



Martine Trink  
Counsel, Retail Operations  
Vistra Energy  
6555 Sierra Drive  
Irving, TX 75039  
203.663.5087  
mtrinka@criusenergy.com

August 14, 2019

**FILED ON PUCO DOCKET NO. 13-0105-EL-CRS**

Secretary Tanowa Troupe  
Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43215-3793

**Re: Cincinnati Bell Energy, LLC – Updated Company Information  
(PUCO Docket No. 13-0105-EL-CRS)**

Dear Secretary Troupe:

In accordance with Ohio Administrative Code 4901:1-24-11, this letter provides notice to the Public Utilities Commission of Ohio (“PUCO”) of material changes to the information regarding Cincinnati Bell Energy, LLC (“Cincinnati Bell”), which is a certified Competitive Retail Electric Service provider.<sup>1</sup>

Effective July 15, 2019, Vistra Energy Corp. (“Vistra”) acquired Crius Energy Corporation (“Crius”), and became the ultimate parent company of Cincinnati Bell (the “Acquisition”).<sup>2</sup> At this time, there will be no changes to the name of Cincinnati Bell.

Vistra, a holding company based in Irving, Texas, operates an integrated power business, with subsidiaries that include TXU Energy, the largest retailer of electricity in Texas, and Luminant, the largest generator of electricity in ERCOT. With the addition of Crius, the combined company serves 3.7 million residential, commercial, and industrial customers across twenty retail markets, and the generation fleet spans a number of states with a diverse portfolio of natural gas, nuclear, coal, and solar facilities.

The combined Vistra creates a platform of a leading integrated power company in the United States, with a strong balance sheet, an efficient operating structure, high-quality assets, and an innovative, market-leading retail presence in key competitive markets. Vistra’s retail companies

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<sup>1</sup> PUCO Docket No. 13-0105-EL-CRS.

<sup>2</sup> On July 9, 2019, the Federal Energy Regulatory Commission issued an order authorizing the Merger. *Crius Energy Corp.*, 168 FERC ¶ 61,010 (2018).

have a customer-centric focus with an emphasis on customer satisfaction. The Crius Energy portfolio has a high degree of overlap with Vistra's generation fleet and complements Vistra's existing municipal aggregation and large commercial and industrial portfolio. The combined Vistra will be well-positioned to continue providing customers and strategic partners with differentiated products and services.

As a result of the Acquisition, there has been a material change to some of the information for Cincinnati Bell's CRES certification in Ohio. Accordingly, Cincinnati Bell hereby notifies the PUCO of the following material changes to its CRES certification:

- Vistra has updated the contact list to remove Cincinnati Bell personnel who will no longer be working on behalf of Cincinnati Bell and to add Vistra contacts. The updated contacts are provided in **Exhibit 1** of this letter. The following sections of Cincinnati Bell's CRES certification should be updated accordingly: **Sections A-5, A-6, and A-7.**
- Vistra has updated the key personnel that meet the technical qualifications. The updated key technical personnel, including their biographies, are provided in **Exhibit 2** of this letter. The following section of Cincinnati Bell's CRES certification should be updated accordingly: **Section D-3.**
- An updated corporate organizational chart to reflect the structure post-Acquisition is attached to this letter as **Exhibit 3**. The following section of Cincinnati Bell's CRES certification should be updated accordingly: **Section C-10.**
- Vistra has updated the officer slate for Cincinnati Bell. The new officer slate for Cincinnati Bell is provided in **Exhibit 4** of this letter. The following section of Cincinnati Bell's CRES certification should be updated accordingly: **Section A-10.**
- Vistra and its affiliated companies are authorized to provide retail and wholesale electric services in the following jurisdictions: Connecticut, Delaware, District of Columbia, Illinois, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island and Texas. The following section of Cincinnati Bell's CRES certification should be updated accordingly: **Section B-1.**
- For purposes of its CRES certification Cincinnati Bell refers PUCO to the following financial information for Vistra as set forth in **Exhibit 5** of this letter: (1) two most recent annual reports to shareholders; (2) most recent 10-K filed with the SEC; (3) two most recent years of audited financial statements; and (4) acquisition information. The following sections of Cincinnati Bell's CRES certification should be updated accordingly: **Sections C-1, C-2, C-3, and C-9.**

Please issue a revised CRES certificate for Cincinnati Bell reflecting as necessary these material changes.

August 14, 2019

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Please contact me if you have any questions concerning the Acquisition or the attachments to this letter.

/s/ Martine Trink

Martine Trink  
Counsel, Retail Operations  
Vistra Energy Corp.

***Attachments***

***Filed on PUCO Docket No. 13-0105-EL-CRS by Ohio Counsel for: Cincinnati Bell***

/s/ David F. Proaño

David F. Proaño (0078838) (Counsel of Record)  
dproano@bakerlaw.com  
Kendall Kash (0093717)  
kkash@bakerlaw.com  
Daniel Lemon  
dlemon@bakerlaw.com  
BAKER & HOSTETLER LLP  
127 Public Square, Suite 2000  
Cleveland, Ohio 44114  
Phone: 216-861-7834  
Fax: 216-696-0740  
Counsel for Cincinnati Bell Energy, LLC

## Exhibit 1

### Updated Contact Information

Area	Cincinnati Bell Energy, LLC
<b>Contact Person for Regulatory or Emergency Matters: Section A-5 of Cincinnati Bell's CRES Certification</b>	Name: David Ricketts Title: Director of Retail Policy Address: 1005 Congress Avenue Suite 750 Austin, Texas 78701 Phone: 512-349-6441 Fax: 512-349-6469 <a href="mailto:david.ricketts@vistraenergy.com">david.ricketts@vistraenergy.com</a>
<b>Contact Person for Commission Staff Use In Investigating Customer Complaints: Section A-6 of Cincinnati Bell's CRES Certification</b>	Name: Jim Vermeulen Title: Manager, Customer Advocacy Services Address: 6555 Sierra Drive Irving, Texas 75039 Phone: 972-868-3945 Fax: 877-304-2608 <a href="mailto:jim.vermeulen@dynegy.com">jim.vermeulen@dynegy.com</a>
<b>Address and Toll-Free Number for Customer Service and Complaints: Section A-7 of Cincinnati Bell's CRES Certification</b>	Name: Jim Vermeulen Title: Manager, Customer Advocacy Services Address: 6555 Sierra Drive Irving, Texas 75039 Phone: 972-868-3945 Toll-Free Phone: 800-920-5039 Fax: 877-304-2608 <a href="mailto:jim.vermeulen@dynegy.com">jim.vermeulen@dynegy.com</a>
<b>Principal Officers: Section A-10 of Cincinnati Bell's CRES Certification</b>	See <u><b>Exhibit 4</b></u> for a listing of the officers. The address and telephone number for the officers is: 6555 Sierra Drive Irving, Texas 75039 Phone: 214-875-8044

Area	Cincinnati Bell Energy, LLC
<b>Technical Personnel - Section D-3 of Cincinnati Bell's CRES Certification – See Detailed Biographies and Experience in Exhibit 2</b>	<p>Name: Claudia Morrow  Title: Vice President, Origination and Pricing  Address:  6555 Sierra Drive  Irving, Texas 75039  Phone: 214-875-9249  <a href="mailto:claudia.morrow@vistraenergy.com">claudia.morrow@vistraenergy.com</a></p> <p>Margaret Pirtle  Title: Director, Customer Advocacy Services  Address:  6555 Sierra Drive  Irving, Texas 75039  Phone: 972-868-8287  <a href="mailto:margaret.pirtle@vistraenergy.com">margaret.pirtle@vistraenergy.com</a></p> <p>Name: John Duessel  Title: Vice President, Chief Customer Officer  Address:  6555 Sierra Drive  Irving, Texas 75039  Phone: 972-868-8469  <a href="mailto:john.duessel@vistraenergy.com">john.duessel@vistraenergy.com</a></p> <p>Name: Jeff Ellis  Title: Director, Customer Operations &amp; Support Services  Address:  6555 Sierra Drive  Irving, Texas 75039  Phone: 972-868-4689  <a href="mailto:jeff.ellis@vistraenergy.com">jeff.ellis@vistraenergy.com</a></p>
<b>24-Hour Contact Information</b>	<p>Real Time Dispatcher – PJM  Staff: Supervised by Dustin Thompson and staffed by others 24 hours a day  Hotline: 713-767-4660  <a href="mailto:PJMRTDesk@dynegy.com">PJMRTDesk@dynegy.com</a></p>

## **EXHIBIT 2**

**Claudia J. Morrow**  
**Vistra Energy Corp.**  
**Vice President, Origination & Pricing**  
**6555 Sierra Dr.**  
**Irving, TX 75039**  
**214.875.9249**  
[claudia.morrow@vistraenergy.com](mailto:claudia.morrow@vistraenergy.com)

Claudia J. Morrow is Vice President, Origination & Pricing for Vistra Energy Corp. (Vistra). Claudia is responsible for commodity cost forecasting and portfolio management of the commodity price risk associated with Vistra's subsidiaries' retail electricity sales through procurement of power and power related products. The portfolio value is in the range of \$3 billion dollars. She also leads a retail gas sales team with large industrial and commercial customers across the state of Texas.

Claudia joined Vistra's predecessor (TXU Corp.) in July of 2001 with multiple years of experience in commodities markets at JP Morgan Chase and Morgan Stanley.

Claudia has a bachelor's degree from Texas A&M University.

## **EXHIBIT 2**

**Margaret Pirtle**  
**Vistra Energy Corp.**  
**Director, Customer Advocacy Services**  
**6555 Sierra Dr.**  
**Irving, TX 75039**  
**972.868.8287**  
[margaret.pirtle@vistraenergy.com](mailto:margaret.pirtle@vistraenergy.com)

Margaret Pirtle is the Director of Customer Advocacy Services for Vistra Energy Corp. (Vistra). Margaret joined Vistra's predecessor (TXU Corp.) in April 2007 and has over 12 years of experience in the competitive electricity industry. When she joined the company, Margaret was responsible for establishing the operations policy and procedures team, which implemented and ensured compliance with operational policies. In her current role, she is responsible for driving improved customer experiences by managing all lines of customer escalations including those to the state commissions, Attorney General's office, and the Better Business Bureau. She also oversees the Energy Assistance program that provides financial support to customers in need. Additionally, Margaret is responsible for managing the relationships with the Transmission and Distribution Utilities, ERCOT, and the state commissions to ensure operational readiness. Margaret will perform a similar role for TriEagle Energy LP (TriEagle).

Margaret has a bachelor's degree in business administration from Texas Tech University – Rawls College of Business.

## **EXHIBIT 2**

**John Duessel**  
**Vistra Energy Corp.**  
**Vice President, Chief Customer Officer**  
**6555 Sierra Dr.**  
**Irving, TX 75039**  
**972.868.8469**  
[john.duessel@vistraenergy.com](mailto:john.duessel@vistraenergy.com)

John Duessel is a Vice President and the Chief Customer Officer for Vistra and has over 9 years of experience in the competitive electricity industry. John joined Vistra's predecessor (Energy Future Holdings Corp. (EFH)) in April 2010 and has been the Chief Customer Officer for Vistra since October 2016. In his current role, John leads the customer experience services organizations that are responsible for delivering exceptional experiences to customers for Vistra's subsidiary, TXU Energy Retail Company LLC. He will perform a similar role for TriEagle.

Prior to his role as the Chief Customer Officer, John was a Senior Director and then a Vice President of the revenue operations division, and, in those roles, he led teams dedicated to delivering seamless customer experiences across all core revenue cycle management functions. John began at the company as a Director in the credit, collections, and bad debt management department, where he was responsible for credit assessment / credit management and collections functions across all lines of the business.

John received a master in business administration in finance degree from Southern Methodist University – Cox School of Business and has a juris doctor degree from Columbus School of Law.



## **EXHIBIT 2**

**Jeff Ellis**  
**Vistra Energy Corp.**  
**Director, Customer Operations & Support Services**  
**6555 Sierra Dr.**  
**Irving, TX 75039**  
**972.868.4689**  
[jeff.ellis@vistraenergy.com](mailto:jeff.ellis@vistraenergy.com)

Jeff Ellis is the Director of Customer Operations & Support Services at Vistra and has 20 years of experience in the competitive electricity industry. In his current role with Vistra, Jeff oversees contact center operations, including customer experience execution as well as contact center support functions such as process optimization, learning and development, quality insights, and compliance. Jeff will perform a similar role for TriEagle.

Jeff began his career with Vistra's predecessor (TXU Corp.) in 1999, supporting customer system enhancements that prepared TXU Corp. to transition into the Texas competitive retail electric market. Jeff subsequently worked for a consulting firm that managed customer operations for several other Texas retail electric providers, before returning to Vistra's predecessor (then EFH) in 2009.

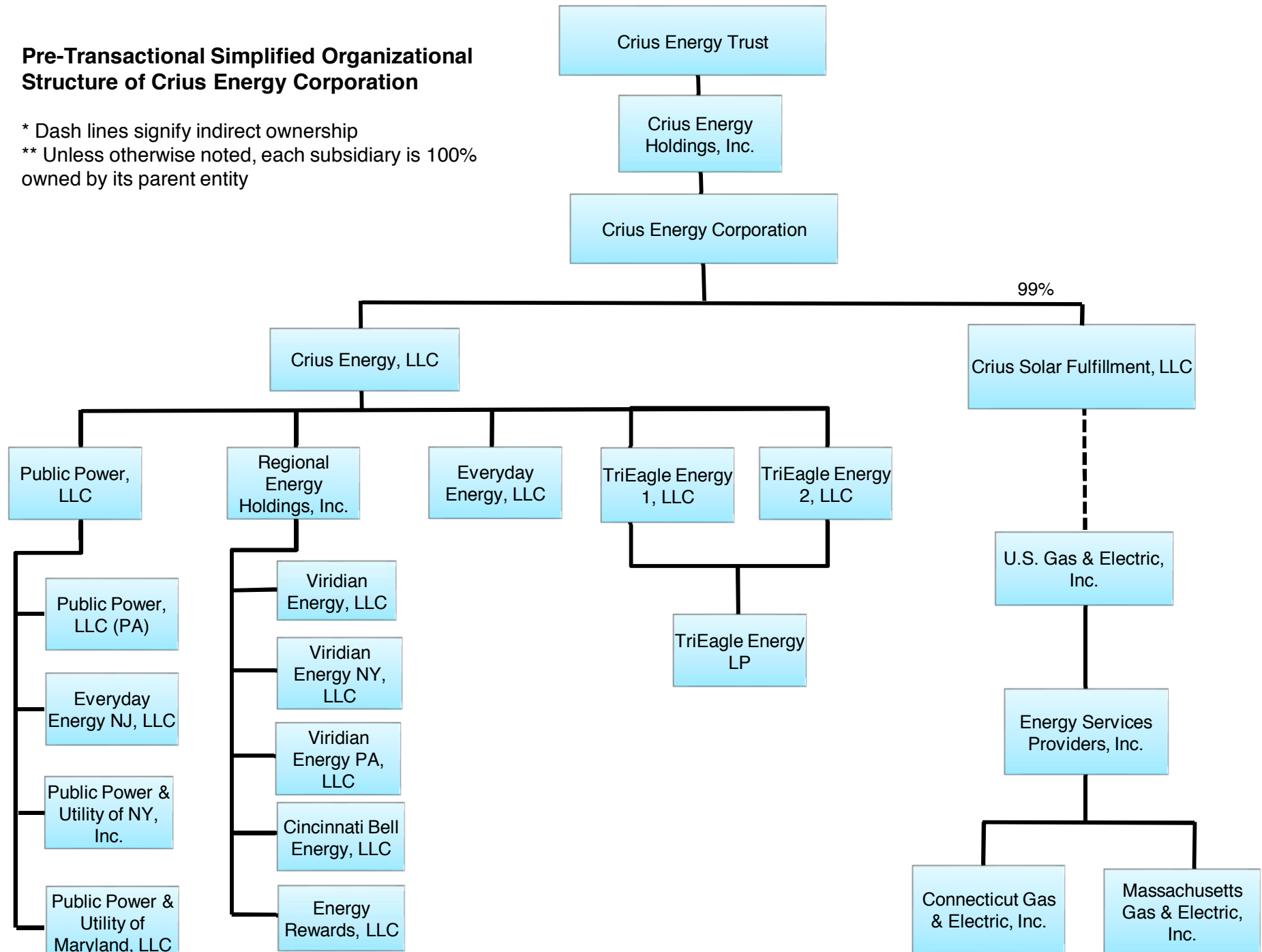
Jeff has a degree in management information systems and business management from University of Oklahoma – Price College of Business.

## EXHIBIT 3

### Pre-Transactional Simplified Organizational Structure of Crius Energy Corporation

\* Dash lines signify indirect ownership

\*\* Unless otherwise noted, each subsidiary is 100% owned by its parent entity

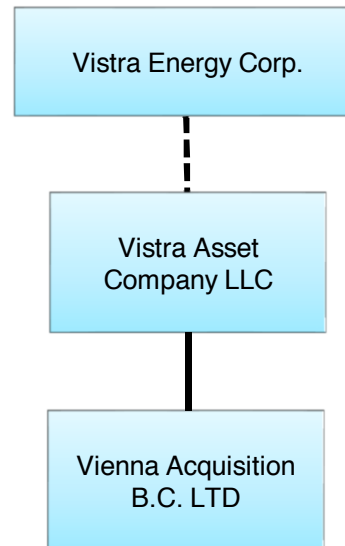


## EXHIBIT 3

### Pre-Transactional Simplified Organizational Structure of Vistra Energy Corp.

\* Dash lines signify indirect ownership

\*\* Unless otherwise noted, each subsidiary is 100% owned by its parent entity

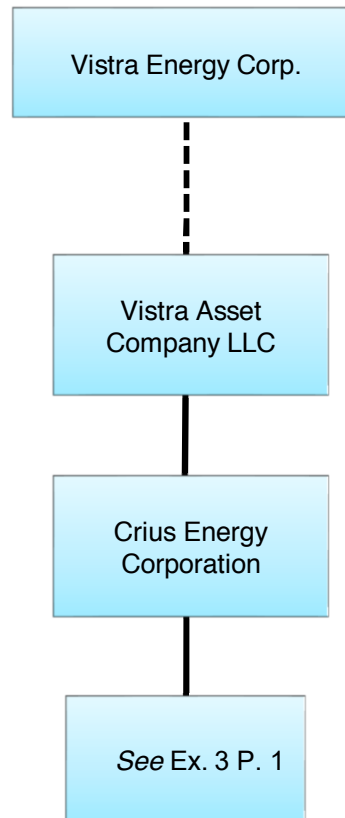


## EXHIBIT 3

### Post-Transactional Simplified Organizational Structure

\* Dash lines signify indirect ownership

\*\* Unless otherwise noted, each subsidiary is 100% owned by its parent entity



# EXHIBIT 4

NAME	TITLE
<b>OFFICERS</b>	
Morgan, Curtis A.	President and Chief Executive Officer
Burke, James A.	Executive Vice President and Chief Operating Officer
Campbell, David A.	Executive Vice President and Chief Financial Officer
Kirby, Carrie L.	Executive Vice President and Chief Administrative Officer
Moore, Stephanie Zapata	Executive Vice President, General Counsel, Chief Compliance Officer, and Corporate Secretary
Howard, Carla A.	Senior Vice President and General Tax Counsel
Moldovan, Kristopher E.	Senior Vice President and Treasurer
Hudson, Scott A.	Senior Vice President
Muscato, Stephen J.	Senior Vice President
Dobry, Christy	Vice President and Controller
Kelly, Daniel J.	Vice President and Associate General Counsel
Vazquez, Gabe	Vice President and Associate General Counsel
Morrow, Claudia	Vice President
Bhate, Darshan	Vice President
Castro, Gabriel R.	Vice President
Duessel, John S.	Vice President
Seiger, Sydney C.	Vice President
Sen, Samudra	Vice President
Chen, Max	Assistant Treasurer
Mihecoby, Allen	Assistant Secretary

## **Exhibit 5**

### **Financial Information**

**Section C-1 (Annual Reports):** SEC Annual Reports by Cincinnati Bell Energy, LLC's ultimate parent company, Vistra Energy Corp., may be found at the following website:

<https://investor.vistraenergy.com/investor-relations/financial-information/financials/default.aspx>

**Section C-2 (SEC Filings):** SEC 10-K and 10-Q filings by Vistra Energy Corp. may be found at the following website: [https://investor.vistraenergy.com/investor-relations/financial-](https://investor.vistraenergy.com/investor-relations/financial-information/financials/default.aspx)

[information/financials/default.aspx](https://investor.vistraenergy.com/investor-relations/financial-information/financials/default.aspx)

**Section C-3 (Financial Statements):** Please refer to the latest publicly available information found in Vistra Energy Corp.'s 10-K and 10-Q filings located at the following website:

<https://investor.vistraenergy.com/investor-relations/financial-information/financials/default.aspx>

**Section C-9 (Merger Information):** Effective July 15, 2019, Vistra Energy Corp. ("**Vistra**") acquired Crius Energy Corporation ("**Crius**"), and became the ultimate parent company of Cincinnati Bell (the "**Acquisition**"). At this time, there will be no changes to the name of Cincinnati Bell.

**This foregoing document was electronically filed with the Public Utilities**

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**Case No(s). 13-0105-EL-CRS**

Summary: Notice of Material Change electronically filed by Mr. David F. Proano on behalf of Cincinnati Bell Energy, LLC