

Andrew C. Emerson
aemerson@porterwright.com

Porter Wright
Morris & Arthur LLP
41 South High Street
Suites 2800-3200
Columbus, Ohio 43215-6194

Direct: 614-227-2104
Fax: 614-227-2100
Main: 614-227-2000

www.porterwright.com
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January 22, 2018

Ms. Barcy F. McNeal
Docketing Division
Public Utilities Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215

RE: Case No. 14-0936-EL-GAG
Southeastern Ohio Public Energy Council

Dear Ms. McNeal:

Please find enclosed two (2) opt-out notices in the above-referenced case, which AEP Energy, Inc. is filing on behalf of the Southeastern Ohio Public Energy Council (SOPEC) and the Villages of Buchtel and Somerset. The letters will be mailed on February 1, 2018, and the 21-day opt out period will end on February 22, 2018.

Please let me know if you have any questions.

Sincerely,



Andrew C. Emerson

ACE
Enclosures



February 1, 2018

<First> <Last>
<Mailing Address>
<Mailing City>, <Mailing State> <Mailing Zip>

IMPORTANT INFORMATION FROM
Southeast Ohio Public Energy Council and
AEP Energy regarding your electricity service at
<S Address>

Dear <First> <Last>:

**THE SOUTHEAST OHIO PUBLIC ENERGY COUNCIL ANNOUNCES AN ELECTRIC PRICE OF
5.549 CENTS PER KWH AS A FIXED PRICE THROUGH MAY 2020.**

The elected officials of your community continue to represent you through SOPEC, a non-profit council of governments aggregator. **On November 3, 2015 and November 8, 2016 the voters in the Villages of Buchtel and Somerset, respectively, authorized by majority vote the creation of an Electric Aggregation Program to seek lower electricity rates for eligible residential and small business customers and the Villages approved a Plan of Operation and Governance as prescribed by Section 4928.20 of the Ohio Revised Code.** SOPEC has combined the purchasing power of our members, the Village of Buchtel and the Village of Somerset to bring you this offer. SOPEC will provide residents and businesses in your community with peace of mind on their electricity supply. Under this arrangement, AEP Energy continues as SOPEC's preferred electricity supply provider. This special offer is exclusive for eligible residences and businesses of SOPEC member communities because through the power of volume buying, AEP Energy is able to secure electricity at competitive prices. AEP Energy is an Ohio-based company and a subsidiary of American Electric Power (AEP).

Through the SOPEC Electric Aggregation Program, starting with the March 2018 meter-read date, eligible residences and businesses will receive the price of 5.549 cents per kWh for your electricity supply charges for a period of twenty-seven (27) months.

You will be automatically enrolled in the program unless you choose NOT to participate by "Opting-Out" by February 22, 2018. If you do NOT wish to participate in the program, you must follow the "Opt-Out" instructions. If you do not respond to this letter, the local utility will complete the enrollment process. **As a part of the enrollment process, you will also receive a notice from your local utility, AEP Ohio, confirming your decision to enroll with AEP Energy. Simply review the letter - if you are pleased with the SOPEC Electric Aggregation Plan, then you are all set.**

SOPEC's Electric Aggregation Program is a Smart Choice:

- **It's Easy to Participate.** You don't have to do anything to enroll under the program. All eligible residences and businesses will be automatically enrolled in the program unless you choose to "Opt-Out."
- **Enjoy peace of mind.** Under this offer, beginning with the March 2018 meter-read date, you will receive a price of 5.549 cents per kWh for your electricity supply charges for a period of twenty-seven (27) months. There is no cost to enroll in this exclusive program.
- **Continue to Receive One Bill.** Your local utility will continue to send you one monthly electricity bill. You can continue to remit one payment to your local utility for AEP Energy charges. Also, your local utility will continue to provide service for any emergency or maintenance issues.
- **No Cancellation Fee.** There is no charge to cancel your contract at any time.

If you do not wish to participate in this program, you must "Opt-Out." There are two ways to "Opt-Out"; by calling the AEP Energy Customer Care Team toll free at 1-877-726-0214 Monday – Friday from 8:00 am to 7:00 pm EST and Saturday from 9:00 am to 1:00 pm EST or by completing the Electric Aggregation "Opt-Out" Election Form below. Your "Opt-Out" Election Form must be returned by February 22, 2018.

You will find additional details of this program in the Frequently Asked Questions and Terms & Conditions on the back of this letter.

Respectfully,

Chris Chmeil
Chairman
Southeast Ohio Public
Energy Council

John L. Sullivan
Mayor
Village of Buchtel

Tom Johnson
Mayor
Village of Somerset

Scott D. Slisher
President, Residential Business
AEP Energy

AEP Energy is a competitive retail electric service provider and an affiliate of Ohio Power Company (AEP Ohio). AEP Energy is not soliciting on behalf of and is not an agent of AEP Ohio.



The SOPEC Electric Aggregation Opt-Out Election Form
Please print clearly.

<First> <Last> Account Number: <Account Number>
<Service Address>
<Service City>, <Service State> <Service Zip>

I elect not to participate in the SOPEC Electric Aggregation Program with AEP Energy.
Customer Code <Customer Code>

Account Holder's Name: (Print) _____ Phone: (_____) _____
Account Holder's Signature: _____ Date: _____

IMPORTANT NOTICE By returning this signed form, I affirmatively elect NOT to participate in the SOPEC Electric Aggregation Program. By electing not to participate, I understand from the accompanying materials that I will forego the benefits of this program. I understand that if I choose to "opt-out" of the SOPEC Electric Aggregation Program, I must complete this form and mail it to AEP Energy or call AEP Energy toll free at 1-877-726-0214, to "opt-out" no later than February 22, 2018. If this form is not postmarked or I do not call by the specified date, I understand that I will be automatically enrolled in the SOPEC Electric Aggregation Program. I assume all responsibility to send the "Opt-Out" Election Form or to call AEP Energy.

Email Address: _____

Complete form and mail to:
AEP Energy
Attn: SOPEC Electric Aggregation Program
PO Box 3489
Chicago, IL 60654

This form must be postmarked no later than February 22, 2018 for your "opt-out" to be effective.

Enclosed Terms & Conditions Version: 07.31.17OH_AGG_SC&ResCon | AEP18.02.01_SOM-BUCHSC_AGGR_AQ_1

FREQUENTLY ASKED QUESTIONS

What is the Southeast Ohio Public Energy Council ("SOPEC")?

SOPEC is a recently formed non-profit regional council of governments, comprised of member counties, cities and villages, including your community. SOPEC has been certified by the Public Utilities Commission of Ohio ("PUCO") as a governmental electricity aggregator.

What is SOPEC's Electric Aggregation Program?

Under the SOPEC Electric Aggregation Program, SOPEC acts on behalf of its electricity consumers to select an electricity supply provider who, through the power of volume buying, is able to secure electricity at competitive prices. The PUCO has taken steps to ensure that Ohio's competitive electricity environment is consumer-friendly. Voters in each of the SOPEC member communities (including your community) approved this aggregation program and each SOPEC member community also passed an ordinance adopting SOPEC's Electric Aggregation program.

SOPEC has selected AEP Energy as its preferred electricity supply provider to serve the businesses of SOPEC's member communities, beginning with the March 2018 meter-read date for a period of twenty-seven (27) months.

Who is AEP Energy?

AEP Energy is a certified Competitive Retail Electric Service (CRES) provider and a subsidiary of American Electric Power (AEP). With an office located in Columbus, Ohio, AEP Energy sells electricity supply to customers at market-based prices rather than regulated rates offered by your local utility.

Why is this an "opt-out" program?

It enables AEP Energy to offer a lower group rate based on the community's size.

How do I enroll?

You don't have to do anything to enroll. All eligible customers will be automatically included in the program unless you choose to "opt-out." If you "opt-out," you will continue to be served by your local utility's standard service offer or until you choose an alternative electric service provider. However, if you do not respond to this letter, the local utility will complete the enrollment process. **As a part of the enrollment process, you will also receive a notice from your local utility, AEP Ohio, confirming your decision to enroll with AEP Energy. Simply review the letter - if you are pleased with the SOPEC Electric Aggregation Plan, then you are all set.** No deposits are required to enroll.

When will this program start?

The contract period will begin with the March 2018 meter-read date for a period of twenty-seven (27) months.

What is my price?

Under this offer, beginning with the March 2018 meter-read date, you will receive a price of 5.549 cents per kWh for the generation portion of your electricity bill for a period of twenty-seven (27) months.

Where do I send payment?

You will continue to receive one bill each month from your local utility. The amount that you owe to AEP Energy will be stated separately on your bill and you will continue to send payments to your local utility only.

Can I cancel at any time?

Yes, you may cancel at any time without penalty and switch to another provider or revert back to AEP Ohio, the local utility. Should you cancel your service with AEP Energy and return to standard service with your local utility, you may not be served under the same rates, terms and conditions that apply to other utility customers. You will also be provided the ability to opt out every three years without penalty.

What happens at the end of the program?

As the contract term draws to a close, SOPEC can choose to seek bids from electricity providers in order to negotiate a new contract on behalf of eligible businesses. SOPEC can choose to end its aggregation program, at which time participants would be notified of their options for continuing in a different program with AEP Energy, switching to another provider, or reverting back to AEP Ohio, the local utility.

Why did SOPEC select AEP Energy as its provider?

SOPEC selected AEP Energy because they were able to propose a program that represented the best overall value for eligible businesses.

If I opt-out initially, can I choose to join the program at a later date?

If you opt-out initially, unfortunately, you will not be able to join the program until you receive the next opt-out notice. By initially opting-out prior to the start of the aggregation program will result in you receiving service under the local utility's standard offer rate until you chooses an alternative supplier.

What happens if my business moves to another location?

If you move to another business location within your community, you will be able to continue participating in the program. If you leave your community, you will no longer be eligible to participate.

What is considered a small commercial business?

A small commercial business has less than 700,000 kWh annual usage and must be a non-mercantile customer as defined by Ohio Administrative Code.

Unless you affirmatively "Opt-Out" by February 22, 2018, you will be automatically enrolled if you: a) have an eligible business located in the specified city receiving electric service from AEP Ohio or AEP Energy (and in the AEP Ohio service territory) and b) are not enrolled in the PIPP program. Participation in the program is subject to the Terms & Conditions of the Agreement between SOPEC and AEP Energy. AEP Energy's price excludes taxes, utility distribution and transmission charges and other utility charges and fees. There is no guarantee of any savings under the Aggregation Program. You may terminate your agreement early without penalty. For more information, call toll free 1-877-726-0214, write to: AEP Energy, PO Box 3489, Chicago, IL 60654, or visit AEPenergy.com.



If you have any additional questions, please contact the AEP Energy Customer Care Team toll free at **1-877-726-0214**, Monday – Friday from 8 am to 7 pm and Saturday from 9 am to 1 pm EST.



February 1, 2018

<First> <Last>
<Mailing Address>
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<First> <Last>
<Service Address>
<Service City>, <Service State> <Service Zip>

Account Number: <Account Number>

I elect not to participate in the SOPEC Electric Aggregation Program with AEP Energy.
Customer Code <Customer Code>

Account Holder's Name: (Print) _____
Phone: (_____) _____

Account Holder's Signature: _____
Date: _____

Email Address: _____

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Where do I send payment?

You will continue to receive one bill each month from your local utility. The amount that you owe to AEP Energy will be stated separately on your bill and you will continue to send payments to your local utility only.

Is Budget Billing available?

A Budget Billing Plan is now available for AEP Energy’s charges (Generation and Transmission charges). The Budget Billing Plan levels your monthly payments to even out the seasonal highs and lows of your monthly bills. You’ll have more certainty and can better manage your electricity expenses. Please visit www.AEPenergy.com for more information.

Can I cancel at any time?

Yes, you may cancel at any time without penalty and switch to another provider or revert back to AEP Ohio, the local utility. Should you cancel your service with AEP Energy and return to standard service with your local utility, you may not be served under the same rates, terms and conditions that apply to other utility customers. You will also be provided the ability to opt out every three years without penalty.

What happens at the end of the program?

As the contract term draws to a close, SOPEC can choose to seek bids from electricity providers in order to negotiate a new contract on behalf of eligible households. SOPEC can choose to end its aggregation program, at which time participants would be notified of their options for continuing in a different program with AEP Energy, switching to another provider, or reverting back to AEP Ohio, the local utility.

Why did SOPEC select AEP Energy as its provider?

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If I opt-out initially, can I choose to join the program at a later date?

If you opt-out initially, unfortunately, you may not be able to join the program until you receive the next opt-out notice. By initially opting-out prior to the start of the aggregation program will result in you receiving service under the local utility’s standard offer rate until you chooses an alternative supplier.

What happens if my family moves to another home?

If you move to another home within your community, you will be able to continue participating in the program. If you leave your community, you will no longer be eligible to participate.

Unless you affirmatively “Opt-Out” by February 22, 2018, you will be automatically enrolled if you: a) have an eligible residence located in the specified city receiving electric service from AEP Ohio or AEP Energy (and in the AEP Ohio service territory) and b) are not enrolled in the PIPP program. Participation in the program is subject to the Terms & Conditions of the Agreement between SOPEC and AEP Energy. AEP Energy’s price excludes taxes, utility distribution and transmission charges and other utility charges and fees. There is no guarantee of any savings under the Aggregation Program. You may terminate your agreement early without penalty. For more information, call toll free 1-877-726-0214, write to: AEP Energy, PO Box 3489, Chicago, IL 60654, or visit AEPenergy.com.



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This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

1/22/2018 5:08:51 PM

in

Case No(s). 14-0936-EL-GAG

Summary: Opt-Out Notice for the Southeastern Ohio Public Energy Council electronically filed by Mr. Ronald J Romito on behalf of AEP Energy, Inc. and Emerson, Andrew C. Mr.