

DIS Case Number: 13-0394-EL-AGG

Section A: Application Information

Section B: Applicant Managerial Capability and Experience

B-2. Experience and plans

Describe the applicant's experience in providing the service(s) for which it is applying (e.g., number and type of customers served, utility service areas, amount of load, etc.). Include the plan for contracting with customers, providing contracted services, providing billing statements and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Sections 4928.10 and/or 4929.22 of the Ohio Revised Code.

Application Experience and Plan Description: Atlas Retail Energy has been in business since 2014 providing its commercial/industrial/government clientele with energy consulting and brokering services. Our primary goal is to manage and reduce our clients energy budgets through strategic energy management strategies.

- To contract customers, Atlas conducts a transparent and competitive Request for Pricing on behalf of our clients. This process allows us to evaluate a variety of products and suppliers for our client to contract with.
- Our contracted services include: market based procurement, renewable consulting, customized reporting, wholesale market intelligence, strategic future planning, demand side service consulting.
- All of our clients are assigned a company representative to be their single point of contact, a company phone number, and email address to ensure the client is able to contact us with any inquiry, or complaint. Atlas does our best to respond to every customer question immediately, but will always return correspondence with the customer inside of 24 hrs.
- Atlas services approximately 267 customers within the state of Ohio. Atlas' service area is nationwide, with 1 billion kwh managed annually.
- Atlas does not provide billing services to its clients because the clients electricity and natural gas bills are sent by their local utility company and or their third party electric or natural gas supplier.



Section C: Applicant Financial Capability and Experience

Section D: Applicant Technical Capacity



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Application Attachments

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Summary: In the Matter of the Application of Atlas Commodities II Retail Energy LLC