



Original CRS Case Number	Version
16 - 2026-EL-CRS	May 2016

## **RENEWAL APPLICATION FOR RETAIL GENERATION PROVIDERS AND POWER MARKETERS**

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit C-10 Corporate Structure). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

**This PDF form is designed so that you may input information directly onto the form.  
You may also download the form, by saving it to your local disk, for later use.**

### **A. RENEWAL INFORMATION**

#### **A-1 Applicant intends to be renewed as: (check all that apply)**

- |  |                                       |
|--|---------------------------------------|
| <input checked="" type="checkbox"/> Retail Generation Provider | <input type="checkbox"/> Power Broker |
| <input checked="" type="checkbox"/> Power Marketer             | <input type="checkbox"/> Aggregator   |

#### **A-2 Applicant's legal name, address, telephone number, PUCO certificate number, and web site address**

Legal Name Vista Energy Marketing, L.P.  
Address 4306 Yoakum Blvd., Suite 600, Houston, TX 77006  
PUCO Certificate # and Date Certified 16-1148, 11/30/2016  
Telephone # (281) 915-3220 Web site address (if any) www.vistaenergymarketing.com

#### **A-3 List name, address, telephone number and web site address under which Applicant does business in Ohio**

Legal Name Vista Energy Marketing, L.P.  
Address 4306 Yoakum Blvd., Suite 600, Houston, TX 77006  
Telephone # (281) 915-3220 Web site address (if any) www.vistaenergymarketing.com

**A-4 List all names under which the applicant does business in North America**

Vista Energy Marketing, L.P. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**A-5 Contact person for regulatory or emergency matters**

Name Harry Kingerski  
Title VP - Regulatory & Compliance  
Business address 4306 Yoakum Blvd., Suite 600, Houston, TX 77006  
Telephone # (281) 684-8500 Fax # (832) 213-0301  
E-mail address hkingerski@vistaenergymarketing.com

**A-6 Contact person for Commission Staff use in investigating customer complaints**

Name Maria Sion  
Title Director of Call Center Interactions & Regulatory  
Business address 4306 Yoakum Blvd., Suite 600, Houston, TX 77006  
Telephone # (713) 877-9904 Fax # (832) 213-0301  
E-mail address customerservice@vistaenergymarketing.com

**A-7 Applicant's address and toll-free number for customer service and complaints**

Customer Service address 4306 Yoakum Blvd., Suite 600, Houston, TX 77006  
Toll-free Telephone # (888) 508-4782 Fax # (832) 213-0301  
E-mail address customerservice@vistaenergymarketing.com

**A-8 Applicant's federal employer identification number # 26-3995865**

**A-9 Applicant's form of ownership (check one)**

- |  |  |
|--|--|
| <input type="checkbox"/> Sole Proprietorship                 | <input checked="" type="checkbox"/> Partnership          |
| <input type="checkbox"/> Limited Liability Partnership (LLP) | <input type="checkbox"/> Limited Liability Company (LLC) |
| <input type="checkbox"/> Corporation                         | <input type="checkbox"/> Other _____                     |

**PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:**

**A-10 Exhibit A-10 "Principal Officers, Directors & Partners" provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.**

## **B. MANAGERIAL CAPABILITY AND EXPERIENCE**

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- B-1** **Exhibit B-1 “Jurisdictions of Operation,”** provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services.
- B-2** **Exhibit B-2 "Experience & Plans,"** provide a description of the applicant’s experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.
- B-3** **Exhibit B-3 "Disclosure of Liabilities and Investigations,"** provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant’s financial or operational status or ability to provide the services it is seeking to be certified to provide.
- B-4** Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.  
☒ No      ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-4 "Disclosure of Consumer Protection Violations”** detailing such violation(s) and providing all relevant documents.

- B-5** Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service denied, curtailed, suspended, revoked, or cancelled within the past two years.  
☒ No      ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-5 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation”** detailing such action(s) and providing all relevant documents.

## **C. FINANCIAL CAPABILITY AND EXPERIENCE**

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- C-1** **Exhibit C-1 “Annual Reports,”** provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why. (This is generally only applicable to publicly traded companies who publish annual reports.)

- C-2 Exhibit C-2 “SEC Filings,”** provide the most recent 10-K/8-K Filings with the SEC. If the applicant does not have such filings, it may submit those of its parent company. An applicant may submit a current link to the filings or provide them in paper form. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.
- C-3 Exhibit C-3 “Financial Statements,”** provide copies of the applicant’s two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).
- C-4 Exhibit C-4 “Financial Arrangements,”** provide copies of the applicant's financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.,).

Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU’s collateral requirements.

First time applicants or applicants whose certificate has expired as well as renewal applicants can meet the requirement by one of the following methods:

1. The applicant itself stating that it is investment grade rated by Moody’s, Standard & Poor’s or Fitch and provide evidence of rating from the rating agencies.
2. Have a parent company or third party that is investment grade rated by Moody’s, Standard & Poor’s or Fitch guarantee the financial obligations of the applicant to the LDU(s).
3. Have a parent company or third party that is not investment grade rated by Moody’s, Standard & Poor’s or Fitch but has substantial financial wherewithal in the opinion of the Staff reviewer to guarantee the financial obligations of the applicant to the LDU(s). The guarantor company’s financials must be included in the application if the applicant is relying on this option.
4. Posting a Letter of Credit with the LDU(s) as the beneficiary.

If the applicant is not taking title to the electricity or natural gas, enter "N/A" in Exhibit C-4. An N/A response is only applicable for applicants seeking to be certified as an aggregator or broker.

- C-5**     **Exhibit C-5 “Forecasted Financial Statements,”** provide two years of forecasted income statements for the applicant’s **ELECTRIC related business activities in the state of Ohio Only**, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.
- C-6**     **Exhibit C-6 “Credit Rating,”** provide a statement disclosing the applicant’s credit rating as reported by two of the following organizations: Duff & Phelps, Fitch IBCA, Moody’s Investors Service, Standard & Poor’s, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or an affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant’s parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter “N/A” in Exhibit C-6.
- C-7**     **Exhibit C-7 “Credit Report,”** provide a copy of the applicant’s credit report from Experian, Dun and Bradstreet or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter “N/A” for Exhibit C-7.
- C-8**     **Exhibit C-8 “Bankruptcy Information,”** provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9**     **Exhibit C-9 “Merger Information,”** provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.
- C-10**    **Exhibit C-10 “Corporate Structure,”** provide a description of the applicant’s corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

## D. TECHNICAL CAPABILITY

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

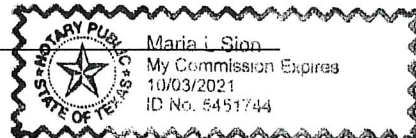
- D-1 Exhibit D-1 "Operations" provide a written description of the operational nature of the applicant's business. Please include whether the applicant's operations include the generation of power for retail sales, the scheduling of retail power for transmission and delivery, the provision of retail ancillary services as well as other services used to arrange for the purchase and delivery of electricity to retail customers.
- D-2 Exhibit D-2 "Operations Expertise," given the operational nature of the applicant's business, provide evidence of the applicant's experience and technical expertise in performing such operations.
- D-3 Exhibit D-3 "Key Technical Personnel," provide the names, titles, e-mail addresses, telephone numbers, and the background of key personnel involved in the operational aspects of the applicant's business.
- D-4 Exhibit D-4 "FERC Power Marketer License Number," provide a statement disclosing the applicant's FERC Power Marketer License number. (Power Marketers only)

 Managing Director  
Signature of Applicant and Title

Sworn and subscribed before me this 17<sup>th</sup> day of September, 2018  
Month Year

 Maria C. Simon  
Signature of official administering oath Print Name and Title

My commission expires on \_\_\_\_\_



# **AFFIDAVIT**

State of TEXAS :

\_\_\_\_ ss.  
(Town)

County of HARRIS :

PAUL ATHA, Affiant, being duly sworn/affirmed according to law, deposes and says that:

He/She is the MANAGING DIRECTOR (Office of Affiant) of VISTA ENERGY MARKETING (Name of Applicant);

That he/she is authorized to and does make this affidavit for said Applicant,

1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification renewal are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
6. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
7. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
8. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

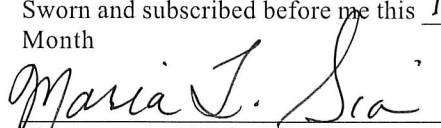
11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the renewal application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

  
Signature of Affiant & Title

*Managing Director*

Sworn and subscribed before me this 17<sup>th</sup> day of September, 2018  
Month Year

  
Signature of official administering oath

*Maria L. Sion*  
Print Name and Title

My commission expires on \_\_\_\_\_





**Exhibit A-10**

**Principal Officers, Directors & Partners**

Vista Energy Marketing, L.P. (“Vista”) is a limited partnership comprised of a General Partner, Irish Marketing, LLC (“Irish Marketing”), and two limited partners, Ranslem Capital, L.P., (“Ranslem Capital LP”) and Whale Family Investments, L.P. (“Whale Family LP”). Both limited partners are passive investors in Vista.

Contact information for the principal officer of each of the foregoing entities is as follows:

**Vista Energy Marketing, L.P.**

Paul Atha  
Managing Director  
4306 Yoakum, Suite 600  
Houston, TX 77006  
Phone: 713-877-9901

**Irish Marketing, LLC**

David Ranslem  
Managing Partner  
4306 Yoakum, Suite 600  
Houston, TX 77006  
Phone: 281-915-3220

**Ranslem Capital LP**

David Ranslem  
Managing Partner  
4306 Yoakum, Suite 600  
Houston, TX 77006  
Phone: 281-915-3220

**Whale Family Investments, L.P.**

Tim Whalen  
4306 Yoakum Suite 600  
Houston TX 77006  
Phone: 281-684-8500

**Exhibit B-1**

**Jurisdictions of Operations**

Vista is licensed to sell electricity in the states of Illinois, Pennsylvania, New Jersey, and Ohio.

Vista is licensed to sell natural gas in California, Illinois, Ohio, New Jersey, Nebraska, and Connecticut.<sup>1</sup>  
Vista is also an approved seller of natural gas in Texas, Arizona, Kentucky, Wyoming, Oregon, Utah, and Washington.<sup>2</sup>

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<sup>1</sup> Vista is not currently active in the Connecticut market.

<sup>2</sup> Vista is listed as an approved seller on the respective utility websites for these natural gas jurisdictions, and no certificate is provided by these jurisdictions.

**Exhibit B-2**

**Experience & Plans**

In 2017, Vista began providing electric service to customers in Ohio, Illinois, and Pennsylvania, and in 2018 to electric customers in New Jersey. Formed in January of 2009, Vista also supplies natural gas to customers in Ohio, Illinois, New Jersey, California, Texas, Arizona, Utah, Oregon, Washington, Kentucky, Nebraska, and Wyoming.

Primarily focusing on potential cost savings and price security, Vista offers current and prospective customers multiple options when choosing their energy plans. Offering contracts that range from three months to three years, Vista currently serves customers through multiple billing arrangements (both utility and supplier billed). Vista utilizes an internal call center with a staff of approximately 16-20 persons. Each agent is carefully trained to adhere to all of the compliance requirements of the existing territories Vista currently serves.

Vista plans to continue to offer residential and commercial customers in Ohio innovative and competitively priced electricity products. By leveraging existing staff and systems, Vista can offer top quality customer service to all prospective electricity customers.

Vista will market to customers in Ohio utilizing its website, telemarketing, and door to door marketing. Vista will continue to conduct its competitive retail electric service business in Ohio in a manner that complies with the Ohio Administrative Code and all other applicable rules and regulations. Marketing and solicitations, enrollments and contracts, and customer notifications will continue to be in compliance with all requirements of the Ohio Administrative Code.

**CONFIDENTIAL**

**Exhibit B-3**

**Disclosure of Liabilities and Investigations**

**RESERVED AS CONFIDENTIAL**

**Exhibit C-1**

**Annual Reports**

Vista is not a publicly traded company and as such, does not generate annual reports.

**Exhibit C-2**

**SEC Filings**

Vista is a closely held private company, and as such does not have any SEC filing requirements.

**CONFIDENTIAL**

**Exhibit C-3**

**Financial Statements**

**RESERVED AS CONFIDENTIAL**

**Exhibit C-4**

**Financial Arrangements**

Attached is a current statement from an Ohio local distribution utility that shows Vista is current with the utility's collateral requirements.





**Exhibit C-4**

139 East Fourth  
EM740  
Cincinnati, Ohio 45202

August 30, 2018

Vista Energy Marketing, L.P. has met the Electric Collateral obligations for Duke Energy Corporation as of August 30, 2018.

***Tom Hunt***

Duke Energy Corp  
Certified Supplier Business Center  
[Tom.Hunt@Duke-Energy.com](mailto:Tom.Hunt@Duke-Energy.com)



**CONFIDENTIAL**

**Exhibit C-5**

**Forecasted Financial Statements**

**RESERVED AS CONFIDENTIAL**

**Exhibit C-6**

**Credit Rating**

N/A - Vista is not rated by any credit agency.

**CONFIDENTIAL**

**Exhibit C-7**

**Credit Report**

**RESERVED AS CONFIDENTIAL**

**Exhibit C-8**

**Bankruptcy Information**

Vista does not have any bankruptcy information to disclose.

**Exhibit C-9**

**Merger Information**

Vista does not have any dissolution, merger or acquisition to disclose.

**CONFIDENTIAL**

**Exhibit C-10**

**Corporate Structure**

**RESERVED AS CONFIDENTIAL**

**Exhibit D-1**

**Operations**

Vista procures electricity generation in the PJM wholesale market and schedules power directly to the respective utilities in Ohio. Vista currently has wholesale supply contracts in place with three upstream counterparties. Along with existing supply contracts, Vista is engaged with Sirius Solutions to assist and refine the day-ahead and monthly load forecasts. Vista will continue to adhere to the Ohio AEPS requirements and will actively manage its renewable energy generation on the PJM-EIS Generation Attribute Tracking System ("GATS").

Vista uses experienced employees and reputable vendors to market its services. In all stages of the marketing process, Vista makes every effort possible to ensure an enjoyable customer experience. In addition to obtaining independent verification to ensure customers fully understand and agree to the proposed terms, Vista's internal staff takes additional quality control measures to ensure all enrollments are valid. Once a customer is enrolled, Vista will adhere to any and all customer notification requirements. Vista currently utilizes approximately 16-20 customer service agents who are fully trained and dedicated to provide the highest quality customer service.



**Exhibit D-2**

**Operations Expertise**

Vista has successfully operated as a seller of natural gas since 2009 and as a seller of electricity since early 2017. Vista has an existing staff of approximately 30 full time and contract employees. As indicated in Exhibit B-2, Vista is licensed or approved to supply electricity and natural gas in numerous states and utility service territories. Members of Vista's management team each have over ten years working in energy related fields. Vista currently contracts with reputable vendors that help ensure smooth operations and processes for all facets of its business, including:

- Energy Services Group, LLC – EDI Vendor
- Sirius Solutions LLP – Load Forecasting
- Shell Energy North America (US), L.P. – Energy Supply
- EDF Energy Services, LLC – Energy Supply/Financial Hedging
- Microsoft Dynamics GP – Accounting Software

### **Exhibit D-3**

#### **Key-Technical Personnel**

**Paul Atha – Managing Director**, started his career in energy in 1989 working as a logistics analyst for Shell Oil's Production Distribution group, and then became an Operations Supervisor at the Fall River, MA refined products distribution terminal for Shell, scheduling tank trucks and pipeline tenders. After taking a leave from Shell to obtain his MBA, Mr. Atha then went back to Shell where he was scheduling Resin products from their Deer Park refinery. Mr. Atha then left Shell in 1994 to begin scheduling natural gas with Vastar Resources, an ARCO subsidiary. He next moved to a trading role in 1996 where he was a physical gas trader for all points west of Chicago. Vastar evolved into Mirant, a large energy merchant where Mr. Atha managed the natural gas supply portfolio for all of Mirant's western co-generation electric facilities. He and his wife then returned to Houston to manage the supply for Spark Energy in addition to hedging and risk responsibilities. In late 2008, Mr. Atha presented the structural plan to formulate Vista to Irish Marketing LLC for capital funding. Vista began formal operations in January of 2009 and has since continued to grow utilizing back to back contracts and bearing no risk. Mr. Atha received his BBA in Logistics Management from Iowa State University in 1989 and his MBA in Operations Management from the University of Iowa in 1993.

Contact Information: [patha@vistaenergymarketing.com](mailto:patha@vistaenergymarketing.com)  
713-877-9901

**Luke Gottschalk – Vice President of Retail Electricity**, has over 12 years of experience in retail energy. His responsibilities at Vista primarily include managing electricity P&L, electricity sales, regulatory compliance, electricity risk management, and new business development.

Prior to Vista Energy, Mr. Gottschalk served as Vice President at Oasis Energy. At Oasis, Mr. Gottschalk was responsible for all Electricity and Natural Gas P&L, residential and commercial sales, regulatory compliance, natural gas and electricity risk management, and business development. Mr. Gottschalk managed a portfolio of 45,000 electricity and natural gas customers located in 18 different utilities. Prior to energy, Mr. Gottschalk provided financial services in the banking industry.

Mr. Gottschalk has B.B.A. in Marketing from Fort Hays State University and an M.B.A. from Texas A&M University.

Contact Information: [lgottschalk@vistaenergymarketing.com](mailto:lgottschalk@vistaenergymarketing.com)  
281-915-3220, Ext. 105

**Drew Henderson – Vice President of Retail Gas**, began working with Vista Energy Marketing, L.P. in 2011 and is managing natural gas sales, regulatory compliance, retail structuring, risk modeling, business development, business operations, and IT development. Prior to Vista Energy, Mr. Henderson was directly managing gas sales through natural gas brokers and other energy marketing firms for Spark Energy Gas, LP holding the position of Director - Retail Gas Structuring and Pricing. His duties involved managing Spark Energy's North American Gas portfolio of over 100,000 retail customers in 13 states and 32 LDC's overseeing bid week gas supply, capacity releases, retail structuring, MTM modeling, NYMEX and basis hedging, monthly P/L reporting, monthly Bank reporting, load forecasting, forward book P/L forecasting, IT steering, mass market pricing, and C&I sales. Prior to Spark Energy Mr. Henderson traded equities for ProTrader Securities since 1998. Out of college Mr. Henderson worked as a trading analyst for Momentum

Securities handling all transactions for the Dallas, TX office. Mr. Henderson received his B.S. from Texas A&M University in 1997.

Contact Information: [dhenderson@vistaenergymarketing.com](mailto:dhenderson@vistaenergymarketing.com)  
713-877-9900

**Eric Maberry – Vice President of Operations**, started his career in 1999 as an accountant for Arthur Andersen where he worked with large retail energy companies to minimize their tax liabilities at various operational facilities. This position allowed him to open his career learning from upper management of the country's top retail energy providers.

This eventually led to an interest in trading and risk management. In 2003, Eric served as the lead risk manager for TransMontaigne in Denver, Colorado. He was responsible for all hedging and risk management for North American refined product operations. He later accepted a similar role applying his risk management skills to the natural gas industry with Enbridge Energy Marketing. Here he managed the valuation and risk for all transportation and storage assets in the Texas markets.

Mr. Mayberry then took his skill set to retail energy to speculative trading with Koch Supply and Trading. He worked with a trade group responsible for speculating both physical and financial crude positions. His time was spent strategizing and executing positions, while serving as the company's primary NYMEX trader.

Since 2008 Mr. Mayberry has been instrumental in developing all facets of Vista Energy Marketing. He has managed supply forecasting, scheduling, customer service, and back office personnel since the company's inception. Since the beginning of 2011, most of his time is focused on growth and business development. Eric holds a B.S. in Economics from the University of Texas at Austin.

Contact Information: [emaberry@vistaenergymarketing.com](mailto:emaberry@vistaenergymarketing.com)  
713-877-9905

**Meredith Moeller – Director Performance and System Integrity Manager**, began in the energy industry as an intern for Irish Exchange, LP, a hedge fund, in early 2010. Meredith quickly transitioned to back office reconciliation within the fund. In the spring of 2010, Meredith accepted a position with Vista as a Performance and System Integrity manager. Her primary responsibility is managing Vista's Customer Information System which includes data integrity, account access, account management, performance reporting, and overseeing customer service. Meredith received her B.S in Finance from University of Houston in 2008.

Contact Information: [mmoeller@vistaenergymarketing.com](mailto:mmoeller@vistaenergymarketing.com)  
281-684-8500

**Maria Sion – Director of Call Center Interactions**, started her career in the bottled water industry by working at Texas Premium Waters, who later merged with Sierra Springs, as a manager of customer service, collection and retention in the late 1990s to early 2000s. Mrs. Sion was then called by a Director at Spark Energy to join a young company working in the collections department. After being at Spark Energy for 2 months, she was promoted to Supervisor of Collections, and then manager. After about 5 years, Mrs. Sion was promoted to Director of Call Center Interactions and responsible for directing over 80 employees in Customer Service, Retention and Collections. She was called to duty at Vista Energy

Vista Energy Marketing, L.P.  
CRES 2018 Renewal Application

Marketing in 2013, where she directs the Customer Service, Retention and Collections Department. Mrs. Sion has been very successful in her role and continues to serve Vista's customers.

Contact Information: [msion@vistaenergymarketing.com](mailto:msion@vistaenergymarketing.com)  
713-877-9904

**Exhibit D-4**

**FERC Power Marketer License Number**

Vista was granted Market-Based Rate authority by FERC on October 27, 2016 in FERC Docket ER16-2307-001.

**This foregoing document was electronically filed with the Public Utilities**

**Commission of Ohio Docketing Information System on**

**9/18/2018 2:55:20 PM**

**in**

**Case No(s). 16-2026-EL-CRS**

Summary: Text Renewal Application for Retail Generation Providers and Power Marketers electronically filed by Ms. Rebekah J. Glover on behalf of Vista Energy Marketing, L.P.