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PUGOUS	Marie Verior State	May/2016		3
Date Received	Renewal Certification Number		NAL CRS Number	
		13 -365	- GA-CRS	5

## RENEWAL CERTIFICATION APPLICATION COMPETITIVE RETAIL NATURAL GAS SUPPLIERS

Please type or print all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-15 - Company History). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may directly input information onto the form. You may also download the form by saving it to your local disk.

## SECTION A - APPLICANT INFORMATION AND SERVICES

A-1 Applicant intends to renew its certificate as: (check all the	it app	pl	ŀ	'n	٧	y	7	7	7	7	ķ	1	ŀ	ľ		ì	)	ľ	ľ	ľ	ľ	ľ	ľ	ľ	ľ	r	r	r	r	r	r	r	r	r	r	r	r	r	r	r	ľ	ľ	Ī	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	Ī	Ī	Ī	1	1	1	1	I	Ī	1	1	1	1	1	1	ı	1	1	1	1	1	1	ì	ì	ì	ì	ľ	ľ	ľ	ľ	i	ì	ij	ľ	ľ	ľ	ì	ì	ľ	ľ	ì	)	J	J	p	p	ľ	ij	1	2		t	Į1	a	ľ	h	ŀ	ŧ	1	Į	ľ	r]	2	. ;	K	:]	¢	3(	e	ŀ	h	1	2	(	(	(	:	S	a	: :	e	t
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Retail Natural Gas Aggregator

Retail Natural Gas Broker

Retail Natural Gas Marketer

## A-2 Applicant information:

Legal Name

Direct Energy Business Marketing, LLC

Address

accurate

complete

reproduction

Lmages

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regular course Date Processed

0

Technician

194 Wood Ave South, Iselin, NJ 08830

Telephone No.

800-437-7265

Web site Address

www.business.directener

Current PUCO Certificate No.

Effective Dates

05/06/2015 through 05/06/2017

## Applicant information under which applicant will do business in Ohio:

13-303G(2)

Name

Direct Energy Business Marketing, LLC

Address

194 Wood Ave. South, Iselin, NJ 08830

Web site Address

www.business.directenergy.com

Telephone No.

800-437-7265

## List all names under which the applicant does business in North America:

DEBM

# appearing Contact person for regulatory or emergency matters:

Name

Teresa Ringenbach

Title Sr. Manager, G&RA - Midwest

**Business Address** 

Fifth Third Building, 21 E. State Street, 19th Floor, Columbus, OH 43215

Telephone No.

614-220-4369 x230

Fax No. 614-220-4674X230

Email Address

teresa.ringenbach@directenergy

(CRNGS Supplier Renewal - Version 1.08)

Page 1 of 8

A-6	Contact person for Commission Staff use in inves	tigating cu	stomer comp	aints:
	Name Nicole Nadeja	Title	Supervisor, Cu	stomer Escalations & Critical Issu
	Business address 1001 Liberty Ave, Suite 12 Pittsburgh, PA	15222		
	Telephone No. 888-925-9115 Fax No.		Email Address	deb_customer_solutions@direc
<b>A-7</b>	Applicant's address and toll-free number for cust	tomer serv	ice and compl	aints
	Customer service address 1001 Liberty Ave, Suite 12 Pittsbu	urgh, PA 152	22	
	Toll-Free Telephone No. 888-925-9115 Fax No.		Email Addr	ess deb_customer_solutions@di
A-8	Provide "Proof of an Ohio Office and Employee," Revised Code, by listing name, Ohio office addres designated Ohio Employee			
	Name Teresa Ringenbach	Title	Sr. Manager, G	&RA - Midwest
	Business address Fifth Third Building, 21E. State Street, 1	19th Floor, Co	olumbus, OH 4321	15
	Telephone No. 614-220-4369 X230 Fax No. 614-220-4674 X	(230 Emai	il Address teres	a.ringenbach@directenergy.com
<b>A-</b> 9	Applicant's federal employer identification numb	er 80-09	09818	
A-10	Applicant's form of ownership: (Check one)			
	Sole Proprietorship	Partner	rship	
	Limited Liability Partnership (LLP)	✓ Limited	d Liability Com	pany (LLC)
	☐ Corporation	☐ Other		
A-11	(Check all that apply) Identify each natural gas currently providing service or intends to provide class that the applicant is currently serving or commercial, and/or large commercial/industrial (m in Section 4929.01(L)(1) of the Ohio Revised Code, means a than 500,000 cubic feet of natural gas per year at a single loc	service, in intends to nercantile) customer that	cluding identi serve, for excustomers. (A at consumes, othe	fication of each customer cample: residential, small mercantile customer, as defined r than for residential use, more

residential use, as part of an undertaking having more than three locations within or outside of this state. In accordance with Section 4929.01(L)(2) of the Ohio Revised Code, "Mercantile customer" excludes a not-for-profit customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within this state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or

outside this state that has filed the necessary declaration with the Public Utilities Commission.)

(CRNGS Supplier Renewal - Version 1.08) Page 2 of 8

<b>✓</b>	Vectren Energy Delivery	y of Ohio	Residential	<b>√</b> Smal	l Commercial		Large Commercial / Industr
lf appli	cant or an affiliat	ed interes	t previously	partici	pated in an	y of	Ohio's Natural Gas
date(s)	ms, for each service that the applicant	e area and began deli	i customer ( vering and/	ciass, pi or ende	rovide appr d services.	oxin	nate start date(s) and/
Colu	ımbia Gas of Ohio						
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A-13 If not currently participating in any of Ohio's four Natural Gas Choice Programs, provide the approximate start date that the applicant proposes to begin delivering services:

Γ	Vectren Energy Delivery of Ohio	Intended Start Date
	Duke Energy Ohio	Intended Start Date
	Dominion East Ohio	Intended Start Date
<u>_</u>	Columbia Gas of Ohio.	Intended Start Date

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- A-14 Exhibit A-14 "Principal Officers, Directors & Partners," provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-15 Exhibit A-15 "Company History," provide a concise description of the applicant's company history and principal business interests.
- A-16 <u>Exhibit A-16 "Articles of Incorporation and Bylaws</u>, provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto, only if the contents of the originally filed documents changed since the initial application.
- A-17 Exhibit A-17 "Secretary of State," provide evidence that the applicant is still currently registered with the Ohio Secretary of the State.

## SECTION B - APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

#### PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- B-1 Exhibit B-1 "Jurisdictions of Operation," provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.
- B-2 Exhibit B-2 "Experience & Plans," provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.
- B-3 <u>Exhibit B-3 "Summary of Experience,"</u> provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking renewed certification (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).
- B-4 Exhibit B-4 "Disclosure of Liabilities and Investigations," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational

status or ability to provide the services for which it is seeking renewed certification since applicant last filed for certification.

B-5	Exhibit B-5 "Disclosure of Consumer Protection Violations," disclose whether the applicant,
	affiliate, predecessor of the applicant, or any principal officer of the applicant has been convicted or held
	liable for fraud or for violation of any consumer protection or antitrust laws since applicant last filed for
	certification.

	No	☐ Yes
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- If Yes, provide a separate attachment labeled as <u>Exhibit B-5 "Disclosure of Consumer Protection Violations</u>," detailing such violation(s) and providing all relevant documents.
- B-6 Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, or revoked, or whether the applicant or predecessor has been terminated from any of Ohio's Natural Gas Choice programs, or been in default for failure to deliver natural gas since applicant last filed for certification.

$\nabla$	No		Yes
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If Yes, provide a separate attachment, labeled as <u>Exhibit B-6</u> "Disclosure of Certification Denial, <u>Curtailment</u>, <u>Suspension</u>, or <u>Revocation</u>," detailing such action(s) and providing all relevant documents.

## SECTION C - APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE

#### PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- C-1 <u>Exhibit C-1 "Annual Reports,"</u> provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information, labeled as Exhibit C-1, or indicate that Exhibit C-1 is not applicable and why.

  (This is generally only applicable to publicly traded companies who publish annual reports.)
- C-2 Exhibit C-2 "SEC Filings," provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. An applicant may submit a current link to the filings or provide them in paper form. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.
- C-3 <u>Exhibit C-3 "Financial Statements,"</u> provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).
- C-4 <u>Exhibit C-4 "Financial Arrangements,"</u> provide copies of the applicant's current financial arrangements to conduct competitive retail natural gas service (CRNGS) as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.)

Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements.

First time applicants or applicants whose certificate has expired as well as renewal applicants can meet the requirement by one of the following methods:

- 1. The applicant itself stating that it is investment grade rated by Moody's, Standard & Poor's or Fitch and provide evidence of rating from the rating agencies.
- 2. Have a parent company or third party that is investment grade rated by Moody's, Standard & Poor's or Fitch guarantee the financial obligations of the applicant to the LDU(s).
- 3. Have a parent company or third party that is not investment grade rated by Moody's, Standard & Poor's or Fitch but has substantial financial wherewithal in the opinion of the Staff reviewer to guarantee the financial obligations of the applicant to the LDU(s). The guarantor company's financials must be included in the application if the applicant is relying on this option.
- 4. Posting a Letter of Credit with the LDU(s) as the beneficiary.

If the applicant is not taking title to the electricity or natural gas, enter "N/A "in Exhibit C-4. An N/A response is only applicable for applicants seeking to be certified as an aggregator or broker.

- C-5 Exhibit C-5 "Forecasted Financial Statements," provide two years of forecasted income statements for the applicant's NATURAL GAS related business activities in the state of Ohio Only, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.
- C-6 Exhibit C-6 "Credit Rating," provide a statement disclosing the applicant's current credit rating as reported by two of the following organizations: Duff & Phelps, Fitch IBCA, Moody's Investors Service, Standard & Poor's, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or an affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter "N/A" in Exhibit C-6.

- C-7 <u>Exhibit C-7 "Credit Report,"</u> provide a copy of the applicant's current credit report from Experion, Dun and Bradstreet, or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter "N/A" for Exhibit C-7.
- C-8 Exhibit C-8 "Bankruptcy Information," provide a list and description of any reorganizations, protection from creditors, or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 <u>Exhibit C-9 "Merger Information,"</u> provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.
- C-10 Exhibit C-10 "Corporate Structure," provide a description of the applicant's corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate within the two most recent years preceding the application.

## SECTION D - APPLICANT TECHNICAL CAPABILITY

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- D-1 <u>Exhibit D-1 "Operations</u>," provide a current written description of the operational nature of the applicant's business. Please include whether the applicant's operations will include the contracting of natural gas purchases for retail sales, the nomination and scheduling of retail natural gas for delivery, and the provision of retail ancillary services, as well as other services used to supply natural gas to the natural gas company city gate for retail customers.
- D-2 <u>Exhibit D-2 "Operations Expertise,"</u> given the operational nature of the applicant's business, provide evidence of the applicant's current experience and technical expertise in performing such operations.
- D-3 <u>Exhibit D-3 "Key Technical Personnel</u>," provide the names, titles, email addresses, telephone numbers, and background of key personnel involved in the operational aspects of the applicant's current business.

Applicant Signature and Title & Seele, ASST Secretary

Sworn and subscribed before me this 23%

day of Mosel

Month

2017 Year

&Banks Kebban.

Signature of official administering oath

Erica Steele, Assistant Secretary, Direct Energy Business Marketing, LLC

Print Name and Title

COMMONWEALTH OF PENNSYLVANIA

NOTARIAL SEAL Ebony Banks-Hubbard Pittsburgh City, Allegheny County My Commission Expires 08/28/2020 My commission expires on

6/28/2000



## The Public Utilities Commission of Ohio

Competitive Retail Natural Gas Service Affidavit Form (Version 1.07)

in 1	the Matter of the Application of
	ect Energy Business Marketing, LLC  Case No. 13 - 0835 -GA-CRS
for	a Certificate or Renewal Certificate to Provide
Co	mpetitive Retail Natural Gas Service in Ohio.
	unty of Allaganeyte of PA
	Erica Steele [Affiant], being duly sworn/affirmed, hereby states that:
(1)	The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant.
(2)	The applicant will timely file an annual report of its intrastate gross receipts and sales of hundred cubic feet of natural gas pursuant to Sections 4905.10(A), 4911.18(A), and 4929.23(B), Ohio Revised Code.
(3)	The applicant will timely pay any assessment made pursuant to Section 4905.10 or Section 4911.18(A), Ohio Revised Code.
(4)	Applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
(5)	Applicant will cooperate with the Public Utilities Commission of Ohio and its staff in the investigation of any consumer complaint regarding any service offered or provided by the applicant.
(6)	Applicant will comply with Section 4929.21, Ohio Revised Code, regarding consent to the jurisdiction of the Ohio courts and the service of process.
(7)	Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the certification or certification renewal application within 30 days of such material change, including any change in contact person for regulatory or emergency purposes or contact person for Staff use in investigating customer complaints.
(8)	Affiant further sayeth naught.
	Affiant Signature & Title Effected, ASST Secretary
	Sworn and subscribed before me this 28 and day of Month Month Year
	Erica Steele, Assistant Secretary, Direct Energy Business Market
	Signature of Official Administering Oath Print Name and Title
	COMMONWEALTH OF PENNSYLVANIA  NOTARIAL SEAL Ebony Banks-Hubbard Birthsburgh City Allegborg
	Pittsburgh City, Allegheny County My Commission Expires 06/28/2020 (CRNGS Supplier Renewal) - Version 1.08 Page 8 of 8

#### Exhibit A-14 Officers and Directors

The following is a current list of the Officers and Directors of Direct Energy Business Marketing, LLC:

#### **Board Positions**

John Schultz

Director & President, DEBM, LLC

One Hess Plaza Woodbridge, NJ 07095 (732) 750-6197

#### **Officers**

Bray Dohrwardt

Secretary, DEBM, LLC

12 Greenway Plaza

Suite 250

Houston, TX 77046 (713) 877-3851

Erica Steele

Assistant Secretary, DEBM, LLC

1001 Liberty Avenue

Suite 1200

Pittsburgh, PA 15222 (412) 667-5262

Randy Kruger

Treasurer, DEBM, LLC

One Hess Plaza

Woodbridge, NJ 07095

(732) 750-6792

Erin Miles

Assistant Secretary, DEBM

12 Greenway Plaza

Suite 250

Houston, TX 77046 (713)904-7062

#### Exhibit A-15 Company History

#### Background

Direct Energy Business Marketing, LLC ("DEBM") is part of the Direct Energy family and its ultimate parent company is Centrica plc. Direct Energy is one of the largest providers of electricity, natural gas and related services in North America. Based on the number of customers, we are the largest competitive retail energy supplier. Our involvement covers every link in the energy chain. We look for it. We produce it. We store it. We trade it. We actively promote its responsible and efficient consumption. We innovate, continually looking for new ways to make it go further than ever.

Direct Energy provides customers with choice and support in managing their energy costs through a portfolio of innovative products and services. A subsidiary of Centrica plc (LSE:CNA), one of the world's leading integrated energy companies, Direct Energy operates in 46 states including the District of Columbia and 10 provinces in Canada.

As part of the acquisition in fourth quarter of 2013 with Hess Corporation, DEBM applied for its own competitive retail natural gas supplier license in Ohio the same year. It is serving commercial and industrial customers in the major service gas territories that include: Columbia Gas of Ohio, Dominion East Ohio, Duke Energy Ohio and Vectren Energy Delivery of Ohio. DEBM plans to continue customer acquisitions and retention efforts as part of Direct Energy's business model. Upon enrollment by the customer, DEBM mails a confirmation letter detailing the terms and conditions of the contract as part of its "Welcome Kit" to new customers.

# Exhibit A-16 Articles of Incorporation and Bylaws

Attached are articles of incorporation and bylaws.

# Exhibit A-16 Articles of Incorporation and Bylaws

Articles of Incorporation and Bylaws are being filed under seal with the Motion for Protection, as these contain confidential and proprietary information .

## Exhibit A-17 Secretary of State

Attached is the Certificate of Formation evidencing Direct Energy Business Marketing, LLC is currently registered with the Ohio Secretary of State.

### Exhibit A-17 Secretary of State

# Delaware

PAGE 1

## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HESS ENERGY MARKETING, LLC", CHANGING ITS NAME FROM "HESS ENERGY MARKETING, LLC" TO "DIRECT ENERGY BUSINESS MARKETING, LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF MAY, A.D. 2014, AT 9:19 O'CLOCK A.M.

5306943 8100

140741461

You may verify this certificate online at corp. delaware. gov/authver. shtml

AUTHENTY CATION: 1408245

DATE: 05-29-14

### Exhibit A-17 Secretary of State

State of Delaware Secretary of State Division of Corporations Delivered 09:22 AM 05/29/2014 FILED 09:19 AM 05/29/2014 SRV 140741461 - 5306943 FILE

#### CERTIFICATE OF AMENDMENT

#### TO CERTIFICATE OF FORMATION OF

#### HESS ENERGY MARKETING, LLC

HESS ENERGY MARKETING, LLC, a limited liability company organized and existing under and by virtue of the Delaware Limited Liability Act (the "Company"), does hereby certify:

- 1. The name of the Company is Hess Energy Marketing, LLC.
- 2. The Certificate of Formation of the Company is amended so that Article 1 thereof shall read in its entirety as follows:
  - The name of the limited liability company is Direct Energy Business Marketing, LLC

wardi, Sccretary

IN WITNESS WHEREOF, the undersigned has signed this Cortificate on the 29<sup>th</sup> day of May, A.D. 2014.

LOUL/brary \$76928v.I

# Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "DIRECT ENERGY BUSINESS MARKETING, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-NINTH DAY OF MAY, A.D. 2014.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "DIRECT ENERGY BUSINESS MARKETING, LLC" WAS FORMED ON THE TWENTIETH DAY OF MARCH, A.D. 2013.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.

5306943 8300

140751389

You may verify this certificate online at corp. delaware. gov/author. shimi

AUTHENTY CATION: 1409062

DATE: 05-29-14

Name:

Business Address:

License #/State of Issuance:

Name:

**Business Address:** 

License #/State of Issuance:

Bounce Energy, Inc.

12 Greenway Plaza, Suite 600, Houston, TX 77046

License # 10162(Electric)/Texas

Bounce Energy PA, LLC

12 Greenway Plaza, Suite 600, Houston, TX 77046 License # A-2011-2246617(Electric)/Pennsylvania

Bounce Energy NY, LLC

12 Greenway Plaza, Suite 600, Houston, TX 77046

New York

NYSEG Solutions, LLC

12 Greenway Plaza, Suite 600, Houston, TX 77046

New York

Energetix DE, LLC

12 Greenway Plaza, Suite 600, Houston, TX 77046

Pennsylvania; License # A-2009-2139809 (Gas)/Pennsylvania; New

York

Direct Energy Services, LLC

12 Greenway Plaza, Suite 600, Houston, TX 77046

Docket # 06-06-06(Electric)/Connecticut; Registration # 01-04/Connecticut; Order No. 13816(Power)/D.C.; Certificate No. 6790(Electric)/Delaware; Docket # 05-0722(Power)/Illinois; Docket # 05-086(Gas)/Illinois; License # CS-047(Power)/Massachusetts;

License # GS-028(Gas)/Massachusetts; License # IR-

719(Power)/Maryland; License # IR-791(Gas)/Maryland; Docket # 2005-479(Power)/Maine; Case No. U-14537(Gas)/Michigan; License # ESL-0078(Power)/New Jersey; License # GSL-0088(Gas)/New Jersey; Letter Order 2015 (Power & Gas)/ New Hampshire; License # DM 15-513 (Power)/New York; License # 02-024(3)(Gas)/Ohio; Docket # 00-019E(6)(Power)/Ohio; License # A-110164(Power)/Pennsylvania;

License # A-125135(Gas)/Pennsylvania; Docket # D-96-

6(U2)(Power)/Rhode Island; Docket # 2379(T1)(Gas)/Rhode Island;

States Not Currently Serving Customers
Case No. U-14724(Power)/Michigan; License #

1341(Power)/California

Name:

**Business Address:** 

License #/State of Issuance:

Direct Energy Business, LLC

1001 Liberty Avenue, Pittsburgh, PA 15222

License # 1351(Power)/California; Docket # 00-05-

14(Power)/Connecticut; Docket No. 99-400(Power)/Delaware; License # EA-04-4-4(Power)/D.C.; Docket No. 04-0811(Power)/Illinois;

Docket No. 2011-201(Power)/Maine; License # IR-

437(Power)/Maryland; License # CS-021(Power)/Massachusetts;

License # GS-052(Gas)/Massachusetts; Docket # U-

13609(Power)/Michigan; License # ESL-0027(Power)/New Jersey; License # GSL-0122(Gas)/New Jersey; Letter Order 2015 (Power & Gas)/ New Hampshire; License # DM 15-373 (Power)/New York;

Certificate # 00-005(5)(Power)/Ohio; License # A-

110025(Power)/Pennsylvania; Docket # D-96-6(Z)(Power)/Rhode Island; Certificate # 10011(Power)/Texas

State Not Currently Serving Customers License # IR-2697(Gas)/Maryland

# Exhibit B-1 Jurisdictions of Operation – Direct Energy Business Marketing, LLC

Name: Direct Energy Business Marketing, LLC
Business Address: 194 Wood Avenue South, Iselin, NJ 08830

#### States where Direct Energy is licensed and now engaged in the retail sale of electricity or gas:

License #/State of Issuance: Docket # GA-2013-03-1/D.C.; Gas License #/State of Issuance: Docket # EA-2013-12/D.C.; Power License #/State of Issuance: Certificate No. 8425/Delaware: Power License #/State of Issuance: License # IR-3108/Maryland; Gas License #/State of Issuance: License # IR-3123/Maryland; Power License #/State of Issuance: License # CS-108/Massachusetts; Power License #/State of Issuance: License # GS-051/Massachusetts; Gas License #/State of Issuance: Docket 2013-00404/Maine; Power License #/State of Issuance: DM 13-260/New Hampshire; Power License #/State of Issuance DM 13-121/New Hampshire; Gas License #/State of Issuance: License # ESL0142/New Jersey; Power License #/State of Issuance: License # GSL0128/New Jersey; Gas License #/State of Issuance: Docket # 13-1278-EL-CRS/Ohio; Power License #/State of Issuance: Docket # 13-0835-GA-CRS/Ohio; Gas License #/State of Issuance: Letter Order 2015/New York; Power & Gas

License #/State of Issuance: License G-7/Virginia; Gas

License #/State of Issuance: License A-2013-2368464/Pennsylvania; Power
License #/State of Issuance: License A-2013-2365792/Pennsylvania; Natural Gas
License #/State of Issuance: License A-2013-2364766/Pennsylvania; Power
License #/State of Issuance: Docket # D-96-6(J6)/Rhode Island; Power

# Affiliate(s) other than a regulated electricity of natural gas utility currently serving retail customers or engaged in the retail sale of electricity, or electricity supply services, or natural gas:

Name: Direct Energy, LP

Business Address: 12 Greenway Plaza, Suite 600, Houston, TX 77046

License #/State of Issuance: Rep# 10040/Texas

Name: CPL Retail Energy, LP

Business Address: 12 Greenway Plaza, Suite 600, Houston, TX 77046

License #/State of Issuance: Rep# 10023/Texas

Name: WTU Retail Energy, LP

Business Address: 12 Greenway Plaza, Suite 600, Houston, TX 77046

License #/State of Issuance: Rep# 10022/Texas

Name: First Choice Power Special Purpose, LP

Business Address: 12 Greenway Plaza, Suite 600, Houston, TX 77046

License #/State of Issuance: Rep# 10008/Texas

Name: Gateway Energy Services Corporation

Business Address: 12 Greenway Plaza, Suite 600, Houston, TX 77046

License #/State of Issuance: License # A-2009-2137275(Electric)/Pennsylvania; License # IR-334

(Gas)/Maryland & License # IR-340 (Electric); License #

GE11070457L (Gas)/New Jersey & License # EE11070456L(Electric);

# Exhibit B-2 Experience & Plans

Direct Energy Business Marketing, LLC ("DEBM") is part of the Direct Energy family and its parent company is Centrica, plc. Direct Energy is one of North America's largest energy and energy-related services providers with over 6 million residential and commercial customer relationships. Direct Energy provides customers with choice and support in managing their energy costs through a portfolio of innovative products and services. A subsidiary of Centrica plc (LSE:CNA), one of the world's leading integrated energy companies, Direct Energy operates in 46 states including the District of Columbia and 10 provinces in Canada.

DEBM has been a gas marketer since the second quarter of 2013 and is setup to serve customers in the Columbia Gas of Ohio, Dominion East Ohio, Duke Energy, and Vectren Energy Delivery of Ohio. DEBM is part of Direct Energy Business and plans to mirror the customer acquisitions and retention efforts as part of Direct Energy's business model. Upon enrollment by the customer, DEBM mails a confirmation letter detailing the terms and conditions of the contract as part of its "Welcome Kit" to new customers.

Regarding customer inquiries and complaints:

Normal customer service hours are Monday – Friday, 8 AM – 5PM, Eastern Standard Time. When customer concerns are directed to Direct Energy Business, issues are researched and responded to quickly and courteously by the Customer Relations department. Once the factors involved in the issues are established, contact with the customer is made in an attempt to reach an amicable resolution by a Customer Relations Representative. If a customer needs additional assistance, Direct Energy Business's Customer Relations Representative will inform the Supervisor of Customer Relations, who will assist with the customer inquiry. If a public agency is involved in the dispute resolution process, once an investigation is complete, the agency is notified of the results and, assuming concurrence, the matter is closed. If the customer disputes the investigation results, DEBM will inform the customer that PUCO Staff is available to mediate complaints.

# Exhibit B-3 Summary of Experience

Direct Energy Business Marketing, LLC, ("DEBM") has provided natural gas services to Ohio customers since May 2013. DEBM has marketed and acquired customers in Dominion East Ohio, Columbia Gas of Ohio, Duke Energy Ohio and Vectren Energy Delivery of Ohio service territories. DEBM serves approximately 67,000 customers, as of December 31, 2016, in these Ohio service territories. The most current volume supplied for the current customer base was 82.9 bcf.

# Exhibit B-4 Disclosure of Liabilities and Investigations

Since the last application for certificate renewal, Direct Energy Business Marketing, LLC has not been the subject of any ruling, judgments, contingent liabilities, revocations of authority, regulatory investigations or any other matters that adversely impacts the financial or operational ability to provide the services for which we are seeking renewed certification.

# Exhibit C-1 Annual Reports

Below are links to the two most recent annual reports for DEBM, LLC's ultimate parent company, Centrica plc. Due to the size of the documents, we are only providing links to the actual documents.

2016 https://www.centrica.com/sites/default/files/investors/2016 prelims announcement

2015: https://www.centrica.com/investors/financial-reporting/2015-annual-report

# Exhibit C-2 SEC Filings

Direct Energy Business Marketing, LLC is an indirect wholly owned subsidiary of Centrica plc. Centrica plc is headquartered in Winsor, UK. As a foreign entity, Centrica is not subject to SEC jurisdiction, and thus does not have SEC filings.

# Exhibit C-3 Financial Statements

Please see attached for Direct Energy Business Marketing, LLC's ultimate parent company Centrica, plc's 2015 Summary Financial Statements and 2016 Preliminary Financial Statements.

## **Group Income Statement**

		Butinesa	Exceptional Roma and certain	2015 Results for		Exceptional Rems and certain	2014 Results for
Year ended 31 December	Notes	performance Em	re-meesurements Em	the year Em	performence £m	re-measurements Em	the year Ωπ
Group revenue	4(0)	27,971		27,971	29,408		29,408
Cost of sales before exceptional items and certain re-measurements	5	(23,734)	-	(23,734)	(25,043)	-	(25,043)
Re-measurement of energy contracts	7	-	116	116	_	(1,134)	(1,134)
Cost of sales	5	(23,734)	116	(23,618)	(25,043)	(1,134)	(26,177)
Gross profit		4,237	116	4,353	4,365	(1,134)	3,231
Operating costs before exceptional items	5	(3,039)		(3,039)	(2,903)		(2,903)
Exceptional items - impairments	7	_	(2,268)	(2,268)	-	(1,938)	(1,938)
Exceptional items - onerous provisions	7	_	(90)	(90)	-	_	` -
Exceptional items – gains on disposals	7	_	· <u>-</u>	` <b>-</b> ]]	-	341	341
Operating costs	5	(3,039)	(2,358)	(5,397)	(2,903)	(1,597)	(4,500)
Share of profits of joint ventures and associates, net of interest and taxation	6, 7	200	(13)	187	106	26	132
Group operating loss	4(c)	1,398	(2,255)	(857)	1,568	(2,705)	(1,137)
Financing costs	8	(334)	12,200	(334)	(318)		(318)
Investment income	å	55	_	55	52	_	52
Net finance cost	١٠	(279)		(279)	(266)		(266)
Loss before taxation		1,119	(2,265)	(1,136)	1,302	(2,705)	(1,403)
Taxation on loss	7.9	(286)	538	252	(375)		398
Loss for the year		833	(1,717)	(884)	927	(1,932)	(1,005)
Attributable to:			<u> </u>	· · · · · · · · · · · · · · · · · · ·		• • • •	, ,,
Owners of the parent		663	(1,610)	(747)	903	(1,915)	(1,012)
Non-controlling interests		(30)	(107)	(137)	24	(17)	7
Earnings per ordinary share				Pence			Pence
Basic	10			(14.9)			(20.2)
Diluted	10			(14.9)			(20.2)
Interim dividend paid per ordinary share	11			3.57			5.10
Final dividend proposed per ordinary share	11			8,43			8.40

The notes on pages 92 to 168 form part of these Financial Statements.

## **Group Statement of Comprehensive Income**

Year ended 31 December	Notes	2015 £m	2014 Sn
Loss for the year		(884)	(1,005
Other comprehensive income/(loss):		•	• • • • • •
Items that will be or have been recycled to the Group Income Statement:			
Gains on revaluation of available-for-sale securities, net of taxation	S4	5	4
Net gains/(losses) on cash flow hedges	S4	20	(44)
Transferred to income and expense on cash flow hedges	S4	(12)	46
Transferred to assets and liabilities on cash flow hedges	S4	7	6
Taxation on cash flow hedges	S4	(6)	(1)
		9	7
Exchange differences on translation of foreign operations		(256)	(165)
Share of other comprehensive income/(loss) of joint ventures and associates, net of taxation	\$4	3	(15)
		(239)	(169
Items that will not be recycled to the Group Income Statement:			
Net actuarial losses on defined benefit pension schemes	\$4	(321)	(83)
Exchange gain on translation of actuarial reserve	S4	3	-
Taxation on net actuarial losses on defined benefit pension schemes	84	50	18
		(268)	(65)
Reversal of revaluation reserve, net of taxation and exchange differences	84	_	(10)
Share of other comprehensive (loss)/income of joint ventures and associates, net of taxation	S4	(8)	21
Other comprehensive loss net of taxation		(515)	(223)
Total comprehensive loss for the year		(1,399)	(1,228)
Attributable to:			
Owners of the parent		(1,227)	(1,234)
Non-controlling interests	S10	(172)	6

## **Group Statement of Changes in Equity**

	Share			Other	N	lon-controlling	
	Capital (note 25) Sm	Share premium Lim	Retained earnings Cm	équity (note S4) धरा	Total £m	interests (note \$10) Em	Totel equity £m
1 January 2014	321	931	4,255	(315)	5,192	65	5,257
Total comprehensive (loss)/income	_	_	(1,012)	(222)	(1,234)	6	(1,228)
Employee share schemes	_	_	-	71	71	-	71
Purchase of treasury shares	_	_	(2)	(420)	(422)	_	(422)
Cancellations of shares held in treasury	(10)	-	(549)	559		_	_
Investment by non-controlling interests	_	_	_	-	-	283	283
Distribution paid to non-controlling interests	_	_	_	_	-	(18)	(18)
Dividends paid to equity holders (note 11)	_	_	(867)	-	(867)	· <del>-</del>	(867)
Taxation on share-based payments	-	_	· <u>-</u>	(5)	(5)	-	(5)
31 December 2014	311	931	1,825	(332)	2,735	336	3,071
Total comprehensive loss	_		(747)	(480)	(1,227)	(172)	(1,399)
Employee share schemes	-		2	58	60	-	80
Scrip dividend	6	204	-		210	-	210
Dividends paid to equity holders (note 11)	-	_	(598)	-	(598)	-	(598)
Taxation on share-based payments	-	_	-	(2)	(2)	-	(2)
31 December 2015	317	1,135	482	(756)	1,178	164	1,342

The notes on pages 92 to 168 form part of these Financial Statements.

## **Group Balance Sheet**

018	2015	2014
31 Decembor Non-current assets	Notos Em	<u>Çm</u>
Property, plant and equipment	13 <b>4,629</b>	6.377
Interests in joint ventures and associates	14 1,839	2,395
Other intengible assets	15 1,775	1,991
Goodwill	15 <b>2,049</b>	2,609
Deferred tax assets	16 497	354
Trade and other receivables	17 61	87
Derivative financial instruments	19 440	313
Retirement benefit assets	22(d) 91	185
Securities	24 233	263
COORTINGO	11,614	14,574
Current assets	7,,014	14,314
Trade and other receivables	17 <b>4,905</b>	6,226
Inventories	18 395	555
Derivative financial instruments	19 936	617
Current tax assets	128	88
Securities	24 11	11
Cash and cash equivalents	24 860	621
Outrand out of the local	7,233	8,118
Assets of disposal groups classified as held for sale	12(b) 13	<u> </u>
resocte of disposal groups described as field for said	7,246	8,118
Total assets	18,560	22,692
Current liabilities	10,000	22,092
Derivative financial instruments	19 <b>(1,460)</b>	(1,565)
Trade and other payables	20 (5,034)	(5,667)
Current tax liabilities	(389)	(3,001)
Provisions for other liabilities and charges	21 <b>(396)</b>	(395)
Financial liabilities	21 (475)	(1,635)
I II KONCIDI MADIIILIES	(7,754)	(9,610)
Liabilities of disposal groups classified as held for sale	12(b) (46)	19,010)
Elabilities or disposal groups classified as flord for sale	(7,800)	(9,610)
Non-current liabilities	(7,000)	(9,010)
Deferred tax liabilities	16 (98)	(663)
Derivative financial instruments	19 (508)	(588)
Trade and other payables	20 (70)	(83)
Provisions for other liabilities and charges	21 <b>(2,839)</b>	(3,203)
Retirement benefit obligations		(123)
Financial liabilities	22(d) <b>(210)</b> 24 <b>(5,993)</b>	(5,351)
THE REPORT IN THE PROPERTY OF	(9,718)	(10,011)
Total liabilities	(17,518)	(19,621)
Net assets	1,342	3,071
	25 317	311
Share capital Share premium	7,135	931
Retained earnings	482	1,825
•		(332)
Other equity  Total phareholders' coults.	\$4 (756) 1,178	2,735
Total shareholders' equity		336
Non-controlling interests		
Total shareholders' equity and non-controlling interests	1,342	3,071

The Financial Statements on pages 88 to 168, of which the notes on pages 92 to 168 form part, were approved and authorised for issue by the Board of Directors on 18 February 2016 and were signed below on its behalf by:

lain Conn

Jeff Bell

**Chief Executive** 

**Group Chief Financial Officer** 

## **Group Cash Flow Statement**

Year ended 31 December	Notes	2015 Em	2014 Cm
Group operating loss including share of results of joint ventures and associates		(857)	(1,137)
Less share of profit of joint ventures and associates, net of interest and taxation	G	(187)	(132)
Group operating loss before share of results of joint ventures and associates	-	(1,044)	(1,269)
Add back/(deduct):			
Depreciation, amortisation, write-downs and impairments		3,482	3,288
Profit on disposals		(14)	(372)
Decrease in provisions		(2)	(37)
Defined benefit pension service cost and contributions		(131)	(83)
Employee share scheme costs		45	39
Unrealised (gains)/losses arising from re-measurement of energy contracts		(12)	1,160
Operating cash flows before movements in working capital		2,324	2,726
Decrease in inventories		138	4
Decrease/(increase) in trade and other receivables		769	(631)
Decrease in trade and other payables	_	(604)	(50)
Operating cash flows before payments relating to taxes, interest and exceptional charges		2,627	2,049
Taxes paid	9(d)	(349)	(707)
Payments relating to exceptional charges		(81)	(125)
Net cash flow from operating activities		2,197	1,217
Purchase of businesses		(79)	(131)
Sale of businesses		8	658
Purchase of property, plant and equipment and intangible assets	4(1)	(970)	(1,456)
Sale of property, plant and equipment and intangible assets		9	17
Investments in joint ventures and associates		(13)	(26)
Dividends received from joint ventures and associates	14(a)	180	138
Repayments of loans to, and disposal of investments in, joint ventures and associates		190	109
Interest received		38	35
Sale of securities	24(c)	26	5
Net cash flow from investing activities		(611)	(651)
Issue and surrender of ordinary share capital for share awards		28	32
Payments for own shares	S4	(11)	(7)
Purchase of treasury shares under share repurchase programme		_	(422)
Investment by non-controlling interests	\$10	_	119
Distribution to non-controlling interests	S10	-	(18)
Financing interest paid		(311)	(296)
Repayment of borrowings and finance leases	24(c)	(1,650)	(518)
Cash received from borrowings, net of linked deposit	24(c)	1,000	1,311
Equity dividends paid		(387)	(864)
Net cash flow from financing activities		(1,331)	(663)
Net increase/(decrease) in cash and cash equivalents		255	(97)
Cash and cash equivalents at 1 January		621	719
Effect of foreign exchange rate changes		(16)	(1)
Cash and cash equivalents at 31 December		860	621
Included in the following line of the Group Balance Sheet:			
Cash and cash equivalents	24(c)	860	621

The notes on pages 92 to 168 form part of these Financial Statements.

# Exhibit C-3 Financial Statements Preliminary 2016

## **Group Income Statement**

				2016	··		2015
		Business	Exceptional items and certain	Results for	Business	Exceptional items and certain	Results for
Management 21 December	Notes	performance £m	re-measurements	the year £m	performance £m	re-measurements	the year
Year ended 31 December Group revenue	5(b)	27,102	<u>Em</u>	27,102	27,971		27,971
Cost of sales before exceptional items and	0(0)	2.,.02		11	21,511	<del>,</del>	21,311
certain re-measurements		(22,711)	_	(22,711)	(23,734)	_	(23,734)
Re-measurement of energy contracts	6	_	1,058	1,058	-	<b>1</b> 16	116
Cost of sales		(22,711)	1,058	(21,653)	(23,734)	116	(23,618)
Gross profit		4,391	1,058	5,449	4,237	116	4,353
Operating costs before exceptional items		(3,054)	-	(3,054)	(3,039)	_	(3,039)
Exceptional items - restructuring costs	6	-	(228)	(228)	_	_	-
Exceptional items - impairments	6	-	(176)	(176)	_	(2,284)	(2,284)
Exceptional items - impairment write-backs	6	-	161	161	_	16	16
Exceptional items - net gain on disposal	6	-	101	101	-	_	-
Exceptional items - other	6		131	131		(90)	(90)
Operating costs		(3,054)	(11)	(3,065)	(3,039)	(2,358)	(5,397)
Share of profits/(losses) of joint ventures and							
associates, net of interest and taxation	12(a)	130	(28)	102	200	(13)	187
Group operating profit/(loss)	5(c)	1,467	1,019	2,486	1,398	(2,255)	(857)
Financing costs	7	(337)	_	(337)	(334)		(334)
Investment income	7	37	_	37	55		55
Net finance cost		(300)	_	(300)	(279)		(279)
Profit/(loss) before taxation		1,167	1,019	2,186	1,119	(2,255)	(1,136)
Taxation on profit/(loss)	6.8	(282)	(242)	(524)	(286)	538	252
Profit/(loss) for the year		885	777	1,662	833	(1,717)	(884)
Attributable to:							
Owners of the parent		895	777	1,672	863	(1,610)	(747)
Non-controlling interests		(10)	-	(10)	(30)	(107)	(137)
Earnings per ordinary share				Pence			Pence
Basic	10		·	31,4			(14.9)
Diluted	10			31.2			(14.9)
Interim dividend paid per ordinary share	9			3.60			3.57
Final dividend proposed per ordinary share	9			8.40			8.43

The notes on pages 29 to 68 form part of these Financial Statements.

## **Group Statement of Comprehensive Income**

Year ended 31 December	2016 £m	2015 £m
Profit/(loss) for the year	1,662	(884)
Other comprehensive income/(loss):	.,	(,
Items that will be or have been recycled to the Group Income Statement:		
Gains on revaluation of available-for-sale securities, net of taxation	8	5
Transfer of available-for-sale reserve gains to income Statement	(5)	_
Net gains on cash flow hedges	161	20
Transferred to income and expense on cash flow hedges	(129)	(12)
Transferred to assets and liabilities on cash flow hedges	(4)	7
Taxation on cash flow hedges	(3)	(6)
·	25	9
Exchange differences on translation of foreign operations	549	(256)
Share of other comprehensive (loss)/income of joint ventures and associates, net of taxation	(4)	3
	573	(239)
Items that will not be recycled to the Group Income Statement:		
Net actuarial losses on defined benefit pension schemes	(1,174)	(321)
Exchange (loss)/gain on translation of actuarial reserve	(7)	3
Taxation on net actuarial losses on defined benefit pension schemes	194	50
	(987)	(268)
Share of other comprehensive income/(loss) of joint ventures and associates, net of taxation	65	(8)
Other comprehensive loss net of taxation	(349)	(515)
Total comprehensive income/(loss) for the year	1,313	(1,399)
Attributable to:	<u></u>	
Owners of the parent	1,287	(1,227)
Non-controlling interests	26	(172)

## **Group Statement of Changes in Equity**

	Share capital £m	Share premium £m	Retained earnings £m	Other equity £m	Total £m	Non-controlling interests Cm	Total equity £m
1 January 2015	311	931	1,825	(332)	2,735	336	3,071
Total comprehensive loss	_	-	(747)	(480)	(1,227)	(172)	(1,399)
Employee share schemes	_	_	2	58	60	-	03
Scrip dividend	6	204	_	_	210	-	210
Dividends paid to equity holders (note 9)	-	_	(598)	-	(598)	_	(598)
Taxation on share-based payments	_	-	_	(2)	(2)	-	(2)
31 December 2015	317	1,135	482	(756)	1,178	164	1,342
Total comprehensive income	_	-	1,672	(385)	1,287	26	1,313
Employee share schemes	_	-	1	32	33	_	33
Scrip dividend	4	121	-	-	125	-	125
Dividends paid to equity holders (note 9)	_	_	(651)	_	(651)	-	(651)
Distributions to non-controlling interests	_	_	_	_	-	(12)	(12)
Issue of share capital	21	673	-	- ,	694		694
31 December 2016	342	1,929	1,504	(1,109)	2,666	178	2,844

The notes on pages 29 to 68 form part of these Financial Statements.

## Exhibit C-3 Financial Statements Preliminary 2016

## **Group Balance Sheet**

		31 December 2016	31 December 2015	1 January 2015
	Notes	£m	(restated) (i) £m	(restated) (i)
Non-current assets	Notes	Etti		<u>£m</u>
Property, plant and equipment		5,298	4,629	6,377
Interests in joint ventures and associates	12(d)	1,697	1,839	2,395
Other intangible assets		1,769	1,775	1,991
Goodwill		2,614	2,049	2,609
Deferred tax assets		356	497	354
Trade and other receivables		66	61	87
Derivative financial instruments	13	582	440	313
Retirement benefit assets	14(0)	_	91	185
Securities	11(b)	219	233	263
COOUTRICE	(10)	12,601	11,614	14,574
Current assets		12,001	11,011	7 1,01 1
Trade and other receivables		5,102	4,905	6,226
Inventories		372	395	555
Derivative financial instruments	13	1,291	936	617
Current tax assets		241	126	88
Securities	11(b)	13	11	11
Cash and cash equivalents <sup>®</sup>	11(b)	2,036	1,158	775
	(0)	9,055	7,531	8,272
Assets of disposal groups classified as held for sale	15(c)	238	13	
regate of dispessing states of the state of	10(0)	9,293	7,544	8,272
Total assets	<del></del>	21,894	19,158	22,846
Current liabilities		2.,50.	,	22,040
Derivative financial instruments	13	(1,100)	(1,460)	(1,565)
Trade and other payables		(5,525)	(5,034)	(5,667)
Current tax liabilities		(355)	(389)	(348)
Provisions for other liabilities and charges		(457)	(396)	(395)
Bank overdrafts, loans and other borrowings №	11(c)	(398)	(773)	(1,789)
		(7,835)	(8,052)	(9,764)
Liabilities of disposal groups classified as held for sale	15(c)	(42)	(46)	- (5,1.4.7
3		(7,877)	(8,098)	(9.764)
Non-current liabilities		.,,,	(0,111)	
Deferred tax liabilities		(245)	(98)	(663)
Derivative financial instruments	13	(493)	(508)	(588)
Trade and other payables		(69)	(70)	(83)
Provisions for other liabilities and charges		(3,099)	(2,839)	(3,203
Retirement benefit obligations	14(d)	(1,137)	(210)	(123)
Bank overdrafts, loans and other borrowings	11(c)	(6,130)	(5,993)	(5,351)
		(11,173)	(9,718)	(10,011)
Total liabilities		(19,050)	(17,816)	(19,775)
Net assets	<del></del>	2,844	1,342	3,071
Share capital	<del></del>	342	317	311
Share premium		1,929	1,135	931
Retained earnings		1,504	482	1,825
Other equity		(1,109)	(756)	(332)
Total shareholders' equity		2,666	1,178	2,735
Non-controlling interests		178	164	336
Total shareholders' equity and non-controlling interests				
rotal allarenomera, edutty sum non-controlling interests		2,844	1,342	3,071

Cash and cash equivalents and current bank overdrafts, loans and other borrowings have been restated for 2015. An opening balance sheet for 2015 has been presented in accordance with the requirements of IAS 1: 'Presentation of financial statements'. See note 1 for further information.

The Financial Statements on pages 25 to 68, of which the notes on pages 29 to 68 form part, were approved and authorised for issue by the Board of Directors on 23 February 2017 and were signed below on its behalf by:

Jeff Bell Grand Chief Eugenstein General Chief Cinametal Officer

# Group Cash Flow Statement

Year ended 31 December	Notes	2016 £m	2015 £nı
Group operating profit/(loss) including share of results of joint ventures and associates	,10100	2,486	(857)
Less share of profit of joint ventures and associates, net of interest and taxation	12(a)	(102)	(187)
Group operating profit/(loss) before share of results of joint ventures and associates		2,384	(1,044)
Add back/(deduct):			
Depreciation, amortisation, write-downs and impairments		1,068	3,482
Profit on disposals		(126)	(14)
Decrease in provisions		(32)	(2)
Defined benefit pension service cost and contributions		(179)	(131)
Employee share scheme costs		46	45
Unrealised gains arising from re-measurement of energy contracts		(737)	(12)
Operating cash flows before movements in working capital		2,424	2,324
Decrease in inventories		90	138
Decrease in trade and other receivables		221	769
Increase/(decrease) in trade and other payables		140	(604)
Operating cash flows before payments relating to taxes, interest and exceptional charges		2,875	2,627
Taxes paid		(206)	(349)
Payments relating to exceptional charges		(273)	(81)
Net cash flow from operating activities		2,396	2,197
Purchase of businesses, net of cash acquired		(335)	(79)
Sale of businesses		35	8
Purchase of property, plant and equipment and intangible assets	5(e)	(829)	(970)
Sale of property, plant and equipment and intangible assets		13	9
Investments in joint ventures and associates		(17)	(13)
Dividends received from joint ventures and associates	12(c)	117	180
Repayments of loans to, and disposal of investments in, joint ventures and associates		94	190
Interest received		91	38
Sale of securities	11(b)	28	26
Net cash flow from investing activities	·	(803)	(611)
Issue and surrender of ordinary share capital, including issue for share awards		694	28
Payments for own shares		(17)	(1 <b>1</b> )
Distribution to non-controlling interests		(10)	-
Financing interest paid		(204)	(311)
Repayment of borrowings and finance leases	11(b)	(477)	(1,650)
Cash received from borrowings, net of linked deposit	1 1(b)	-	1,000
Equity dividends paid		(532)	(387)
Net cash flow from financing activities		(546)	(1,331)
Net increase in cash and cash equivalents		1,047	255
Cash and cash equivalents including overdrafts at 1 January		860	621
Effect of foreign exchange rate changes		53	(16)
Cash and cash equivalents including overdrafts at 31 December		1,960	860
Included in the following line of the Group Balance Sheet:			
Cash and cash equivalents	11(b)	2,036	1,158
Overdrafts included within current bank overdrafts, loans and other borrowings	11(b)	(76)	(298)

The notes on pages 29 to 68 form part of these Financial Statements.

# Exhibit C-4 Financial Arrangements - CONFIDENTIAL

, Direct Energy Business Marketing, LLC is requesting Confidential Treatment for Exhibits associated with C-4 – Financial Arrangements. As such, these documents are being filed under separate seal.

# Exhibit C-5 Forecasted Financial Statements

Direct Energy Business Marketing, LLC is requesting Confidential Treatment to Exhibits associated with C-5 Forecast Financial Statements. As such, these documents are being filed under separate seal.

#### Exhibit C-6 Credit Rating

Direct Energy Business, LLC's is a fully owned subsidiary of Centrica, plc's. As such, Direct Energy Business Marketing, LLC relies on the credit rating of our parent company,

As evidenced in Exhibit C-7 "Credit Report", which is also summarized in the table below, Centrica, plc maintains a long term credit rating of Baa1 with Moody's, and an A- with Fitch and is rated as having a "Stable" outlook by both Rating Agency.

### **Agency Credit Ratings:**

Rating Agency	Long Term Rating	Outlook	Short Term Rating
Moody's	Baa1	Stable	P-2
S&P	ВВВ+	Negative	A-2
Fitch	A-	Stable	F2

## Direct Energy Business Marketing, LLC

### Exhibit C-7 Credit Report

Attached is a full credit report dated March 13, 2017 for Direct Energy Business Marketing, LLC parent company, Centrica plc.



## **Centrica PLC**

Millstream Maidenhead Road WINDSOR, SL4 5GD United Kingdom

Ticker: CNA

## Phone: +44 1753494000

#### Latest Financial Statements as of 12/31/2016

#### **Business Summary**

Centrica plc is an integrated energy company. The Company operates through three segments: International Downstream, International Upstream and Centrica Storage. It offers Hive Active Heating 2, which is an advancement of its smart thermostat. The International Downstream segment includes the operations of British Gas, Direct Energy and Bord Gais Energy. Through British Gas Residential, it supplies gas and electricity to residential customers in the United Kingdom. Through Direct Energy, it provides residential energy supply, residential and business services and business energy supply. The International Upstream segment consists of the operations of Centrica Energy, which is engaged in production, processing, trading and optimization of gas and oil. The Centrica Storage segment includes the operations of Centrica Storage Limited, which provides gas storage services in the United Kingdom. Its brands include British Gas, Centrica Storage, Direct Energy, Dyno and Hive.

Employees: 38,848 (as of 12/31/2015)

#### **Credit Scores**

FRISK® Score	9	3/12/2017
Pr	obability of bankruptcy ra	nge: 0.12% - 0.27%
Z" Score	1.52 Neutra	12/31/2016

#### **Auditor Information**

Last Audit: 12/31/2015

Auditors: PricewaterhouseCoopers LLP

Opinion: Unqualified

## **Agency Credit Ratings**

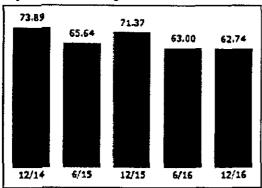
Rating Agency	Long Term Rating	Outlook	Short Term Rating	Watch
Moody's	Baa1	Stable	P-2	OFF
S&P	BBB+	Negative	A-2	
Fitch	Α-	Stable	F2	

#### **DBT** Index

11/2016	12/2016	1/2017
8	8	8
	0	8 8

(Includes DBT Indexes from Subsidiaries)

#### Days Sales Outstanding



#### Fourth Quarter and Year-to-Date Results (all values in British Pounds)\*

Sales for the 6 months ended 12/31/2016 increased 9.60% to 13.72 billion from last year's comparable period amount of 12.52 billion. Sales for the 12 months ended 12/31/2016 decreased 3.11% to 27.10 billion from 27.97 billion for the same period last year.

Gross profit margin increased 13.55% for the period to 2.11 billion (15.39% of revenues) from 1.86 billion (14.86% of revenues) for the same period last year. Gross profit margin increased 3.63% for the year-to-date period to 4.39 billion (16.20% of revenues) from 4.24 billion (15.15% of revenues) for the comparable 12 month period last year.

Operating income for the period increased 132.73% to 720.00 million compared with operating income of (2.20) billion for the same period last year. Operating income for the year-to-date period increased 390.08% to 2.49 billion compared with operating income of (857.00) million for the equivalent 12 months last year.

Net income for the period increased 129.16% to 524.00 million compared with net income of (1.80) billion for the same period last year. Net income for the year-to-date period increased 323.83% to 1.67 billion compared with net income of (747.00) million for the equivalent 12 months last year.

Net cash from operating activities was 2.40 billion for the 12 month period, compared to net cash from operating activities of 2.20 billion for last year's comparable period.

Working capital at 12/31/2016 of 1.42 billion increased 355.60% from the prior year end's balance of (554.00) million.

Inventories decreased by 23.00 million for the year-to-date period, compared to a 160.00 million decrease in the prior year's comparable period.

Accounts payable increased by 491.00 million for the year-to-date period, compared to a 633.00 million decrease in the prior year's comparable period.

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<sup>\*</sup>Financial data extracted from the Company's press release, and ratios derived from this information, are subject to change upon the filing of Form 10-K for this period.

# Commercial Credit Report for Centrica PI Compensation Report Centrica plc

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Monday, March 13, 2017

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## Exhibit C-8 Bankruptcy Information

Direct Energy Business Marketing, LLC has had no reorganizations, protection from creditors or any other form of bankruptcy filings. The same is true of the Officers of Direct Energy Business Marketing, LLC, referenced on Exhibit A-15.

## Exhibit C-9 Merger Information

There have been no changes since the previous renewal that was submitted in 2015.

# Exhibit C-10 Corporate Structure

Direct Energy Business Marketing, LLC ("DEBM") is an indirect wholly owned subsidiary of Centrica plc. DEBM is a subsidiary of Direct Energy Business, LLC ("DEB"), and DEB is a subsidiary of Direct Energy Services, LLC ("DES"). Gateway Energy Services Corporation is a also a subsidiary of DES. DES is a subsidiary of Direct Energy Marketing Inc. ("DEMI").

Along with DES, Bounce Energy, Inc., First Choice Power, LLC, Energy America, LLC, Direct Energy, LP ("DELP"), CPL Retail Energy, LP and WTU Retail Energy, LP are also subsidiaries of DEMI and affiliates of Direct Energy Business Marketing and supply retail or wholesale services for electricity and/or natural gas to customers in North America. See also Exhibit C-10 – U.S. Operations.

# Exhibit C-10 Corporate Structure

Direct Energy Business Marketing, LLC ("DEBM") is an indirect wholly owned subsidiary of Centrica plc. DEBM is a subsidiary of Direct Energy Business, LLC ("DEB"), and DEB is a subsidiary of Direct Energy Services, LLC ("DES"). Gateway Energy Services Corporation is a also a subsidiary of DES. DES is a subsidiary of Direct Energy Marketing Inc.("DEMI").

Along with DES, Bounce Energy, Inc., First Choice Power, LLC, Energy America, LLC, Direct Energy, LP ("DELP"), CPL Retail Energy, LP and WTU Retail Energy, LP are also subsidiaries of DEMI and affiliates of Direct Energy Business Marketing and supply retail or wholesale services for electricity and/or natural gas to customers in North America.

Exhibit C-10 – U.S. Operations organizational chart is being filed under seal with a motion for protection.

# Exhibit D-1 Operations

Direct Energy Business Marketing, LLC, part of the Direct Energy family, has operational backing of parent company of Direct Energy Business, LLC. Direct Energy Business covers all wholesale trading and supply activities for Direct Energy. To maximize our efficiency in providing high quality services to our customers, we have integrated all the key components in-house for natural gas. This includes the complete supply cycle of contracting the natural gas purchases for retail sales, nomination and scheduling of retail natural gas for delivery, and other components for producing, storing and supplying of natural gas. Currently, Energy America, LLC, is the wholesale trading affiliate of Direct Energy for US trading, and has the contractual relationships with outside parties and partners to provide energy supply to end use customers.

# Exhibit D-2 Operations Expertise

John Schultz is currently the President, Centrica North America and Direct Energy Business. Direct Energy Business is responsible for the natural gas supply and trading activities on behalf of all of the Direct Energy family of entities. John's office is located in the Iselin, New Jersey. He has 20+ years of experience in the energy industry and has held various positions in the field including natural gas and electricity trading and operations, commercial and industrial sales and energy infrastructure development. John has a B.S in Agricultural Economics from Penn State University and has attended executive development programs at the Fuqua School of Business at Duke University and Harvard Business School.

His team for natural gas is led by David Brast, SVP, North American Power &Gas, and Steve Dixon, Head of North American Sales.

David joined the company in August 2013. He is an experienced energy professional who previously held a role as Senior Vice President of Business Segments for Reliant/NRG Business Solutions. He has in excess of 20 years' experience specializing in risk management, power and gas trading and commercial operations. He has a Bachelor's degree in Accounting and Finance from Texas A&M University.

Steve is currently Head of North American Sales for Direct Energy Business. He joined Direct Energy in 2013 as the Head of the East Region Gas Operations and prior to that, he served as Vice President of Natural Gas Operations for Hess Corporation's Energy Marketing business. He joined Hess Corporation in 1998 after serving in positions at Resource Energy, Aquilla Energy and Phillip's Petroleum Company (now Conoco Phillips). He has more than 27 years of experience in the energy industry in a variety of roles, including operations, sales, marketing and trading. In his current role at Direct Energy, he is responsible for leading all aspects in developing a best in class customer facing sales team. Mr. Dixon has a BS in Business Administration from Lyon College and an MBA from the Walton College at the University of Arkansas. He has also attended Executive Development Programs at both Harvard Business School and Harvard Law School.

## Exhibit D-3 Key Technical Personnel

John Schultz, President – Centrica North America & Direct Energy Business John.schultz@directenergy.com (732) 750-6197

Mr. Schultz has in excess of 20 years of experience in the energy industry and has held various positions in the field including natural gas and electricity trading and operations, commercial and industrial sales and energy infrastructure development. Mr. Schultz was previously the Senior Vice President of Hess Energy Marketing, LLC and was promoted to President of Direct Energy Business, LLC ("DEB") and is currently the President of Centrica North America as well.

Mr. Schultz is a graduate of Penn State University and has attended executive development programs at both the Fuqua School of Business at Duke University and Harvard Business School.

Steve Dixon, SVP, North American Sales – Direct Energy Business Steve.dixon@directenergy.com (732) 750-6240

Steve is currently SVP of North American Sales for Direct Energy Business. In this role, he is responsible for leading all aspects ofdeveloping a best in class customer-facing sales team.

Steve joined DEB as Head of the East Region Gas Operations in November 2013, and prior to that he was Vice President of Natural Gas Operations for Hess Corporation's Energy Marketing business. He joined Hess Corporation in 1998, after serving in positions at Resource Energy, Aquila Energy, and Phillips Petroleum Company (now ConocoPhillips). He has more than twenty seven years of experience in the energy industry in a variety of roles including operations, sales, marketing, and trading.

Steve is originally from Houston, TX and has a B.S. in Business Administration from Lyon College and a MBA from the Walton College at the University of Arkansas. He has also attended executive development programs at both Harvard Business School and Harvard Law School.

David Brast, SVP North American Power & Gas – Direct Energy Business <u>David brast@directenergy.com</u>
(713) 877-3642

David is the SVP of North American Power & Gas where his responsibility is overseeing retail supply, trading, asset optimization and power generation.

David joined the company in August 2013. He is an experienced energy professional who previously held a role as Senior Vice President of Business Segments for NRG Energy. He has in excess of 20 years of experience specializing in risk management, power and gas trading and commercial operations. He has a Bachelor's degree in Accounting and Finance from Texas A&M University.