



**Public Utilities  
Commission**

Asim Z. Haque, Chairman

Commissioners  
M. Beth Trombold  
Thomas W. Johnson  
Lawrence K. Friedeman  
Daniel R. Conway

**PUBLIC UTILITIES COMMISSION OF OHIO**

*Certified as a Competitive Retail Electric Service Provider*

**RENEWAL**

Certificate Number:

**13-707E (3)**

Issued Pursuant to Case Number(s):

**13-1278-EL-CRS**

A certificate as a Competitive Retail Electric Service Provider is hereby granted to **Direct Energy Business Marketing, LLC** whose office or principal place of business is located at **194 Wood Ave South, Iselin, NJ 08830** to provide **power marketer** services within the State of Ohio effective **June 30, 2017**.

The certification of competitive retail electric suppliers is governed by Section 4901:1-24-(01-13) of the Ohio Administrative Code, Section 4901:1-21-(01-15) of the Ohio Administrative Code, and Section 4928.08 of the Ohio Revised Code.

This Certificate is revocable if all of the conditions set forth in the aforementioned case(s) are not met.

Subject to all rules and regulations of the Commission, now existing or hereafter promulgated.

Witness the seal of the Commission affixed at Columbus, Ohio.

Dated: **July 7, 2017**

By Order of

PUBLIC UTILITIES COMMISSION OF OHIO

Barcy F. McNeal, Secretary

Tanowa M. Troupe, Acting Secretary

Felecia D. Burdett, Acting Secretary

**Certificate Expires: June 30, 2019**

**This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.**

180 East Broad Street  
Columbus, Ohio 43215-3793

Technician 12

Date Processed

**JUL - 7 2017**

(614) 466-3016  
www.PUCO.ohio.gov

## **CRES AUTOMATIC CASE ACTION FORM**

Date: **7-5-17**

Case Number: **13-1278-EL-CRS**

Company Name and Company Name d/b/a: **Direct Energy Business Marketing, LLC**

Company Address: **194 Wood Ave South**

Company City/State/Zip: **Iselin NJ 08830**

Regulatory Contact: **Teresa Ringenbach**

Phone: **614-220-4369 X:230**

Email: **teresa.ringenbach@directenergy.com**

Address: **21 E State Street**

City/State/Zip: **Columbus OH 43215**

☒ Renewal

### **Action Needed:**

☐ Issue Certificate Number to:

Effective Date of Certificate:

Certificate Expires:

☒ Renew Certificate Number from: **13-707E (2)** to: **13-707E (3)**

Effective Date of Certificate: **6-30-17** Certificate Expires: **6-30-19**

☒ Certified To Provide the Following Services:

☐ Retail Generation

☐ Aggregation

☒ Power Marketer

☐ Power Broker

☐ Governmental Aggregation

☐ Revise Certificate Number: to (check all applicable):

☐ Reflect name change from: to

☐ Reflect address change from: to

☐ Correct Administrative Error:

☐ Reflect Change of Ownership to:

☐ Cancel Certificate Number:

☐ Protect Un-redacted copies until:

☐ Close Case File, Case Withdrawn at Applicant's Request

☐ Close Case File

**CASE NUMBER:** 13-1278-EL-CRS  
**CASE DESCRIPTION:** DIRECT ENERGY BUSINESS MARKETING LLC  
**DATE OF SERVICE:** 7/7/2017  
**DOCUMENT SIGNED ON:** 7/7/17

Sign Here: \_\_\_\_\_

**APPLICANT****PARTY OF RECORD****ATTORNEY**

DIRECT ENERGY BUSINESS MARKETING, LLC  
194 WOOD AVE SOUTH  
ISELIN, NJ 08830  
Phone: 800-437-7265

NONE

**ATTORNEY****PARTY OF RECORD****ATTORNEY**

none

\*Harwell, Ryan D Mr.  
Direct Energy  
12 Greenway Plaza, Suite 250  
Houston, TX 77046  
Phone: 713-877-5701  
Email: ryan.harwell@directenergy.com

none

\*Glover, Rebekah J. Ms.  
Whitt Sturtevant  
88 E. Broad St  
Suite 1590  
Columbus, OH 43215  
Phone: 937-417-3683  
Email: glover@whitt-sturtevant.com

none

\*Spinosi, Jennifer L. Ms.  
Direct Energy  
21 E. State St.

	19th Floor Columbus,OH 43215 Phone:(614)220-4369 Email:jennifer.spinosi@directenergy.com
none	*Aretino, Lynn Ms. Hess Corporation 1 Hess Plaza 11th Floor Woodbridge,NJ 07095 Phone:732-750-6761 Email:laetino@directenergy.com
none	*Bach, Marissa J. Ms. Hess Energy Marketing, LLC One Hess Plaza Woodbridge,NJ 07030 Phone:732-750-6814 Fax:732-750-6670 Email:mbach@hess.com
none	*Clark, Joseph Mr. NiSource Corporate Services Company 290 West Nationwide Blvd Columbus,OH 43215 Phone:614-460-6988 Email:josephclark@nisource.com
none	*Boyd, Carl W. Direct Energy Liberty Center 1001 Liberty Avenue Pittsburgh,PA 15222 Phone:(412) 667-5272 Fax:(412) 667-6104 Email:carl.boyd@directenergy.com

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