

**BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO**

**In the Matter of the Determination of the
Existence of Significantly Excessive
Earnings for 2016 Under the Electric
Security Plans of Ohio Edison Company,
The Cleveland Electric Illuminating
Company, and The Toledo Edison Company**

Case No. 17-0993-EL-UNC

APPLICATION

By its Opinion and Order dated, July 18, 2012, in Case No. 12-1230-EL-SSO, the Commission approved a Stipulation regarding the third Electric Security Plan (“ESP III”) under Ohio Revised Code 4928.143 for Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company (collectively, "Companies"). ESP III became effective on June 1, 2014 and continued through May 31, 2016. On March 31, 2016, the Commission approved a Stipulation regarding the Companies’ fourth Electric Security Plan (“ESP IV”) in Case No. 14-1297-EL-SSO. ESP IV became effective on June 1, 2016 and continues through May 31, 2024.

Each of the Companies is an electric distribution utility within the meaning of Ohio Revised Code 4928.01(A)(6). Under Ohio Revised Code 4928.143(F), the Commission is to consider, following the end of each annual period, whether significantly excessive earnings have resulted for an electric distribution utility under its ESP “as measured by whether the earned return on common equity of the electric distribution utility is significantly in excess of the return on common equity that was earned during the same period by publicly traded companies, including utilities, that face comparable business and financial risk, with such adjustments for capital structure as may be appropriate.” Pursuant to the provisions of Ohio Revised Code

4928.143(F) and Ohio Administrative Code 4901:1-35-3(C)(10), the Companies by this Application request the Commission's determination that significantly excessive earnings did not result for the Companies under their ESPs with respect to the annual period ending December 31, 2016.

In support of the requested determination, the Application is accompanied by the testimony and analysis of Jason S. Petrik and Joanne M. Savage. (Attachments 1 and 2). In addition, and as contemplated under the cited Ohio Administrative Code section, provided for each of the Companies as part of the Application are the FERC Form 1 for 2016 and the Securities and Exchange Commission Form 10-K filing for 2016.¹

Also provided, as contemplated under the cited Ohio Administrative Code section, is a presentation of the Companies' capital budget requirements for future committed investments in Ohio for each annual period remaining in the ESP.² The statute provides that in connection with the determination of whether significantly excessive earnings exist "[c]onsideration also shall be given to the capital requirements of future committed investments in this state." Additionally, the accompanying testimony also addresses the group of various factors (expressly set out in the Opinion and Order of June 30, 2010, Case No. 09-786-EL-UNC, p. 29) which the Commission views as reflecting "significant variations" among Ohio's electric utilities. In the context of the review applicable to 2016, however, the Companies submit that analysis of financial performance metrics provided for the Companies and the comparable publicly traded companies

¹ As these documents are readily and publicly available online at the websites of the agencies of the federal government with which they have been filed, hard copies of these voluminous documents have not been physically submitted to the Docketing Division. The Companies' FERC Form 1 for 2016 can be located in the FERC Online eLibrary. See <http://elibrary.ferc.gov/idmws/search/fercadvsearch.asp>. The Companies' Securities and Exchange Commission Form 10-K filing for 2016 can be located on the SEC website. See <http://www.sec.gov/edgar/searchedgar/companysearch.html>.

² The Companies capital requirements can be found on pages 14-16 of the Securities and Exchange Commission Form 10-K filing for 2016. The website where the Securities and Exchange Commission Form 10-K filing for 2016 can be located is listed in the footnote above.

provide a substantial and adequate basis to support the conclusion that significantly excessive earnings did not result. Accordingly, the Commission need not engage in any detailed analysis of future capital requirements nor the other factors in order to reach the determination requested herein.

WHEREFORE, based upon the foregoing, the Companies request that the Commission determine and set out as its findings and order in this case that for the annual period ending December 31, 2016, the earnings of the Companies under ESP III and ESP IV were not significantly excessive.

Respectfully submitted,

/s/ Robert M. Endris

Robert M. Endris (0089886)
Counsel of Record
FIRSTENERGY SERVICE COMPANY
76 South Main Street
Akron, OH 44308
Telephone: (330) 384-5728
Facsimile: (330) 384-3875
E-mail: rendris@firstenergycorp.com

ATTORNEY FOR APPLICANTS, OHIO
EDISON COMPANY, THE CLEVELAND
ELECTRIC ILLUMINATING COMPANY,
AND THE TOLEDO EDISON COMPANY

BEFORE THE
PUBLIC UTILITIES COMMISSION OF OHIO

**In the Matter of the Determination of the
Existence of Significantly Excessive
Earnings for 2016 Under the Electric
Security Plan of Ohio Edison Company, The
Cleveland Electric Illuminating Company,
and The Toledo Edison Company**

Case No. 17-0993-EL-UNC

DIRECT TESTIMONY OF

**JASON S. PETRIK
ON BEHALF OF**

**OHIO EDISON COMPANY
THE CLEVELAND ELECTRIC ILLUMINATING COMPANY
THE TOLEDO EDISON COMPANY**

1 **Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS, AND POSITION.**

2 A. My name is Jason S. Petrik. My business address is FirstEnergy Corp. (“FirstEnergy”),
3 76 South Main Street, Akron, Ohio 44308. I am Assistant Controller - Corporate for
4 FirstEnergy and a number of its subsidiary companies, including Ohio Edison
5 Company (“OE”), The Cleveland Electric Illuminating Company (“CEI”), and The
6 Toledo Edison Company (“TE”) (collectively, “Companies”).

7

8 **Q. WHAT ARE YOUR EDUCATIONAL AND PROFESSIONAL**
9 **QUALIFICATIONS?**

10 A. I earned a Bachelor of Science in Business Administration with a specialization in
11 Accounting from Bowling Green State University in 1996. I joined Ernst & Young
12 LLP in 1996 serving in various client service positions until 2004. Subsequent to Ernst
13 & Young LLP, I held several positions of increasing responsibility within the controller
14 functions at Agilysys, Inc. and Cliffs Natural Resources, most recently as a Business
15 Unit Controller, until I was elected into my current role as Assistant Controller –
16 Corporate at FirstEnergy in June 2014. I am a licensed Certified Public Accountant in
17 Ohio.

18

19 **Q. PLEASE DESCRIBE YOUR DUTIES AS ASSISTANT CONTROLLER -**
20 **CORPORATE.**

21 A. I am responsible for: ensuring the financial and accounting records of FirstEnergy and
22 its subsidiaries are maintained in conformity with generally accepted accounting
23 principles (“GAAP”) and regulatory requirements; disbursements to employees, tax

1 authorities and vendors; external financial reporting; and accounting research in
2 connection with proposed accounting standards and proposed business transactions.

3
4 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS PROCEEDING?**

5 A. The purpose of my testimony is to present information for purposes of the
6 Commission's annual test with respect to whether the Companies' Electric Security
7 Plan ("ESP") has resulted in significantly excessive earnings per Ohio Revised Code
8 4928.143(F) ("Significantly Excessive Earnings Test" or "SEET"). I am responsible
9 for identifying and quantifying transactions that are included in the accounts for each
10 of the Companies under GAAP but are excluded from their Ohio regulatory books of
11 account for purposes of the significantly excessive earnings evaluation. In particular,
12 I provide information regarding the Companies' earnings and equity which supports
13 the conclusion that the return on equity that was earned in 2016 by each of the
14 Companies was not significantly in excess of the return that was earned by publicly
15 traded companies as described in the statute. I also sponsor materials that are required
16 to accompany the Companies' filing under Ohio Administrative Code 4901:1-35-
17 03(C)(10)(a).

18
19 **Q. IS YOUR TESTIMONY IN THIS PROCEEDING CONSISTENT WITH THE**
20 **COMMISSION'S JUNE 30, 2010 FINDING AND ORDER AND AUGUST 25,**
21 **2010 ENTRY ON REHEARING IN CASE NO. 09-786-EL-UNC ?**

22 A. Yes, my analyses were prepared in a manner that reflects the decisions made by the
23 Commission in the Finding and Order and Entry on Rehearing where applicable to the

1 Companies. My conclusions are based on the results of these analyses and the analysis
2 sponsored by Companies' Witness Joanne Savage.

3
4 **Q. WHAT MATERIALS HAVE YOU INCLUDED WITH YOUR TESTIMONY?**

5 A. I have included the following three attachments to my testimony:

6
7 Schedule JSP-1 Return on Equity Calculation
8 Schedule JSP-2 Net Income Calculation
9 Schedule JSP-3 Common Equity Calculation
10

11 **Q. PLEASE EXPLAIN HOW YOU HAVE MADE AVAILABLE THE**
12 **COMPANIES' FERC FORM 1 AND SEC FORM 10-K IN COMPLIANCE**
13 **WITH OHIO ADMINISTRATIVE CODE 4901:1-35-03(C)(10)(a).**

14 A. As discussed in the Application, the Companies' FERC Form 1 and FirstEnergy's SEC
15 Form 10-K are publicly available documents that can be located on the Internet. Due
16 to the voluminous nature and public availability of these documents, the Commission
17 Staff has advised the Companies that it is acceptable to fulfill this requirement by citing
18 where parties may locate these documents on the Internet. The URLs where these
19 documents can be found on the Internet are provided in the Application.
20

21 **Q. DO YOU SPONSOR THE COMPANIES' ANALYSIS OF THE RETURN ON**
22 **EQUITY EARNED BY THE COMPARABLE GROUP OF PUBLICLY**
23 **TRADED COMPANIES DURING 2016 OR THE THRESHOLD ABOVE SUCH**

1 **RETURN AT WHICH THE COMPANIES' EARNINGS WOULD BE**
2 **CONSIDERED SIGNIFICANTLY EXCESSIVE?**

3 A. No. That analysis is sponsored by Companies' Witness Joanne Savage.

4

5 **Q. PLEASE EXPLAIN THE PROCESS FOR DETERMINING THE EARNED**
6 **RETURN ON COMMON EQUITY FOR THE COMPANIES IN 2016.**

7 A. The earned return on common equity was calculated by dividing 2016 adjusted net
8 income by the adjusted average common equity during 2016. For purposes of the
9 determination of significantly excessive earnings, net income and common equity were
10 adjusted to eliminate the revenue, expenses, or earnings of any affiliate company as
11 required in Ohio Revised Code 4928.143, to reflect items contemplated by the
12 Companies' third Electric Security Plan ("ESP III") in Case No. 12-1230-EL-SSO and
13 fourth Electric Security Plan ("ESP IV") in Case No. 14-1297-EL-SSO, as approved
14 by the Commission, and for other non-recurring, special or extraordinary items as
15 contemplated in Case No. 09-786-EL-UNC. These adjustments are described below.
16 Average common equity was calculated based upon the adjusted common equity
17 balances over the thirteen-month period from December 31, 2015 through December
18 31, 2016.

19

20 **Q. HAVE YOU ELIMINATED THE IMPACT OF REVENUE, EXPENSES, OR**
21 **EARNINGS OF AFFILIATES FROM THE SEET CALCULATION?**

22 A. Yes. As required by Ohio Revised Code 4928.143(F), the Companies have eliminated
23 revenues, expenses and earnings from affiliates. These adjustments include the

1 removal of subsidiary earnings, associated companies revenues and expenses, and
2 interest and dividend income from associated companies. For example, Pennsylvania
3 Power Company is a distribution subsidiary of Ohio Edison providing service in the
4 Commonwealth of Pennsylvania -- its earnings, which are non-Ohio jurisdictional and
5 unrelated to the provisions of ESP III or ESP IV, should not be included for SEET
6 purposes.

7
8 **Q. WHAT ARE THE SPECIFIC ADJUSTMENTS CONTEMPLATED BY THE**
9 **COMPANIES' ESP IV AS APPROVED BY THE COMMISSION?**

10 A. The specific adjustments contemplated by the Companies' ESP IV as approved by the
11 Commission are to exclude the impact: (i) of a reduction in equity resulting from any
12 write-off of goodwill or arising from a Commission Order and (ii) associated with any
13 additional liability or write-off of regulatory assets due to implementing the
14 Companies' ESP IV.

15
16 **Q. DID YOU MAKE AN ADJUSTMENT FOR A REDUCTION IN EQUITY**
17 **RESULTING FROM THE WRITE-OFF OF GOODWILL OR ARISING FROM**
18 **A COMMISSION ORDER?**

19 A. No. There were no impairments of goodwill or reductions in equity arising from a
20 Commission Order recognized by the Companies during 2016, so no adjustment was
21 needed.

1 **Q. DID YOU MAKE AN ADJUSTMENT TO EXCLUDE THE IMPACT**
2 **ASSOCIATED WITH ANY ADDITIONAL LIABILITY OR WRITE-OFF OF**
3 **REGULATORY ASSETS DUE TO THE IMPLEMENTATION OF ESP IV?**

4 A. No. There were no adjustments to exclude the impact associated with any additional
5 liability or write-off of regulatory assets by the Companies in 2016 resulting from the
6 implementation of ESP IV.

7
8 **Q. WHAT OTHER ADJUSTMENTS HAVE YOU MADE TO THE EARNINGS**
9 **AND COMMON EQUITY BALANCES OF THE COMPANIES?**

10 A. Similar to the Companies' 2009 – 2015 SEET filings, I have made adjustments for
11 other special, extraordinary, or nonrecurring items. These adjustments include
12 removing or normalizing the impact of revenues and expenses that do not contribute to
13 the determination of whether the Companies' ESP III and ESP IV resulted in
14 significantly excessive earnings in 2016, such as non-core asset gains or losses, and
15 expenses associated with the Companies' pension and post-retirement benefits plan
16 (e.g. mark to market).

17
18 **Q. WHY SHOULD THESE VARIOUS ITEMS BE EXCLUDED FROM THE**
19 **MEASURE OF RETURN ON EQUITY COMPUTED FOR THE UTILITY**
20 **UNDER ANALYSIS?**

21 A. If a portion of the utility's earnings are related to subsidiary or affiliate companies not
22 providing distribution services in Ohio, those earnings should be excluded for the SEET
23 analysis. This is clearly stated in Ohio Revised Code 4928.143(F). In addition, specific

1 adjustments were agreed upon per the Companies' approved ESP IV. Also, if portions
2 of a company's net income are special, extraordinary, or nonrecurring, or are otherwise
3 non-representative of the utility's operations, they should be excluded from the utility's
4 return on equity calculation in order to present earnings that are more representative of
5 the Companies' ongoing utility operations to better allow the Commission to assess
6 whether the Companies' ESP III and ESP IV resulted in significantly excessive
7 earnings in 2016. These types of adjustments are consistent with the Order in Case No.
8 09-786-EL-UNC.

9
10 **Q. DID YOU ADJUST BOTH THE NET INCOME AMOUNTS AND COMMON**
11 **EQUITY BALANCES IN YOUR ANALYSIS?**

12 A. Yes, the monthly adjustments for 2016 were applied to net income and were also
13 applied to the determination of the average common equity balance.

14
15 **Q. ARE THE COMMON EQUITY ADJUSTMENTS MADE IN THE 2016 SEET**
16 **CUMULATIVE FROM THE START OF ESP III AND ESP IV?**

17 A. Yes. In order to reflect the cumulative nature of the equity balances, the common equity
18 adjustments made are cumulative from June 1, 2014 until May 31, 2016, as applicable,
19 when ESP III ended. Thereafter, the equity adjustments for the SEET associated with
20 ESP IV are cumulative as well.

21
22 **Q. WHAT ARE THE EARNINGS, AVERAGE COMMON EQUITY, AND**
23 **RETURN ON EQUITY FOR THE COMPANIES FOR 2016 SEET PURPOSES?**

1 A. The earnings in 2016, adjusted for the items described above, were \$114,143,870 for
2 OE, \$41,652,905 for CEI, and \$24,789,776 for TE. The average common equity with
3 adjustments for 2016 was \$1,116,463,118 for OE, \$1,243,005,395 for CEI, and
4 \$560,205,968 for TE. The resulting return on equity for 2016 was 10.2% for OE, 3.4%
5 for CEI, and 4.4% for TE. The underlying calculations supporting these amounts are
6 shown in Schedules JSP-1, JSP-2, and JSP-3.

7
8 **Q. DO YOU BELIEVE THAT ANY OF THE COMPANIES HAD**
9 **SIGNIFICANTLY EXCESSIVE EARNINGS FOR 2016 WITHIN THE**
10 **MEANING OF OHIO REVISED CODE 4928.143(F)?**

11 A. No. Based upon my calculation of the Companies' returns on equity and the calculation
12 of the mean return on equity for the comparable group of publicly traded companies
13 and the analysis of SEET thresholds, using the methodology previously accepted by
14 the Commission that is presented by Ms. Savage, I conclude that none of the
15 Companies had significantly excessive earnings in 2016. The results of Ms. Savage's
16 analysis of what would comprise the threshold for determining significantly excessive
17 earnings are that each of the Companies' return on equity for 2016 (OE – 10.2%, CEI
18 – 3.4%, and TE – 4.4%) is well below the significantly excessive earnings threshold of
19 14.8%. Further, my conclusion is supported by the fact that each of the Companies'
20 return on equity earned in 2016, as stated previously, is less than the safe harbor value
21 shown in Ms. Savage's analysis using the methodology previously accepted by the
22 Commission. The safe harbor return was calculated at 200 basis points above the mean

1 of the comparable companies in her analysis. The 2016 safe harbor return, consistent
2 with the Staff methodology, was 12.2%.

3
4 **Q. HAS ANY ADDITIONAL ANALYSIS OF THE COMPARABLE GROUP'S**
5 **RETURN ON EQUITY BEEN CONDUCTED?**

6 A. No. While other methodologies for calculating the mean return on equity of the
7 comparable group may be more appropriate, as described by Ms. Savage, no additional
8 analysis is necessary since OE, CEI, and TE each have earned returns on equity for
9 2016 that are lower than the SEET safe harbor threshold calculated using the
10 methodology previously accepted by the Commission and presented in the testimony
11 of Ms. Savage.

12
13 **Q. IN REACHING YOUR CONCLUSION, DID YOU TAKE INTO**
14 **CONSIDERATION THE CAPITAL REQUIREMENTS OF THE COMPANIES'**
15 **FUTURE COMMITTED INVESTMENTS IN OHIO?**

16 A. No. As was the case with the Companies' prior SEET filings, since the equity return
17 results of the Companies are well below the thresholds of what would comprise
18 significantly excessive earnings as compared with the comparable group of publicly
19 traded companies, I did not consider such an analysis necessary.

20
21 **Q. PURSUANT TO OHIO ADMINISTRATIVE CODE 4901:1-35-03(C)(10)(a),**
22 **WHAT ARE THE COMPANIES' CAPITAL BUDGET REQUIREMENTS FOR**

1 **FUTURE COMMITTED INVESTMENTS IN OHIO FOR EACH ANNUAL**
2 **PERIOD FOR THE REMAINING ESP PERIOD?**

3 A. As discussed in the Application, the Companies' capital requirements can be found on
4 page 14 of the 2016 SEC Form 10-K. The URL where the SEC Form 10-K can be
5 found on the Internet is provided in the Application.

6
7 **Q. PLEASE DISCUSS THE FINDING AND ORDER AND ENTRY ON**
8 **REHEARING IN CASE NO. 09-786-EL-UNC AS THEY RELATE TO THE**
9 **COMPANIES.**

10 A. The Finding and Order and the Entry on Rehearing provide direction on a number of
11 issues that had been the topic of much discussion in the Companies' and other electric
12 utilities' ESP cases and Case No. 09-786-EL-UNC. The Finding and Order took the
13 form of responding to eleven questions that had been previously posted to the
14 Commission's website and available to the Companies and other electric utilities for
15 comment and that were addressed in the question and answer session held before the
16 Commission on April 1, 2010. In several of the Commission's responses to the eleven
17 questions, electric utilities are directed to file additional information and hypothetical
18 scenarios (e.g., impacts to the SEET from earnings differences with and without
19 implementation of an ESP and impacts from including and excluding deferrals) to
20 facilitate the Commission's consideration of whether an electric utility had
21 significantly excessive earnings in the prior year. For example, electric utilities are
22 directed to address in their SEET filings the effect of including and excluding off-
23 system sales, deferrals, and the differences between an electric utility's ESP and its

1 prior rate plan. In addition, the Commission discusses giving consideration to other
2 broad factors in its review, including factors related to an electric utility's risk profile.
3 The Entry on Rehearing further addressed these issues.
4

5 **Q. DO THE FINDING AND ORDER AND THE ENTRY ON REHEARING IN**
6 **CASE NO. 09-786-EL-UNC PROVIDE GUIDANCE AS TO WHEN AN**
7 **ELECTRIC UTILITY MUST INCLUDE IMPACTS TO THE SEET FROM**
8 **EARNINGS DIFFERENCES UNDER A UTILITY'S CURRENT RATE PLAN**
9 **AND PRIOR RATE PLAN?**

10 A. Yes. On page 29 of the Order the Commission establishes a "safe harbor" of 200 basis
11 points above the mean ROE of the comparable group. Page 29 of the Finding and Order
12 states, in part, "...any electric utility earning less than 200 basis points above the mean
13 of the comparable group will be found not to have significantly excessive earnings."
14 On page 5 of the Entry on Rehearing the Commission clarifies that information
15 comparing a utility's earnings under the current rate plan and prior rate plan is not
16 required to be filed in years where an electric utility can demonstrate that it does not
17 exceed the "safe harbor", and this appears to have been reaffirmed in the Commission's
18 Opinion and Order in AEP Ohio's SEET proceeding, Case No. 10-1261-EL-UNC.
19

20 This directive is applicable here since the "safe harbor" for OE, CEI, and TE is 12.2%
21 using the methodology presented by Ms. Savage. As noted above, each of the
22 Companies' returns on equity for 2016 (OE – 10.2%, CEI – 3.4%, and TE – 4.4%) are
23 within (i.e. less than) the "safe harbor".

1

2 **Q. DID THE COMPANIES PROVIDE A COMPARISON OF EARNINGS UNDER**
3 **THE ESP III OR ESP IV TO WHAT MAY HAVE OCCURRED HAD THE**
4 **PRIOR RATE PLAN BEEN IN EFFECT IN THIS FILING?**

5 A. No, for the reasons described in my answer to the preceding question.

6

7 **Q. DID THE COMPANIES PROVIDE SEET CALCULATIONS WITH AND**
8 **WITHOUT THE IMPACT OF DEFERRALS IN THIS FILING?**

9 A. No. This information was not necessary because it would not have a material impact
10 on the determination of whether the Companies had significantly excessive earnings in
11 2016.

12

13 **Q. PLEASE DISCUSS THE SECOND PARAGRAPH OF PAGE 29 OF THE**
14 **FINDING AND ORDER IN CASE NO. 09-786-EL-UNC.**

15 A. In the second paragraph of page 29 of the Finding and Order the Commission discusses
16 giving consideration to a broad range of factors in its determination of whether an
17 electric utility had significantly excessive earnings in the prior year. These factors
18 include an electric utility's most recently authorized return on equity and an electric
19 utility's risk profile, itself comprised of several components. Many of these factors
20 have been extensively addressed and litigated before the Commission in other
21 proceedings, such as the Companies' most recent distribution rate case (Case No. 07-
22 551-EL-AIR), the Companies' first ESP case (Case No. 08-935-EL-SSO), the
23 Companies' second ESP case (Case No. 10-388-EL-SSO), the Companies' ESP III, the

1 Companies' ESP IV, and other cases. The records in these cases, including the
2 Companies' testimony, are publicly available on the Commission's website. Below I
3 will briefly address these additional factors from the second paragraph of page 29 of
4 the Finding and Order in Case No. 09-786-EL-UNC, to the extent not already discussed
5 elsewhere in my testimony.

6
7 **Q. DO THE COMPANIES OWN GENERATION?**

8 A. No, the Companies do not own any generation. The Companies acquire all power
9 necessary to serve their standard service offer customers through competitive bid
10 processes. The bidding processes are conducted by an independent auction manager
11 who selects the winning bidder(s) subject to Commission oversight.

12
13 **Q. DID THE ESP III AND ESP IV IN EFFECT IN 2016 FOR THE COMPANIES**
14 **INCLUDE A FUEL AND PURCHASED POWER ADJUSTMENT OR OTHER**
15 **SIMILAR ADJUSTMENTS?**

16 A. As discussed in the Companies' ESP cases, the Companies have rider mechanisms that
17 recover generation-related expenses for customers who take standard service offer
18 ("SSO") generation service from the Companies. For example, the Generation Service
19 Rider ("Rider GEN") recovers the cost of providing SSO generation service including
20 energy and capacity, resource adequacy requirements, market-based transmission
21 service and transmission ancillaries. The Generation Cost Reconciliation Rider ("Rider
22 GCR") reconciles any under or over recovery of the Companies' cost of providing SSO
23 generation service.

1

2 **Q. DO THE COMPANIES MAKE OFF-SYSTEM SALES?**

3 A. No. The Companies do not make off-system sales since they do not own generation
4 assets. Therefore, there is no impact from off-system sales on the Companies' SEET
5 analysis.

6

7 **Q. PLEASE DISCUSS THE COMPANIES' RATE DESIGN AND THE EXTENT**
8 **TO WHICH THE COMPANIES REMAIN SUBJECT TO WEATHER AND**
9 **ECONOMIC RISK.**

10 A. The Companies' rate design has been the subject of significant discussion, negotiation,
11 and litigation before the Commission over the past several years in the most recent
12 distribution rate case, the ESP cases, and other cases. The Companies' distribution rate
13 design was established in the most recent distribution rate case and generation and
14 transmission rate design was established in the ESP cases. Further detail about the
15 Companies' rate design can be found in the records in these cases. Kilowatt-hour sales
16 and kilowatt demands are impacted by weather and the economy. To the extent that
17 kilowatt-hour sales and kilowatt demands deviate from the levels used to establish the
18 Companies' rates, differences will exist in the revenues collected by the Companies as
19 compared to the revenue requirement used in setting the current rates.

20

21 **Q. PLEASE DESCRIBE THE COMPANIES' ACTIONS WITH RESPECT TO**
22 **MEETING INDUSTRY CHALLENGES TO MAINTAIN AND IMPROVE THE**
23 **COMPETITIVENESS OF OHIO'S ECONOMY.**

1 A. In June 2013, the Companies became the first utilities in the state of Ohio to take
2 advantage of Ohio's new securitization legislation, which became effective in March
3 2012. In 2012, the PUCO approved the Companies' request to securitize deferred costs
4 that were already being recovered from customers under certain approved recovery
5 riders associated with deferred generation and fuel costs, as well as discounts for certain
6 residential customers. The securitization transaction allowed the Companies to reduce
7 costs to customers by financing deferred costs using AAA-rated, long-term
8 securitization financing. Securitization continued to benefit customers in 2016 by
9 providing both cost savings and rate mitigation. The transaction was designed to result
10 in annual savings, nominal savings, and net present value savings. Across the
11 Companies, the nominal savings total approximately \$106 million through 2035. The
12 \$106 million in customer savings can be reinvested back into the local economy to
13 improve the competitiveness of Ohio's economy.

14
15 As discussed in the stipulations and supporting testimony, the Companies' ESPs
16 provide more certain and stable rate levels than otherwise would have been in place
17 and advance renewable energy and energy efficiency in Ohio. The Companies' ESPs
18 have resulted in a competitive market for generation service through the competitive
19 bidding process for SSO customers, retail shopping, and governmental aggregation.
20 Further, the Companies' ESPs provide funding for lower income customers and for
21 economic development purposes and include an Economic Development Rider ("Rider
22 EDR") that provides credits to certain customer groups to help transition those
23 customers to market based pricing. The Companies' ESP IV also contemplates the

1 establishment of a Customer Advisory Agency designed to ensure the preservation and
2 growth of the competitive market in Ohio on behalf of residential customers. The
3 Companies' ESPs were supported by signatory parties representing varied and diverse
4 interests, such as large industrial customers, small- and medium-sized manufacturers,
5 small businesses, schools, residential customers including lower income residential
6 customers, and governmental entities. The Companies' ESPs provide a number of
7 mechanisms that support state policy and improve the competitiveness of Ohio's
8 economy.

9
10 **Q. PLEASE DESCRIBE THE COMPANIES' ACTIONS WITH RESPECT TO**
11 **INNOVATION AND INDUSTRY LEADERSHIP INVOLVING INVESTMENT,**
12 **RESEARCH AND DEVELOPMENT OF ADVANCED TECHNOLOGIES, AND**
13 **INNOVATIVE PRACTICES.**

14 A. FirstEnergy continues to take numerous actions with respect to innovation and
15 advanced technologies, including the areas of mobile communications, system
16 reliability, grid modernization, energy efficiency and peak demand reduction, emerging
17 technologies, energy storage, electric transportation, and resource diversity.

18
19 Mobile Communications

20 FirstEnergy is an industry leader for its use of mobile website and smartphone apps to
21 enhance customers' experiences. The new tools make it easier for customers to access
22 important information and services related to their electric accounts. Features of the
23 mobile website and smartphone apps include a simple power outage reporting process

1 and access to the Companies' 24/7 Power Center outage maps. These features were
2 enhanced in 2016 to improve overall stability and performance, and were transitioned
3 to a more popular and intuitive map interface. Other features benefitting in customers
4 in 2016 were: secure and convenient account access to review and pay monthly electric
5 bills, analyze electric usage, and enroll in electronic billing; a click-to-call feature to
6 reach customer service and links to the Companies' social media sites; and one-click
7 access to the FirstEnergy website from each page of the mobile site. The mobile apps
8 include integrated branding and functionality reflective of the Companies. Customers
9 also have the option to sign up for text message alerts related to Storms and Weather,
10 Outage Updates, Bill Available, Payment Due, Payment Posted and Meter Read
11 Reminder updates. In 2016, FirstEnergy's mobile website and smartphone app was
12 again recognized as one of the top performers in customer satisfaction by J.D. Power.

13
14 The Companies are also now using new technology tools to streamline power
15 restoration efforts. To help expedite the process of power restoration, FirstEnergy has
16 developed two new apps that employees can use on mobile devices to automatically
17 enter damage information into the Companies' outage management system. The hazard
18 app allows responders to electronically document hazardous situations that need to be
19 cleared before a repair can be made. Once a hazard is cleared, repair crews can use the
20 damage assessment app on company laptops to develop an itemized list of materials
21 and equipment needed to make repairs at damaged locations.

System Reliability

In 2016, FirstEnergy received several Electric Power Research Institute (“EPRI”) Technology Transfer Awards for key industry studies and research projects, including three to improve overall system reliability. The first award recognized the company’s application of EPRI’s System-Wide Protection Assessment tool to evaluate various transmission relay coordination settings, identify potential issues, and provide new relay setting recommendations to maintain high levels of grid reliability. The second award recognized FirstEnergy’s application of EPRI’s Transmission and Asset Management Analytics research to assess the health of in-service assets; better understand failure rates and how to apply them to capital plans; and for testing, monitoring and maintenance strategies, to help improve overall system reliability. The third award on Conductor Corrosion Inspection, recognized the company’s role in field testing a new conductor corrosion inspection tool to proactively assess the electric system to improve system performance. FirstEnergy also received a 2016 EPRI Tech Transfer Award for Advanced Distribution Management research, recognizing the company’s efforts in providing important industry findings on system reconfiguration, reliability improvement, power quality/power factor management, distributed energy resource integration and management of power flow and protection

Grid Modernization

The Companies continued to employ a Smart Grid Modernization Initiative (“SGMI”) pilot program in 2016 to test and validate the integration of crosscutting smart grid technologies with existing distribution system infrastructure, analyze full-system life-

1 cycle costs and benefits, examine how existing infrastructure will function when
2 combined with smart grid technologies, and evaluate the benefits to customers and the
3 environment

4
5 The SGMI also includes evaluation of integrated volt/var control systems and
6 distribution automation for grid efficiency and reliability enhancements. The
7 Companies will continue to evaluate these advanced technologies and their impact on
8 reliability and energy usage through May of 2019 in the pilot area. As part of this
9 initiative, the Companies have deployed advanced meter technologies to a pilot group
10 of customers. These customers participated during the summer of 2012 through the
11 summer of 2014 in a Consumer Behavior Study designed to analyze customers'
12 willingness to reduce their contribution to peak demand when provided various in-
13 home technologies, education, and peak time rebates. The results of this research are
14 available on smartgrid.gov. In addition, the Companies continue to offer the Residential
15 Critical Peak Pricing Rider ("Rider RCP"), a time of use rate with critical peak periods,
16 to up to 250 residential customers.

17
18 On February 29, 2016, the Companies filed a Grid Modernization Business Plan with
19 the Commission that highlights future initiatives for Commission consideration,
20 including investment in advanced metering infrastructure ("AMI"), advanced
21 distribution management system ("ADMS"), distribution automation ("DA"), and
22 Integrated Volt/Var Control ("IVVC") across the Companies' service territories.
23 Three scenarios are included in the Companies' Business Plan filing, each of which

1 incorporates full deployment of AMI and ADMS, together with DA and IVVC to
2 varying degrees. All scenarios are expected to provide significant benefits to the
3 Companies' customers. Through projects such as DA, the Companies' distribution
4 system is expected to experience increased efficiency and reliability, while projects
5 such as IVVC and AMI may reduce energy consumption and peak demand. The Plan
6 demonstrates that when these technologies are deployed together, significant synergies
7 can be realized and a comprehensive modern grid system can be developed that: (i)
8 improves system reliability; (ii) reduces operating costs; (iii) enhances non-operational
9 benefits to customers and society; (iv) provides customers with information to better
10 manage their electricity consumption; and (v) provides more detailed information to
11 competitive retail electric service ("CRES") providers. The Grid Modernization
12 Business Plan is subject to Commission review and approval. Further, the Companies
13 are currently participating in *PowerForward*, the PUCO's review of the latest in
14 technological and regulatory innovation that could serve to enhance the consumer
15 electricity experience.

17 Energy Efficiency and Peak Demand Reduction

18 In 2016, the Companies filed their 2017-2019 portfolio of energy efficiency ("EE") and
19 peak demand reduction ("PDR") programs in Case No. 16-743-EL-POR. This portfolio
20 offer customers programs designed to reduce their energy use and contributions to peak
21 demand and is currently awaiting Commission approval. The Companies' proposed
22 portfolio plan offers robust comprehensive energy efficiency programs including the
23 expansion of offerings that include best practice ideas from utility peers in Ohio and

1 nationally, including the addition of smart thermostats and the prioritization of LED
2 lighting. The Companies are currently offering a selection of programs from the filed
3 portfolio plan.

4
5 FirstEnergy participates in EPRI's End-Use Energy Efficiency (EE) & Demand
6 Response (DR) Research to explore the potential of newly developed or emerging
7 technologies for inclusion in EE Programs. The Companies also participate in various
8 EPRI national technology demonstrations to evaluate next-generation EE equipment
9 for customers. These assessments include national studies such as EPRI's collaborative
10 research to evaluate the effectiveness of various Smart Thermostats on energy and
11 demand savings, and the potential for data center efficiency opportunities.

12 13 Emerging Technologies

14 FirstEnergy is also part of EPRI's national Industrial Center of Excellence and Data
15 Center Interest Groups to evaluate new and emerging technologies that could provide
16 more efficient use of energy in manufacturing facilities and data centers.

17
18 FirstEnergy has continued to work with EPRI to address power quality (PQ) for the
19 next generation of advanced manufacturing equipment, offering cost-effective ways to
20 improve the reliability of these customer systems, including 3-D printing technologies.

21 FirstEnergy participates in PQ research and hosts customer workshops for industrial
22 customers on low-cost PQ solutions, efficiency applications, and advanced
23 manufacturing technologies to help improve manufacturers' competitiveness.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23

Energy Storage

The Companies committed in their ESP IV case to evaluate investing in battery resources. FirstEnergy is engaged in research and development related to energy storage analysis, demonstration, and evaluation. FirstEnergy is part of a three-year, collaborative research initiative funded by the U.S. Department of Energy (“DOE”) SunShot Initiative, called the Sustainable and Holistic Integration of Energy Storage and Solar PV (SHINES). This program develops and demonstrates integrated photovoltaic (PV) and energy storage solutions that are scalable, secure, reliable, and cost-effective. It supports the transformation of the design and operation of the electric power system in order to integrate solar photovoltaic generation, load management, and energy storage technologies.

FirstEnergy participates in EPRI’s Energy Storage research program with projects that focus on technical and economic viability, distribution impact analysis, system accommodation, and position in microgrids. Another important area is FirstEnergy’s participation in EPRI’s Energy Storage Integration Council, a collaborative of utilities, vendors, national labs, and industry experts whose goal is to advance the integration of energy storage systems. This open, technical industry collaboration is guided by the objectives of ensuring safe, secure, reliable, affordable, and environmentally-responsible electricity for all customers.

1 Electric Transportation

2 The Companies also participate in industry research and development through EPRI
3 and the demonstration of plug-in electric vehicles (PEVs) in order to evaluate their
4 impacts related to grid infrastructure, economic development, and the environmental
5 aspects of PEV technology. FirstEnergy has been part of several national collaborative
6 research projects to evaluate PEVs and their interface to the utility grid. Through an
7 EPRI-led industry DOE award, the Companies are testing Plug-in Hybrid Electric
8 Vehicle vans to evaluate their performance and charging capabilities. As part of this
9 research, the Companies are conducting vehicle demonstrations in Ohio to identify
10 practical approaches to PEV smart charging, assess customer usage behaviors, grid-
11 vehicle connectivity, standards-based communications, and off-peak charging.

12
13 The Companies are active in Ohio in encouraging Plug-in Electric Vehicle
14 Infrastructure Readiness and installing workplace charging stations locally. As part of
15 these PEV initiatives, the Companies supported Clean Fuels Ohio, Earth Day Coalition,
16 and other stakeholders in their implementation of an “*EV Readiness Plan for Ohio*”,
17 sponsored through several grants under the US DOE’s Clean Cities Program. The
18 Companies have also conducted non-road electric transportation technology
19 evaluations, such as electric forklifts, that provide customers with clean and cost-
20 effective material handling solutions.

21
22 FirstEnergy received a 2016 EPRI Tech Transfer Award for industry-leading efforts to
23 evaluate efficient electrification opportunities for commercial and industrial customers.

1 FirstEnergy, along with Ohio's other major electric utilities, is part of EPRI's National
2 Electrification Initiative to support the application of efficient electric technologies that
3 benefit residential, commercial and industrial customers through increased customer
4 productivity, lower costs, and reduced emissions.

5
6 Resource Diversity

7 As part of the Third Supplemental Stipulation in the Companies' ESP IV, which was
8 approved with modifications by the Commission on March 31, 2016, the Companies
9 made significant commitments to further promote and support resource diversity
10 related to carbon reduction, advanced technologies, and renewable energy. As part of
11 ESP IV, FirstEnergy will establish a goal to reduce carbon emissions by at least 90%
12 below 2005 levels by 2045, which represents a reduction of over 80 million tons of
13 carbon and is among the most aggressive targets in the utility industry. The Companies
14 may procure increased renewable resources, namely wind and solar, to further diversify
15 the generation mix in the state of Ohio. Under ESP IV, the Companies will also be an
16 innovator by advocating at FERC for market enhancements such as a long-term
17 capacity product and any other market improvements. The Companies will file periodic
18 reports with the Commission highlighting their then-current strategy regarding these
19 commitments.

20
21
22 **Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?**

23 **A. Yes.**

**2016 Significantly Excessive Earnings Test (SEET)
Return on Equity Calculation**

Line	Description	OE	CEI	TE	Source
1	SEET Net Income	114,143,870	41,652,905	24,789,776	Schedule JSP-2, Page 1, Line 4
2	SEET Common Equity	1,116,463,118	1,243,005,395	560,205,968	Schedule JSP-3, Page 2, Line 54
3	SEET Return on Equity	10.2%	3.4%	4.4%	Calculation: Line 1 / Line 2

Note: See Schedules JSP-2 and JSP-3 for the calculation of Net Income and Common Equity.

**2016 Significantly Excessive Earnings Test (SEET)
Net Income Calculation**

Line	Description	OE	CEI	TE	Source
1	Net Income	150,966,286	37,247,216	25,805,020	2016 Q4 FERC Form 1, Page 117, Line 78
2	Affiliate Company Earnings	(36,980,571)	(4,804,080)	(963,419)	Supporting Workpapers
3	Special / Extraordinary Items After-Tax	158,155	9,209,768	(51,825)	Supporting Workpapers
4	SEET Net Income	114,143,870	41,652,905	24,789,776	Calculation: Sum Lines 1 through 3

**2016 Significantly Excessive Earnings Test (SEET)
Common Equity Calculation**

Line	Month	Description	OE	CEI	TE	Source
1	December	12/31/15 Common Equity	1,119,604,307	1,090,889,125	533,405,198	2015 Q4 FERC Form 1, Page 112, Line 16
2		Affiliate Company Earnings	(42,297,958)	(7,651,599)	(1,306,685)	2015 SEET Filing
3		Deferred Interest Income	2,126,718	1,795,404	174,311	2015 SEET Filing
4		Special / Extraordinary Items After-Tax	44,356,288	16,528,573	16,672,251	2015 SEET Filing
5		12/31/15 SEET Common Equity	1,123,789,355	1,101,561,504	548,945,075	Calculation: Sum Lines 1 through 4
6	January	1/31/16 Common Equity	1,138,545,881	1,096,852,975	537,464,440	Financial Reporting Dept.
7		Affiliate Company Earnings	(47,606,263)	(8,050,902)	(1,386,204)	Supporting Workpapers
8		Special / Extraordinary Items After-Tax	43,448,881	16,113,234	16,241,492	Supporting Workpapers
9		1/31/16 SEET Common Equity	1,134,388,498	1,104,915,308	552,319,728	Calculation: Sum Lines 6 through 8
10	February	2/29/16 Common Equity	1,149,029,259	1,099,975,269	537,110,079	Financial Reporting Dept.
11		Affiliate Company Earnings	(50,217,151)	(8,450,459)	(1,468,910)	Supporting Workpapers
12		Special / Extraordinary Items After-Tax	42,623,260	15,706,662	15,821,055	Supporting Workpapers
13		2/29/16 SEET Common Equity	1,141,435,367	1,107,231,473	551,462,224	Calculation: Sum Lines 10 through 12
14	March	3/31/16 Common Equity	1,144,062,816	1,088,992,701	537,715,141	2016 Q1 FERC Form 3Q, Page 112, Line 16
15		Affiliate Company Earnings	(52,507,774)	(8,849,945)	(1,559,314)	Supporting Workpapers
16		Special / Extraordinary Items After-Tax	41,784,464	15,321,358	15,395,985	Supporting Workpapers
17		3/31/16 SEET Common Equity	1,133,339,507	1,095,464,114	551,551,812	Calculation: Sum Lines 14 through 16
18	April	4/30/16 Common Equity	1,154,956,370	1,092,376,144	541,261,967	Financial Reporting Dept.
19		Affiliate Company Earnings	(56,253,818)	(9,242,452)	(1,643,707)	Supporting Workpapers
20		Special / Extraordinary Items After-Tax	40,969,994	14,929,409	14,984,727	Supporting Workpapers
21		4/30/16 SEET Common Equity	1,139,672,547	1,098,063,101	554,602,986	Calculation: Sum Lines 18 through 20
22	May	5/31/16 Common Equity	1,164,175,836	1,094,371,627	542,456,761	Financial Reporting Dept.
23		Affiliate Company Earnings	(59,834,003)	(9,635,201)	(1,730,826)	Supporting Workpapers
24		Special / Extraordinary Items After-Tax	40,116,778	14,538,239	14,560,708	Supporting Workpapers
25		5/31/16 SEET Common Equity	1,144,458,612	1,099,274,665	555,286,642	Calculation: Sum Lines 22 through 24
26	June	6/30/16 Common Equity	1,152,752,334	1,200,097,965	546,527,938	2016 Q2 FERC Form 3Q, Page 112, Line 16
27		Affiliate Company Earnings	(2,753,942)	(392,932)	(70,940)	Supporting Workpapers
28		Special / Extraordinary Items After-Tax	(831,767)	(367,673)	(355,315)	Supporting Workpapers
29		6/30/16 SEET Common Equity	1,149,166,625	1,199,337,360	546,101,683	Calculation: Sum Lines 26 through 28

**2016 Significantly Excessive Earnings Test (SEET)
Common Equity Calculation**

Line	Month	Description	OE	CEI	TE	Source
30	July	7/31/16 Common Equity	1,174,119,960	1,310,326,064	552,113,717	Financial Reporting Dept.
31		Affiliate Company Earnings	(6,085,088)	(786,624)	(141,067)	Supporting Workpapers
32		Special / Extraordinary Items After-Tax	(1,553,220)	(584,944)	(813,153)	Supporting Workpapers
33		7/31/16 SEET Common Equity	1,166,481,652	1,308,954,495	551,159,497	Calculation: Sum Lines 30 through 32
34	August	8/31/16 Common Equity	1,196,401,245	1,320,580,425	556,719,538	Financial Reporting Dept.
35		Affiliate Company Earnings	(8,600,131)	(1,183,248)	(217,522)	Supporting Workpapers
36		Special / Extraordinary Items After-Tax	(2,304,537)	(941,602)	(1,118,128)	Supporting Workpapers
37		8/31/16 SEET Common Equity	1,185,496,577	1,318,455,575	555,383,888	Calculation: Sum Lines 34 through 36
38	September	9/30/16 Common Equity	1,142,443,566	1,331,450,074	561,152,741	2016 Q3 FERC Form 3Q, Page 112, Line 16
39		Affiliate Company Earnings	(12,714,881)	(1,590,826)	(294,267)	Supporting Workpapers
40		Special / Extraordinary Items After-Tax	(3,047,236)	(1,272,483)	(1,407,800)	Supporting Workpapers
41		9/30/16 SEET Common Equity	1,126,681,449	1,328,586,766	559,450,674	Calculation: Sum Lines 38 through 40
42	October	10/31/16 Common Equity	1,105,757,015	1,335,854,555	562,690,991	Financial Reporting Dept.
43		Affiliate Company Earnings	(14,741,933)	(1,996,919)	(371,492)	Supporting Workpapers
44		Special / Extraordinary Items After-Tax	(3,813,417)	(1,581,785)	(1,707,300)	Supporting Workpapers
45		10/31/16 SEET Common Equity	1,087,201,664	1,332,275,851	560,612,198	Calculation: Sum Lines 42 through 44
46	November	11/30/16 Common Equity	1,102,313,392	1,338,690,823	564,216,683	Financial Reporting Dept.
47		Affiliate Company Earnings	(19,394,755)	(2,405,700)	(456,033)	Supporting Workpapers
48		Special / Extraordinary Items After-Tax	(4,578,181)	(1,898,065)	(2,004,799)	Supporting Workpapers
49		11/30/16 SEET Common Equity	1,078,340,456	1,334,387,057	561,755,851	Calculation: Sum Lines 46 through 48
50	December	12/31/16 Common Equity	1,124,183,742	1,376,069,660	569,946,420	2016 Q4 FERC Form 1, Page 112, Line 16
51		Affiliate Company Earnings	(19,444,527)	(2,820,477)	(539,277)	Supporting Workpapers
52		Special / Extraordinary Items After-Tax	4,397,665	11,200,103	2,059,718	Supporting Workpapers
53		12/31/16 SEET Common Equity	1,109,136,880	1,384,449,286	571,466,861	Calculation: Sum Lines 50 through 52
54		SEET Average Common Equity	1,116,463,118	1,243,005,395	560,205,968	Calculation: 13-Month Average

BEFORE THE
PUBLIC UTILITIES COMMISSION OF OHIO

**In the Matter of the Determination of the
Existence of Significantly Excessive
Earnings for 2016 Under the Electric
Security Plan of Ohio Edison Company, The
Cleveland Electric Illuminating Company,
and The Toledo Edison Company**

Case No. 17-0993-EL-UNC

DIRECT TESTIMONY OF

JOANNE M. SAVAGE

ON BEHALF OF

**OHIO EDISON COMPANY
THE CLEVELAND ELECTRIC ILLUMINATING COMPANY
THE TOLEDO EDISON COMPANY**

1 **Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS, AND POSITION.**

2 A. My name is Joanne M. Savage. My business address is FirstEnergy Corp.
3 (“FirstEnergy”), 76 South Main Street, Akron, Ohio 44308. I am employed by
4 FirstEnergy Service Company in the Rates and Regulatory Affairs Department – Ohio,
5 as Manager, Revenue Requirements. This Department provides regulatory support for
6 Ohio Edison Company (“Ohio Edison”), The Cleveland Electric Illuminating Company
7 (“CEI”) and The Toledo Edison Company (“Toledo Edison”) (collectively,
8 “Companies”).

9

10 **Q. WHAT ARE YOUR EDUCATIONAL AND PROFESSIONAL**
11 **QUALIFICATIONS?**

12 A. I received a Bachelor of Science degree in Accounting and Finance from Albright
13 College and a Master of Business Administration degree in Corporate Finance from
14 Alvernia University. I have been employed by FirstEnergy Service Company since
15 2005 and have held various positions of increasing responsibility in the Rates and
16 Regulatory Affairs Department since that time. In May 2016, I was named to my
17 current position.

18

19 **Q. WHAT ARE YOUR CURRENT JOB DUTIES AND RESPONSIBILITIES?**

20 A. I am responsible for analyzing financial data of the Companies for various projects,
21 preparing state regulatory filings and associated rate case materials, and working with
22 the Staff of the Public Utilities Commission of Ohio (“Commission”, or “PUCO”). I
23 also conduct research and analyses for a number of regulatory proceedings including,

1 but not limited to the FirstEnergy SmartGrid Modernization Initiative, Electric Security
2 Plan(s), the Companies' securitization, and various riders. In performing my duties, I
3 interact with various groups that are responsible for business planning, accounting, and
4 reporting on behalf of the Companies, as well as customer service representatives on
5 various issues related to the Companies' tariffs and Electric Service Regulations. In
6 addition to my experience in Ohio, I spent six years providing regulatory support and
7 analyses for the FirstEnergy Pennsylvania utilities.

8
9 **Q. HAVE YOU PREVIOUSLY SUBMITTED TESTIMONY IN ANY**
10 **REGULATORY PROCEEDINGS?**

11 A. Yes. I have previously testified before the Commission on behalf of Toledo Edison in
12 Case No. 13-2145-EL-CSS and on behalf of Ohio Edison, CEI and Toledo Edison in
13 Case Nos. 14-1297-EL-SSO and 16-0925-EL-UNC. I have also testified before the
14 Pennsylvania Public Utility Commission.

15
16 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS PROCEEDING?**

17 A. The purpose of my testimony is to present information for purposes of the
18 Commission's annual test with respect to whether the Companies' Electric Security
19 Plan has resulted in significantly excessive earnings per Ohio Revised Code
20 4928.143(F) ("Significantly Excessive Earnings Test" or "SEET"). I am responsible
21 for providing the analysis of the return on equity ("ROE") earned by the comparable
22 group of publicly traded companies during 2016 consistent with the methodology
23 previously conducted by PUCO Staff in other SEET proceedings. I also calculate the

1 safe harbor threshold and the threshold above such return at which the Companies’
2 earnings would be considered significantly excessive.

3
4 **Q. WHAT MATERIALS HAVE YOU INCLUDED WITH YOUR TESTIMONY?**

5 A. I have included the following attachment to my testimony:

6
7 Schedule JMS-1 Calculation of Comparable ROE

8
9 **Q. PLEASE DESCRIBE THE METHODOLOGY USED FOR YOUR ANALYSIS.**

10 A. For purposes of my analysis, I am following the methodology previously conducted by
11 PUCO Staff and accepted as valid by the Commission in other SEET proceedings. The
12 source of my data is believed to be consistent with the source used by PUCO Staff in
13 the Companies’ 2013 SEET filing in Case No. 14-828-EL-UNC (“2013 SEET”), and
14 is consistent with the Companies’ testimony in their 2014 SEET filing in Case No. 15-
15 1450-EL-UNC and their 2015 SEET filing in Case No. 16-925-EL-UNC. This
16 methodology is described by the Commission Opinion and Order in Case No. 11-4571-
17 EL-UNC and presented by PUCO Staff witness Joseph P. Buckley in the Companies’
18 2013 SEET case. Under this methodology, the calculation of the baseline mean ROE
19 utilizes the companies that comprise the SPDR Select Sector Fund-Utility (“XLU”) as
20 the comparable group. XLU is an Exchange Traded Fund (“ETF”) comprised of
21 electric utilities, multi-utilities, independent power producers and energy traders, and
22 gas utilities. The mean earned ROE is calculated by adding the net income of the
23 companies in the fund and dividing by the sum of average common equity of those

1 companies. The SEET threshold is then calculated by applying an adder equal to 1.64
2 standard deviations to the baseline mean earned ROE.

3
4 Furthermore, as established in Case No. 09-786-EL-UNC (“Generic SEET Case”), a
5 safe harbor threshold is established equal to 200 basis points above the baseline mean
6 earned ROE.

7
8 **Q. PLEASE SUMMARIZE THE RESULTS OF YOUR ANALYSIS.**

9 A. Under the methodology described above and as shown in Schedule JMS-1, for 2016
10 the baseline mean earned ROE of XLU as the comparable risk group is 10.2%.
11 Therefore under this methodology, the safe harbor threshold is 12.2%, and the SEET
12 threshold is 14.8%.

13
14 **Q. DO YOU BELIEVE THERE ARE OTHER APPROPRIATE**
15 **METHODOLOGIES FOR CALCULATING THE MEAN ROE?**

16 A. Yes. Other appropriate methodologies exist for calculating the mean ROE of the
17 comparable group. For example, the methodology conducted by PUCO Staff could be
18 modified to use a simple average instead of a weighted average in the calculation of
19 the mean earned ROE. Under PUCO Staff’s current methodology, the resulting mean
20 earned ROE is a weighted average, which puts more weight to larger companies with
21 higher common equity book values. Therefore, the ROE of a single large company
22 will have a larger impact on the overall group average ROE than that of a smaller
23 company. This may have the unintended consequence of driving the sample group

1 average toward the ROE earned by fewer larger companies, and therefore would be
2 less representative of returns being earned by companies for the comparison envisioned
3 by the statute. The use of a simple average of each individual company's earned ROE
4 would give the same weight to each of the companies in the sample and would also
5 better align with the use of the standard deviation of the individual company ROE
6 results to determine the SEET threshold. Likewise, the methodology provided by Dr.
7 Michael J. Vilbert on behalf of the Companies in their 2009 – 2013 SEET proceedings
8 represents another appropriate approach for the calculation of the mean earned ROE of
9 the comparable group. Under Dr. Vilbert's methodology, the mean earned ROE is
10 calculated based on a group of companies that have comparable business risk to the
11 utility, making appropriate adjustments for differences in capital structure. While these
12 other methodologies may be appropriate, no additional analysis is necessary in this
13 proceeding since OE, CEI, and TE each have earned ROEs for 2016 that are lower than
14 the SEET safe harbor threshold calculated using the above-described methodology
15 employed by PUCO Staff and previously accepted by the Commission.

16
17 **Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?**

18 A. Yes.

Calculation of Comparable ROE

Ticker *	Common Equity			Net Profit	ROE
	12/31/2015	12/31/2016	Average	2016	2016
NEE	22,574	24,341	23,458	2,687	11.5%
DUK	39,727	41,033	40,380	2,940	7.3%
SO	20,592	24,758	22,675	2,675	11.8%
D	12,664	14,605	13,635	2,212	16.2%
AEP	17,892	17,397	17,644	2,074	11.8%
EXC	25,793	25,837	25,815	1,739	6.7%
PCG	16,576	17,940	17,258	1,431	8.3%
PPL	9,919	9,899	9,909	1,902	19.2%
SRE	11,809	12,951	12,380	1,025	8.3%
PEG	13,066	13,130	13,098	1,400	10.7%
EIX	11,368	11,996	11,682	1,422	12.2%
ED	13,052	14,298	13,675	1,189	8.7%
XEL	10,601	11,021	10,811	1,123	10.4%
WEC	8,655	8,930	8,792	940	10.7%
ES	10,352	10,712	10,532	940	8.9%
DTE	8,772	9,011	8,892	868	9.8%
FE	12,421	6,241	9,331	765	8.2%
ETR	9,257	8,082	8,669	1,250	14.4%
AWK	5,049	5,218	5,134	465	9.1%
AEE	6,946	7,103	7,025	659	9.4%
CMS	3,938	4,253	4,096	553	13.5%
SCG	5,443	5,713	5,578	595	10.7%
CNP	3,461	3,460	3,461	432	12.5%
PNW	4,584	4,804	4,694	435	9.3%
NI	3,844	4,071	3,957	328	8.3%
LNT	3,724	3,862	3,793	374	9.9%
Total	312,078	320,665	316,371	32,423	
ROE [1]					10.2%
Standard Deviation [2]					2.8%
SEET adder (95% normal cumulative dist) [3]				1.64	4.5%
SEET Threshold [4]					14.8%

Sources: Valueline Investment Analyzer (Net Profit)
Bloomberg (Common Equity)

[1] Total Net Profit / Average Common Equity (2015-2016).

[2] One standard deviation (population) of 2016 ROE.

[3] +1.64x standard deviation (population) from mean 2016 ROE. This represents an ROE at the 95th percentile assuming a normal distribution.

[4] ROE + SEET adder.

* NRG, AES were excluded from this analysis, due to nonrecurring impairment losses in 2016.

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

5/15/2017 3:48:21 PM

in

Case No(s). 17-0993-EL-UNC

Summary: Application In the matter of the application of the Determination of the Existence of Significantly Excessive Earnings for 2016 Under the Electric Security Plans electronically filed by Ms. Tamera J Singleton on behalf of Ohio Edison Company and The Cleveland Electric Illuminating Company and The Toledo Edison Company