



**Buckeye Energy Brokers, Inc.**

66 East Mill Street  
Akron, Ohio 44308  
(330) 730-4338

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Chief of Docketing  
Public Utilities Commission of Ohio  
180 East Broad St. 13<sup>th</sup> Floor  
Columbus, Ohio 43215-3793

**RE: Electric Governmental Aggregator Application – City of Campbell**

The City of Campbell is pleased to submit its application for electric governmental aggregator. The original of the city's filing is enclosed.

Should you have any questions or additional needs, please call me at (330) 730-4338.

Sincerely,

*Thomas M. Bellish*

President

Enclosure

**Buckeye Energy Brokers, Inc.**

**Services**

*Deregulated Energy*

- Consulting
- Aggregation
- Procurement

**Benefits**

- Buying Leverage
- Risk Mitigation
- Budget Predictability
- Cost Control
- Best Combination of Term, Service & Pricing Available

**Proven Expertise**

- PUCO Certified
- Customized Energy Management Solutions
- Municipal Aggregation
- Governmental Procurement Programs
- Procedure Management & Procurement Consulting
- Daily Trend Analysis of Energy Markets
- Ohio Brokers Serving Ohio Clients



Public Utilities  
Commission

PUCO USE ONLY		
Date Received	Case Number	Version
	- -EL-GAG	December 2014

## CERTIFICATION APPLICATION FOR ELECTRIC GOVERNMENTAL AGGREGATORS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-5 Experience). All attachments should bear the legal name of the Applicant and should be included on the electronic copy provided. Applicants should file completed applications and all related correspondence with: Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, OH 43215-3793.

**This PDF form is designed so that you may input information directly onto the form.  
You may also download the form, by saving it to your local disk, for later use.**

### A. APPLICANT INFORMATION

#### A-1 Applicant's name, address, telephone number, and web site address

Note: If filing as a township or village, please include the name of the County where the township or village is located in the applicant name. For example, Miami Township, Hamilton County

Name City of Campbell

Address 351 Tenney Avenue

Telephone Number 330-730-4338

Web site address (if any)

County Mahoning

#### A-2 Exhibit A-2 "Authorizing Ordinance" provide a copy of the ordinance or resolution authorizing the formation of a governmental aggregation program adopted pursuant to Section 4928.20(A) of the Revised Code.

#### A-3 Exhibit A-3 "Operation and Governance Plan" provide a copy of the applicant's plan for operation and governance of its aggregation program adopted pursuant to Section 4928.20(C) of the Revised Code. The Operation and Governance Plan explained in Exhibit A-3 should include:

- Terms and conditions of enrollment including:
  - Rates
  - Charges
  - Switching fees, if any
- Policies associated with customers moving into/out of aggregation area
- Billing procedures
- Procedures for handling complaints and disputes including the toll-free telephone number and address for customer contacts

A-4 **Exhibit A-4 "Automatic Aggregation Disclosure"** provide a copy of the disclosures required by Section 4928.20(D) of the Revised Code, if its aggregation program provides for automatic aggregation in accordance with Section 4928.20(A) of the Revised Code

A-5 **Exhibit A-5 "Experience"** provide a detailed description of the applicant's experience and plan for providing aggregation services, including contracting with retail generation providers, providing billing statements, responding to customer inquiries and complaints, and complying with all applicable provisions of commission rules adopted pursuant to section 4928.10 of the Revised Code.

A-6 **Contact person for regulatory or emergency matters**

Name Thomas M. Bellish

Title President

Business address 66 East Mill Street, Akron, Ohio 44308

Telephone number 330-730-4338

Fax \_\_\_\_\_

E-mail address tb@buckeyeenergybrokers.com

A-7 **Contact person for Commission Staff use in investigating customer complaints**

Name Thomas M. Bellish

Title President

Business address 66 East Mill Street, Akron, Ohio 44308

Telephone number 330-730-4338

Fax \_\_\_\_\_

E-mail address tb@buckeyeenergybrokers.com

A-8 **Applicant's address and toll-free number for customer service and complaints**

Address 66 East Mill Street, Akron, Ohio 44308

Toll-free telephone number 866-302-2237

Fax # \_\_\_\_\_

[Signature] May 012  
Signature of Applicant & Title

Sworn and subscribed before me this 30 day of January, 2018  
Month Year

Dina Hamilton  
Signature of official administering oath

Dina Hamilton, Clerk of Council  
Print Name and Title

My commission expires on July 6, 2020





# AFFIDAVIT

State of Ohio :

Campbell ss.  
(Town)

County of Mahoning :

Nick Phillips, Affiant, being duly sworn/affirmed according to law, deposes and says that:

He/She is the Mayor (Office of Affiant) of City of Campbell (Name of Applicant);

That he/she is authorized to and does make this affidavit for said Applicant.

1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
8. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.
12. The Applicant herein, attests that it will docket with the Commission's Docketing Division the final opt-out and any supplemental opt-outs (including beginning and ending dates of the 21-day opt-out period and the selected CRES supplier) at a minimum 10 days prior to sending the opt-outs to customers.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

*[Signature]* Mayor  
Signature of Affiant & Title

Sworn and subscribed before me this 30 day of January, 2018  
Month Year

*[Signature]*  
Signature of official administering oath

Dina Hamilton, Clerk of Council  
Print Name and Title

My commission expires on July 6, 2020



DINA HAMILTON  
NOTARY PUBLIC - OHIO  
MY COMMISSION EXPIRES  
JULY 6, 2020



*Exhibit A-2 Authorizing Ordinance***ORDINANCE NO. 09-0782**

AN ORDINANCE AUTHORIZING ALL ACTIONS NECESSARY TO EFFECT A GOVERNMENTAL ELECTRICITY AGGREGATION PROGRAM WITH OPT-OUT PROVISIONS PURSUANT TO SECTION 4928.20 OF THE OHIO REVISED CODE, DIRECTING THE MAHONING COUNTY BOARD OF ELECTIONS TO SUBMIT A BALLOT QUESTION TO THE ELECTORS AND DECLARING AN EMERGENCY.

WHEREAS, the Ohio Legislature has enacted electric deregulation legislation ("Am. Sub. S.B. No. 3") which authorizes the legislative authorities of municipal corporations to aggregate the retail electrical loads located in the respective jurisdictions and to enter into service agreements to facilitate for those loads the purchase and sale of electricity; and

WHEREAS, governmental aggregation provides an opportunity for residential and small business customers collectively to participate in the potential benefits of electricity deregulation through lower electric rates which they would not otherwise be able to have individually; and

WHEREAS, this Council seeks to establish a governmental aggregation program with opt-out provisions pursuant to Section 4928.20, Ohio Revised Code (the "Aggregation Program"), for the residents, businesses and other electric consumers in the City and in conjunction jointly with any other political subdivision of the State of Ohio, as permitted by law.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF CAMPBELL, COUNTY OF MAHONING AND STATE OF OHIO:

SECTION 1. This Council finds and determines that it is in the best interest of the City, its residents, businesses and other electric consumers located within the corporate limits of the City to establish the Aggregation Program in the City. Provided that this Ordinance and the Aggregation Program is approved by the electors of the City pursuant to Section 2 of this Ordinance, the City is hereby authorized to aggregate in accordance with Section 4928.20, Ohio Revised Code, the retail electrical loads located within the City, and, for that purpose, to enter into service agreements to facilitate for those loads the sale and purchase of electricity. The City may exercise such authority jointly with any other political subdivision of the State of Ohio using Buckeye Energy Brokers, Inc. ("Buckeye"), an energy broker and aggregator certified by the Public Utilities Commission of Ohio, to the full extent permitted by law. The aggregation will occur automatically for each person owning, occupying, controlling, or using an electric load center proposed to be aggregated and will provide for the opt-out rights described in Section 4 of this Ordinance.

SECTION 2. The Board of Elections of Mahoning County is hereby directed to submit the following question to the electors of the City at the primary election on May 5, 2009.

Shall the City of Campbell have the authority to aggregate the retail electric loads located in the City, and for that purpose, enter into service agreements to facilitate for those loads the sale and purchase of electricity, such aggregation to occur automatically except where any person elects to opt out, all in accordance with Section 4928.20 of the Ohio Revised Code and Ordinance No. 09-0782 adopted by City Council?

The Clerk of this Council is instructed immediately to file a certified copy of this Ordinance and the proposed form of the ballot question with the County Board of Elections not less than seventy-five (75) days prior to May 5, 2009. The Aggregation Program shall not take effect unless approved by a majority of the electors voting upon this Ordinance and the Aggregation Program provided for herein at the election held pursuant to this Section 2 and Section 4928.20, Ohio Revised Code.

SECTION 3. That the Mayor is hereby authorized to enter into an agreement with Buckeye Energy Brokers, Inc.

SECTION 4. Upon the approval of a majority of the electors voting at the general election provided for in Section 2 of this Ordinance, this Council individually or jointly through Buckeye, shall develop a plan of operation and governance for the Electric Aggregation Program. Before adopting such plan, this Council or Buckeye on behalf of this Council shall hold at least two public hearings on the plan. Before the first hearing, notice of the hearings shall be published once a week for two consecutive weeks in a newspaper of general circulation in the City. The

notice shall summarize the plan and state the date, time, and location of each hearing. No plan adopted by this Council shall aggregate the electrical load of any electric load center within the City unless it in advance clearly discloses to the person owning, occupying, controlling, or using the load center that the person will be enrolled automatically in the Aggregation Program and will remain so enrolled unless the person affirmatively elects by a stated procedure not to be so enrolled. The disclosure shall state prominently the rates, charges, and other terms and conditions of enrollment. The stated procedure shall allow any person enrolled in the Aggregation Program the opportunity to opt out of the program every two years, without paying a switching fee. Any such person that opts out of the Aggregation Program pursuant to the stated procedure shall default to the standard service offer provided under division (a) of Section 4928.14 or division (d) of Section 4928.35, Ohio Revised Code until the person chooses an alternative supplier.

SECTION 5. This Council finds and determines that all formal actions of this Council concerning and relating to the adoption of this Ordinance were taken in an open meeting of this Council and that all deliberations of this Council and of any committees that resulted in those formal actions were in meetings open to the public in compliance with the law.

SECTION 6. That the Mayor is hereby authorized to enter into an agreement with the selected electric generation supplier through a request for proposal process.

SECTION 7. This Ordinance is declared to be an emergency measure necessary for the immediate preservation of the public health, safety and welfare of the City, and for the further reason that this Ordinance is required to be immediately effective in order to file a certified copy of this Ordinance and the proposed form of the ballot question with the Board of Elections of Mahoning County not later than seventy-five (75) days prior to the May 5, 2009 election, as provided herein; wherefore, this Ordinance shall be in full force and effect immediately upon its adoption and approval by this Council.

PASSED IN COUNCIL THIS 4 DAY OF February 2009.

William J. Vansuch  
WILLIAM J. VANSUCH, PRESIDENT OF COUNCIL

ATTEST:

Dina Hamilton  
DINA HAMILTON, CLERK OF COUNCIL

APPROVED:

John E. Dill  
JOHN E. DILL, MAYOR

MAYOR JOHN E. DILL,  
ORDINANCE SPONSOR

FILED WITH THE MAYOR: 2-4-09  
APPROVED BY THE MAYOR: 2-4-09

APPROVED AS TO FORM:

Mark J. Kolmact  
MARK J. KOLMACT, DIRECTOR OF LAW

I, Dina Hamilton, Clerk of Council of the City of Campbell, County of Mahoning and State of Ohio, do hereby certify that the foregoing Ordinance is a true and correct copy of Ordinance No. 00012 passed in Council on the 4th day of February 2009 and now on file in the files of my office.  
Dina Hamilton  
CLERK OF COUNCIL

# **ELECTRIC AGGREGATION PROGRAM CITY OF CAMPBELL, OHIO**

## **PLAN OF OPERATION AND GOVERNANCE**



**Buckeye Energy Brokers, Inc.**

**For additional information contact:**

Thomas M. Bellish, President  
Buckeye Energy Brokers, Inc.  
8870 Darrow Road, #F106  
Twinsburg, Ohio 44087  
Buckeyeenergybrokers.com  
(330) 730-4338



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## 1. Purpose of Electric Aggregation Program

This aggregation plan has been developed in compliance with Ohio Revised Code, Section 4928.20 regarding governmental aggregation of electric service. The City of Campbell ("the City") Aggregation Program ("Program") seeks to aggregate the retail electric loads of consumers located in the City to negotiate the best rates for the generation supply of electric power. It has the potential to combine residential, commercial and industrial customers into a buying pool that will be attractive to third party suppliers (Suppliers). Participation in the Program is voluntary. Any individual customer (Member) has the opportunity to decline to be a member of the aggregation program and to return to the Ohio Edison standard offer of service or to enter into a power supply contract with any competitive retail electric supplier. This Plan of Operation will not be adopted until two (2) public hearings are held in accordance with section 4928.20 ( C ) of the Ohio Revised Code.

## 2. The Process for Municipal Aggregation

The process of governmental aggregation is set forth in Ohio Revised Code section 4928.20. The section defines opt-out aggregation that may be enacted by a governmental entity. Under the opt-out aggregation provisions, all electric consumers within the City will be automatically included in the Program. However, such customers will be given prior notice entitling them to affirmatively elect not to be part of the Program. These customers can opt-out during a 21-day period after the election. A similar opt-out period will be offered every three (3) years during which Members can leave the City's aggregation pool without paying a switching fee. In November 2009, Campbell voters approved the development of the program.

All eligible load centers within the City will be automatically enrolled in the aggregation program. However, for commercial and industrial customers with a peak load demand of 200 kW or greater, special metering data may need to be furnished to alternate suppliers to receive a price offer. In addition, only accounts with "shoppable" rate codes, as defined by FirstEnergy Corporation may participate in the Program.

The Supplier and Ohio Edison will identify those customers in the City who have not opted out, who have not renewed their special rate contracts, who are not on the Percentage of Income Payment Plan (PIPP) and who are not on FirstEnergy's "Opt-Off Marketing List." These customers will be transferred to the Supplier selected by the City and enrolled over the period of one month. Ohio Edison shall notify each transferred customer of the transfer with its last bill for standard offer service. Service under the new Supplier shall begin at the start of the billing period following the transfer.

### 3. Terms and Conditions of Enrollment

#### 3.1 Rates

The City shall receive proposals from electric suppliers using a competitive selection process. The request for proposals shall require the suppliers to offer a generation charge for each customer class, load grouping or other appropriate category that is lower than the standard offer from Ohio Edison. Members will not be switched unless a supplier can be found offering prices less than the respective member shopping credits. The prices to be charged to Members in the Program will be set by City Council after negotiations with the selected Supplier. Members were notified of the rates and terms of the Program through the local newspaper, local Cable TV Channels and the City's web site. Opt-out forms will be docketed with the PUCO 10 days prior to mailings.

#### 3.2 Charges

FirstEnergy will continue to bill for Federal Phase I Clean Air Act Compliance, Late Payment, Electric Fuel Component and Monthly Service Fee, etc. These charges apply whether a Member switches or not. Switching generation suppliers will not result in any new charges.

#### 3.3 Switching Fees

At the present time, FirstEnergy is requiring a per customer switching fee for those customers who voluntarily remain in a government aggregation program and are switched to an alternate Supplier. The City's Request for Proposal (RFP) was written to require the selected Supplier to pay for the group's switching fee.

#### 3.4 Terms

The aggregation program is designed to reduce the amount consumers pay for electric energy. The City will not buy and resell the power to the participants of the program. Instead, the City will competitively bid and negotiate a contract with a competitive retail electric supplier to provide firm, all-requirements generation service to the members of the aggregation program.

Customers who meet the following criteria will become members of the aggregation program:

- Are up-to-date with their bill payment;
- Have not Opted-out of the program;
- Are not on the Percentage of Income Payment Plan (PIPP); and
- Have a shoppable rate code.



### 3.5 Opt-Out Disclosure

The City is using an Opt-out form of Governmental Aggregation pursuant to section 4928.20 of the Ohio Revised Code. The City will disclose to the person owning, occupying or using the load center that the person will be enrolled automatically in the aggregation program and will remain so enrolled unless the person affirmatively elects by the following procedure not to be so enrolled. Any such person that opts out of the aggregation program pursuant to stated procedure shall default to the standard service offer provided by FirstEnergy until the person chooses an alternative supplier.

Procedure:

1. The City distributed the Opt-Out Form (refer to Exhibit A-4 "Automatic Aggregation Disclosure");
2. Recipients have 21 days to notify the City; and
3. The City will exclude those opting out from the Program.
4. Customers will receive written notification from FirstEnergy Corp. stating that they are about to be switched and have 7 days if they wish to rescind the contract.

### 4. Policies for Customers Moving Into/Out of the Municipality

Members who have left the Program, or who have moved into the City, may contact the City or its Supplier at any time to obtain enrollment information. There is however, no guarantee that customers opting-in at a later date will receive the same price, terms and conditions as did the initial participants. Suppliers are unable to hold price offerings for an unlimited amount of time, and if the City asks for such a requirement, the price offering received from suppliers will be higher to reflect the greater risk.

Customers may opt out of the Program at no charge within a 21-day period following passage of the ballot. Two (2) public hearings will be held shortly after the ballot to discuss the plan of operation and the process for opting-out. Customers who provide the required opt-out notice will remain customers of Ohio Edison until such time as they select a different generation provider. A similar period in which customers can opt-out of the Program without charge will be offered every three (3) years.

### 5. Billing Procedures

The City will utilize the coordinated billing services of FirstEnergy and the selected Supplier. We anticipate residential customers will receive a single bill from FirstEnergy that itemizes among other things, the cost of generation provided by the selected supplier. In some instances, dual billing will be used for commercial and industrial group members. In these instances, one bill will be sent from the Supplier and one will be sent from FirstEnergy for their respective

services.

## 6. Procedures for Handling Customer Complaints

Members will have multiple means of addressing complaints. As a general rule, concerns regarding service reliability should be directed to Ohio Edison as appropriate, questions regarding the Program administration should go to the City, and any unresolved disputes should be directed to the Public Utilities Commission of Ohio and/or The Ohio Consumers Council. Listed below is a table of toll-free numbers for members to call for assistance.

<b>Nature of Complaint</b>	<b>Contact</b>	<b>Phone Number</b>
Power interruptions or outages	Ohio Edison	1-800-633-4766
Power turn on/off	Ohio Edison	1-800-633-4766
Billing disputes	Ohio Edison	1-800-633-4766
Joining/Leaving Program	Supplier	See opt-out notice
Program Regulatory Questions	Buckeye Energy Brokers	1-866-302-2237
Unresolved Disputes	Public Utilities Commission	1-800-686-7826
Unresolved Disputes	Ohio Consumers Council	1-877-742-5622

## 7. Rights and Responsibilities of Program Members

### 7.1 Universal Access to Aggregation Program

"Universal access" is a term derived from the traditional regulated utility environment in which all customers desiring service receive that service. For the purposes of this Program this will mean that all existing customers within the City borders shall be eligible for service from the contracted supplier under the terms and conditions of the supply contract. It is a goal of the Program to provide the basis for aggregation of all Members on a non-discriminatory basis.

Service under the Program shall include all customer classes in adherence with universal service principles and requirements, and the traditional non-discriminatory practices of local government. Contracts with all Suppliers shall contain provisions to maintain these principles and equitable treatment of all customer classes.

Existing customers in the City currently receiving electric power through an Affinity Group offer or other similar mechanism will become members of the Program. Those members wishing to rejoin their group will need to Opt-out of the Program. Residents who are currently PIPP customers are not eligible to become Program Members.

### 7.2 Dispute Resolution

Members should make all efforts to address complaints or concerns in accordance with the guidance provided in section 6.0 "Procedures for Handling Customer Complaints" of



this plan. If Members are unable to resolve their concerns through these channels, they may contact the Public Utilities Commission of Ohio (1-800-686-7826) or the Ohio Consumers Council (1-877-742-5622) for additional assistance.

### 7.3 Bill Payment

Members are required to remit and comply with the payment terms of FirstEnergy and/or their supplier if dual billing is used. This Program will not be responsible for late or no payment on the part of any of its members. Collection and credit procedures remain the responsibility of FirstEnergy, the selected Supplier and the individual Member.

### 7.4 Leaving the Aggregation Program

Members who wish to opt-out of the program may do so:

1. During the program's initial 21-day opt-out period;
2. Every three (3) years without paying a switching fee; and
3. At any other time, but may be required to pay a switching fee

## 8. Reliability of Power Supply

The Program will only effect the generation source of power. Ohio Edison will continue to deliver power through their transmission and distribution systems. Responsibility for maintaining system reliability continues to rest with the local utility. If Members have service reliability problems they should contact Ohio Edison for repairs. The PUCO has established "Minimum Reliability Standards" for all utilities operating distribution systems in Ohio. Customer outages, duration of outages, interruptions, etc., will be monitored to ensure reliability remains at satisfactory levels.

In addition to maintaining the "wires" system, Ohio Edison is required to be the "Provider of Last Resort." This means, should the selected supplier fail for any reason to deliver any or all of the electricity needed to serve the Members needs, Ohio Edison will immediately provide for the shortfall. Ohio Edison would then bill the supplier for the power provided on their behalf. The Members would incur no additional cost.

## 9. Supplier Qualification Selection Criteria

Only Suppliers meeting strict criteria will be considered. The selected Supplier will need own generating facilities or be directly affiliated with a utility that does. Suppliers will need to be certified by the Public Utilities Commission of Ohio and registered with FirstEnergy Corporation to do business in their service territory. Both the certification and registration ensure that Suppliers are managerially, technically, and financially competent to perform the services they offer.

The successful bidder shall also demonstrate its creditworthiness by possessing an investment



grade long-term bond ratings from at least two (2) of the following rating agencies:

Standard & Poors	BBB or Higher
Moody's Investors' Services	Baa3 or Higher

## 10. Funding the Aggregation Program

The primary expenses of the Program are expected to be publication of notices, written notification to customers, switching fees due to Ohio Edison, regulatory fees and registration with the Public Utilities Commission of Ohio. Except, possibly, for the initial notification of customers, these expenses and administrative fees will be the responsibility of the selected Supplier.

## 11. Maintenance and Reporting of the Aggregation Program

The City will rely on its consultant Buckeye Energy Brokers, Inc. to monitor and report on a quarterly basis. Buckeye Energy will track the performance of the selected Supplier, report on estimated savings and provide an analysis of current and future market conditions. Reports will be provided to the City Council. Members wishing to view the reports should make arrangements to do so by contacting the City Administration during normal working hours.

## 12. Professional Assistance

Due to the complexity of deregulation of the electric utility industry, the City will consult with and obtain the necessary expertise to represent and administer the Program. The City has contracted with Buckeye Energy Brokers, Inc. to provide energy consulting services.

## Certification Application For Electric Governmental Aggregators

### **Exhibit A-4 “Automatic Aggregation Disclosure”**

The Opt-out Notice will be drafted in conjunction with the City of Campbell, the selected Program Supplier and Buckeye Energy Brokers. Buckeye Energy Brokers will also verify the accuracy of the list by using several means, such as, maps, 9-1-1 records, City of Campbell records, electric service lists, etc. Members will have a 21-day period to opt-out by returning a post card to the selected supplier or calling their toll-free number.

The City of Campbell will provide a letter to the supplier authorizing the supplier to obtain the list of Eligible Customers from the Local Utility and will be relying on the Local Utility to provide an accurate list of eligible customers. Buckeye Energy Brokers and the selected Program Supplier will use that list and remove customer records that have returned opt-out forms or are PIPP customers or have non-“shoppable” rate codes. This data would be the final basis for the City of Campbell’s pool of customers and would be turned over to the selected Program Supplier to facilitate switching.

The Local Utility shall notify each affected Member of the pending transfer through a 7-day right of rescission letter. Service under the new Program Supplier shall begin at the start of the billing period following the transfer. Service under the Program shall include all customer classes in adherence with universal service principles and requirements, and the traditional non-discriminatory practices of local government. Contracts with all Suppliers shall contain provisions to maintain these principles and equitable treatment of all customer classes.

Customers who meet the following criteria will become members of the aggregation program:

- Are up to date with their bill payment;
- Have not opted-out of the program;
- Have generation and distribution service with the Local Utility;
- Are offered pricing for their rate code;
- Have less than 400kW peak demand in last 12 months;
- Have a “shoppable” rate code defined by the Local Utility;
- Have not exercised their right of rescission;
- Are not on the Percentage of Income Payment Plan (PIPP); and
- New Members may opt-in to the Program upon contract expiration with an alternate supplier. These Members will need to contact the Program Supplier for enrollment information. The Program Supplier has a right of refusal in accordance with Section 8 of this plan.

A draft Opt-out Notice is shown on the next page. The final Opt-out Notice will include the items enumerated in Administrative Code 4901:1-21-17 Opt-out Disclosure Requirements as shown in Exhibit A-4.

## Certification Application For Electric Governmental Aggregators

City of Campbell  
ELECTRIC AGGREGATION PROGRAM

<Date>

«REFERENCEID»  
«FULLNAME»  
«MAA»  
«CITY» «ST» «ZIP»

Dear Electric Customer,

The City of Campbell is providing you with the opportunity to join with other residents and businesses to save money on the electricity you use. Savings are possible through a concept called government aggregation, where local government officials bring together citizens to gain group buying power for the purchase of electricity from a retail electric generation provider certified by the Public Utilities Commission of Ohio. Your municipality's voters approved this program in <date>.

During the past few months, we researched options for competitive electricity pricing for you. We have chosen \_\_\_\_\_, to provide you with electric generation – or the competitive portion of your electric bill – for at least a \_\_\_\_\_-year term starting <Date>. There is no cost for enrollment and you will not be charged a switching fee. You do not need to do anything to participate.

As a member of this program, you are guaranteed to save \_\_\_\_\_ percent on your electric supply. This percentage discount will be taken off your “generation shopping credit,” which will appear on your electric bill after you have been enrolled in the government aggregation program or can be obtained by calling 1-\_\_\_\_\_. The generation shopping credit — which varies each month depending on your usage — represents the amount credited to you if you switch to an alternative supplier.

To estimate what your savings per kilowatt-hour will be by joining this program, locate your price-to-compare on your electric bill. The price-to-compare will help determine the money you'll save by switching to another energy supplier. Multiply your price to compare by .0x (x%) to estimate how much you'll save per kilowatt-hour each month on electric supply.

You'll see your electric savings from \_\_\_\_\_ after your enrollment has been completed and your switch has been finalized. Of course, you are not obligated to participate in the electric government aggregation program. You have until <Date> to return the attached “opt-out” form if you wish to be excluded from the electric government aggregation program and remain a full-service customer of your local utility. **You must return the attached “opt-out” form if you don't wish to participate.** If you don't opt out at this time, you will receive a notice at least every two years asking if you wish to remain in the program. If you switch back to your local utility, you may not be served under the same rates, terms and conditions that apply to other customers served by the local utility.

**WARNING: If you are already in contract with a competitive retail electric service provider you may incur a contract termination fee or other charges if you fail to opt out of the aggregation.**

After you become a participant in this government aggregation program, your local utility will send you a letter confirming your selection of \_\_\_\_\_ as your electric generation provider. As required by law, this letter will inform you of your option to cancel your contract within seven days of its postmark. To remain in the government aggregation program, you don't need to take any action when this letter arrives.



## Certification Application For Electric Governmental Aggregators

In Ohio's electric environment, your local electric utility will continue to maintain the system that transmits and delivers power to your home. You won't see any new poles or wires, and you will continue to receive a single, easy-to-read bill from your electric operating company. The only thing you'll notice is savings.

If you have any questions, call \_\_\_\_\_ toll-free at 1-\_\_\_\_\_, Monday through Friday, x a.m. to x p.m.

Sincerely,

The City of Campbell

***P.S. Remember to return the opt-out form only if you do not want to participate in the electric government aggregation program.***

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### ***OPT-OUT FORM – ELECTRIC GOVERNMENT AGGREGATION PROGRAM***

By returning this signed form, you will be excluded from the opportunity to join with other residents and businesses in the Electric Government Aggregation Program.

I wish to opt out of the Electric Government Aggregation Program.

☐

Service address (city, state and zip): \_\_\_\_\_

Phone number: \_\_\_\_\_

Account holder's  
signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail by <Date> to: Electric Government Aggregation Program, <Address>**

**Exhibit A-5 “Experience”**

The City of Campbell routinely negotiates for services and supplies that benefit the residents and is experienced in contracting and providing for common services to the City residents. Examples of service provider experience include: Natural Gas Aggregation Program, Police, Fire, Park and Roadways.

However, due to the complexity of municipal aggregation, the City will rely on the services of Buckeye Energy Brokers, Inc. to assist them in designing, implementing and maintaining the Program. Buckeye Energy Brokers is a PUCO certified Electric Aggregator/Broker (certificate #00-002(4)) and Natural Gas Aggregator/Broker (certificate #02-006(4)). They have experience working with over 200 buying groups in Ohio, Pennsylvania, New Jersey, Maryland and Delaware.

**Contractual Arrangements for Capability Standards:** If the applicant is relying upon contractual arrangements with a third-party(ies) to meet any of the certification requirements, the applicant must provide with its application all of the following:

- The City of Campbell is contracting with the following consultant to provide third party assistance and to assist the City in designing, implementing and maintaining its aggregation program:

Buckeye Energy Brokers, Inc.  
8870 Darrow Rd. #F106  
Twinsburg, OH 44087  
(330) 730-4338

- Below is a detailed summary of services being provided:
  - Broker shall provide energy related Services, including but not limited to the following:
    - Usage data collection and verification
    - Energy savings estimates
    - Energy buying consultation
    - Write customized Request for Proposal (RFP)
    - All contact with potential energy suppliers
    - Release all necessary client information to switch energy suppliers
    - Pre-qualify any energy suppliers wishing to bid on the RFP
    - Contract negotiation and closing with selected supplier
    - Monitor energy cost savings with quarterly reports.

The Municipality will utilize the coordinated billing services of the Local Utility and the selected Supplier. It is anticipated that all Members will receive a single bill from the Local Utility. Members will maintain or choose options that include: budget billing, automatic payments and Internet payment. The Municipality shall receive proposals from Electric suppliers using a competitive selection process. The Request For Proposal (“RFP”) shall require the suppliers to offer a Electric rate for each customer class, load grouping or other appropriate category. It is the responsibility of each Member to compare the rate with others and decide accordingly. The prices to be charged to Members in the Program will be set by the Municipality after negotiations with the selected Supplier. Members will be notified of the rates and terms of the Program as part of the opt-out process, through a direct mailing sent to each resident and business within the Municipality limits in accordance with Section 4928.10 of the Revised Code.

**This foregoing document was electronically filed with the Public Utilities**

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**Case No(s). 18-0190-EL-GAG**

Summary: Application for Certification electronically filed by Mr. Thomas M Bellish on behalf of City of Campbell