

**BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO**

In the Matter of the Application of Virgin)	Case No. 20-0576-TP-RCC
Mobile USA, L.P. dba Assurance Wireless to)	
Change its Official Name)	

REVIEW AND RECOMMENDATION
SUBMITTED ON BEHALF OF THE STAFF OF
THE PUBLIC UTILITIES COMMISSION OF OHIO

On March 11, 2020, Virgin Mobile USA, L.P. dba Assurance Wireless (Virgin Mobile) filed a notice to change its official name. Virgin Mobile proposes to change its name to Assurance Wireless USA, L.P. under Certificate No. 90-5582 to align its name for the legal entity with the familiar brand name. Virgin Mobile was issued a Commercial Mobile Radio Service (CMRS) certificate under Case No. 10-126-TP-RCC on May 2, 2011. Virgin Mobile also provides Lifeline services as an Eligible Telecommunications Carrier (ETC) in which it received its designation under 10-429-TP-UNC.

No Lifeline rates, terms or conditions in Ohio will change as a result of the name change. Virgin Mobile will provide a customer notice to its Lifeline customers via text messaging within thirty days of filing this notice. Virgin Mobile included a copy of the notice which is compliant with Ohio Adm.Code 4901:1-6-07. Additionally, Virgin Mobile provided its amended Ohio Certificate of Good Standing issued March 9, 2020, reflecting the new name.

The notice is being filed pursuant to Ohio Adm.Code 4901:1-6-24(C), which requires a wireless service provider wishing to change its name to file a zero-day notice filing in accordance with Ohio Adm.Code 4901:1-6-05(B). Virgin Mobile was not able to file this notice in its original RCC case, as the rule states, because that case was closed in 2011.

Staff reviewed all documents and exhibits filed with this notice and has determined that the proposed notice appears to satisfy the Commission's requirements set forth in Ohio Adm.Code 4901:1-6-24. Staff agrees with the notice as filed on March 11, 2020. Staff will issue revised Certificate 90-5582 reflecting the new name.

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Summary: Staff Review and Recommendation electronically filed by Docketing Staff on behalf of PUCO Staff