

FILE



Public Utilities Commission of Ohio
 Docketing Division
 180 East Broad Street
 Columbus, OH 43215

October 25, 2019

RE: Original AGG Case Number 13-2092-GA-AGG

To Whom It May Concern:

Please find included the Renewal Certification Application for Competitive Retail Natural Gas Brokers/Aggregators for Choose Energy, Inc., current PUCO Certificate No. 13-311G(3).

If you should have any questions or require any additional documentation, please feel free to reach out by telephone at 980-318-5625 or by email at ChooseLicensing@redventures.com.

Thank you,

Choose Energy, Inc.
 1423 Red Ventures Drive
 Fort Mill, SC 29707
 980-318-5625

PUCO

2019 OCT 28 PM 1:41

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Date Received	Renewal Certification Number	ORIGINAL AGG Case Number
		13 - 2092 - GA-AGG

RENEWAL CERTIFICATION APPLICATION COMPETITIVE RETAIL NATURAL GAS BROKERS/AGGREGATORS

Please **type or print** all required information. Identify all attachments with an exhibit label and title (*Example: Exhibit A-15 - Company History*). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may directly input information onto the form. You may also download the form by saving it to your local disk.

SECTION A - APPLICANT INFORMATION AND SERVICES

A-1 Applicant intends to renew its certificate as: (check all that apply)

☐ Retail Natural Gas Aggregator ☒ Retail Natural Gas Broker

A-2 Applicant information:

Legal Name Choose Energy, Inc.
Address 1423 Red Ventures Drive Fort Mill, SC 29707
Telephone No. 980-318-5625 Web site Address www.chooseenergy.com
Current PUCO Certificate No. 13-331G(3) Effective Dates 11-30-2017 through 11-30-2019

A-3 Applicant information under which applicant will do business in Ohio:

Name Choose Energy, Inc.
Address 1423 Red Ventures Drive Fort Mill, SC 29707
Web site Address www.chooseenergy.com Telephone No. 980-318-5625

A-4 List all names under which the applicant does business in North America:

Choose Energy, Inc.

A-5 Contact person for regulatory or emergency matters:

Name Brittany McCracken Title Licensing Manager
Business Address 1423 Red Ventures Drive Fort Mill, SC 29707
Telephone No. 980-318-5625 Fax No. 704-971-2303 Email Address ChooseLicensing@redventures.cc

A-6 Contact person for Commission Staff use in investigating customer complaints:

Name Brittany McCracken

Title Licensing Manager

Business address 1423 Red Ventures Drive Fort Mill, SC 29707

Telephone No. 980-318-5625

Fax No. 704-971-2303

Email Address ChooseLicensing@redventures.com

A-7 Applicant's address and toll-free number for customer service and complaints

Customer service address 1423 Red Ventures Drive Fort Mill, SC 29707

Toll-Free Telephone No. 1-844-238-6072

Fax No. 704-971-2303

Email Address support@chooseenergy.com

A-8 Provide "Proof of an Ohio Office and Employee," in accordance with Section 4929.22 of the Ohio Revised Code, by listing name, Ohio office address, telephone number, and Web site address of the designated Ohio Employee

Name Corporation Service Company

Title Registered Agent

Business address 50 West Broad Street, Suite 1330 Columbus, OH 43215

Telephone No. 800-927-9800

Fax No. 302-636-5454

Email Address cpugh@cscglobal.com

A-9 Applicant's federal employer identification number 90-0837667

A-10 Applicant's form of ownership: (Check one)

☐ Sole Proprietorship

☐ Partnership

☐ Limited Liability Partnership (LLP)

☐ Limited Liability Company (LLC)

☒ Corporation

☐ Other

A-11 (Check all that apply) Identify each natural gas company service area in which the applicant is currently providing service or intends to provide service, including identification of each customer class that the applicant is currently serving or intends to serve, for example: *residential, small commercial, and/or large commercial/industrial (mercantile) customers*. (A mercantile customer, as defined in Section 4929.01(L)(1) of the Ohio Revised Code, means a customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within the state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside of this state. In accordance with Section 4929.01(L)(2) of the Ohio Revised Code, "Mercantile customer" excludes a not-for-profit customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within this state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside this state that has filed the necessary declaration with the Public Utilities Commission.)

<input checked="" type="checkbox"/> Columbia Gas of Ohio	<input checked="" type="checkbox"/> Residential	<input checked="" type="checkbox"/> Small Commercial	<input type="checkbox"/> Large Commercial / Industrial
<input checked="" type="checkbox"/> Dominion East Ohio	<input checked="" type="checkbox"/> Residential	<input checked="" type="checkbox"/> Small Commercial	<input type="checkbox"/> Large Commercial / Industrial
<input checked="" type="checkbox"/> Duke Energy Ohio	<input checked="" type="checkbox"/> Residential	<input checked="" type="checkbox"/> Small Commercial	<input type="checkbox"/> Large Commercial / Industrial
<input checked="" type="checkbox"/> Vectren Energy Delivery of Ohio	<input checked="" type="checkbox"/> Residential	<input checked="" type="checkbox"/> Small Commercial	<input type="checkbox"/> Large Commercial / Industrial

A-12 If applicant or an affiliated interest previously participated in any of Ohio's Natural Gas Choice Programs, for each service area and customer class, provide approximate start date(s) and/or end date(s) that the applicant began delivering and/or ended services.

☐ Columbia Gas of Ohio

<input type="checkbox"/> Residential	Beginning Date of Service		End Date	
<input type="checkbox"/> Small Commercial	Beginning Date of Service		End Date	
<input type="checkbox"/> Large Commercial	Beginning Date of Service		End Date	
<input type="checkbox"/> Industrial	Beginning Date of Service		End Date	

☐ Dominion East Ohio

<input type="checkbox"/> Residential	Beginning Date of Service		End Date	
<input type="checkbox"/> Small Commercial	Beginning Date of Service		End Date	
<input type="checkbox"/> Large Commercial	Beginning Date of Service		End Date	
<input type="checkbox"/> Industrial	Beginning Date of Service		End Date	

☐ Duke Energy Ohio

<input type="checkbox"/> Residential	Beginning Date of Service		End Date	
<input type="checkbox"/> Small Commercial	Beginning Date of Service		End Date	
<input type="checkbox"/> Large Commercial	Beginning Date of Service		End Date	
<input type="checkbox"/> Industrial	Beginning Date of Service		End Date	

☐ Vectren Energy Delivery of Ohio

<input type="checkbox"/> Residential	Beginning Date of Service		End Date	
<input type="checkbox"/> Small Commercial	Beginning Date of Service		End Date	
<input type="checkbox"/> Large Commercial	Beginning Date of Service		End Date	
<input type="checkbox"/> Industrial	Beginning Date of Service		End Date	

A-13 If not currently participating in any of Ohio's four Natural Gas Choice Programs, provide the approximate start date that the applicant proposes to begin delivering services:

<input type="checkbox"/>	Columbia Gas of Ohio	Intended Start Date	
<input type="checkbox"/>	Dominion East Ohio	Intended Start Date	
<input type="checkbox"/>	Duke Energy Ohio	Intended Start Date	
<input type="checkbox"/>	Vectren Energy Delivery of Ohio	Intended Start Date	

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

A-14 Exhibit A-14 "Principal Officers, Directors & Partners," provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.

See Attachment - Section A

A-15 Exhibit A-15 "Company History," provide a concise description of the applicant's company history and principal business interests.

See Attachment - Section A

A-16 Exhibit A-16 "Articles of Incorporation and Bylaws," provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto, *only if the contents of the originally filed documents changed since the initial application.*

See Attachment - Section A

A-17 Exhibit A-17 "Secretary of State," provide evidence that the applicant is still currently registered with the Ohio Secretary of the State.

See Attachment - Section A

SECTION B - APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

B-1 Exhibit B-1 "Jurisdictions of Operation," provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.

See Attachment - Section B

B-2 Exhibit B-2 "Experience & Plans," provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.

See Attachment - Section B

B-3 Exhibit B-3 "Summary of Experience," provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking renewed certification (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).

See Attachment - Section B

B-4 Exhibit B-4 "Disclosure of Liabilities and Investigations," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational

status or ability to provide the services for which it is seeking renewed certification since applicant last filed for certification.

See Attachment - Section B

- B-5 Exhibit B-5 "Disclosure of Consumer Protection Violations,"** disclose whether the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant has been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws since applicant last filed for certification.

☒ No ☐ Yes

If Yes, provide a separate attachment labeled as Exhibit B-5 "Disclosure of Consumer Protection Violations," detailing such violation(s) and providing all relevant documents.

- B-6 Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation,"** disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, or revoked, or whether the applicant or predecessor has been terminated from any of Ohio's Natural Gas Choice programs, or been in default for failure to deliver natural gas since applicant last filed for certification.

☒ No ☐ Yes

If Yes, provide a separate attachment, labeled as Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," detailing such action(s) and providing all relevant documents.

SECTION C - APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- C-1 Exhibit C-1 "Annual Reports,"** provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information, labeled as Exhibit C-1, or indicate that Exhibit C-1 is not applicable and why.
(This is generally only applicable to publicly traded companies who publish annual reports.)
See Attachment - Section C
- C-2 Exhibit C-2 "SEC Filings,"** provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 whether the applicant is not required to file with the SEC and why.
See Attachment - Section C
- C-3 Exhibit C-3 "Financial Statements,"** provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).

See Attachment - Section C

C-8 Exhibit C-8 "Bankruptcy Information," provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.

See Attachment - Section C

C-9 Exhibit C-9 "Merger Information," provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.

See Attachment - Section C

C-10 Exhibit C-10 "Corporate Structure," provide a description of the applicant's corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

See Attachment - Section C

SECTION D – APPLICANT TECHNICAL CAPABILITY

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

D-1 Exhibit D-1 "Operations," provide a current written description of the operational nature of the applicant's business functions.

See Attachment - Section D

D-2 Exhibit D-2 "Operations Expertise," given the operational nature of the applicant's business, provide evidence of the applicant's current experience and technical expertise in performing such operations.

See Attachment - Section D

D-3 Exhibit D-3 "Key Technical Personnel," provide the names, titles, email addresses, telephone numbers, and background of key personnel involved in the operational aspects of the applicant's current business.

See Attachment - Section D

Applicant Signature and Title

Mark Brodsky

Secretary/CFO

Sworn and subscribed before me this

24

day of

OCTOBER

Month

2019

Year

[Signature]

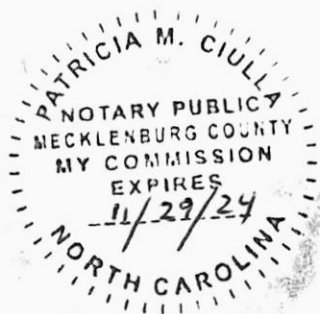
Signature of official administering oath

PATRICIA M. CIULLA

Print Name and Title

My commission expires on

11/29/24





The Public Utilities Commission of Ohio

Competitive Retail Natural Gas Service
Affidavit Form
(Version 1.07)

In the Matter of the Application of)

Choose Energy, Inc.)

for a Certificate or Renewal Certificate to Provide)
Competitive Retail Natural Gas Service in Ohio.)

Case No. 13 - 2092 - GA-AGG

County of MECKLENBURG

State of NC

Mark Brodsky

[Affiant], being duly sworn/affirmed, hereby states that:

- (1) The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant.
- (2) The applicant will timely file an annual report of its intrastate gross receipts and sales of hundred cubic feet of natural gas pursuant to Sections 4905.10(A), 4911.18(A), and 4929.23(B), Ohio Revised Code.
- (3) The applicant will timely pay any assessment made pursuant to Section 4905.10 or Section 4911.18(A), Ohio Revised Code.
- (4) Applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
- (5) Applicant will cooperate with the Public Utilities Commission of Ohio and its staff in the investigation of any consumer complaint regarding any service offered or provided by the applicant.
- (6) Applicant will comply with Section 4929.21, Ohio Revised Code, regarding consent to the jurisdiction of the Ohio courts and the service of process.
- (7) Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the certification or certification renewal application within 30 days of such material change, including any change in contact person for regulatory or emergency purposes or contact person for Staff use in investigating customer complaints.
- (8) Affiant further sayeth naught.

Affiant Signature & Title

Mark Brodsky

Secretary/CFO

Sworn and subscribed before me this

24

day of

OCTOBER

Month

2019

Year

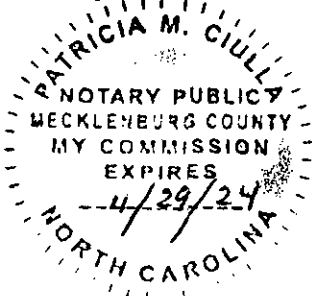
Signature of Official Administering Oath

PATRICIA M. CIULLA

Print Name and Title

My commission expires on

11/29/24



(CRNGS Broker/Aggregator Renewal - Version 1.08, Revised May 2016)

Page 7 of 7



Section A – Applicant Information and Services

Exhibit A-14 “Principal Officers, Directors, & Partners”

Provide the names, titles, addresses, and telephone numbers of the applicant’s principal officers, directors, partners, or other similar officials.

Mark Brodsky
Secretary & CFO
1423 Red Ventures Drive
Fort Mill, SC 29707
980-318-5625

Ric Elias
President & CEO
1423 Red Ventures Drive
Fort Mill, SC 29707
980-318-5625

Exhibit A-15 “Company History”

Provide a concise description of the applicant’s company history and principal business interests.

Choose Energy, Inc. was founded in 2008 to offer online comparison-shopping for residential and small commercial electricity and natural gas consumers within deregulated states. On June 1, 2017, Choose Energy, Inc. merged with SOE Sub Inc., a wholly-owned subsidiary of Save On Energy, LLC. The surviving entity is Choose Energy, Inc. and maintains its current operations and licenses within the market.

Exhibit A-16 “Articles of Incorporation and Bylaws”

Provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto, only if the contents of the originally filed documents changed since the initial application.

There have been no changes to the Articles of Incorporation.

Exhibit A-17 “Secretary of State”

Provide evidence that the applicant is still currently registered with the Ohio Secretary of State.

Please find a copy of Choose Energy’s Certificate of Good Standing from Ohio’s Secretary of State in Exhibit A-17A.



Section B – Applicant Managerial Capability and Experience

Exhibit B-1 “Jurisdictions of Operation”

Provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.

Choose Energy, Inc. is authorized to do business as a retail energy broker in the following states:

- California
- Connecticut
- Georgia
- Illinois
- Maine
- Maryland
- Massachusetts
- Michigan
- New Hampshire
- New Jersey
- New York
- Ohio
- Pennsylvania
- Texas

Exhibit B-2 “Experience & Plans”

Provide a current description of the applicant’s experience and plan for contracting with customers, providing contracted service, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.

Choose Energy, Inc. does not contract with consumers directly. All contracts are made between the consumer and the energy supplier in which they enroll. Choose Energy, Inc. acts as a consultative service for the consumer by allowing the consumer to comparison shop energy rates in their area on www.chooseneergy.com.



Exhibit B-3 "Summary of Experience"

Provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking renewed certification (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).

Choose Energy, Inc. does not take title to the natural gas. Choose Energy, Inc. provides marketing services for suppliers in which it partners with in deregulated states. Supplier services are marketed for residential and small commercial consumers. Suppliers that partner with Choose Energy, Inc. operate within the following utility service areas: Columbia Gas of Ohio, Dominion East Ohio, Vectren, and Duke Energy Ohio. Choose Energy, Inc. does not have a number of customers serviced or volume of gas supplied to provide since we do not take title to the natural gas.

Exhibit B-4 "Disclosure of Liabilities and Investigations"

Provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services for which it is seeking renewed certification since applicant last filed for certification.

Choose Energy, Inc. does not have any existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide services for which it is seeking renewed certification since applicant last filed for certification to report.

Section C – Applicant Financial Capability and Experience

Exhibit C-1 "Annual Reports"

Provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information, labeled as Exhibit C-1, or indicate that Exhibit C-1 is not applicable and why. (This is generally only applicable to publicly traded companies who publish annual reports).

Choose Energy, Inc. is not a publicly traded company and therefore, does not have any annual reports to provide.

Exhibit C-2 "SEC Filings"

Provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 whether the applicant is not required to file with the SEC and why.

Neither Choose Energy, Inc. nor its parent company, Red Ventures, LLC have filed documentation with the SEC. Both companies are privately held firms, not publicly traded and thus not required to file with the SEC.



Exhibit C-3 "Financial Statements"

Provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security number and account numbers redacted).

Provided in Exhibit C-3A are the most recent financial statements for Choose Energy, Inc. Choose Energy, Inc. is a small firm and does not have audited financials to provide. Including in this recertification application are the financial statements (pro forma balance sheet and income statement) for the organization.

Exhibit C-4 "Financial Arrangements"

Provide copies of the applicant's financial arrangements to satisfy collateral requirements to conduct retail electric/gas business activity (e.g., parental or third party guarantees, contractual arrangements, credit agreements, etc.).

Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements.

First time applicants or applicants whose certificate has expired as well as renewal applicants can meet the requirement by one of the following methods:

- 1. The applicant itself stating that it is investment grade rated by Moody's, Standard & Poor's or Fitch and provide evidence of rating from the rating agencies.*
- 2. Have a parent company or third party that is investment grade rated by Moody's, Standard & Poor's or Fitch guarantee the financial obligations of the applicant to the LDU(s).*
- 3. Have a parent company or third party that is not investment grade rated by Moody's, Standard & Poor's or Fitch but has substantial financial wherewithal in the opinion of the Staff review to guarantee the financial obligations of the applicant to the LDU(s). The guarantor company's financials must be included in the application if the applicant is relying on this option.*
- 4. Posting a Letter of Credit with the LDU(s) as the beneficiary.*

If the applicant is not taking title to the electricity or natural gas, enter 'N/A' in Exhibit C-4. An N/A response is only applicable for applicants seeking to be certified as an aggregator or broker.

Choose Energy, Inc. is certified as a Natural Gas Broker/Aggregator with the Public Utility Commission of Ohio. Choose Energy, Inc. only provides marketing services on behalf of the suppliers in which it is partnered. There are no financial arrangements made to fund or support supplier-related activities. Choose Energy, Inc. does not take title to the natural gas and all transactions are made between the consumer and the supplier.



Exhibit C-5 “Forecasted Financial Statements”

Provide two years of forecasted income statements for the applicant's NATURAL GAS related business activities in the state of Ohio Only, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.

Forecasted financial statements for Choose Energy, Inc. are provided in Exhibit C-5A.

Some basic assumptions for the forecasted financials:

- No costs associated in 2019-2021 due to reporting our costs on a consolidated basis (we do not allocate costs by market/commodity) as well as no new-adds.

Financials are prepared by: Katie Greenwood
1423 Red Ventures Drive Fort Mill, SC 29707
kgreenwood@redventures.com
704-697-1320

Exhibit C-6 “Credit Rating”

Provide a statement disclosing the applicant's current credit rating as reported by two of the following organizations: Duff & Phelps, Fitch IBCA, Moody's Investors Service, Standard & Poor's, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or an affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter 'N/A' in Exhibit C-6.

N/A – Choose Energy, Inc. is not a publicly traded company and therefore does not have a credit rating.

Exhibit C-7 “Credit Report”

Provide a copy of the applicant's current credit report from Experion, Dun and Bradstreet, or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter 'N/A' for Exhibit C-7.

Please find the S&P credit report for Red Ventures Holdco, L.P, which is the parent company of Choose Energy, Inc in Exhibit C-7A.

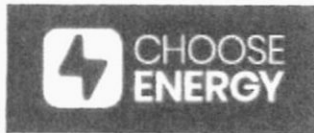


Exhibit C-8 "Bankruptcy Information"

Provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.

Choose Energy, Inc. does not have any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant to report within the current year or two most recent years preceding the application.

Exhibit C-9 "Merger Information"

Provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.

On June 1, 2017, Choose Energy, Inc. merged with SOE Sub Inc., a wholly-owned subsidiary of Save On Energy, LLC. The surviving entity was Choose Energy, Inc. and continues to operate as a separate licensed entity within the market.

Exhibit C-10 "Corporate Structure"

Provide a description of the applicant's corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesales electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

Organizational Structure:
Choose Energy, Inc.





Section D – Applicant Technical Capability

Exhibit D-1 “Corporate Structure”

Provide a current written description of the operational nature of the applicant’s business functions.

Choose Energy Inc. partners with energy providers in deregulated states to provide marketing services. Consumers within these deregulated markets are able to comparison shop energy rates on the website, www.chooseenergy.com. Choose Energy, Inc. does not contract with the consumer directly. Each supplier in which Choose Energy, Inc. is partnered with is responsible for all contracts and billing, as we do not take title to the natural gas.

Exhibit D-2 “Operations Expertise”

Given the operational nature of the applicant’s business, provide evidence of the applicant’s current experience and technical expertise in performing such operations.

Choose Energy, Inc. was founded in 2008 and has provided marketing services in deregulated markets since its inception. Please find the professional histories of Choose Energy, Inc.’s principals to demonstrate their ability and expertise:

Mark Brodsky – Secretary, Choose Energy, Inc.; CFO, Red Ventures

As chief financial officer of Red Ventures, Mark is responsible for all contractual, administrative, and financial matters of the firm. Prior to joining RED F he was President and CEO of Nuvera Fuel Cells, Inc., a 185 person fuel cell company located in Cambridge Mass. and Milan, Italy. Before this, he was Executive Vice President, Finance and Development, for Arthur D. Little, a management, technology, and environmental consulting firm. He had responsibility for finance, information technology, licensing operations, and ADL Capital. Prior to joining Arthur D. Little he was Vice President of Finance and Senior Developer for Merrill International, Ltd and in this capacity he lead the development and financing of two power plants in northern Argentina. Earlier in his career he held a number of finance positions with RCA and GE, including Manager of Finance for GE Aerospace’s International Operation.

Mark has a bachelor’s degree in Accounting from Drexel University and an MBA from the Wharton School, University of Pennsylvania.

Ric Elias, CEO – President, Choose Energy, Inc.; CEO, Red Ventures

Ric is one of the co-founders of RED F. Prior to RED F, Ric worked in a variety of positions at Cendant Corporation and its predecessor CUC. In his last position at Cendant, he led the turnaround of Sparks Network Services, a database marketing company, which he sold to CBS in 1999. While at Cendant, the largest consumer direct marketing company in the United States, he managed the marketing and operations for the western United States for the Entertainment division, their local based national direct marketing subsidiary. In addition, at Cendant, he launched and ran all Latin American operations as well as starting and managing a business incubator that developed several successful start-ups.

Ric has an undergraduate degree from Boston College and an MBA from Harvard.



Exhibit D-3 "Key Technical Personnel"

Provide the names, titles, email addresses, telephone numbers, and background of key personnel involved in the operational aspects of the applicant's current business.

Mark Brodsky, Secretary
1423 Red Ventures Drive Fort Mill, SC 29707
980-318-5625

Ric Elias, President
1423 Red Ventures Drive Fort Mill, SC 29707
980-318-5625



Exhibit A-17A "Secretary of State"

Please find a copy of Choose Energy's Certificate of Good Standing from Ohio's Secretary of State as part of this Exhibit.

UNITED STATES OF AMERICA
STATE OF OHIO
OFFICE OF THE SECRETARY OF STATE

I, Frank LaRose, do hereby certify that I am the duly elected, qualified and present acting Secretary of State for the State of Ohio, and as such have custody of the records of Ohio and Foreign business entities; that said records show CHOOSE ENERGY, INC, a Delaware corporation, having qualified to do business within the State of Ohio on August 13, 2012 under License No. 2128939 is currently in GOOD STANDING upon the records of this office.



*Witness my hand and the seal of the
Secretary of State at Columbus, Ohio
this 4th day of October, A.D. 2019.*

A handwritten signature in cursive script, appearing to read "Frank LaRose".

Ohio Secretary of State

Validation Number: 201927701622