Ohio | Public Utilities Commission

-PUCO USE ONLY Version 1.08	2
Date Received Renewal Certification	I ORIGINAL AGG
Number	Case Number
	16 - 2425 - GA-AGG

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RENEWAL CERTIFICATION APPLICATION COMPETITIVE RETAIL NATURAL GAS BROKERS/AGGREGATORS

Please type or print all required information. Identify all attachments with an exhibit label and title (*Example: Exhibit* A-15 - Company History). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may directly input information onto the form. You may also download the form by saving it to your local disk.

	3	SECTION A - APPLICANT INFORMATION AND SERVICES
A-1	Applicant inte	ends to renew its certificate as: (check all that apply)
	Retail Natur	al Gas Aggregator 🔽 Retail Natural Gas Broker
A-2	Applicant info Legal Name Address Telephone No.	prmation: 9 Power City Energy LLC 9 23534 Ranch Rd Beachwood OH 44122 9 216-339-2006 Web site Address
	Current PUCO Ce	17-576G (1) 1/21/2017 0 6 rtificate No. Effective Dates
A-3	Applicant info	rmation under which applicant will do business in Ohio:
	Name Address	Power City Energy LLC
	Web site Address	www.powercityenergy.com Telephone No. 216-339-2006
A-4	List all names Power City Energy	S I D O C D O C D O C D O C D O C D O C D O C D O C D O C D O C D O C D O C D O C D O C D O C D O C D O C D O C D O C D
A-5	Contact person	n for regulatory or emergency matters:
	Name Suri Goldi	n for regulatory or emergency matters:
	Business Address Telephone No. ^{2*}	23534 Ranch Rd. Beachwood OH 44122

A-6 Contact person for Commission Staff use in investigating customer complaints:

Name Suri Gol	dman			Fitle	president		
Business addres	23534 Ranch R ss	d. Beachwood OH 44122	•. 				
Telephone No.	216-339-2006	Fax No. 216-464-5682	¹	-	Email Address	suri@powercityenergy.	com

A-7 Applicant's address and toll-free number for customer service and complaints

Toll-Free Telephone No.		Fax No	· · · · · · · · · · · · · · · · · · ·	· . · .	Email Ad	idress	suri@powerc	ityenergy.coi	ท่
Customer service address	23534 Ranch	n Rd. Beachw	ood, OH 44122	· · · · · ·		· · · ·			

A-8 Provide "Proof of an Ohio Office and Employee," in accordance with Section 4929.22 of the Ohio Revised Code, by listing name, Ohio office address, telephone number, and Web site address of the designated Ohio Employee

	Name Suri Goldman			Title ^F	President				
	Business address 2353	4 Ranch Rd. Beachwood,	OH 44122		· .		- · · ·		
	Telephone No. 216-339-	-2006 Fax No.		Emai	il Address	suri@powerc	ityenergy.com	та <u>-</u> 1. т	
A-9	Applicant's federal	employer identificat	ion number	81-470	08551				,

A-10 Applicant's form of ownership: (Check one)

to Applicant's torm of ownership. (Check one)	
Sole Proprietorship	Partnership
Limited Liability Partnership (LLP)	✓ Limited Liability Company (LLC)
Corporation	Other

A-11 (Check all that apply) Identify each natural gas company service area in which the applicant is currently providing service or intends to provide service, including identification of each customer class that the applicant is currently serving or intends to serve, for example: residential, small commercial, and/or large commercial/industrial (mercantile) customers. (A mercantile customer, as defined in Section 4929.01(L)(1) of the Ohio Revised Code, means a customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within the state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside of this state. In accordance with Section 4929.01(L)(2) of the Ohio Revised Code, "Mercantile customer" excludes a not-for-profit customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within or outside of this state. In accordance with Section 4929.01(L)(2) of the Ohio Revised Code, "Mercantile customer" excludes a not-for-profit customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within this state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside this state that has filed the necessary declaration with the Public Utilities Commission.)

V	Vectren Energy Deliv	very of Ohio	Residential	Small Commerci	ial 🔽 Large Commercial / Industr	ial
	Duke Energy Obio		Residential	Small Commerci	ial 🖌 Large Commercial / Industr	ial
	Dominion East Ohio		Residential	Small Commerce	ial 🖌 Large Commercial / Industr	ial
	Columbia Gas of Ohi	• •	Residential	Small Commerci	ial 🖌 Large Commercial / Industr	ial

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A-12 If applicant or an affiliated interest previously participated in any of Ohio's Natural Gas Choice Programs, for each service area and customer class, provide approximate start date(s) and/or end date(s) that the applicant began delivering and/or ended services.

Columbia Gas of Ohio		
Residential	Beginning Date of Service	End Date
Small Commercial	Beginning Date of Service	End Date
Large Commercia	I. Beginning Date of Service	End Date
Industrial	Beginning Date of Service	End Date
Dominion East Ohio		
Residential	Beginning Date of Service	End Date
Small Commercial	Beginning Date of Service	End Date
Large Commercia	Beginning Date of Service	End Date
Industrial	Beginning Date of Service	End Date
Duke Energy Ohio		
Residential	Beginning Date of Service	End Date
Small Commercial	Beginning Date of Service	End Date
Large Commercia	1 Beginning Date of Service	End Date
Industrial	Beginning Date of Service	End Date
Vectren Energy Delivery	of Ohio	
Residential	Beginning Date of Service	End Date
Small Commercia	Beginning Date of Service	End Date
Large Commercia	Beginning Date of Service	End Date
Industrial	Beginning Date of Service	End Date

A-13 If not currently participating in any of Ohio's four Natural Gas Choice Programs, provide the approximate start date that the applicant proposes to begin delivering services:

Columbia Gas of Ohio	Intende	d Start Date	1/21/19
Dominion East Ohio	Intende	d Start Date 3	121/19
Duke Energy Ohio	Intende	l Start Date 1	121/19
Vectren Energy Delivery of	Ohio Intended	l Start Date	

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- A-14 <u>Exhibit A-14 "Principal Officers, Directors & Partners,</u>" provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-15 Exhibit A-15 "Company History," provide a concise description of the applicant's company history and principal business interests.
- A-16 Exhibit A-16 "Articles of Incorporation and Bylaws," provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto, only if the contents of the originally filed documents changed since the initial application.
- A-17 Exhibit A-17 "Secretary of State," provide evidence that the applicant is still currently registered with the Ohio Secretary of the State.

SECTION B - APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- **B-1** <u>Exhibit B-1 "Jurisdictions of Operation</u>," provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.
- **B-2** <u>Exhibit B-2 "Experience & Plans</u>," provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.
- **B-3** <u>Exhibit B-3 "Summary of Experience</u>," provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking renewed certification (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).
- **B-4** <u>Exhibit B-4 "Disclosure of Liabilities and Investigations</u>," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational

status or ability to provide the services for which it is seeking renewed certification since applicant last filed for certification.

B-5 <u>Exhibit B-5 "Disclosure of Consumer Protection Violations</u>," disclose whether the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant has been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws since applicant last filed for certification.

No Yes

If Yes, provide a separate attachment labeled as <u>Exhibit B-5 "Disclosure of Consumer Protection</u> <u>Violations</u>," detailing such violation(s) and providing all relevant documents.

B-6 Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, or revoked, or whether the applicant or predecessor has been terminated from any of Ohio's Natural Gas Choice programs, or been in default for failure to deliver natural gas since applicant last filed for certification.

No Yes

If Yes, provide a separate attachment, labeled as <u>Exhibit B-6</u> "Disclosure of Certification Denial, <u>Curtailment, Suspension, or Revocation</u>," detailing such action(s) and providing all relevant documents.

SECTION C - APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

C-1 <u>Exhibit C-1 "Annual Reports,</u>" provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information, labeled as Exhibit C-1, or indicate that Exhibit C-1 is not applicable and why. (This is generally only applicable to publicly traded companies who publish annual reports.)

C-2 Exhibit C-2 "SEC Filings," provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such

- not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 whether the applicant is not required to file with the SEC and why.
- C-3 <u>Exhibit C-3 "Financial Statements</u>," provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).

C-4 <u>Exhibit C-4 "Financial Arrangements</u>," provide copies of the applicant's financial arrangements to satisfy collateral requirements to conduct retail electric/gas business activity (e.g., parental or third party guarantees, contractual arrangements, credit agreements, etc.,).

Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements.

First time applicants or applicants whose certificate has expired as well as renewal applicants can meet the requirement by one of the following methods:

1. The applicant itself stating that it is investment grade rated by Moody's, Standard & Poor's or Fitch and provide evidence of rating from the rating agencies.

2. Have a parent company or third party that is investment grade rated by Moody's, Standard & Poor's or Fitch guarantee the financial obligations of the applicant to the LDU(s).

3. Have a parent company or third party that is not investment grade rated by Moody's, Standard & Poor's or Fitch but has substantial financial wherewithal in the opinion of the Staff reviewer to guarantee the financial obligations of the applicant to the LDU(s). The guarantor company's financials must be included in the application if the applicant is relying on this option.

4. Posting a Letter of Credit with the LDU(s) as the beneficiary.

If the applicant is not taking title to the electricity or natural gas, enter "N/A "in Exhibit C-4. An N/A response is only applicable for applicants seeking to be certified as an aggregator or broker.

- C-5 <u>Exhibit C-5 "Forecasted Financial Statements</u>," provide two years of forecasted income statements for the applicant's NATURAL GAS related business activities in the state of Ohio Only, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.
- **C-6** <u>Exhibit C-6 "Credit Rating.</u>" provide a statement disclosing the applicant's current credit rating as reported by two of the following organizations: Duff & Phelps, Fitch IBCA, Moody's Investors Service, Standard & Poor's, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or an affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter "N/A" in Exhibit C-6.
- C-7 <u>Exhibit C-7 "Credit Report,</u>" provide a copy of the applicant's current credit report from Experion, Dun and Bradstreet, or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter "N/A" for Exhibit C-7.

A-14 Principal Officers, Directors and Partners

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Suri Goldman, President 23534 Ranch Rd. Beachwood, OH 44122 216-339-2006

Sole proprietor

A_-15 "Company History"

Power City Energy is a company Seeking to broker and aggregate electric and nat. gas for residential, commercial and industrial customers in Ohio. Our goal is to get the best competitive pricing for Our customers and audit their bills to make sure Pricing and supplier information is correct.

4.

A-16 "Articles of Incorporation and Bylaws"

- **6** - 1

NOT APPLICABLE





y of State "

DATE 09/02/2016 DOCUMENT ID -201624202452

DESCRIPTION DOMESTIC FOR PROFIT LLC - ARTICLES OF ORG (LCP)

FILING EXPED PENALTY CERT COPY 99.00 0.00 0.00 0.00 0.00

Receipt

This is not a bill. Please do not remit payment.

SURI GOLDMAN 23534 RANCH RD BEACHWOOD, OH 44122

STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jon Husted

3935844

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

POWER CITY ENERGY LLC

and, that said business records show the filing and recording of:

Document(s)

DOMESTIC FOR PROFIT LLC - ARTICLES OF ORG Effective Date: 08/29/2016 Document No(s): 201624202452



United States of America State of Ohio Office of the Secretary of State Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 2nd day of September, A.D. 2016.

Jon Husted

Ohio Secretary of State

Rower City Energy p-4

B-1 "Jurisdictions of Operation"

Power City Energy has been licensed with PUCO for the past 2 yrs. 1/2017-1/2019

PCE is also a member of the Broker Online Exchange (BOX) where I can price, track and contract commercial business for gas and electric on an energy portal in any of the deregulated markets. BOX is licensed in every deregulated state they operate.

4.

B-2 "Experience and Plans"

I was the Director of Sales and Marketing for CenStar Energy for 3 ¾ yrs. Working directly for the supplier I dealt with residential and commercial customers. I generated contracts and directed them to the appropriate people within the company if there were customer complaints or issues.

Power City Energy has over the past 2 yrs. signed up residential, commercial and industrial customers with competitive pricing. We have sent contracts to customers from suppliers and helped to settle complaints if accounts dropped off or had price issues on bills.

1.

B-3 "Summary of Experience"

PCE currently has over 500 gas customers ranging from (300) residential and (200) commercial in the Dominion, Columbia , Vectren And Duke utilities.

44

The average annual usage of the residential homes Are 150mcf and commercial buildings range from 1000mcf-16,000 mcf. Total customer annual usage 450,000mcf.

B-4 "Disclosure of Liabilities and Investigations"

4.

There are no matters that adversely impact PCE's Financial or operational status.

C-1 "Annual Reports"

44

NOT APPLICABLE

not a publicly traded company

C-2 "SEC Filings"

Not applicable.

No SEC filings as it is not public company.

4.

C-4

• •

N/A

C-6 "Credit Rating"

N/A no credit rating

C-8 "Bankruptcy Information"

There have been no reorganizations, protection from creditors or any other form of bankruptcy filings at any time.

4.

C-9 "Merger Information"

There have been no mergers or any changes to the business within the past 2 yrs.

- **k** -

C-10 "Corporate Structure"

N/A

Stand alone entity with no affiliate or subsidiary company.

- **6** - 1

D-1 "Operations"

Suri Goldman is a sole proprietor. She has built up this business with her energy, organizational skills and salesmanship.

She uses fundamental and technical anaylsis in her understanding of the gas market and helps customers plan their energy needs/supply in accordance. She negotiates with suppliers to provide the best competitive price for her customers.

She provides spreadsheets for active accounts of the largest customers so that PCE has the current rate, supplier and expiration date to audit bills monthly for the customer.

D-2 "Operations Expertise"

College educated and a BA in business,

Suri Goldman was a trader on the floor of the COMEX from 1983-1991. Commodities have been on her radar for 35 years.

1.

Therefore she has the ability and interest in technical and fundamental analysis.

She is able to advise and share insight for gas procurement for her

customers.

D-3 "Key Technical Personnel"

1.

Thomas Michael, Director of Operations Ohio <u>operations@powercityenergy.com</u> 937-728-7633 He was employed at two suppliers in Ohio offices. AEP Energy and Hudson Energy.

- C-8 Exhibit C-8 "Bankruptcy Information," provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- Exhibit C-9 "Merger Information," provide a statement describing any dissolution or merger or **C-9** acquisition of the applicant within the two most recent years preceding the application.
- C-10 Exhibit C-10 "Corporate Structure," provide a description of the applicant's corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

SECTION D – APPLICANT TECHNICAL CAPABILITY

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- D-1 Exhibit D-1 "Operations," provide a current written description of the operational nature of the applicant's business functions.
- Exhibit D-2 "Operations Expertise," given the operational nature of the applicant's business, provide **D-2** evidence of the applicant's current experience and technical expertise in performing such operations.
- Exhibit D-3 "Key Technical Personnel," provide the names, titles, email addresses, telephone **D-3** numbers, and background of key personnel involved in the operational aspects of the applicant's current business.

Signature of official administering oath

Applicant Signature and Title Rower City Every U.C. Surifill Presidents Sworn and subscribed before me this 28 day of November Month 2018 Year

Michelewerss

Print Name and Title

My commission expires on 4/24/22



MICHELE WEISS NOTARY PUBLIC STATE OF OHIO Recorded in Cuyahoga County My Comm. Exp. 4/21/2022

Competitive Retail Affiday	es Commission of Ohio I Natural Gas Service avit Form sion 1.07)
In the Matter of the Application of)Power City Energy LLC)for a Certificate or Renewal Certificate to Provide)Competitive Retail Natural Gas Service in Ohio.)) Case No. 16 - 2425 - GA-AGG
County of Cuyahoga State of Ohio Suri Goldman	[Affiant], being duly sworn/affirmed, hereby states that

- (1) The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant.
- (2) The applicant will timely file an annual report of its intrastate gross receipts and sales of hundred cubic feet of natural gas pursuant to Sections 4905.10(A), 4911.18(A), and 4929.23(B), Ohio Revised Code.
- (3) The applicant will timely pay any assessment made pursuant to Section 4905.10 or Section 4911.18(A), Ohio Revised Code.
- (4) Applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
- (5) Applicant will cooperate with the Public Utilities Commission of Ohio and its staff in the investigation of any consumer complaint regarding any service offered or provided by the applicant.
- (6) Applicant will comply with Section 4929.21, Ohio Revised Code, regarding consent to the jurisdiction of the Ohio courts and the service of process.
- (7) Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the certification or certification renewal application within 30 days of such material change, including any change in contact person for regulatory or emergency purposes or contact person for Staff use in investigating customer complaints.
- (8) Affiant further sayeth naught.

Affiant Signature & Title Power Cibly Energy UK Sun Gell Wild Sworn and subscribed before me this 28 day of Nuember Month 2018 Year	ent
Anch le UUS Michael Main Stering Maths NOTARY PUBLIC STATE OF OHIO Recorded in Cuyahoga County My Comm. Exp. 4/21/2022	
(CRNGS Broker/Aggregator Renewal - Version 1.08, Revised May 2016) Pag	ge 7 of 7
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