# Ohio | Public Utilities Commission

15:305-EL	100
Original AGG Case Number	Version
3/SEL-AGG	May 2016

#### RENEWAL APPLICATION FOR ELECTRIC AGGREGATORS/POWER BROKERS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit C-10 Corporate Structure). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may input information directly onto the form. You may also download the form, by saving it to your local disk, for later use.

A.	RENEWAL INFORMATION	9 :0
A-1	Applicant intends to be certified as: (check all that apply)	L a a
	Power Broker Aggregator	g are
A-2	Applicant's legal name, address, telephone number, PUCO certificate number, and	d Ling
	web site address	a a c
	Legal Name Destination Energy, LLC Address 309 N. Oak Street, Roanoke, TX 76262 PUCO Certificate # and Date Certified 15-948E(1) Telephone # 817-421-8870 Web site address (if any) N/A	images appearing uction of a case llar course of bu
A-3	List name, address, telephone number and web site address under which Applican	10 E
	will do business in Ohio	the pro
	Legal Name Destination Energy, LLC	that te re n the
	Address 309 N. Oak Street, Roanoke, TX 76262	
	Telephone #_817-421-8870 Web site address (if any) N/A	tify ompj
A-4 A-5	Destination Energy, LLC	AND SWILSHOOT-03A600 Thais is to certify and complant of SWILSHOOT-03A1303Hdocument delivered Technician IX
		La se
	Name James Edward Troublefield III Title Vice President	10 20 20
	Business address 309 N. Oak Street, Roanoke, TX 76262	
	Telephone #_ 817-421-8870 Fax # 817-421-8895	5
	Business address 309 N. Oak Street, Roanoke, TX 76262 Telephone #_817-421-8870 Fax #_817-421-8895 E-mail address jim@destenergy.com	200
	E-mail address Jim@destenergy.com	
	This is to certify that the images appearing are an	- ×
	This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.	. 0
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#### A-6 Contact person for Commission Staff use in investigating customer complaints Name James Edward Troublefield III Title Vice President Business address 309 N. Oak Street, Roanoke, TX 76262 Telephone # 817-421-8870 Fax # 817-421-8895 E-mail address jim@destenergy.com **A-7** Applicant's address and toll-free number for customer service and complaints Customer Service address 309 N. Oak Street, Roanoke, TX 76262 Toll-free Telephone # 800-761-7359 Fax # 817-421-8895 E-mail address jim@destenergy.com Applicant's federal employer identification number # 45-4983522 A-8 A-9 Applicant's form of ownership (check one) Sole Proprietorship ☐ Partnership ☐ Limited Liability Partnership (LLP) ∐Limited Liability Company (LLC) ☐ Corporation Other PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED: Exhibit A -10 "Principal Officers, Directors & Partners" provide the names, titles, A-10 addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.

## B. APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- B-1 Exhibit B-1 "Jurisdictions of Operation," provide a 1st of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services including aggregation services.
- B-2 <u>Exhibit B-2 "Experience & Plans,"</u> provide a description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.

- B-3 <u>Exhibit B-3 "Disclosure of Liabilities and Investigations,"</u> provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.
- Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

  You Yes

If yes, provide a separate attachment labeled as **Exhibit B-4 "Disclosure of Consumer Protection Violations"** detailing such violation(s) and providing all relevant documents.

Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service including aggregation service denied, curtailed, suspended, revoked, or cancelled within the past two years.

No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-5 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation"** detailing such action(s) and providing all relevant documents.

# C. <u>FINANCIAL CAPABILITY AND EXPERIENCE</u>

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- C-1 <u>Exhibit C-1 "Annual Reports,"</u> provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why. (This is generally only applicable to publicly traded companies who publish annual reports.)
- C-2 <u>Exhibit C-2 "SEC Filings,"</u> provide the most recent 10-K/8-K Filings with the SEC. If the applicant does not have such filings, it may submit those of its parent company. An applicant may submit a current link to the filings or provide them in paper form. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.

- C-3 <u>Exhibit C-3 "Financial Statements,"</u> provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).
- C-4 <u>Exhibit C-4 "Financial Arrangements,"</u> provide copies of the applicant's financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.).

Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements.

First time applicants or applicants whose certificate has expired as well as renewal applicants can meet the requirement by one of the following methods:

- 1. The applicant itself stating that it is investment grade rated by Moody's, Standard & Poor's or Fitch and provide evidence of rating from the rating agencies.
- 2. Have a parent company or third party that is investment grade rated by Moody's, Standard & Poor's or Fitch guarantee the financial obligations of the applicant to the LDU(s).
- 3. Have a parent company or third party that is not investment grade rated by Moody's, Standard & Poor's or Fitch but has substantial financial wherewithal in the opinion of the Staff reviewer to guarantee the financial obligations of the applicant to the LDU(s). The guarantor company's financials must be included in the application if the applicant is relying on this option.
- 4. Posting a Letter of Credit with the LDU(s) as the beneficiary.

If the applicant is not taking title to the electricity or natural gas, enter "N/A" in Exhibit C-4. An N/A response is only applicable for applicants seeking to be certified as an aggregator or broker.

- C-5 Exhibit C-5 "Forecasted Financial Statements," provide two years of forecasted income statements for the applicant's ELECTRIC related business activities in the state of Ohio Only, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.
- C-6 Exhibit C-6 "Credit Rating," provide a statement disclosing the applicant's credit rating as reported by two of the following organizations: Duff & Phelps, Fitch IBCA, Moody's Investors Service, Standard & Poor's, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or an affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter "N/A" in Exhibit C-6.
- **C-7** Exhibit C-7 "Credit Report," provide a copy of the applicant's credit report from Experion, Dun and Bradstreet or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter "N/A" for Exhibit C-7.
- Exhibit C-8 "Bankruptcy Information," provide a list and description of any C-8 reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 Exhibit C-9 "Merger Information," provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.
- C-10 Exhibit C 10 "Corporate Structure," provide a description of the applicant's corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

Vice President Signature of Applicant & Title

Sworn and subscribed before me this Month

day of FEBRUARY, 2019

Year

CHRISTORER RYAN

Signature of official administering oath

My commission expires on 02-05-2022

# <u>AFFIDAVIT</u>

State of TEXA5	-: ROANOKE ss.
County of DENTON	(Town)
Jim Troublefield	Affiant, being duly sworn/affirmed according to law, deposes and says that:

He/She is the Vice President (Office of Affiant) of Destination Energy, LLC (Name of Applicant);

That he/she is authorized to and does make this affidavit for said Applicant,

- The Applicant herein, attests under penalty of false statement that all statements made in the
  application for certification renewal are true and complete and that it will amend its application while
  the application is pending if any substantial changes occur regarding the information provided in the
  application.
- 2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
- 3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
- 4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
- 5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
- 6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
- 7. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
- 8. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
- 9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
- 10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the renewal application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

Signature of Affiant & Title

Sworn and subscribed before me this 4th day of FEBRUALY, 2019

Month

Year

CHRISTOPHEL RYAN

NOTARY

Print Name and Title

My commission expires on <u>02-05-2022</u>

#### Exhibit A-10 "Principal Officers, Directors & Partners"

John Andrew Troublefield, President 405 Eventide Way, Colleyville, TX 76034 (214) 287-8026

James Edward Troublefield III, Vice President 3111 Wyndham Ln, Richardson, TX 75082 (972) 740-8243

Peggy Denise Troublefield, Vice President 405 Eventide Way, Colleyville, TX 76034 (214) 287-8023

#### Exhibit B-1 "Jurisdictions of Operation"

Applicant is currently licensed in Illinois, Maryland (Electric), New Jersey, and Pennsylvania (Electric).

#### Exhibit B-2 "Experience & Plans"

Background of each owner/officer is below:

**John Troublefield** began working with commercial and industrial energy endusers in 1990. He began as a sales representative for AmGas, Inc., one of the first natural gas marketing companies to provide third-party supply in Illinois. In 1992, John became a regional manager and was instrumental in expanding the company into Ohio. By 1995, John was responsible for 23 sales reps providing natural gas to customers on 10 local distribution companies in 3 states.

As additional states began to deregulate, it became clear that businesses with a national presence would need assistance in navigating the different rules and regulations in various states and market areas. John left AmGas in 1996 and started Energy Related Services Corporation "ERS", providing consulting, procurement, and data management services to national corporations. Today, ERS services a wide variety of companies, including Trump Entertainment Resorts, Golden Nugget Casinos, Geo Group, and Landry's, Inc.

In 2011, John recognized a need to start an energy brokering company in order to service businesses with a smaller footprint. In April 2012, Destination Energy, LLC was created. Destination Energy currently services several customers in Texas. Customer demand has DE now looking to expand its services to additional markets.

James Troublefield joined AmGas, Inc. in September 1987. AmGas, a privately held company, was engaged in the marketing and management of natural gas requirements of commercial and Industrial class customers in Illinois. Responsibilities included in-depth tariff analysis, creation of detailed costs analysis of delivery options, customer acquisition, designing marketing materials, contract negotiation, problem resolution and the monitoring of daily consumption and deliveries.

In January 1991 Jim became a Regional Director at AmGas, Inc. New duties included the hiring, training and management of a six person in-house sales team. The in-house sales team achieved record sales for AmGas while maintaining the lowest overhead of all AmGas sales teams.

In 1994 AmGas was purchased by a large Midwestern Utility Company. Jim's duties included the integration of two sales teams with different cultures, while increasing market share, setting growth goals, tracking progress and migrating into new markets. Jim was also a member of the Executive Board at AmGas overseeing the overall growth and direction of the company. Jim oversaw the coordination of activities of forty-five sales people and two managers, meeting company objectives for growth and profitability.

In 1996, Jim, along with 2 co-workers started Energy Related Services Corporation, providing energy consulting, procurement, and data management services to national corporations. Today, ERS services a wide variety of commercial and industrial accounts throughout the United States.

In April 2012, Destination Energy, LLC was created. Destination Energy currently services customers in Texas. Customer demand has DE is now looking to expand its services to additional markets.

**Peggy Troublefield** was first introduced to the deregulated utility industry when she joined the Operations Department of AmGas, Inc. in 1988. Peggy's primary responsibilities included the daily gas nominations and balancing for the portfolio of Illinois clients. In 1991, she took that knowledge and moved into the sales department. Peggy's experience in the operations side paid off as she was able to quickly learn new tariffs and obtain clients in Illinois, Iowa and Ohio.

In 1996, she left AmGas to pursue a new venture. New gas market opportunities were opening up nation-wide and Peggy, along two of her co-workers, saw a need in the marketplace and Energy Related Services Corporation (ERS) was born. Specializing in the deregulated industry, ERS got busy learning the tariffs for a variety of utilities from California to New York. They quickly earned the business of commercial accounts with multi-state locations.

Today, ERS maintains its reputation as a leader in the deregulated gas and electric markets. A sister company, Destination Energy, is now offering similar services to smaller commercial accounts who want to achieve budget and cost control. Peggy is

looking forward to expanding Destination Energy into new markets and growing the client base.

#### Exhibit C-1 "Annual Report"

N/A (applicant is a limited liability company)

#### Exhibit C-2 "SEC Filings"

N/A (applicant is a privately-held limited liability company)

### Exhibit C-3 "Financial Statements"

Financial Statements are labeled and attached.

#### Exhibit C-4 "Financial Arrangements"

N/A

#### Exhibit C-5 "Forecasted Financial Statements"

Forecasted Financial Statements are labeled and attached.

#### Exhibit C-6 "Credit Rating"

Credit Rating is labeled and attached.

#### Exhibit C-7 "Credit Report"

Credit Report is labeled and attached.

#### Exhibit C-8 "Bankruptcy Information"

None

#### Exhibit C-9 "Merger Information"

None

#### Exhibit C-10 "Corporate Structure"

Destination Energy, LLC is owned by John Andrew Troublefield (45%), James Edward Troublefield III (50%), and Peggy Denise Troublefield (5%).

