

PUCO USE ONLY – Version 1.08 May 2016		
Date Received	Case Number	Certification Number
	17-2499 GA-AGG	

17-2499-GA-AGG

FILE

INITIAL CERTIFICATION APPLICATION COMPETITIVE RETAIL NATURAL GAS BROKERS /AGGREGATORS

Please **type or print** all required information. Identify all attachments with an exhibit label and title (*Example: Exhibit A-15 - Company History*). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may directly input information onto the form. You may also download the form by saving it to your local disk.

SECTION A - APPLICANT INFORMATION AND SERVICES

A-1 Applicant intends to be certified as: (check all that apply)

☐ Retail Natural Gas Aggregator ☒ Retail Natural Gas Broker

A-2 Applicant information:

Legal Name Blitz Ventures LLC
 Address 1240 Rosecrans Avenue, Suite 600, Manhattan Beach, CA 90266
 Telephone No. 424-372-1995 Web site Address www.blitzenergyco.com

A-3 Applicant information under which applicant will do business in Ohio:

Name Blitz Ventures LLC
 Address 1240 Rosecrans Avenue, Manhattan Beach, CA 90266
 Web site Address www.blitzenergyco.com Telephone No. 424-372-1995

A-4 List all names under which the applicant does business in North America:

Blitz Ventures LLC
 Blitz Energy Ventures LLC (NJ only)

A-5 Contact person for regulatory or emergency matters:

Name Jennifer Pulliam Title President
 Business Address 1240 Rosecrans Avenue, Manhattan Beach, CA 90266
 Telephone No. 424-372-1995 Fax No. Email Address jennifer.pulliam@blitzenergyco.com

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This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.

DEC 13 2017

A-6 Contact person for Commission Staff use in investigating customer complaints:

Name Jennifer Pulliam Title President
Business address 1240 Rosecrans Avenue, Manhattan Beach, CA 90266
Telephone No. 424-372-1995 Fax No. Email Address jennifer.pulliam@blitzenergyco.c

A-7 Applicant's address and toll-free number for customer service and complaints

Customer service address 1240 Rosecrans Avenue, Manhattan Beach, CA 90266
Toll-Free Telephone No. 888-743-1870 Fax No. Email Address info@blitzenergyco.com

A-8 Provide "Proof of an Ohio Office and Employee," in accordance with Section 4929.22 of the Ohio Revised Code, by listing name, Ohio office address, telephone number, and Web site address of the designated Ohio Employee

Name CT Corporation Title
Business address 208 South LaSalle Street, Suite 814 Chicago, IL 60604
Telephone No. (855) 244-9113 Fax No. Email Address

A-9 Applicant's federal employer identification number pending. see attached exhibit.

A-10 Applicant's form of ownership: (Check one)

- | | |
|--|---|
| <input type="checkbox"/> Sole Proprietorship | <input type="checkbox"/> Partnership |
| <input type="checkbox"/> Limited Liability Partnership (LLP) | <input checked="" type="checkbox"/> Limited Liability Company (LLC) |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Other |

A-11 (Check all that apply) Identify each natural gas company service area in which the applicant is currently providing service or intends to provide service, including identification of each customer class that the applicant is currently serving or intends to serve, for example: residential, small commercial, and/or large commercial/industrial (mercantile) customers. (A mercantile customer, as defined in Section 4929.01(L)(1) of the Ohio Revised Code, means a customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within the state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside of this state. In accordance with Section 4929.01(L)(2) of the Ohio Revised Code, "Mercantile customer" excludes a not-for-profit customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within this state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside this state that has filed the necessary declaration with the Public Utilities Commission.)

<input checked="" type="checkbox"/>	Columbia Gas of Ohio	<input type="checkbox"/> Residential	<input checked="" type="checkbox"/> Small Commercial	<input checked="" type="checkbox"/> Large Commercial / Industrial
<input checked="" type="checkbox"/>	Dominion East Ohio	<input type="checkbox"/> Residential	<input checked="" type="checkbox"/> Small Commercial	<input checked="" type="checkbox"/> Large Commercial / Industrial
<input checked="" type="checkbox"/>	Duke Energy Ohio	<input type="checkbox"/> Residential	<input checked="" type="checkbox"/> Small Commercial	<input checked="" type="checkbox"/> Large Commercial / Industrial
<input checked="" type="checkbox"/>	Vectren Energy Delivery of Ohio	<input type="checkbox"/> Residential	<input checked="" type="checkbox"/> Small Commercial	<input checked="" type="checkbox"/> Large Commercial / Industrial

A-12 If applicant or an affiliated interest previously participated in any of Ohio's Natural Gas Choice Programs, for each service area and customer class, provide approximate start date(s) and/or end date(s) that the applicant began delivering and/or ended services.

☐ Columbia Gas of Ohio

<input type="checkbox"/> Residential	Beginning Date of Service	End Date
<input type="checkbox"/> Small Commercial	Beginning Date of Service	End Date
<input type="checkbox"/> Large Commercial	Beginning Date of Service	End Date
<input type="checkbox"/> Industrial	Beginning Date of Service	End Date

☐ Dominion East Ohio

<input type="checkbox"/> Residential	Beginning Date of Service	End Date
<input type="checkbox"/> Small Commercial	Beginning Date of Service	End Date
<input type="checkbox"/> Large Commercial	Beginning Date of Service	End Date
<input type="checkbox"/> Industrial	Beginning Date of Service	End Date

☐ Duke Energy Ohio

<input type="checkbox"/> Residential	Beginning Date of Service	End Date
<input type="checkbox"/> Small Commercial	Beginning Date of Service	End Date
<input type="checkbox"/> Large Commercial	Beginning Date of Service	End Date
<input type="checkbox"/> Industrial	Beginning Date of Service	End Date

☐ Vectren Energy Delivery of Ohio

<input type="checkbox"/> Residential	Beginning Date of Service	End Date
<input type="checkbox"/> Small Commercial	Beginning Date of Service	End Date
<input type="checkbox"/> Large Commercial	Beginning Date of Service	End Date
<input type="checkbox"/> Industrial	Beginning Date of Service	End Date

A-13 If not currently participating in any of Ohio's four Natural Gas Choice Programs, provide the approximate start date that the applicant proposes to begin delivering services:

<input checked="" type="checkbox"/>	Columbia Gas of Ohio	Intended Start Date	January 15, 2018
<input checked="" type="checkbox"/>	Dominion East Ohio	Intended Start Date	January 15, 2018
<input checked="" type="checkbox"/>	Duke Energy Ohio	Intended Start Date	January 15, 2018
<input checked="" type="checkbox"/>	Vectren Energy Delivery of Ohio	Intended Start Date	January 15, 2018

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- A-14 **Exhibit A-14 "Principal Officers, Directors & Partners,"** provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-15 **Exhibit A-15 "Company History,"** provide a concise description of the applicant's company history and principal business interests.
- A-16 **Exhibit A-16 "Articles of Incorporation and Bylaws,"** if applicable, provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto.
- A-17 **Exhibit A-17 "Secretary of State,"** provide evidence that the applicant is currently registered with the Ohio Secretary of the State.

SECTION B - APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- B-1 **Exhibit B-1 "Jurisdictions of Operation,"** provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.
- B-2 **Exhibit B-2 "Experience & Plans,"** provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.
- B-3 **Exhibit B-3 "Summary of Experience,"** provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking to be certified to provide (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).
- B-4 **Exhibit B-4 "Disclosure of Liabilities and Investigations,"** provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational

status or ability to provide the services it is seeking to be certified to provide.

- B-5 Exhibit B-5 "Disclosure of Consumer Protection Violations,"** disclose whether the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant has been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

☒ No ☐ Yes

If Yes, provide a separate attachment labeled as Exhibit B-5 "Disclosure of Consumer Protection Violations," detailing such violation(s) and providing all relevant documents.

- B-6 Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation,"** disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, or revoked, or whether the applicant or predecessor has been terminated from any of Ohio's Natural Gas Choice programs, or been in default for failure to deliver natural gas.

☒ No ☐ Yes

If Yes, provide a separate attachment, labeled as Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," detailing such action(s) and providing all relevant documents.

SECTION C - APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- C-1 Exhibit C-1 "Annual Reports,"** provide the two most recent Annual Reports to Shareholders. If the applicant does not produce annual reports, the applicant should indicate that Exhibit C-1 is not applicable and why.
(This is generally only applicable to publicly traded companies who publish annual reports.)
- C-2 Exhibit C-2 "SEC Filings,"** provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. An applicant may submit a current link to the filings or provide them in paper form. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.
- C-3 Exhibit C-3 "Financial Statements,"** provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).

C-4 Exhibit C-4 “Financial Arrangements,” provide copies of the applicant's current financial arrangements to satisfy collateral requirements to conduct retail electric/gas business activity (e.g., parental or third party guarantees, contractual arrangements, credit agreements, etc.).

Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements.

First time applicants or applicants whose certificate has expired as well as renewal applicants can meet the requirement by one of the following methods:

1. The applicant itself stating that it is investment grade rated by Moody's, Standard & Poor's or Fitch and provide evidence of rating from the rating agencies.
2. Have a parent company or third party that is investment grade rated by Moody's, Standard & Poor's or Fitch guarantee the financial obligations of the applicant to the LDU(s).
3. Have a parent company or third party that is not investment grade rated by Moody's, Standard & Poor's or Fitch but has substantial financial wherewithal in the opinion of the Staff reviewer to guarantee the financial obligations of the applicant to the LDU(s). The guarantor company's financials must be included in the application if the applicant is relying on this option.
4. Posting a Letter of Credit with the LDU(s) as the beneficiary.

If the applicant is not taking title to the electricity or natural gas, enter "N/A" in Exhibit C-4. An N/A response is only applicable for applicants seeking to be certified as an aggregator or broker.

C-5 Exhibit C-5 “Forecasted Financial Statements,” provide two years of forecasted income statements for the applicant's **NATURAL GAS related business activities in the state of Ohio Only**, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.

C-6 Exhibit C-6 “Credit Rating,” provide a statement disclosing the applicant's current credit rating as reported by two of the following organizations: Duff & Phelps, Fitch IBCA, Moody's Investors Service, Standard & Poor's, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or an affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter “N/A” in Exhibit C-6.

C-7 Exhibit C-7 “Credit Report,” provide a copy of the applicant's current credit report from Experian, Dun and Bradstreet, or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter “N/A” for Exhibit C-7.

- C-8 Exhibit C-8 “Bankruptcy Information,”** provide a list and description of any reorganizations, protection from creditors, or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 Exhibit C-9 “Merger Information,”** provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.
- C-10 Exhibit C-10 “Corporate Structure,”** provide a description of the applicant’s corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

SECTION D – APPLICANT TECHNICAL CAPABILITY

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- D-1 Exhibit D-1 “Operations,”** provide a current written description of the operational nature of the applicant’s business functions.
- D-2 Exhibit D-2 “Operations Expertise,”** given the operational nature of the applicant’s business, provide evidence of the applicant’s current experience and technical expertise in performing such operations.
- D-3 Exhibit D-3 “Key Technical Personnel,”** provide the names, titles, email addresses, telephone numbers, and background of key personnel involved in the operational aspects of the applicant’s current business.

Applicant Signature and Title

 President

Sworn and subscribed before me this

day of

Month

Year

Signature of official administering oath

Print Name and Title

My commission expires on

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of Los Angeles)

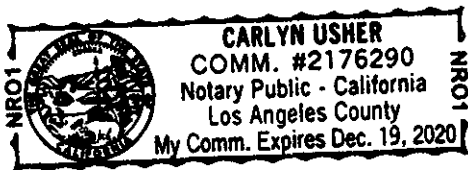
On December 12, 2017 before me, Notary Public - Carlyn Usher
Date Here Insert Name and Title of the Officer

personally appeared Jennifer Pulliam
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Signature]
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Initial Application for Competitive Retail Natural Gas Brokers

Document Date: 12/12/17 Number of Pages: 8

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

- ☐ Corporate Officer — Title(s): _____
☐ Partner — ☐ Limited ☐ General
☐ Individual ☐ Attorney in Fact
☐ Trustee ☐ Guardian or Conservator
☐ Other: _____

Signer Is Representing: _____

Signer's Name: _____

- ☐ Corporate Officer — Title(s): _____
☐ Partner — ☐ Limited ☐ General
☐ Individual ☐ Attorney in Fact
☐ Trustee ☐ Guardian or Conservator
☐ Other: _____

Signer Is Representing: _____



The Public Utilities Commission of Ohio

Competitive Retail Natural Gas Service Affidavit Form (Version 1.07)

In the Matter of the Application of)

Blitz Ventures LLC)

for a Certificate or Renewal Certificate to Provide)
Competitive Retail Natural Gas Service in Ohio.)

Case No. - -GA-AGG

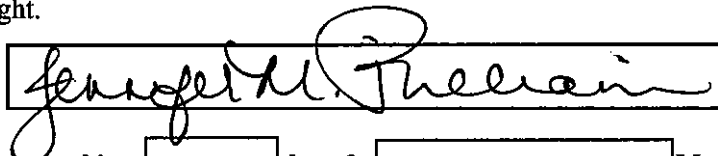
County of
State of

Jennifer Pulliam

[Affiant], being duly sworn/affirmed, hereby states that:

- (1) The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant.
- (2) The applicant will timely file an annual report of its intrastate gross receipts and sales of hundred cubic feet of natural gas pursuant to Sections 4905.10(A), 4911.18(A), and 4929.23(B), Ohio Revised Code.
- (3) The applicant will timely pay any assessment made pursuant to Section 4905.10 or Section 4911.18(A), Ohio Revised Code.
- (4) Applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
- (5) Applicant will cooperate with the Public Utilities Commission of Ohio and its staff in the investigation of any consumer complaint regarding any service offered or provided by the applicant.
- (6) Applicant will comply with Section 4929.21, Ohio Revised Code, regarding consent to the jurisdiction of the Ohio courts and the service of process.
- (7) Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the certification or certification renewal application within 30 days of such material change, including any change in contact person for regulatory or emergency purposes or contact person for Staff use in investigating customer complaints.
- (8) Affiant further sayeth naught.

Affiant Signature & Title

 , President

Sworn and subscribed before me this

day of

Month

Year

Signature of Official Administering Oath

Print Name and Title

My commission expires on

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**CIVIL CODE § 1189**

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of Los Angeles)
On December 12, 2017 before me, Carlyn Usher, Notary Public
Date Here Insert Name and Title of the Officer
personally appeared Jennifer Pulliam
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Carlyn Usher
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Affidavit Form (Certificate - Natural Gas Broker)

Document Date: 12/12/17 Number of Pages: 1

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

☐ Corporate Officer — Title(s): _____

☐ Partner — ☐ Limited ☐ General

☐ Individual ☐ Attorney in Fact

☐ Trustee ☐ Guardian or Conservator

☐ Other: _____

Signer Is Representing: _____

Signer's Name: _____

☐ Corporate Officer — Title(s): _____

☐ Partner — ☐ Limited ☐ General

☐ Individual ☐ Attorney in Fact

☐ Trustee ☐ Guardian or Conservator

☐ Other: _____

Signer Is Representing: _____

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit A-9 Applicant's Federal Employer Identification Number (FEIN)

Blitz Ventures LLC has applied for a FEIN, and is expecting it to be issued within the next 1-2 weeks. As soon as it is available, we will update the application to reflect the number.

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit A-14 Principal Officers, Directors & Partners

Redacted

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit A-15 Company History

Blitz Ventures LLC (referred to herein as “*Blitz*”) is a newly formed company focused on energy brokerage services for commercial businesses. Blitz will facilitate a primarily digital shopping experience for commercial buyers of electricity and natural gas as they compare various offers from electricity and natural gas suppliers in the competitive market.

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit A-16 Articles of Incorporation and Bylaws

See attached Certificate of Formation.

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit A-17 Secretary of State

See attached Certificate from the State of Ohio.

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit B-1 Jurisdictions of Operation

Redacted

OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS

Exhibit B-2 Experience & Plans

The applicant has 15+ years of experience in the retail energy industry, and is well versed in the contracted services of electricity, natural gas and customer service. Blitz will act in compliance with Section 4929.22 of the Revised Code with respect to the minimum service requirements for competitive services. The company will be providing a 1-800 toll free number to answer any customer questions, requests, and complaints, and the website will include a help desk support function to answer questions. Additionally, procurement through Blitz will include full disclosure of contract terms by highlighting and explaining the key features of the contract before a customer signs the contract.

OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS

Exhibit B-3 Summary of Experience

Applicant has 15+ years in the retail energy industry and is well versed in topic areas such as customer pricing and contracting, customer service post-contract, and regulatory requirements. Blitz Ventures LLC will not be providing aggregation services, however is aiming to provide consultative services to ~160 commercial business customers in the first two years of Ohio operations. The average size of customer will be ~415 Mcf/yr, and Blitz is expecting to contract ~66,000 Mcf by year 2. Blitz is expecting to serve customers in the following service areas: Columbia Gas of Ohio, Dominion East Ohio, Duke Energy Ohio, and Vectren Energy Delivery of Ohio.

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit B-4 Disclosure of Liabilities and Investigations

N/A

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit C-1 Annual Reports

N/A, as Blitz is not publicly traded and has not published any annual reports. Blitz was also newly formed on November 15, 2017.

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit C-2 SEC Filings

Redacted

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit C-3 Financial Statements

N/A, as Blitz was newly formed on November 15, 2017.

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit C-4 Financial Arrangements

N/A

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit C-5 Forecasted Financial Statements

Redacted

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit C-6 Credit Rating

Redacted

OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit C-7 Credit Report

N/A

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit C-8 Bankruptcy Information

Redacted

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit C-9 Merger Information

N/A

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit C-10 Corporate Structure

Redacted

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit D-1 Operations

The applicant is a newly formed company focused on energy brokerage services for commercial businesses. Blitz will facilitate a primarily digital shopping experience for commercial buyers of electricity and natural gas. The digital experience will provide offers and comparisons of electricity and natural gas contracts from electricity and natural gas suppliers.

Blitz will employ a small team to manage sales, marketing and customer service functionality. At time of application, the President of Blitz will work across these three core areas until staff have been identified and onboarded.

The company will be providing a 1-800 toll free number to answer any customer questions, requests, and complaints, and the website will include a help desk support function to answer questions.

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**

Exhibit D-2 Operations Expertise

The applicant has 15+ years in the retail energy industry and is well versed in topic areas such as customer pricing and contracting, customer service post-contract, and regulatory requirements.

The applicant has previously run functional departments and established new business unit operations at a large scale energy supplier.

**OHIO PUC INITIAL CERTIFICATION APPLICATION FOR COMPETITIVE RETAIL NATURAL
GAS BROKERS/AGGREGATORS – BLITZ VENTURES LLC ATTACHMENTS**
Exhibit D-3 Key Technical Personnel

Jennifer Pulliam, President

Jennifer.Pulliam@blitzenergyco.com

(424) 372-1995

- 15+ years in the retail energy industry
- MBA, Cox School of Business, Southern Methodist University

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF FORMATION OF "BLITZ VENTURES LLC",
FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF NOVEMBER, A.D.
2017, AT 3:31 O'CLOCK P.M.



6598259 8100
SR# 20177103974

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Authentication: 203581046
Date: 11-16-17

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:31 PM 11/15/2017
FILED 03:31 PM 11/15/2017
SR 20177103974 - File Number 6617658

CERTIFICATE OF FORMATION

OF

BLITZ VENTURES LLC

This Certificate of Formation of Blitz Ventures LLC (the "LLC"), dated as of November 15, 2017, is being duly executed by an authorized person to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.).

FIRST: The name of the limited liability company is Blitz Ventures LLC.

SECOND: The address of the registered office of the LLC in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, DE 19801.

THIRD: The name and address of the registered agent for service of process on the LLC in the State of Delaware are The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, DE 19801.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 15th day of November, 2017.

By: 
Authorized Person

Name: Ashley A. Burton



DATE	DOCUMENT ID	DESCRIPTION	FILING	EXPED	CERT	COPY
11/22/2017	201732600538	REGISTRATION OF FOREIGN FOR PROFIT LLC (LFP)	99.00	200.00	0.00	0.00

Receipt

This is not a bill. Please do not remit payment.

STATE OF OHIO
CERTIFICATE

Ohio Secretary of State, Jon Husted
4099560

It is hereby certified that the Secretary of State of Ohio has custody of the business records for
BLITZ VENTURES LLC

and, that said business records show the filing and recording of:

Document(s)

REGISTRATION OF FOREIGN FOR PROFIT LLC

Effective Date: 11/22/2017

Document No(s):

201732600538



United States of America
State of Ohio
Office of the Secretary of State

Witness my hand and the seal of the
Secretary of State at Columbus, Ohio this
22nd day of November, A.D. 2017.

Jon Husted

Ohio Secretary of State