



Chief of Docketing
Public Utilities Commission of Ohio
180 East Broad St. 13th Floor
Columbus, Ohio 43215-3793

RE: Electric Governmental Aggregator Renewal Application Case Number 11-3562-EL-GAG

The City of Marietta is pleased to submit its renewal application for electric governmental aggregator. The original application was docketed as case number 11-3562-EL-GAG.

Should you have any questions or additional needs, please call me at (330) 730-4338.

Sincerely,

Thomas M. Bellish
President

Attachment

Buckeye Energy Brokers, Inc.

Services

Deregulated Energy

- Consulting
- Aggregation
- Procurement

Benefits

- Buying Leverage
- Risk Mitigation
- Budget Predictability
- Cost Control
- Best Combination of Term, Service & Pricing Available

Proven Expertise

- PUCO Certified
- Customized Energy Management Solutions
- Municipal Aggregation
- Governmental Procurement Programs
- Procedure Management & Procurement Consulting
- Daily Trend Analysis of Energy Markets
- Ohio Brokers Serving Ohio Clients



Public Utilities Commission

Original GAG Case Number	Version
11 - 3562 -EL-GAG	August 2004

RENEWAL APPLICATION FOR ELECTRIC GOVERNMENTAL AGGREGATORS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-4 Opt-Out Form). All attachments should bear the legal name of the Applicant and should be included on the electronic copy provided. Applicants should file completed applications and all related correspondence with: Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, OH 43215-3793.

This PDF form is designed so that you may input information directly onto the form. You may also download the form, by saving it to your local disk, for later use.

A. RENEWAL INFORMATION

A-1 Applicant's legal name, address, telephone number, PUCO certificate number, and web site address

Legal Name City of Marietta

Address 301 Putnam Street, Marietta, Ohio 45750

PUCO Certificate # and Date Certified 11-373E & 07/14/2015

Telephone # (740) 373-1387 Web site address (if any) www.mariettaoh.net

A-2 Exhibit A-2 "Authorizing Ordinance" provide a copy of the ordinance or resolution authorizing the formation of a governmental aggregation program adopted pursuant to Section 4928.20(A) of the Revised Code.

A-3 Exhibit A-3 "Operation and Governance Plan" provide a copy of the applicant's current plan for operation and governance of its aggregation program adopted pursuant to Section 4928.20(C) of the Revised Code. The Operation and Governance Plan explained in Exhibit A-3 should include:

- Terms and conditions of enrollment including:
 - Rates
 - Charges
 - Switching fees, if any
- Policies associated with customers moving into/out of aggregation area
- Billing procedures
- Procedures for handling complaints and disputes including the toll-free telephone number and address for customer contacts

A-4 **Exhibit A-4 Automatic Aggregation Disclosure - "Opt-out Form"** provide a copy of the disclosures/"opt-out" required by Section 4928.20(D) of the Revised Code, if its aggregation program provides for automatic aggregation in accordance with Section 4928.20(A) of the Revised Code. If the opt-out is in draft form, docket the final opt-out (including beginning and ending dates of the 21-day -out period and the selected CRES supplier) with the Commission within 10 days prior to providing or offering service. See #12 in the attached Affidavit .

A-5 **Contact person for regulatory or emergency matters**

Name Thomas M. Bellish
Title President
Business address 66 East Mill Street, Akron, Ohio 44308
Telephone # (330) 730-4338 Fax # _____
E-mail address tb@buckeyeenergybrokers.com

A-6 **Contact person for Commission Staff use in investigating customer complaints**

Name Thomas M. Bellish
Title President
Business address 66 East Mill Street, Akron, Ohio 44308
Telephone # (330) 730-4338 Fax # _____
E-mail address tb@buckeyeenergybrokers.com

A-7 **Applicant's address and toll-free number for customer service and complaints**

Customer Service address 66 East Mill Street, Akron, Ohio 44308
Toll-free Telephone # (866) 302-2237 Fax # _____
E-mail address tb@buckeyeenergybrokers.com

Imanah C. Hys Safety & Service Dir
Signature of Applicant & Title

Sworn and subscribed before me this 17th day of May, 2017
Month Year

Cheyenne M. Oaks
Signature of official administering oath

Cheyenne M. Oaks
Print Name and Title
Notary Public

My commission expires on March 4, 2018



CHEYENNE M. OAKS
NOTARY PUBLIC
STATE OF OHIO
MY COMMISSION EXPIRES MARCH 4, 2018

AFFIDAVIT

State of Ohio :

Marietta ss.
(Town)

County of Washington :

Jonathan Hupp, Affiant, being duly sworn/affirmed according to law, deposes and says that:

He/She is the Safety/Service Director (Office of Affiant) of City of Marietta (Name of Applicant);

That he/she is authorized to and does make this affidavit for said Applicant.

1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification renewal are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
8. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the renewal application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.
12. The Applicant herein, attests that if the opt-out is in draft form, the Applicant will docket the final opt-out (including beginning and ending dates of the 21-day -out period and the selected CRES supplier) with the Commission within 10 days prior to providing or offering service.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

Jonathan C. Hugg, Safety & Service Director
Signature of Affiant & Title

Sworn and subscribed before me this 17th day of May, 2017
Month Year

[Signature]
Signature of official administering oath

Cheyenne M. Oaks
Print Name and Title Notary Public

My commission expires on March 4, 2018



CHEYENNE M OAKS
NOTARY PUBLIC
STATE OF OHIO
MY COMMISSION EXPIRES MARCH 4, 2018

Exhibit A-2 Authorizing Ordinance

ORDINANCE NO. 202 (10-11)

An Ordinance to adopt an Electric Aggregation Program Plan of Operations and Governance for the City of Marietta, Ohio, pursuant to Ohio Revised Code §4928.20, and declaring an EMERGENCY.

WHEREAS, pursuant to Ohio Revised Code §4928.20, municipalities may aggregate customers within their jurisdiction in order to secure lower cost electric services within the municipality through the collective purchasing of electric services; and,

WHEREAS, this Council seeks to establish a governmental aggregation program with opt-out provisions, according to law, for the residents, businesses and other electric consumers in the City; and,

WHEREAS, the ballot question, authorized by Ordinance 134 (10-11) passed January 26, 2011, has received at least a majority of the votes cast at the primary election held May 3, 2011; and,

WHEREAS, this Council seeks to adopt an Electric Aggregation Program Plan of Operations and Governance, pursuant to Ohio Revised Code §4928.20, for the residents, businesses and other electric consumers in the City as permitted by law; now, therefore,

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF MARIETTA, OHIO:

Section 1: That this Council finds and determines that it is in the best interests of the City of Marietta, Ohio, its residents, businesses and other electric consumers located within the corporate limits of the City of Marietta, Ohio, to establish an opt-out Electric Aggregation Program in accordance with law. The City of Marietta, Ohio is hereby authorized to aggregate in accordance with Ohio Revised Code §4928.20 or as otherwise provided by law, the retail electric usage located within the City of Marietta, Ohio.

ORDINANCE NO. 202 (10-11)
PAGE TWO

- Section 2: That the Electric Aggregation Program Plan of Operations and Governance, a copy of which is attached hereto and incorporated herein by reference as Exhibit A is hereby adopted as the Electric Aggregation Program Plan of Operations and Governance for the City of Marietta, Ohio, pursuant to Ohio Revised Code §4928.20.
- Section 3: That it is found and determined that all formal actions of this Council concerning and relating to the adoption of this Ordinance were adopted in an open meeting of this Council, and that all deliberations of this Council and of any of its committees that resulted in such formal action were in meetings open to the public, in compliance with all legal requirements including Ohio Revised Code §121.22.
- Section 5: That this Ordinance shall be and is hereby declared to be an EMERGENCY measure necessary for the immediate preservation of the public peace, health and safety of the City of Marietta, Ohio, and for the further reason that immediate action is necessary in order to provide the City's electric consumers with the benefit of rate reductions from electric aggregation at the earliest possible opportunity; WHEREFORE, this Ordinance shall be in full force and effect from and immediately after its passage and approval by the Mayor.

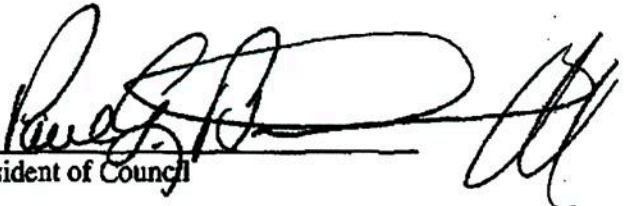
Introduced by the Special Utilities Committee, Michael M. McCauley, Chairman.


Chairman

Passed this 22nd day of June, 2011.

ORDINANCE NO. 202 (10-11)

PAGE THREE


President of Council

ATTEST:


Clerk of Council

Approved this 2nd day of June, 2011.


Mayor

First Reading June 2, 2011

Second Reading Suspended

Third Reading Suspended

I, Cathy Coppernoll, Clerk of the Council of the City of Marietta, Ohio, certify that this is an exact copy of Ordinance No. 202 (10-11) adopted at the regular meeting of the said Council on June 2, 2011.


Clerk of Council

Exhibit A-3 "Operation and Governance Plan"

ELECTRIC AGGREGATION PROGRAM CITY OF MARIETTA, OHIO

PLAN OF OPERATION AND GOVERNANCE



Buckeye Energy Brokers, Inc.

For additional information contact:

Thomas M. Bellish, President
Buckeye Energy Brokers, Inc.
8870 Darrow Road, #F106
Twinsburg, Ohio 44087
Buckeyeenergybrokers.com
(330) 730-4338

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1. Purpose of Electric Aggregation Program

This aggregation plan has been developed in compliance with Ohio Revised Code, Section 4928.20 regarding governmental aggregation of electric service. The City of Marietta ("the City") Aggregation Program ("Program") seeks to aggregate the retail electric loads of consumers located in the City to negotiate the best rates for the generation supply of electric power. It has the potential to combine residential, commercial and industrial customers into a buying pool that will be attractive to third party suppliers (Suppliers). Participation in the Program is voluntary. Any individual customer (Member) has the opportunity to decline to be a member of the aggregation program and to return to the AEP Ohio standard offer of service or to enter into a power supply contract with any competitive retail electric supplier. This Plan of Operation will not be adopted until two public hearings are held in accordance with section 4928.20 (C) of the Ohio Revised Code.

2. The Process for Municipal Aggregation

The process of governmental aggregation is set forth in Ohio Revised Code section 4928.20. The section defines opt-out aggregation that may be enacted by a governmental entity. Under the opt-out aggregation provisions, all electric consumers within the City will be automatically included in the Program. However, such customers will be given prior notice entitling them to affirmatively elect not to be part of the Program. These customers can opt-out during a 21-day period after the election. A similar opt-out period will be offered every two years during which Members can leave the City's aggregation pool without paying a switching fee. In May 2011, Marietta voters approved the development of the program.

All eligible load centers within the City under 200 kW peak demand will be automatically enrolled in the aggregation program. For commercial and industrial customers with a peak load demand of 200 kW or greater, special metering data may need to be furnished to alternate suppliers to receive a price offer. In addition, only accounts with "shoppable" rate codes, as defined by AEP Ohio may participate in the Program.

The Supplier and AEP Ohio will identify those customers in the City who have not opted out, who have not renewed their special rate contracts, who are not on the Percentage of Income Payment Plan (PIPP) and who are not on AEP Ohio's "Opt-Off Marketing List." These customers will be transferred to the Supplier selected by the City and enrolled over the period of one month. AEP Ohio shall notify each transferred customer of the transfer with its last bill for standard offer service. Service under the new Supplier shall begin at the start of the billing period following the transfer.

3. Terms and Conditions of Enrollment

3.1 Rates

The City shall receive proposals from electric suppliers using a competitive selection process. The request for proposals shall require the suppliers to offer a generation charge for each customer class, load grouping or other appropriate category that is lower than the standard offer from AEP Ohio. Members will not be switched unless a supplier can be found offering prices less than the respective member shopping credits. The prices to be charged to Members in the Program will be set by City Council after negotiations with the selected Supplier. Members were notified of the rates and terms of the Program through the local newspaper, local Cable TV Channels and the City's web site. Opt-out forms will be docketed with the PUCO 10 days prior to mailings.

3.2 Charges

AEP Ohio will continue to bill for Federal Phase I Clean Air Act Compliance, Late Payment, Electric Fuel Component and Monthly Service Fee, etc. These charges apply whether a Member switches or not. Switching generation suppliers will not result in any new charges.

3.3 Switching Fees

At the present time, AEP Ohio is requiring a per customer switching fee for those customers who voluntarily remain in a government aggregation program and are switched to an alternate Supplier. The City's Request for Proposal (RFP) was written to require the selected Supplier to pay for the group's switching fee.

3.4 Terms

The aggregation program is designed to reduce the amount consumers pay for electric energy. The City will not buy and resell the power to the participants of the program. Instead, the City will competitively bid and negotiate a contract with a competitive retail electric supplier to provide firm, all-requirements generation service to the members of the aggregation program.

Customers who meet the following criteria will become members of the aggregation program:

- Are up to date with their bill payment;
- Have not Opted-out of the program;
- Are not on the Percentage of Income Payment Plan (PIPP); and
- Have a shoppable rate code.

3.5 Opt-Out Disclosure

The City is using an Opt-out form of Governmental Aggregation pursuant to section

4928.20 of the Ohio Revised Code. The City will disclose to the person owning, occupying or using the load center that the person will be enrolled automatically in the aggregation program and will remain so enrolled unless the person affirmatively elects by the following procedure not to be so enrolled. Any such person that opts out of the aggregation program pursuant to stated procedure shall default to the standard service offer provided by AEP Ohio until the person chooses an alternative supplier.

Procedure:

1. The City distributed the Opt-Out Form (refer to Exhibit A-4 "Automatic Aggregation Disclosure");
2. Recipients have 21 days to notify the City; and
3. The City will exclude those opting out from the Program.
4. Customers will receive written notification from AEP Ohio Corp. stating that they are about to be switched and have 7 days if they wish to rescind the contract.

4. Policies for Customers Moving Into/Out of the Municipality

Members who have left the Program, or who have moved into the City, may contact the City or its Supplier at any time to obtain enrollment information. There is however, no guarantee that customers opting-in at a later date will receive the same price, terms and conditions as did the initial participants. Suppliers are unable to hold price offerings for an unlimited amount of time, and if the City asks for such a requirement, the price offering received from suppliers will be higher to reflect the greater risk.

Customers may opt out of the Program at no charge within a 21-day period following passage of the ballot. Two public hearings will be held shortly after the ballot to discuss the plan of operation and the process for opting-out. Customers who provide the required opt-out notice will remain customers of AEP Ohio until such time as they select a different generation provider. A similar period in which customers can opt-out of the Program without charge will be offered every two years.

5. Billing Procedures

The City will utilize the coordinated billing services of AEP Ohio and the selected Supplier. We anticipate residential customers will receive a single bill from AEP Ohio that itemizes among other things, the cost of generation provided by the selected supplier. In some instances, dual billing will be used for commercial and industrial group members. In these instances, one bill will be sent from the Supplier and one will be sent from AEP Ohio for their respective services.

6. Procedures for Handling Customer Complaints

Members will have multiple means of addressing complaints. As a general rule, concerns regarding service reliability should be directed to AEP Ohio as appropriate, questions regarding the Program administration should go to the City, and any unresolved disputes should be directed

to the Public Utilities Commission of Ohio and/or The Ohio Consumers Council. Listed below is a table of toll-free numbers for members to call for assistance.

Nature of Complaint	Contact	Phone Number
Power interruptions or outages	AEP Ohio	1-800-611-0964
Power turn on/off	AEP Ohio	1-800-611-0964
Billing disputes	AEP Ohio	1-800-611-0964
Joining/Leaving Program	Supplier	See optout notice
Program Regulatory Questions	Buckeye Energy Brokers	1-866-302-2237
Unresolved Disputes	Public Utilities Commission	1-800-686-7826
Unresolved Disputes	Ohio Consumers Council	1-877-742-5622

7. Rights and Responsibilities of Program Members

7.1 Universal Access to Aggregation Program

"Universal access" is a term derived from the traditional regulated utility environment in which all customers desiring service receive that service. For the purposes of this Program this will mean that all existing customers within the City borders shall be eligible for service from the contracted supplier under the terms and conditions of the supply contract. It is a goal of the Program to provide the basis for aggregation of all Members on a non-discriminatory basis.

Service under the Program shall include all customer classes in adherence with universal service principles and requirements, and the traditional non-discriminatory practices of local government. Contracts with all Suppliers shall contain provisions to maintain these principles and equitable treatment of all customer classes.

Existing customers in the City currently receiving electric power through an Affinity Group offer or other similar mechanism will become members of the Program. Those members wishing to rejoin their group will need to Opt-out of the Program. Residents who are currently PIPP customers are not eligible to become Program Members.

7.2 Dispute Resolution

Members should make all efforts to address complaints or concerns in accordance with the guidance provided in section 6.0 "Procedures for Handling Customer Complaints" of this plan. If Members are unable to resolve their concerns through these channels, they may contact the Public Utilities Commission of Ohio (1-800-686-7826) or the Ohio Consumers Counsel (1-877-742-5622) for addition assistance.

7.3 Bill Payment

Members are required to remit and comply with the payment terms of AEP Ohio and/or their supplier if dual billing is used. This Program will not be responsible for late or no payment on the part of any of its members. Collection and credit procedures remain the responsibility of AEP Ohio, the selected Supplier and the individual Member.

7.4 Leaving the Aggregation Program

Members who wish to opt-out of the program may do so:

1. During the program's initial 21-day opt-out period;
2. Every two years without paying a switching fee; and
3. At any other time, but may be required to pay a switching fee

8. Reliability of Power Supply

The Program will only effect the generation source of power. AEP Ohio will continue to deliver power through their transmission and distribution systems. Responsibility for maintaining system reliability continues to rest with the local utility. If Members have service reliability problems they should contact AEP Ohio for repairs. The PUCO has established "Minimum Reliability Standards" for all utilities operating distribution systems in Ohio. Customer outages, duration of outages, interruptions, etc., will be monitored to ensure reliability remains at satisfactory levels.

In addition to maintaining the "wires" system, AEP Ohio is required to be the "Provider of Last Resort." This means, should the selected supplier fail for any reason to deliver any or all of the electricity needed to serve the Members needs, AEP Ohio will immediately provide for the shortfall. AEP Ohio would then bill the supplier for the power provided on their behalf. The Members would incur no additional cost.

9. Supplier Qualification Selection Criteria

Only Suppliers meeting strict criteria will be considered. The selected Supplier will need own generating facilities or be directly affiliated with a utility that does. Suppliers will need to be certified by the Public Utilities Commission of Ohio and registered with AEP Ohio to do business in their service territory. Both the certification and registration ensure that Suppliers are managerially, technically, and financially competent to perform the services they offer.

The successful bidder shall also demonstrate its creditworthiness by possessing an investment grade long-term bond ratings from at least two of the following rating agencies:

Standard & Poors	BBB or Higher
Moody's Investors' Services	Baa3 or Higher

10. Funding the Aggregation Program

The primary expenses of the Program are expected to be publication of notices, written notification to customers, switching fees due to AEP Ohio, regulatory fees and registration with the Public Utilities Commission of Ohio. Except, possibly, for the initial notification of customers, these expenses and administrative fees will be the responsibility of the selected Supplier.

11. Maintenance and Reporting of the Aggregation Program

The City will rely on its consultant Buckeye Energy Brokers, Inc. to monitor and report on a quarterly and annual basis. Buckeye Energy will track the performance of the selected Supplier, report on estimated savings and provide an analysis of current and future market conditions. Quarterly and Annual Reports will be provided to the Public Utility Commission. Members wishing to view the reports should make arrangements to do so by contacting the City Administration during normal working hours.

12. Professional Assistance

Due to the complexity of deregulation of the electric utility industry, the City will consult with and obtain the necessary expertise to represent and administer the Program. The City has contracted with Buckeye Energy Brokers, Inc. to provide energy consulting services.

Certification Application For Electric Governmental Aggregators

Exhibit A-4 "Automatic Aggregation Disclosure"

The Opt-out Notice will be drafted in conjunction with the City of Marietta, the selected Program Supplier and Buckeye Energy Brokers. Buckeye Energy Brokers will also verify the accuracy of the list by using several means, such as, maps, 9-1-1 records, City of Marietta records, electric service lists, etc. Members will have a 21-day period to opt-out by returning a post card to the selected supplier or calling their toll-free number.

The City of Marietta will provide a letter to the supplier authorizing the supplier to obtain the list of Eligible Customers from the Local Utility and will be relying on the Local Utility to provide an accurate list of eligible customers. Buckeye Energy Brokers and the selected Program Supplier will use that list and remove customer records that have returned opt-out forms or are PIPP customers or have non-"shoppable" rate codes. This data would be the final basis for the City of Marietta's pool of customers and would be turned over to the selected Program Supplier to facilitate switching.

The Local Utility shall notify each affected Member of the pending transfer through a 7-day right of rescission letter. Service under the new Program Supplier shall begin at the start of the billing period following the transfer. Service under the Program shall include all customer classes in adherence with universal service principles and requirements, and the traditional non-discriminatory practices of local government. Contracts with all Suppliers shall contain provisions to maintain these principles and equitable treatment of all customer classes.

Customers who meet the following criteria will become members of the aggregation program:

- Are up to date with their bill payment;
- Have not opted-out of the program;
- Have generation and distribution service with the Local Utility;
- Are offered pricing for their rate code;
- Have less than 200kW peak demand in last 12 months;
- Have a "shoppable" rate code defined by the Local Utility;
- Have not exercised their right of rescission;
- Are not on the Percentage of Income Payment Plan (PIPP); and
- New Members may opt-in to the Program upon contract expiration with an alternate supplier. These Members will need to contact the Program Supplier for enrollment information. The Program Supplier has a right of refusal in accordance with Section 8 of this plan.

A draft Opt-out Notice is shown on the next page. The final Opt-out Notice will include the items enumerated in Administrative Code 4901:1-21-17 Opt-out Disclosure Requirements as shown in Exhibit A-4.

Certification Application For Electric Governmental Aggregators

City of Marietta
ELECTRIC AGGREGATION PROGRAM

<Date>

«REFERENCEID»
«FULLNAME»
«MAA»
«CITY» «ST» «ZIP»

Dear Electric Customer,

The City of Marietta is providing you with the opportunity to join with other residents and businesses to save money on the electricity you use. Savings are possible through a concept called government aggregation, where local government officials bring together citizens to gain group buying power for the purchase of electricity from a retail electric generation provider certified by the Public Utilities Commission of Ohio. Your municipality's voters approved this program in November 2007.

During the past few months, we researched options for competitive electricity pricing for you. We have chosen _____, to provide you with electric generation – or the competitive portion of your electric bill – for at least a _____-year term starting <Date>. There is no cost for enrollment and you will not be charged a switching fee. You do not need to do anything to participate.

As a member of this program, you are guaranteed to save _____ percent on your electric supply. This percentage discount will be taken off your "generation shopping credit," which will appear on your electric bill after you have been enrolled in the government aggregation program or can be obtained by calling 1-_____. The generation shopping credit — which varies each month depending on your usage — represents the amount credited to you if you switch to an alternative supplier.

To estimate what your savings per kilowatt-hour will be by joining this program, locate your price-to-compare on your electric bill. The price-to-compare will help determine the money you'll save by switching to another energy supplier. Multiply your price to compare by .0x (x%) to estimate how much you'll save per kilowatt-hour each month on electric supply.

You'll see your electric savings from _____ after your enrollment has been completed and your switch has been finalized. Of course, you are not obligated to participate in the electric government aggregation program. You have until <Date> to return the attached "opt-out" form if you wish to be excluded from the electric government aggregation program and remain a full-service customer of your local utility. You must return the attached "opt-out" form if you don't wish to participate. If you don't opt out at this time, you will receive a notice at least every two years asking if you wish to remain in the program. If you switch back to your local utility, you may not be served under the same rates, terms and conditions that apply to other customers served by the local utility.

WARNING: If you are already in contract with a competitive retail electric service provider you may incur a contract termination fee or other charges if you fail to opt out of the aggregation.

After you become a participant in this government aggregation program, your local utility will send you a letter confirming your selection of _____ as your electric generation provider. As required by law, this letter will inform you of your option to cancel your contract within seven days of its postmark. To remain in the government aggregation program, you don't need to take any action when this letter arrives.

Certification Application For Electric Governmental Aggregators

In Ohio's electric environment, your local electric utility will continue to maintain the system that transmits and delivers power to your home. You won't see any new poles or wires, and you will continue to receive a single, easy-to-read bill from your electric operating company. The only thing you'll notice is savings.

If you have any questions, call _____ toll-free at 1-_____, Monday through Friday, x a.m. to x p.m.

Sincerely,

City of Marietta

P.S. Remember to return the opt-out form only if you do not want to participate in the electric government aggregation program.

Do not return this form to the Electric Government Aggregation Program.

By returning this signed form, you will be excluded from the opportunity to join with other residents and businesses in the Electric Government Aggregation Program.

I wish to opt out of the Electric Government Aggregation Program.

☐

Service address (city, state and zip): _____

Phone number: _____

Account holder's
signature: _____ Date: _____

Mail by <Date> to: Electric Government Aggregation Program, <Address>

Exhibit A-5 "Experience"

The City of Marietta routinely negotiates for services and supplies that benefit the residents and is experienced in contracting and providing for common services to the City residents. Examples of service provider experience include: Natural Gas Aggregation Program, Police, Fire, Park and Roadways.

However, due to the complexity of municipal aggregation, the City will rely on the services of Buckeye Energy Brokers, Inc. to assist them in designing, implementing and maintaining the Program. Buckeye Energy Brokers is a PUCO certified Electric Aggregator/Broker (certificate #00-002(4)) and Natural Gas Aggregator/Broker (certificate #02-006(4)). They have experience working with over 200 buying groups in Ohio, Pennsylvania, New Jersey, Maryland and Delaware.

Contractual Arrangements for Capability Standards: If the applicant is relying upon contractual arrangements with a third-party(ies) to meet any of the certification requirements, the applicant must provide with its application all of the following:

- The City of Marietta is contracting with the following consultant to provide third party assistance and to assist the City in designing, implementing and maintaining its aggregation program:

Buckeye Energy Brokers, Inc.
8870 Darrow Rd. #F106
Twinsburg, OH 44087
(330) 730-4338

- Below is a detailed summary of services being provided:
 - Broker shall provide energy related Services, including but not limited to the following:
 - Usage data collection and verification
 - Energy savings estimates
 - Energy buying consultation
 - Write customized Request for Proposal (RFP)
 - All contact with potential energy suppliers
 - Release all necessary client information to switch energy suppliers
 - Pre-qualify any energy suppliers wishing to bid on the RFP
 - Contract negotiation and closing with selected supplier
 - Monitor energy cost savings with quarterly reports.

The Municipality will utilize the coordinated billing services of the Local Utility and the selected Supplier. It is anticipated that all Members will receive a single bill from the Local Utility. Members will maintain or choose options that include: budget billing, automatic payments and Internet payment. The Municipality shall receive proposals from Electric suppliers using a competitive selection process. The Request For Proposal ("RFP") shall require the suppliers to offer a Electric rate for each customer class, load grouping or other appropriate category. It is the responsibility of each Member to compare the rate with others and decide accordingly. The prices to be charged to Members in the Program will be set by the Municipality after negotiations with the selected Supplier. Members will be notified of the rates and terms of the Program as part of the opt-out process, through a direct mailing sent to each resident and business within the Municipality limits in accordance with Section 4928.10 of the Revised Code.

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Summary: Application for recertification electronically filed by Mr. Thomas M Bellish on behalf of City of Marietta