

**BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO**

In the Matter of the Application of BirchComm)
(Birch Communications LLC) to change its)
name to Fusion Cloud, LLC.)

Case No.19-1477-TP-ACN

REVIEW AND RECOMMENDATION
SUBMITTED ON BEHALF OF THE STAFF OF
THE PUBLIC UTILITIES COMMISSION OF OHIO

On July 23, 2019, BirchComm (Birch Communications LLC) (Applicant) filed an application to change its official name. The Applicant proposes to change its name to Fusion Cloud, LLC under Certificate No. 90-9432. The Applicant was issued a CLEC certificate under Case No. 17-2400-TP-ACE as Birch Communications, Inc. A revised certificate was issued on May 25, 2018, in Case No. 18-655-TP-ACN in which the Applicant changed its name to BirchComm (Birch Communications, LLC). This name change is part of a national re-branding project.

The Applicant provided a customer notice via bill message to all its customers in Ohio on August invoices. The Applicant states it will continue to offer its service in Ohio under the same rates, terms and conditions as before.

The application is being filed pursuant to the Commission's 14-1554-TP-ORD Retail Rules, as codified in 4901:1-6-29 of the Ohio Administrative Code (O.A.C.). Absent full or partial suspension, applications to change a name will be approved in accordance with the thirty-day automatic approval process described in rule 4901:1-6-05 of the O.A.C.

The Staff reviewed all documents and exhibits filed with this application and has determined that the proposed application appears to satisfy the Commission's requirements set forth in 4901:1-6-29 of the Ohio Administrative Code. Staff recommends that this application be approved on August 22, 2019. Upon approval of the application, Staff will issue revised Certificate 90-9432 reflecting the new name.

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Summary: Staff Review and Recommendation electronically filed by Jason Well on behalf of PUCO Staff