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Date Received   Case Number   Cer	
17-2483-GA-AGG	

FILE

# INITIAL CERTIFICATION APPLICATION COMPETITIVE RETAIL NATURAL GAS BROKERS/AGGREGATORS

Please type or print all required information. Identify all attachments with an exhibit label and title (*Example: Exhibit A-15 - Company History*). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may directly input information onto the form. You may also download the form by saving it to your local disk.

		SECTION A AT	PRICANT INTO	RMATION AND	Stervices	70 ZO
<b>A-1</b>	Applicant inte	nds to be certified	as: (check all tha	t apply)	-	ECCIVED-
	Retail Natur	al Gas Aggregator	✓ Retail Natura	l Gas Broker	Ë	NECTIVED-DOCKE
A-2	Applicant info	rmation:			0	PA
	Legal Name	Legend Energy Advisor 16 East 23rd St 5th Flo				
	Address Telephone No.	646-604-2788		Web site Address	www.LegendEA.com	E STITE
A-3	Applicant info	rmation under whi	ich applicant will	do business in C	Ohio:	aring c.e. ed.e
	Name Address	Legend Energy Adviso	ang lambian dibi bibat berang p			See appoint
	Web site Address	www.Legendea.com		Telephone No.	646-604-2788	1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
A-4	List all names	under which the ap	pplicant does bus	iness in North A	merica:	red red
	Legend Energy Adv	/isors				fy that top
A-5	Contact perso	n for regulatory or	emergency matte	ers:		certi
	Name Brenda	n Boyle		Title Director	of Account Managemen	0 5 g u
	Business Address	16 East 23rd St. New	York, NY 10010			moore Tris is Accurat
	Telephone No. 64	6-604-2788	Fax No. 307-316-0406	Email Ac	ddress bboyle@legend	ea.com 🗜 🧯 💆 💆

A-6	Contact person for Commission Staff use in inv	estigating customer complaints:
	Name Brendan Boyle	Title Director of Account Management
	Business address 16 East 23rd St, 5th Floor, New York, N	<u>Y</u> 10010
	Telephone No. 646-604-2788 Fax No. 307-316-04	06 Email Address bboyle@legendea.com
A-7	Applicant's address and toll-free number for cu	stomer service and complaints
	Customer service address 16 East 23rd St, 5th Floor, New	v York, NY 10010
	Toll-Free Telephone No. 646-604-2788 Fax No. 30	'-316-0406 Email Address bboyle@legendea.com
A-8	Revised Code, by listing name, Ohio office addresignated Ohio Employee	e," in accordance with Section 4929.22 of the Ohio ess, telephone number, and Web site address of the
	Name Interp Services	Title legistered Agent
	Business address 9935 WaterStone	Blud Ste 140 Cincinnat, OH 45
	Telephone No. 702 - 86-2500 Fax No. 702 - 8	Title Registered Agent Blud Ste 140 Cincinnati, OH 45 66-2689 Email Address in Followorp Services con
A-9	Applicant's federal employer identification num	ıber 46-5455492
A-10	Applicant's form of ownership: (Check one)	
	☐ Sole Proprietorship	Partnership
	Limited Liability Partnership (LLP)	✓ Limited Liability Company (LLC)
	☐ Corporation	Other
A-11	currently providing service or intends to provide class that the applicant is currently serving of commercial, and/or large commercial/industrial in Section 4929.01(L)(1) of the Ohio Revised Code, means than 500,000 cubic feet of natural gas per year at a single residential use, as part of an undertaking having more than Section 4929.01(L)(2) of the Ohio Revised Code, "Mercan other than for residential use, more than 500,000 cubic feet	as company service area in which the applicant is le service, including identification of each customer or intends to serve, for example: residential, small (mercantile) customers. (A mercantile customer, as defined a customer that consumes, other than for residential use, more location within the state or consumes natural gas, other than for three locations within or outside of this state. In accordance with title customer" excludes a not-for-profit customer that consumes, to of natural gas per year at a single location within this state or to of an undertaking having more than three locations within or

outside this state that has filed the necessary declaration with the Public Utilities Commission.)

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A-13 If not currently participating in any of Ohio's four Natural Gas Choice Programs, provide the approximate start date that the applicant proposes to begin delivering services:

~	Columbia Gas of Ohio Intended Start Date 2/1/2013	
~	Dominion East Ohio Intended Start Date 2/1/201	3
~	Duke Energy Ohio William Intended Start Date 2/1/201	
~	Vectren Energy Delivery of Ohio Intended Start Date 2/1/2018	

#### PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- A-14 <u>Exhibit A-14 "Principal Officers, Directors & Partners,"</u> provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-15 <u>Exhibit A-15 "Company History,"</u> provide a concise description of the applicant's company history and principal business interests.
- A-16 Exhibit A-16 "Articles of Incorporation and Bylaws," if applicable, provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto.
- A-17 <u>Exhibit A-17 "Secretary of State."</u> provide evidence that the applicant is currently registered with the Ohio Secretary of the State.

## SECTION B - APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

#### PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- **B-1** Exhibit B-1 "Jurisdictions of Operation," provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.
- **B-2** Exhibit B-2 "Experience & Plans," provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.
- Exhibit B-3 "Summary of Experience," provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking to be certified to provide (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).
- B-4 Exhibit B-4 "Disclosure of Liabilities and Investigations," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational

status or ability to provide the services it is seeking to be certified to provide.

<b>B-5</b>	<b>Exhibit</b>	<b>B-5</b>	"Disclosur	e of	Consumer	Protection	Violations,"	disclose	whether	the	applicant,
	affiliate,	prede	ecessor of th	e app	olicant, or an	y principal c	officer of the ap	plicant ha	as been co	nvic	ted or held
	liable for	r frau	d or for viol	ation	of any const	umer protec	tion or antitrus	t laws wit	hin the pa	ist fir	ve years.

		· 1	 	1.0	6.00
Ī	7	No	[		Yes

If Yes, provide a separate attachment labeled as <u>Exhibit B-5</u> "<u>Disclosure of Consumer Protection Violations</u>," detailing such violation(s) and providing all relevant documents.

B-6 Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, or revoked, or whether the applicant or predecessor has been terminated from any of Ohio's Natural Gas Choice programs, or been in default for failure to deliver natural gas.

	No			Zes

If Yes, provide a separate attachment, labeled as <u>Exhibit B-6 "Disclosure of Certification Denial</u>, Curtailment, Suspension, or <u>Revocation</u>," detailing such action(s) and providing all relevant documents.

## SECTION C. APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE

#### PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

C-1 <u>Exhibit C-1 "Annual Reports,"</u> provide the two most recent Annual Reports to Shareholders. If the applicant does not produce annual reports, the applicant should indicate that Exhibit C-1 is not applicable and why.

(This is generally only applicable to publicly traded companies who publish annual reports.)

- C-2 <u>Exhibit C-2 "SEC Filings,"</u> provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. An applicant may submit a current link to the filings or provide them in paper form. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.
- C-3 <u>Exhibit C-3 "Financial Statements,"</u> provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).

C-4 <u>Exhibit C-4 "Financial Arrangements,"</u> provide copies of the applicant's current financial arrangements to satisfy collateral requirements to conduct retail electric/gas business activity (e.g., parental or third party guarantees, contractual arrangements, credit agreements, etc.,).

Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements.

First time applicants or applicants whose certificate has expired as well as renewal applicants can meet the requirement by one of the following methods:

- 1. The applicant itself stating that it is investment grade rated by Moody's, Standard & Poor's or Fitch and provide evidence of rating from the rating agencies.
- 2. Have a parent company or third party that is investment grade rated by Moody's, Standard & Poor's or Fitch guarantee the financial obligations of the applicant to the LDU(s).
- 3. Have a parent company or third party that is not investment grade rated by Moody's, Standard & Poor's or Fitch but has substantial financial wherewithal in the opinion of the Staff reviewer to guarantee the financial obligations of the applicant to the LDU(s). The guarantor company's financials must be included in the application if the applicant is relying on this option.
- 4. Posting a Letter of Credit with the LDU(s) as the beneficiary.

If the applicant is not taking title to the electricity or natural gas, enter "N/A" in Exhibit C-4. An N/A response is only applicable for applicants seeking to be certified as an aggregator or broker.

- C-5 <u>Exhibit C-5 "Forecasted Financial Statements</u>," provide two years of forecasted income statements for the applicant's NATURAL GAS related business activities in the state of Ohio Only, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.
- C-6 Exhibit C-6 "Credit Rating," provide a statement disclosing the applicant's current credit rating as reported by two of the following organizations: Duff & Phelps, Fitch IBCA, Moody's Investors Service, Standard & Poor's, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or an affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter "N/A" in Exhibit C-6.
- C-7 <u>Exhibit C-7 "Credit Report,"</u> provide a copy of the applicant's current credit report from Experion, Dun and Bradstreet, or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter "N/A" for Exhibit C-7.

- C-8 <u>Exhibit C-8 "Bankruptcy Information</u>," provide a list and description of any reorganizations, protection from creditors, or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 <u>Exhibit C-9 "Merger Information,"</u> provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.
- C-10 Exhibit C-10 "Corporate Structure," provide a description of the applicant's corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

## SECTION DEPARTMENT FROM GARABIBUSE

#### PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- **D-1** Exhibit D-1 "Operations," provide a current written description of the operational nature of the applicant's business functions.
- D-2 <u>Exhibit D-2 "Operations Expertise</u>," given the operational nature of the applicant's business, provide evidence of the applicant's current experience and technical expertise in performing such operations.
- D-3 <u>Exhibit D-3 "Key Technical Personnel</u>," provide the names, titles, email addresses, telephone numbers, and background of key personnel involved in the operational aspects of the applicant's current business.

Applicant Signature and Title

Sworn and subscribed before me this

day of November

Month 2017

\_ Year

Brendan Boyle, Notary Public

Signature of official administering oath

**Print Name and Title** 

My commission expires on

BRENDAN J. BOYLE
Notary Public, State of New York
No. 01BO6331362
Qualified in New York County
Commission Expires October 15, 2019



# The Public Utilities Commission of Ohio

Competitive Retail Natural Gas Service Affidavit Form (Version 1.07)

In	the Matter of the Application of	)			
Leg	end Energy Advisors LLC	] ) ,	Case No.		-GA-AGG
for	a Certificate or Renewal Certificate to Provide	<b>_</b> )	ase IVO.		-GA-AGG
Co	mpetitive Retail Natural Gas Service in Ohio.	)			
	unty of New York te of New York				
	Daniel Crosby	[Affia	nt], being o	luly sworn/affi	rmed, hereby states that:
(1)	The information provided within the certification or complete, true, and accurate to the best knowledge of		renewal ap	plication and s	upporting information is
(2)	The applicant will timely file an annual report of it natural gas pursuant to Sections 4905.10(A), 4911.18(	•	-	<b>A</b>	
(3)	The applicant will timely pay any assessment mad Revised Code.	e pursuant to	o Section	4905.10 or Se	ection 4911.18(A), Ohio
(4)	Applicant will comply with all applicable rules and pursuant to Title 49, Ohio Revised Code.	orders adop	oted by the	e Public Utiliti	es Commission of Ohio
(5)	Applicant will cooperate with the Public Utilities Consumer complaint regarding any service offered or p				the investigation of any
(6)	Applicant will comply with Section 4929.21, Ohio R courts and the service of process.	evised Code,	, regarding	consent to the	jurisdiction of the Ohio
(7)	Applicant will inform the Public Utilities Commission the certification or certification renewal application we contact person for regulatory or emergency purpose complaints.	ithin 30 days	of such m	aterial change,	including any change in
(8)	Affiant further sayeth naught.	1		a Shaka Walibaran liwa is	The second secon
	Affiant Signature & Title				
	Sworn and subscribed before me this 30th day	of Novemer		Month	2017 Year
	Dydun Dyl	Brendan	Boyle, Nota	ry Public	
	Signature of Official Administering Oath	Print Na	me and Titl	le	
	My commi	ission expires (CRNGS B		Notary Pi No Qualifie Commission	NDAN J. BOYLE Jiblic, State of New York 0.01BO6331362 d in New York County 1 Expires October 15, 2019 and May 2016) Page 8 of 8

## Exhibit A-14 Principles Officers, Directors and Partners

Daniel Crosby, Managing Director, 1 Penn Plaza #6184, New York, NY 10119, 203-517-7553

## **Exhibit A-15 Company History**

Legend Energy Advisors was formed on April 23, 2014 and provides energy brokerage services to commercial and industrial clients. We have started out in the Texas and New York markets but have clients in those states that have facilities in Ohio and would like us to provide services for them in Ohio.

.,

Exhibit A-16

Max Maxfield, WY Secretary of State

FILED: 04/23/2014 10:23 AM

ID: 2014-000663449

# ARTICLES OF ORGAN OF Legend Energy Advisors LLC

#### Legend Energy Advisors LLC

#### A LIMITED LIABILITY COMPANY

- The name of the limited liability company is Legend Energy Advisors LLC, a Limited Liability Company.
- II. The period of its duration is <u>perpetual</u> from the date of filing Articles of Organization with the Wyoming Secretary of State.
- III. The purpose for which the limited liability company is organized is: <u>any lawful</u> purpose except for the purposes of banking and insurance.
- IV. The name and address of its registered agent is:

Capital Administrations, LLC 1712 Pioneer Ave. Ste. 115 Cheyenne, WY 82001

(The registered agent may be an individual resident in this state or a domestic foreign corporation authorized to transact business in this state, having a business office identical with such registered office.)

V. The mailing address of the principal office:

1712 Pioneer Ave. Ste. 5730 Cheyenne, WY 82001

VI. The remaining members of the limited liability company, if any, shall have the right to continue the business on the death, retirement, resignation, expulsion, bankruptcy or dissolution of a member or occurrence of any other event which terminates the continued membership of a member of the limited liability company, unless otherwise stated in the Membership Operating Agreement.

Dated this 18th day of April, 2014.

DeAnna Montemayor, on behalf of

Capital Administrations, LLC, Organizer

tax@wyomingcompany.com

Received
APR 18 2014
Secretary of Sta

A-17

# STATE OF WYOMING Office of the Secretary of State

I, MAX MAXFIELD, SECRETARY OF STATE of the STATE OF WYOMING, do hereby certify that the filing requirements for the issuance of this certificate have been fulfilled.

**CERTIFICATE OF ORGANIZATION** 

## **Legend Energy Advisors LLC**

Accordingly, the undersigned, by virtue of the authority vested in me by law, hereby issues this Certificate.

I have affixed hereto the Great Seal of the State of Wyoming and duly executed this official certificate at Cheyenne, Wyoming on this 23rd day of April, 2014.



Filed Date: 04/23/2014

Maj Massiele Secretary of State

By: Dave Barker

## Exhibit B-1 Jurisdictions of Operation

Legend Energy Advisors is currently authorized to provide retail natural gas and electric services in the following jurisdictions:

- o New York
- o Texas

#### Exhibit B-2 Experience & Plans

The principle of the company has been in the retail energy business for almost 10 years and has managed the national and international energy portfolios of Fortune 500 companies. He has a degree in Mechanical Engineering and a back ground in commercial construction and up stream oil and gas before entering the retail energy space. This career has afforded a deep understanding of the energy business from drilling, generation and exploration to demand side energy usage at customer facilities.

The plan for contracting with customer we be initiated by defining a scope of services which Legend will provide over a set period of time. Those services will be provided by Legend as laid out in the contract and Legend will bill clients in accordance with the billing set out in the contract. Legend always strives to exceed client expectation. In the rare event that there is a client concern, Legend will always respond within 24 hours to the client and immediately take action to make sure the clients expectation are not only being met but exceeded.

#### **Exhibit B-3 Summary of Experience**

The principal of Legend Energy Advisors has deep experience in deregulated energy as well as the Ohio market. He has managed power and natural gas for large industrial clients ranging from 24-hour manufacturing operation to major interstate natural gas pipelines. He has also advised clients around market issues such as the exceptionally high capacity costs associated with the current auction in ATSI zone. He has provided service in all utilities of the Ohio market and has managed customer gas loads ranging from several thousand dth annually to loads in excess of 1 bcf annually.

# Exhibit B-4 Disclosure of Liabilities and Investigations

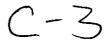
None

# **Exhibit C-1 Annual Reports**

N/A The company is newly formed and has no shareholders.

## Exhibit C-2 SEC Filings

N/A The company is not obligated to file with the SEC



# **Pro-Forma Income Statement**

# Legend Energy Advisors LLC For 2016 through 2017

REVENUE  Gross sales  Less sales returns and allowances	2016 \$216,456 0	2017 \$413,648 0		
Net Sales A Control of the Control o	\$216,456	\$616,645		
COST OF SALES  Beginning inventory  Plus goods purchased / manufactured	\$0 0	\$0 0		3 · · · · · ·
Total Goods Available  Less ending inventory	0	0		
Total Cost of Goods Sold				
Gross Profit (Loss)	\$216,456	\$616,645		· · · · · · · · · · · · · · · · · · ·
OPERATING EXPENSES				
Selling	0400.745	0404 440		
Salaries and wages Commissions	\$168,745 0	\$464,112 0		
Advertising	0	0		
Depreciation	0	Ö		
Other	0	Ö		
Total Selling Expenses	\$168,745	\$464,112	* "	
General/Administrative				
Salaries and wages	\$0	\$14		
Employee benefits	10,000	20,000		
Payroll taxes	8,000	16,000		
Insurance Rent	2,000 5,000	2,000 40,000		
Utilities	0,000	40,000		
Depreciation & amortization	0	0		
Office supplies	500	1,500		
Travel & entertainment	5,000	7,500		
Postage	200	500		
Equipment maintenance & rental	500	2,000		
Interest	0	0		
Furniture & equipment	750	5,000		<del> </del>
Total General/Administrative Expenses	\$31,950	\$94,514		
Total Operating Expenses	\$200,695	\$558,626	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·
Net Income Before Taxes	\$15,761	\$58,019		
Taxes on income	5,516	20,307	<del></del> -	
Net Income After Taxes	\$10,245	\$37,712		
Extraordinary gain or loss	\$0	\$0		
Income tax on extraordinary gain	0	Ő		
NET INCOME (LOSS)	\$10,245	\$37,712	· · · · · · · · · · · · · · · · · · ·	
			<u> </u>	<u> </u>

## **Exhibit C-4 Financial Arrangements**

N/A



Five Year Projections

This worksheet estimates the key financial figures for a company over five years. The projections include abbreviated income and cash flow statements, and a balance sheet.

Years		2016	2017	2018	2019	2020
Income Statement						
Net sales		\$100,000	\$200,000	\$77,300	\$80,200	\$88,100
Cost of goods sold	_	\$70,000	\$150,000	\$20,800	\$21,900	\$39,500
Net Operating Income		\$30,000	\$50,000	\$56,500	\$58,300	\$48,600
Operating expenses	_	\$20,000	\$30,000	\$2,100	\$3,000	\$3,600
	Net Income	\$10,000	\$20,000	\$54,400	\$55,300	\$45,000
Cash Flow Statement						
Beginning balance		\$0	\$10,000	\$30,000	\$32,500	\$34,500
Cash inflow		\$100,000	\$200,000	\$9,400	\$9,900	\$7,000
Cash outflow		(\$90,000)	(\$180,000)	(\$6,900)	(\$7,900)	(\$8,900)
	Ending Cash Balance	\$10,000	\$30,000	\$32,500	\$34,500	\$32,600
Balance Sheet						
Cash		\$10,000	\$30,000	\$32.500	\$34,500	\$32,600
Accounts receivable		\$250,000	\$500,000	\$19.800	\$19,500	\$21,800
Inventory		\$0	\$0	\$9,300	\$9,400	\$11,200
Prepaid expenses		\$0	\$0	\$5,800	\$3,200	\$2,700
•	Total Current Assets	\$260,000	\$530,000	\$67,400	\$66,600	\$68,300
Fixed assets		\$10,000	\$30,500	\$45,000	\$43,000	\$41,000
	Total Assets	\$270,000	\$560,500	\$112,400	\$109,600	\$109,300
Accounts payable		\$6.000	\$15,000	\$9.800	\$7.600	\$8,200
Short-term notes		\$0,000	\$10,000	\$4,800	\$5,400	\$7,700
Accrued & other liabilities		\$0	\$0	\$3,000	\$2,900	\$2,700
Accided a other liabilities	Total Current Liabilities	\$6,000	\$15,000	\$17,600	\$15,900	\$18,600
Long-term debt	- Total Solvene Elabilities	\$0	\$0	\$22,600	\$21,800	\$22,400
Other long-term liabilities		\$2,000	\$4,000	\$1,400	\$1,000	\$1,700
	Total Long-term Liabilities	\$2,000	\$4,000	\$24,000	\$22,800	\$24,100
Shareholders' equity		\$262,000	\$541,500	\$70,800	\$70,900	\$66,600
Total Liabilities and Equ	ity -	\$270,000	\$560,500	\$112,400	\$109,600	\$109,300





# Legend Energy Advisors Llc DUNS: 07-942-0695

#### Dashboard

#### Company Info

1712 Pioneer Ave Ste 321 Cheyenne, WY 82001

Phone: (203) 517-7553

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	Predi	ctor	Stress		Risk Rating	Rec.	Rating
Score	Score	Class	Score	Class	Rating	Recommendation	Rating
NA	525 Å	3	1406 📤	4	7▼	\$2.5K	DS

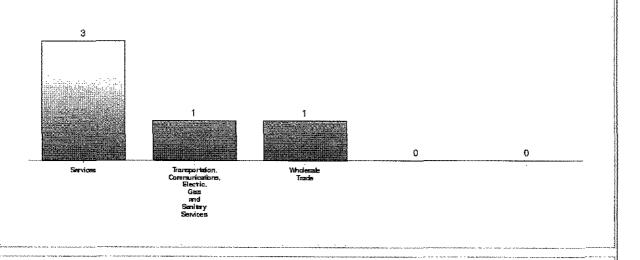
#### Recent Alerts

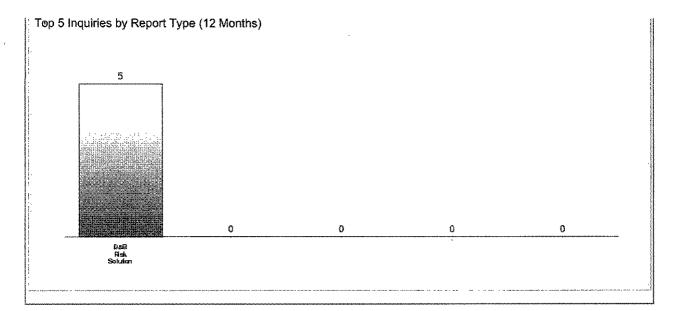
There are currently no alerts issued for this company. If you only recently began monitoring this company, you will not receive your first alerts until score changes or events occur.

### Inquiries

No	Most Recent							
	Date	SIC / Sector	Report type					
	05/08/15	Transportation, Communications, Electric, Gas and Sanitary Services	D&B Risk Solution					
	05/07/15	Wholesale Trade	D&B Risk Solution					
	05/05/15	Services	D&B Risk Solution					
	04/30/15	Services	D&B Risk Solution					
	04/28/15	Services	D&B Risk Solution					

#### Top 5 Inquiries by SIC / Sector (12 Months)





#### **Scores**

#### **PAYDEX®**

You must have three reported payment experiences, from at least two different vendors, to establish a PAYDEX® score. To ensure all of your payments are reflected in your credit file, add trade references to your report. Visit the Action Center to learn more.

#### **Delinquency Predictor Score**

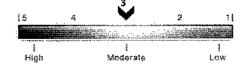
Score

Class

Percentile

**525** 

68%



Moderate risk of severe payment delinquency over next 12 months

#### Understanding My Score

The D&B Delinquency Predictor (formerly the Commercial Credit Score) predicts the likelihood that a company will pay in a severely delinquent manner (91+ days past term) over the next 12 months, seek legal relief from creditors, or cease operations without paying all creditors in full over the next 12 months based on the information in D&B's database. A severely delinquent firm is defined as a business with at least 10% of its dollars 91+ days slow.

#### Incidence of Delinquent Payment:

Among Companies with this Classification:

5.80%

#### **Factors Affecting Your Score:**

No payment experiences reported

Limited time under present management control

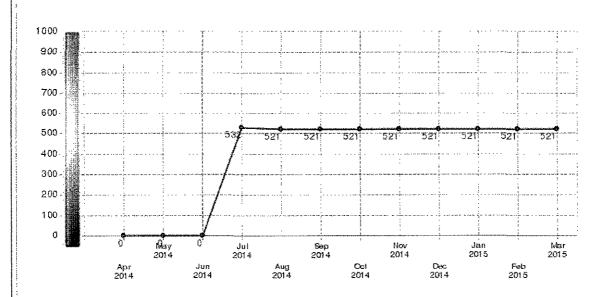
Higher risk industry based on delinquency rates for this industry

manda and and analysis analysis and analysis analysis and analysis analysis analysis analysis analysis analysis analysis analysis analysis analysis

Limited business activity signals reported in the past 12 months

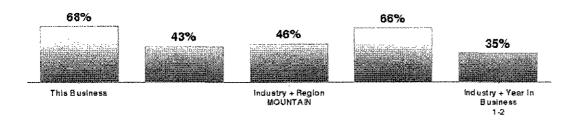
	Risk Class	% of Businesses within this Class	Percentile	Score
Street MA Value .	1	10%	91-100	580-670
Collection of comments	2	20%	71-90	530-579
Man approximate	3	40%	31-70	481-529
A ADVIDENTAL MANAGEMENT OF THE PARTY OF THE	4	20%	11-30	453-480
3	5	10%	1-10	101-452

#### Trends - Scores, 12 Month



My Company (525)

#### Industry Comparison



Industry
BUSINESS,
LEGAL
AND
ENGINEERING
SERVICES

Industry + Employee Range

This business has a Credit Score Percentile that shows:

- · Lower risk than other companies in the same region.
- · Lower risk than other companies in the same industry.
- · Lower risk than other companies in the same employee size range.
- Lower risk than other companies with a comparable number of years in business.

## Financial Stress Score

Score

Class

Nat'l %

1406 ▼

4

12%



Moderate to high risk of severe financial stress, such as a bankruptcy, over the next 12 months

### Understanding My Score

#### Incidence of Financial Stress:

Among Companies with this Classification:

0.84 (84 per 10000)

### **Factors Affecting Your Score:**

No payment experiences.

Limited time under present management control

Higher risk legal structure.

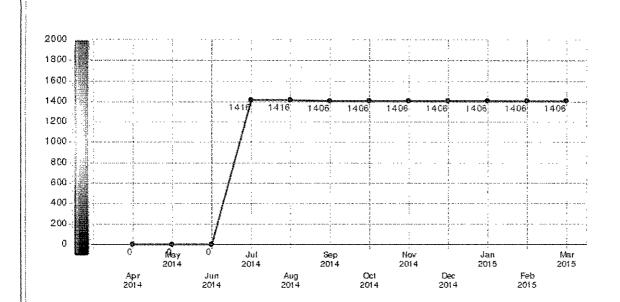
 The Financial Stress Class Summary Model predicts the likelihood of a firm ceasing business without paying all creditors in full, or reorganization or obtaining relief from creditors under state/federal law over the next 12 months. Scores were calculated using a statistically valid model derived from D&B's extensive data files.

#### Notes:

- The Financial Stress Class indicates that this firm shares some of the same business and financial characteristics of other companies with this classification. It does not mean the firm will necessarily experience financial stress.
- The Incidence of Financial Stress shows the percentage of firms in a given Class that discontinued
  operations over the past year with loss to creditors. The Incidence of Financial Stress National Average
  represents the national failure rate and is provided for comparative purposes.
- The Financial Stress National Percentile reflects the relative ranking of a company among all scorable companies in D&B's file.
- The Financial Stress Score offers a more precise measure of the level of risk than the Class and Percentile. It is especially helpful to customers using a scorecard approach to determining overall business performance.
- · All Financial Stress Class, Percentile, Score and Incidence statistics are based on sample data from

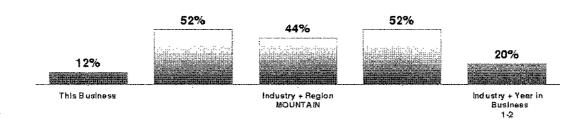
Contract of the contract of th	Key Score	Class	Percentile	Incidence of Financial Stress	
A CONTRACTOR OF THE PARTY OF TH	1570-1875	1	95-100	6.0%	
Account of the Committee	1510-1569	2	69-94	10.6%	
many comments to the	1450-1509	3	34-68	18.4%	
The second second second	1340-1449	4	2-33	31.5%	
CONTRACTOR NAMED OF	1001-1339	5	1	70.0%	

Trends - Scores, 12 Month



• My Company (1,406)

#### Industry Comparison



Industry BUSINESS, LEGAL AND ENGINEERING SERVICES Industry + Employee Range 1-9

Based on payments collected over the last 4 quarters.

- · Higher risk than other companies in the same region.
- · Higher risk than other companies in the same industry.
- · Higher risk than other companies in the same employee size range.
- · Higher risk than other companies with a comparable number of years in business.

## Supplier Evaluation Risk Rating

**7** ▼



High risk of supplier experiencing severe financial stress over the next 12 months.

## Understanding My Score

The Supplier Evaluation Risk (SER) Rating predicts the likelihood that a supplier will cease

business operations or become inactive over the next 12 month period based on the depth of predictive data attributes available on the business. The SER Rating scoring system uses statistical probabilities to classify public and private companies into a 1-9 risk rating, where 1 represents low risk and 9 represents high risk.

#### **Factors Affecting This Company's Score:**

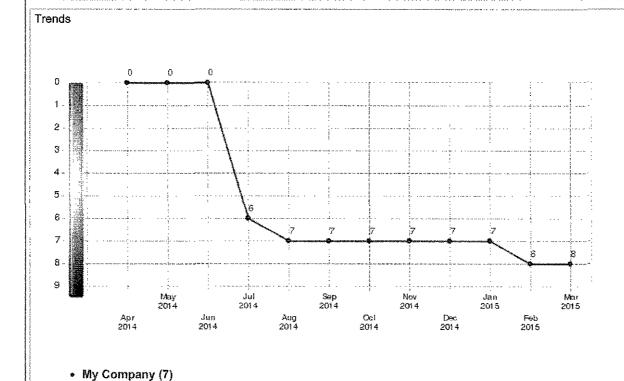
No payment experiences reported

Limited time in business

Higher risk region based on inactive rate for this region

Limited business activity signals reported in the past 12 months

Financial Statements not reported



#### Credit Limit Recommendation

Risk Category

1

Conservative Credit Limit \$2.5k

Aggressive Credit Limit \$10k

Low

| 5 4 3 2

# Understanding My Score

D&B's Credit Limit Recommendation is intended to help you more easily manage your credit decisions. It provides two recommended dollar guidelines:

A conservative limit, which suggests a dollar benchmark if your policy is to extend less credit to minimize risk.

An aggressive limit, which suggests a dollar benchmark if your policy is to extend more credit with potentially more risk.

The dollar guideline amounts are based on a historical analysis of credit demand of customers in D&B's U.S. payments database which have a similar profile to your business.

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#### D&B Rating®

# Rating DS

#### Understanding My Score

#### **Factors Affecting Your Score**

# of Employees Total: 1

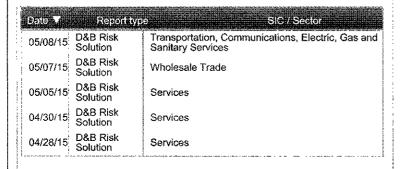
Note: The Worth amount in this section may have been adjusted by D&B to reflect typical deductions, such as certain intangible assets.

#### Inquiries

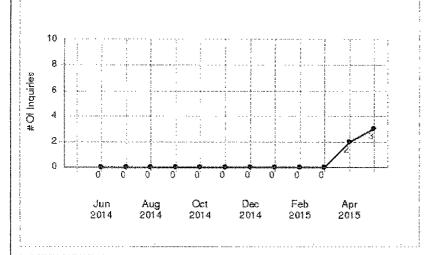
#### 12 Month Summary

Over the past 12 months ending 5-2015, 5 individual requests for information on your company were received; this represents a 100.00% increase over the prior 12 month period. The 5 inquiries were made by 3 unique customers indicating that some companies have inquired on your business multiple times and may be monitoring you. Of the total products purchased, 3, or 60.00% came from the Services sector; 1, or 20.00% came from the Transportation, Communications, Electric, Gas and Sanitary Services sector; 1, or 20.00% came from the Wholesale Trade sector.

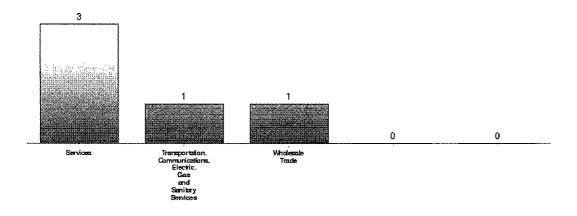
12 Month Total# Inquiries: 5
12 Month Unique Customers:3



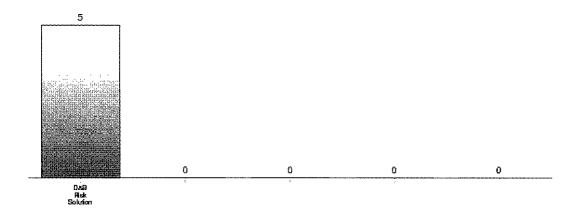
Trends - 12 Month



Top 5 Inquiries by Report
Type (12 Months)



Top 5 Report Types Graph(12 Months)



All Inquiries by Industry and SIC / Sector

SIGISSIA	Jun 2014 fo.	Sep 2014 to	Dec 2014 to	Mar 2015 to	Total	444
GIO/OSCIOI)	Aug 2014	Nov 2014	Feb 2015	May 2015	Inquiries	
Services	0	0	0	3	3	
Transportation, Communications, Electric, Gas and Sanitary	0	0	0	1	1	
Services						
Wholesale Trade	0	0	0	1	1	

Inquiries by Report Type

Report Type	Jun 2014 to Aug 2014	Sep 2014 to Nov 2014	Dec 2014 to Feb 2015	Mar 2015 to May 2015	Total	
D&B Risk Solution		0		5	5	

#### **Payments**

Currency: Shown in USD unless otherwise indicated

#### Payments Summary

We currently don't have enough data to display this section.

## Payments Summary by Industry

We currently don't have enough data to display this section.

#### Payments Beyond Terms

We currently don't have enough data to display this section.

## All Payments

We currently don't have enough data to display this section.

Indications of slowness can be the result of disputes over merchandise, skipped invoices, etc. Accounts are sometimes placed in collection even though the existence or amount of debt is disputed.

The public record items contained in this report may have been paid, terminated, vacated or released prior to the date this report was printed.

#### **History & Operations**

Currency: Shown in USD unless otherwise indicated

Company Overvie	N		
Company Name:	LEGEND ENERGY	URL:	NA
	ADVISORS LLC	Stock Symbol:	NA
Doing Business As:	LEGEND ENERGY	History:	NA
	ADVISORS LLC	Operations:	NA
Street Address:	1712 Pioneer Ave Ste	Present Management Control:	NA
	321	Annual Sales:	NA
	Cheyenne, WY		
	82001		
Phone:	(203) 517-7553		

### History

The following information was reported: 08/25/2014

Officer(s):

DANIEL CROSBY, PRES

This business was registered as a Limited Liability Company in the State of Wyoming on April 23, 2014.

Business started 2014.

DANIEL CROSBY, Antecedents not available.

### **Business Registration**

We currently don't have enough data to display this section.

#### Operations

08/25/2014

Description:

Provides business consulting services, specializing in energy conservation and lighting. Provides electric services, specializing in electric power broker. Provides Cogeneration of electric power.

Employees: 1 which includes partners.

Facilities: Occupies premises in building.

Location: NA
Branches: NA
Subsidiaries: NA

Subsidiaries: NA Subsidiaries: NA Subsidiaries: NA

Subsidiaries: NA

#### SIC & NAICS

#### SIC

Based on information in our file, D&B has assigned this company an extended 8-digit SIC. D&B's use of 8-digit SICs enables us to be more specific to a company's operations that if we use the standard 4-digit code. The 4-digit SIC numbers link to the description on the Occupational Safety & Health Administration (OSHA) Web site. Links open in a new browser window.

8748 9904 Energy conservation consultant

8748 9907 Lighting consultant

4911 9904 Electric power broker

4931 9901 Cogeneration of electric power

4924 0100 Gas power broker

#### NAICS:

221118 Other Electric Power Generation

221122 Electric Power Distribution

221210 Natural Gas Distribution

541690 Other Scientific and Technical Consulting Services

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#### Summary

The following data includes both open and closed filings found in D&B's database on this company.

The fallowing data melades sources and closed mings found in Edgs a database on the source.				
Record Type I. The Interest	# of Records	Most Recent Filling Date		
Bankruptcy Proceedings	~	-		
Judgments	0	-		
Liens	0	-		
Suits	0	-		
UCCs	0			

The following Public Filing data is for information purposes only and is not the official record.

Certified copies can only be obtained from the official source.

#### Judgments

We currently don't have enough data to display this section.

#### Liens

We currently don't have enough data to display this section.

#### Suits

We currently don't have enough data to display this section.

#### **Government Activity**

We currently don't have enough data to display this section.

#### Banking & Finance

#### Financial Statements

We currently don't have enough data to display this section.

### Banking

We currently don't have enough data to display this section.

#### Special Events

We	currently	don't have	enough dat	a to displa	v this section.

Corporate Linkage

,					
Parent		DUNS#	The Chy State Cannot be seen and		
, LEGEND ENERGY ADVISORS	LLC	07-942-0695	CHEYENNE, WYOMING		
Headquarters (US)  . We currently don't have enough data to display this section.					
US Linkages	We currently don't have enough	data to display this s	ection.		
International Linkages	We currently don't have enough	data to display this s	ection.		

# Exhibit C-7 Credit Report

N/A

## **Exhibit C-8 Bankruptcy Information**

Never declared bankruptcy

# **Exhibit C-9 Merger Information**

Never been a merger

# Exhibit C-10 Corporate Structure

Legend Energy Advisors is a stand-alone entity with no affiliate or subsidiary companies

## Exhibit D-1 Operations

Legend Energy Advisors provides energy procurement and management services. This included market monitoring, conduction RFP's, pipeline nomination and balancing services as well as demand side solutions.

## **Exhibit D-2 Operations Expertise**

The principal at Legend Energy Advisors has been providing the services the company provides for almost a decade. This has included market monitoring, conduction RFP's, pipeline nomination and balancing and demand side solutions for companies ranging from small commercial to nation portfolios of hundreds of facilities for Fortune 500 companies.

#### **Exhibit D-3 Key Technical Personnel**

Daniel Crosby, Managing Director, dcrosby@LegendEnergyAdvisors.com, 844-534-3633

Mr. Crosby has been in the retail energy business for almost 10 years and has managed the national and international energy portfolios of Fortune 500 companies. He has a degree in Mechanical Engineering and a back ground in commercial construction and up stream oil and gas before entering the retail energy space. This career has afforded a deep understanding of the energy business from drilling, generation and exploration to demand side energy usage at customer facilities.

He as deep experience in deregulated energy nationally as well as specific experience in the Ohio market. He has managed power and natural gas for large industrial clients ranging from 24-hour manufacturing operation to major interstate natural gas pipelines. He has also advised clients around market issues such as the exceptionally high capacity costs associated with the current auction in ATSI zone. He has provided service in all utilities of the Ohio market and has managed customer gas loads ranging from several thousand dth annually to loads in excess of 1 bcf annually.

In precious roles at similar companies Mr. Crosby has provided all the operational support for the services the Legend Energy Advisors will be providing.