. The applicant's parent company is investment grade rated (by Moody's, Standard & Poor's, or Fitch) and guarantees the financial obligations of the applicant to the LDU(s). Provide a copy of the most recent credit opinion from Moody's, Standard & Poor's or Fitch.
3. The applicant's parent company is not investment grade rated by Moody's, Standard & Poor's or Fitch but has substantial financial wherewithal in the opinion of the Staff reviewer to guarantee the financial obligations of the applicant to the LDU(s). The parent company's financials and a copy of the parental guarantee must be included in the application if the applicant is relying on this option.
4. The applicant can provide evidence of posting a letter of credit with the LDU(s) listed as the beneficiary, in an amount sufficient to satisfy the collateral requirements of the LDU(s).

D. Technical Capability

Provide an attachment for each of the sections below.

D-1. Operations.

Power brokers/aggregators: Include details of the applicant's business operations and plans for arranging and/or aggregating for the supply of electricity to retail customers.

Power Marketers/Generators: Describe the operational nature of the applicant's business, specifying whether operations will include the generation of power for retail sales, the scheduling of retail power for transmission and delivery, the provision of retail ancillary services, as well as other services used to arrange for the purchase and delivery of electricity to retail customers.

D-2. Operations expertise and key technical personnel.


Provide evidence of the applicant's experience and technical expertise in performing the operations described in this application. Include the names, titles, e-mail addresses, telephone numbers and background of key personnel involved in the operational aspects of the applicant's business.

D-3. FERC power marketer authorization.

This section is only applicable if power marketer or retail electric generation provider has been selected in A-1.

Provide the FERC docket granting the applicant power marketer authority.

As authorized representative for the above company/organization, I certify that all the information contained in this application is true, accurate and complete. I also understand that failure to report completely and accurately may result in penalties or other legal actions.



Signature

05/05/2021

Date

CEO

Title

Competitive Retail Electric Service Affidavit

County of Queens :

State of New York :

Sumit Takhar
~~Sumit~~, Affiant, being duly sworn/affirmed, hereby states that:

1. The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant, and that it will amend its application while it is pending if any substantial changes occur regarding the information provided.
2. The applicant will timely file an annual report of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Sections 4905.10(A), 4911.18(A), and 4928.06(F), Ohio Revised Code.
3. The applicant will timely pay any assessment made pursuant to Sections 4905.10, 4911.18, and 4928.06(F), Ohio Revised Code.
4. The applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
5. The applicant will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the applicant.
6. The applicant will fully comply with Section 4928.09, Ohio Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The applicant will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
8. The applicant will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
9. The applicant will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the applicant will provide, it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio.
11. The Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating consumer complaints.

12. The facts set forth above are true and accurate to the best of his/her knowledge, information, and belief and that he/she expects said applicant to be able to prove the same at any hearing hereof.

13. Affiant further sayeth naught.

[Signature]

Signature of Affiant & Title

Sworn and subscribed before me this 5 day of may, 2021
Month Year

[Signature]
Signature of official administering oath

Jessica M. Llerena (Notary)
Print Name and Title

My commission expires on 9/9/2023.

~~JESSICA M LLERENA
Notary Public - State of New York
No. 01LL6397715
Qualified in Queens County
My Commission Expires Sept. 09, 2023~~

JESSICA M LLERENA
Notary Public - State of New York
No. 01LL6397715
Qualified in Queens County
My Commission Expires Sept. 09, 2023

A-12. Principal officers, directors, and partners.

Sumit Takkar

Title: Chief Executive Officer

Email: sumit@ecopluspower.com

Phone: 646-628-7203

Travis Tangredi

Title: Chief Operations Officer

Email: travis@ecopluspower.com

Phone: 475-209-1002

A-13. Company history.

EcoPlus Power, LLC (“EPP” or “Company”) was founded by retail energy industry veterans. EPP will capitalize on the core strengths of its team in the energy market operations, risk, technology sales, and marketing. EPP plans to focus its marketing efforts on residential and small commercial customers in deregulated energy markets in north eastern States. EPP will strive to provide superior customer service and value to its customers through various loyalty and reward programs. The Company has also engaged with leading technical and regulatory services providers to support and supplement its internal expertise. EPP will build a technology-driven platform with strong focus on internal controls and systems.

EcoPlus Power has a highly experienced executive management team with over 25 years of combined experience in the retail energy industry. See Exhibit D-2 for detailed summaries of its executive team’s experience. Additionally, the Company has signed an agreement with industry leading provider GP Energy Management, a Wood Mackenzie Business for forecasting and analytics services, and has engaged the preeminent EDI vendor EC Infosystems for billing and EDI services. EcoPlus Power will be leveraging their expertise and combined with the capabilities of these best-in-class service providers as key support for the establishment of a successful and profitable energy supply company.

EPP filed its Application for Market Based Rate Authority with FERC on April 7, 2021, and is in the process of obtaining membership in PJM Interconnection, LLC

EPP’s initial focus is serving residential and small commercial customers in deregulated markets in PJM territories, with a plan to gradually may expand into other markets. EPP will build strategic relationships will establish energy brokers and markets to cost effectively acquire customers in full compliance with regulatory standards. The Company projects enrolling over 30,000 Residential Customer Equivalents (“RCE”) within 3 years of operations.

EPP will also seek a Minority Owned Business Certification in each State it will serve customers. EPP plans to be a socially responsible company and will actively undertake corporate social responsibility initiatives to make societal and environment impacts.

STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Frank LaRose

4650977

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

ECOPLUS POWER, LLC

and, that said business records show the filing and recording of:

Document(s)

REGISTRATION OF FOREIGN FOR PROFIT LLC

Effective Date: 04/12/2021

Document No(s):

202110202752



United States of America
State of Ohio
Office of the Secretary of State

Witness my hand and the seal of the
Secretary of State at Columbus, Ohio this
12th day of April, A.D. 2021.

A handwritten signature in cursive script, appearing to read "Frank LaRose".

Ohio Secretary of State

B-1. Jurisdiction of Operations

As a recently formed energy supply, EcoPlus Power, LLC is not currently operational. EcoPlus Power, LLC is in the process of obtaining PJM membership and expects to seek license/certification in other states in the PJM region.

B-2. Experience and Plans

Eco Plus Power, LLC ("EPP" or "Company") was founded by retail energy industry veterans. EPP will capitalize on the core strengths of its team in the energy market operations, risk, technology sales, and marketing. EPP plans to focus its marketing efforts on residential and small commercial customers in deregulated energy markets in north eastern States. EPP will strive to provide superior customer service and value to its customers through various loyalty and reward programs. The Company has also engaged with leading technical and regulatory services providers to support and supplement its internal expertise. EPP will build a technology-driven platform with strong focus on internal controls and systems.

EcoPlus Power has a highly experienced executive management team with over 25 years of combined experience in the retail energy industry. See Exhibit D-2 for detailed summaries of its executive team's experience. Additionally, the Company has signed an agreement with industry leading provider GP Energy Management, a Wood Mackenzie Business for forecasting and analytics services, and has engaged the preeminent EDI vendor EC Infosystems for billing and EDI services. EcoPlus Power will be leveraging their expertise and combined with the capabilities of these best-in-class service providers as key support for the establishment of a successful and profitable energy supply company.

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EPP will also seek a Minority Owned Business Certification in each State it will serve customers. EPP plans to be a socially responsible company and will actively undertake corporate social responsibility initiatives to make societal and environment impacts.

EPP will have a dedicated in-house team for customer service and responding to customer complaints. The Company's customer service representatives will be reachable by telephone, mail or email, Monday through Friday from 9 am to 5 pm (Eastern Time). EPP's methods of customer contact will appear on its customer marketing materials and contracts.

EPP will implement a standard dispute resolution policy, with will include:

- gathering all relevant information regarding the dispute, including customer name, address, enrollment history, billing history, and customer contact notes;
- Investigation of the customer's issue of concern, including interviewing a sales agent or customer service agent where relevant;
- Reporting back to the customer with the investigation's findings and making a good faith effort to resolve the dispute fairly and expeditiously, either will refunds, billing credits, or

modifications to the customer's service plan;

- Customers will be asked to confirm whether their dispute has been satisfactorily resolved, which will be the goal in all cases;
- For customer disputes that cannot be resolved, customers are provided with contact information for the PUCO to pursue an unresolved dispute;

See attached CONFIDENTIAL Business & Marketing Plan, Risk Management Policy, and Quality Assurance Procedures for more details on EcoPlus Power, LLC's experience and plans, attached hereto as CONFIDENTIAL Exhibit B2-Confidential.

B.3 Disclosures of liabilities and investigations.

None

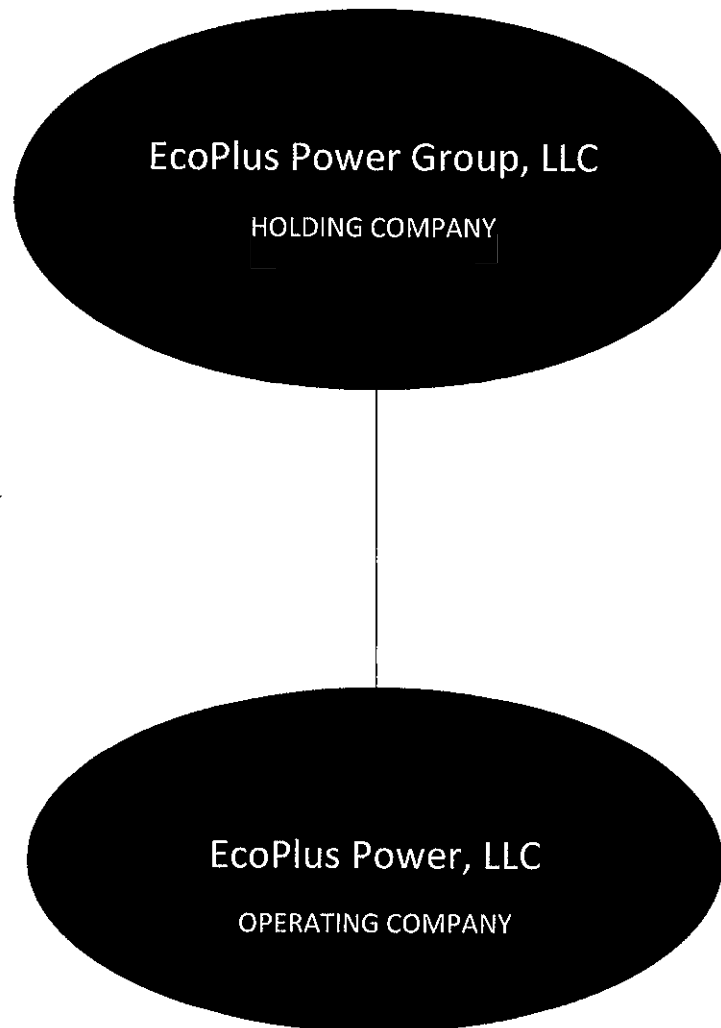
B.6 Environmental Disclosure.

EcoPlus Power will refer to the PUCO Staff template in order to prepare its quarterly disclosures. In the event that the Disclosures are not available, and/or EcoPlus Power provides electricity supply with a generation mix that differs from the default mix, it would determine its generation resource mix and environmental characteristics by referred to the PJM information and reports related to quarterly and yearly generation mixes.

C-1. Financial Reporting

Not Applicable. EcoPlus Power is not publicly traded and is not required to file reports to the SEC

C-8. Corporate Structure



C-9. Financial Arrangements

See attached letter from Duke Energy confirming that EcoPlus Power, LLC has met Duke's collateral obligations.



139 East Fourth
EX396
Cincinnati, Ohio 45202

April 29, 2021

EcoPlus Power, LLC has met the Electric Collateral obligations for Duke Energy Corporation as of April 29, 2021.

Tom Hunt

Duke Energy Corp
Certified Supplier Business Center
Tom.Hunt@Duke-Energy.com



D-1. Operations.

EPP will be led by Sumit Takkar who has 10+ years of extensive experience in retail energy markets and a successful track record of investing in many companies in this industry. He has evaluated over 300+ retail energy companies over the years. This has provided him a unique experience in all aspects of this business, including marketing strategy, energy markets, regulatory, operations and market risk.

EPP will strive for operational excellence and its management team has extensive experience building systems and processes for risk management and internal controls. The executive management team will be fully engaged as employees in the business. Their skill set and experience will be used to directly supervise energy supply, operations, finance and legal. It will follow a controlled growth strategy with a stringent focus on internal controls, risk management, and profitability. Line staff will be added gradually in energy supply, operations, marketing & sales, information technology, accounting, and regulatory compliance.

EPP will leverage its leaders' industry experience and will maintain optimal staffing and, with diligent oversight, outsource non-strategic activities such as accounting. We would aim to maintain efficient, best-in-class processes in all our functional areas. Company's experienced staff will be responsible for several key functions within the organization, including energy procurement, customer enrollment and service, accounts payable, accounting, compliance and risk management financial planning, and reporting, with support from technical expert consultations. Experienced managers will also be employed to supervise marketing & sales, customer service, information technology, accounting, and regulatory compliance.

Additionally, EPP has signed an agreement with GP Energy Management, a Wood Mackenzie Business, to provide technical support for risk management, hedging strategy, proper pricing of products and procuring energy (via long/short and variable/fixed) to lessen the company's exposure to volatility in the markets yet still maintain profitability..

GP Energy Management has 10+ years of extensive experience in retail energy markets and provides a wide range of energy services, including energy management, consulting, and commodity risk and operations support, to numerous retail energy suppliers. Wood Mackenzie, a Verisk (Nasdaq:VRSK) business, is a trusted source of technical and commercial intelligence for the world's natural resources sector.

GP Energy Management will provide following services to EPP:

- Customer pricing model
- Load forecasting and scheduling
- ISO settlement services
- ISDA negotiation and bilateral transaction management
- Hedging and portfolio risk management
- REC management
- Trading management

- Regulatory support

See Exhibit D-2 for additional details about EPP's operations support professionals

See also the Confidential Discussion of Capitalization and Risk Management Plans, enclosed with Exhibit B-2- Confidential

Conclusion

As industry veterans, we have been very thoughtful about our business plan and our success is based on long-term growth of the company. EPP plans to build a robust platform to provide competitive energy products to its customers. We aim to provide high customer satisfaction and value add to our customers to maximize lifetime values. We will be a socially responsible company with active giveback programs.

EPP plan to build the business on rigor and diligence with a sharp focus on risk management and compliance with all regulations. We will capitalize on the experience of its management team and leading industry experts we have engaged to carefully manage various risks. We have started with a solid foundation and will hire more experienced people as the business grows.

EPP will maintain adequate liquidity to support our operations and obtain credit facility from leading credit providers at an early stage. We are committed to disciplined growth of the company and are confident of meeting our business goals.

D-2. Operations expertise and key technical personnel

EPP will be an experienced team of retail energy industry veterans with complimentary experience. Our initial team in combination with outside experts will help us efficiently run the operations. We will continue to evaluate our hiring needs and hire more people as we grow the business. We have budgeted for additional hires in our business plan to build a strong team.

Sumit Takkar, Chief Executive Officer

Email: sumit@ecopluspower.com

Phone: 646-628-7203

Sumit Takkar is an experienced business executive with an impeccable track record. He has extensive experience financing and advising companies in Energy sector with a focus on Retail Energy. Sumit has a proven track record of closing and managing over \$500 million transactions in retail energy, renewable energy, energy efficiency, etc.

Sumit has 12+ years of experience in retail energy sector and has gained a strong expertise in all aspects of business including risk management, regulatory compliance, energy markets, operations, etc.

Prior to become a founding partner at EcoPlus Power, Sumit was a President at Vantage Commodities Financial Services. Vantage provided financing to retail energy companies and other companies in the Energy sector. Sumit was hired to transform and grow the company. He successfully grew the company and rebuilt the team with a focus on operational excellence and risk management. Previously, Sumit worked as a Director at Maple Financial Group, a global financial institution. Sumit founded and led the group for Energy Finance and financed many retail energy companies. He supervised all aspects of the business including origination, execution, due diligence, and portfolio management with a multinational team in Canada and Germany. Prior to joining Maple, Sumit worked as a Director at LS Power Group, a leading investment firm in the Energy sector. Sumit focused on investment in retail energy companies. He also worked at First Capital which was acquired by Ares Capital. Sumit led the initiative for investing in retail energy companies, a nascent industry at the time and built this as a very profitable business for the company. He started his career with Deloitte where he worked in audit and consulting and has also served as Adjunct Faculty at New York University.

Sumit earned an MBA from Cornell University and is graduate of India's premier business college, Shri Ram College of Commerce. He is also a Chartered Accountant (CPA equivalent).

Travis Tangredi, Chief Operating Officer

Email: travis@ecopluspower.com

Phone: 203-928-9248

Travis Tangredi has over 10 years of experience in retail energy industry and has varied experience in financial management, business leadership and corporate strategy. Travis is the Founder of Worldwide Solutions, LLC and Flex Marketing, LLC. Both companies have multi-state operations and focus on direct marketing with innovative strategies within highly regulated environments. For over a decade, Travis has built an extensive and distinguished career as a result-driven and visionary entrepreneur in the retail energy and telecommunications industries. As a founder of two companies, he has extensive experience managing operations and building strong companies.

Travis has spent his entire career in deregulated energy industry and has developed a strong background in marketing and operations. He has sharp attention to risk management and regulatory compliance and keen understanding of all aspects of running a retail energy company. He has strong expertise in analyzing historical power data, weather patterns, and congestion forecast data to determine pricing models. Travis built proprietary systems to automated contract delivery and price generation. He has also developed an end-to-end system for sales and analytics management and streamlined access to CRM, data, contract bookings and supplier data. In addition, Travis has been responsible for all financial functions, including accounting, audit, treasury, corporate finance, and investor relations.

Travis started his career as VP of Business Development for a multistate retail energy supplier and was responsible for profitable growth for the company within a short period. He developed each of the internal and external sales channels across multi platforms within the company and built out extensive sales and broker networks in over 7 states.

Travis also serves as a Member of the Board of the Connecticut Cancer Foundation supporting family members and loved ones facing the financial struggles associated with the fight against cancer in Connecticut & New York.

Travis earned a Bachelor of Science degree in Finance from Central Connecticut State University.

EPP will leverage the industry experience and will maintain optimal staffing and with diligent oversight outsource non-strategic activities such as accounting. We would aim to maintain efficient, best-in-class processes in all our functional areas. The Company's experienced staff will be primarily responsible for key functions within the organization, including energy procurement, customer enrollment and service, accounts payable, accounting, compliance and risk management financial planning, and reporting, with support from technical expert consultants. Experienced managers will also be employed to supervise marketing & sales, customer service, information technology, accounting, and regulatory compliance.

The Company's leaders strive to build a strong foundation by working with a team of industry experts with whom we also have worked together in different capacities over several years. This will complement the leadership team's expertise and help efficiently manage operations. The Company will utilize the services of the following technical consultants and vendors

I. EC Infosystems, EDI & Billing

EC Infosystems, a leader in Electronic Data Interchange (EDI) and Billing/Customer Information Solutions for companies in the deregulated energy industry. It has 25+ years industry experience serving more than 300 clients in the deregulated energy industry across the United States, Canada, Mexico, and Europe. We have contacted with them to use their market leading platforms:

- EDI - EC Infosystems is the largest and most widely used EDI service provider in the deregulated energy marketplace. It facilitates round-the-clock NAESB/GISB compliant EDI transaction processing at its state-of-the-art facility in Long Island, New York. EC Infosystems offers fully hosted and outsourced EDI transaction management services to companies in EDI startup mode and organizations with well-established EDI operations.

- **Billing** - As the energy industry's most widely used billing platform, the UtiliBill system gives energy marketers the ability to manage the life cycle of their customers from prospecting to enrollment to billing and rate management as well as retention. With a sophisticated user interface, complex billing products, exception management, and technical resources like API's, database exports, and a mini SQL server, marketers are in more control of their customer and data workflows than ever before.

The UtiliBill system seamlessly integrates with EDI data, supporting the necessary transaction sets in all the deregulated ISO markets. Energy suppliers who utilize this billing platform can easily review, initiate, and report on all of their EDI transaction with any one of their trading partners.

GP Energy Management, a Wood Mackenzie Business

GP Energy Management has 10+ years of extensive experience in retail energy markets and provides a wide range of energy services, including energy management, consulting, and commodity risk and operations support, to its customers. Wood Mackenzie, a Verisk (Nasdaq:VRSK) business, is a trusted source of technical and commercial intelligence for the world's natural resources sector.

GP Energy Management will provide the following services to EPP:

- Customer pricing model
- Load forecasting and scheduling
- ISO settlement services
- ISDA negotiation and bilateral transaction management
- Hedging and portfolio risk management
- REC management
- Trading management
- Regulatory support

Legal Counsel - Michael A. Gruin, Shareholder at Stevens and Lee

Michael concentrates his practice in the areas of energy and public utility law. Michael has assisted many energy suppliers with their growth and market expansion. His guidance to energy suppliers includes licensing and regulatory compliance for new market entry, corporate formation, negotiation of ISDAs, financing, and preferred supplier agreements, mergers and acquisitions, utility coordination issues, vendor agreements and state commission relations.

Michael's public utility clients include electricity and natural gas suppliers, pipeline companies, national and regional telecommunications providers, electric distribution companies, water and wastewater companies, alternative energy companies, and large utility consumers. He advises his clients in a wide range of legal and utility regulatory matters, including tariff and rate issues, licensing, sales and marketing compliance, financing transactions, customer privacy issues, advanced metering infrastructure, consumer complaints, transfers of control and public utility commission rulemakings and investigations.

FERC and Regulatory Compliance - K.C. Hairston, Balch and Bingham

K.C. Hairston's practice focuses on the day-to-day business, legal and regulatory needs of utilities, including Commodity Futures Trading Commission (CFTC), Energy Information Administration (EIA), Federal Energy Regulatory Commission (FERC), North American Electric Reliability Corporation (NERC), and Nuclear Regulatory Commission (NRC) compliance issues.

K.C. is a member of the Edison Electric Institute's (EEI's) Contract Drafting Committee; the Western Systems Power Pool's (WSPP's) Contract Committee; the International Energy Credit Association's (IECA's) Board of Directors; and serves as counsel to the North American Energy Markets Association (NAEMA).

D-3 FERC Power Market Authorization

EcoPlus Power, LLC's FERC Power Market Authorization is pending at Docket No. ER21-1632-000