Public Utilities Commission **⊃hio**∣ Date Received **Case Number** Certification Number 17-621 - GA-CRS **INITIAL CERTIFICATION APPLICATION COMPETITIVE RETAIL NATURAL GAS SUPPLIERS** a a na manana a sa ang manana na mangana na manana ana ang manana ang manana ang manana ang manana ang manana a

PUCO USE ONLY - Version 1.08 May 2016

Please type or print all required information. Identify all attachments with an exhibit label and title (*Example: Exhibit* A-15 - Company History). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may directly input information onto the form. You may also download the form by saving it to your local disk.

SECTION A - APPLICANT INFORMATION AND SERVICES

#### Applicant intends to be certified as: (check all that apply) A-1 ✓ Retail Natural Gas Marketer **Retail Natural Gas Aggregator** Retail Natural Gas Broker **Applicant information:** A-2 **Reliant Energy Northeast LLC** Legal Name 3711 Market St. Suite 1000, Philadelphia, PA 19104 Address 855-500-8703 www.nrghomepower.com Telephone No. Web site Address A-3 Applicant information under which applicant will do business in Ohio: Reliant Energy Northeast LLC d/b/a NRG Home Name Address 3711 Market St. Suite 1000, Philadelphia, PA 19104 Web site Address www.nrghomepower.com Telephone No. 855-500-8703 List all names under which the applicant does business in North America: A-4 Reliant NRG Business NRG Residential Solutions **NRG Retail Solutions NRG Business Solutions** Reliant Energy NRG Home **Reliant-NRG** Contact person for regulatory or emergency matters: A-5 Leah Gibbons Name Title Director, Regulatory Affairs 3711 Market St. Suite 1000, Philadelphia, PA 19104 **Business Address** Fax No. 532-584-2148 301-509-1508 lgibbons@nrg.com Telephone No. Email Address

(CRNGS Supplier- Version 1.08) Page 1 of 8

### A-6 Contact person for Commission Staff use in investigating customer complaints:

Name	Marion	Forsythe		Title	Senlor Manager	, Customer Service	
Business	address	3711 Market St. Sulte 100	00, Philadelphia, PA	19104	n an an Arran Angla Tanàna amin'ny tanàna mandritra Mandritra dia mampikambana amin'ny tanàna mandritra dia mandritra dia mandritra		
Telephon	e No. 267	7-295-5533 Fax No	800-520-8189	E	Email Address	marion.forsythe@nrg.c	;om

#### Applicant's address and toll-free number for customer service and complaints A-7

P.O. Box 38781, Philadelphia, PA 19104 Customer service address Email Address support@nrghomepower.com Toll-Free Telephone No. 855-500-8703 Fax No. 866-472-1415

Provide "Proof of an Ohio Office and Employee," in accordance with Section 4929.22 of the Ohio A-8 Revised Code, by listing name, Ohio office address, telephone number, and Web site address of the designated Ohio Employee

	Name Daniel Roga	atto Jr.		Title	Piant Manager		
	Business address	33570 Lake Rd. Avon	Lake, OH 44012				
	Telephone No. 440-9	930-6564 Fax No		Emai	l Address daniei.	rogatto@nrg.com	
A-9	Applicant's feder	ral employer identif	ication number	32-03 <sup>-</sup>	14140		
A-10	Applicant's form	of ownership: (Ch	eck one)				
	Sole Proprieto	orship		Partner	ship		
	🔲 Limited Liabil	lity Partnership (LLI	<b>)</b>	Limited	l Liability Comp	any (LLC)	
	Corporation			Other			

A-11 (Check all that apply) Identify each natural gas company service area in which the applicant is currently providing service or intends to provide service, including identification of each customer class that the applicant is currently serving or intends to serve, for example: residential, small commercial, and/or large commercial/industrial (mercantile) customers. (A mercantile customer, as defined in Section 4929.01(L)(1) of the Ohio Revised Code, means a customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within the state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside of this state. In accordance with Section 4929.01(L)(2) of the Ohio Revised Code, "Mercantile customer" excludes a not-for-profit customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within this state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside this state that has filed the necessary declaration with the Public Utilities Commission.)

✓	Columbia Gas of Ohio	✓	Residential	1	Small Commercial	✓	Large Commercial / Industrial
•				<u> </u>		<u> </u>	Large Commercial / Industrial
1	Duke Energy Ohi	✓	Residential	1	Small Commercial	1	Large Commercial / Industrial
✓	Vectren Energy Delivery of Ohio	1	Residential	I	Small Commercial	✓	Large Commercial / Industrial

- A-12 If applicant or an affiliated interest previously participated in any of Ohio's Natural Gas Choice Programs, for each service area and customer class, provide approximate start date(s) and/or end date(s) that the applicant began delivering and/or ended services.
  - Columbia Gas of Ohio

<ul> <li>✓</li> </ul>	Residential Beginning Date of Service 9/2011 End Date
1	Small Commercial Beginning Date of Service 9/2011 End Date
	Large Commercial Beginning Date of Service End Date
	Industrial Beginning Date of Service End Date

## ✓ Dominion East Ohio

	Residential Beginning Date of Service 9/2011 End Date
$\checkmark$	Small Commercial Beginning Date of Service 9/2011 End Date
	Large Commercial Beginning Date of Service End Date
	Industrial Beginning Date of Service End Date

## **Duke Energy Ohio**

<	Residential, Beginning Date of Service 9/2011. End Date
1	Small Commercial Beginning Date of Service 9/2011 End Date
	Large Commercial Beginning Date of Service End Date
	Industrial Beginning Date of Service End Date

# **Vectren Energy Delivery of Ohio**

Residential Beginning Date of Service	End Date
Small Commercial Beginning Date of Service	End Date
Large Commercial Beginning Date of Service	End Date
Industrial Beginning Date of Service	End Date

A-13 If not currently participating in any of Ohio's four Natural Gas Choice Programs, provide the approximate start date that the applicant proposes to begin delivering services:

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Columbia Gas of Ohio Intended Start Date 6/2017	
Dominion East Ohio Intended Start Date 6/2017	
Juke Energy Ohio         Intended Start Date         6/2017	
Vectren Energy Delivery of Ohio Intended Start Date	

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- A-14 <u>Exhibit A-14 "Principal Officers, Directors & Partners,</u>" provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-15 <u>Exhibit A-15 "Company History,"</u> provide a concise description of the applicant's company history and principal business interests.
- A-16 <u>Exhibit A-16 "Articles of Incorporation and Bylaws,</u>" if applicable, provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto.
- A-17 <u>Exhibit A-17 "Secretary of State,</u>" provide evidence that the applicant is currently registered with the Ohio Secretary of the State.

# SECTION B - APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- **B-1** <u>Exhibit B-1 "Jurisdictions of Operation</u>," provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.
- **B-2** Exhibit B-2 "Experience & Plans," provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.
- **B-3** <u>Exhibit B-3 "Summary of Experience</u>," provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking to be certified to provide (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).
- **B-4** <u>Exhibit B-4 "Disclosure of Liabilities and Investigations</u>," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational

status or ability to provide the services it is seeking to be certified to provide.

**B-5** Exhibit B-5 "Disclosure of Consumer Protection Violations," disclose whether the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant has been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

No No **Yes** 

If Yes, provide a separate attachment labeled as Exhibit B-5 "Disclosure of Consumer Protection Violations," detailing such violation(s) and providing all relevant documents.

**B-6** Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, or revoked, or whether the applicant or predecessor has been terminated from any of Ohio's Natural Gas Choice programs, or been in default for failure to deliver natural gas.

☑ No □Yes

If Yes, provide a separate attachment, labeled as <u>Exhibit B-6</u> "Disclosure of <u>Certification Denial</u>, Curtailment, Suspension, or Revocation," detailing such action(s) and providing all relevant documents.

## SECTION C - APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- C-1 <u>Exhibit C-1 "Annual Reports,</u>" provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information, labeled as Exhibit C-1, or indicate that Exhibit C-1 is not applicable and why. (This is generally only applicable to publicly traded companies who publish annual reports)
- C-2 Exhibit C-2 "SEC Filings," provide the most recent 10-K/8-K Filings with the SEC. If applicant does submit those of its parent company. An filings. it may have such not applicant may submit a current link to the filings or provide them in paper form. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.
- Exhibit C-3 "Financial Statements," provide copies of the applicant's two most recent years of **C-3** income statement, and cash flow statements (balance sheet, audited financial available, provide officer certified If audited financial statements are not statement). financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).

C-4 Exhibit C-4 "Financial Arrangements," provide copies of the applicant's current financial arrangements to conduct competitive retail natural gas service (CRNGS) as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.)

Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements.

First time applicants or applicants whose certificate has expired as well as renewal applicants can meet the requirement by one of the following methods:

1. The applicant itself stating that it is investment grade rated by Moody's, Standard & Poor's or Fitch and provide evidence of rating from the rating agencies.

2. Have a parent company or third party that is investment grade rated by Moody's, Standard & Poor's or Fitch guarantee the financial obligations of the applicant to the LDU(s).

3. Have a parent company or third party that is not investment grade rated by Moody's, Standard & Poor's or Fitch but has substantial financial wherewithal **in the opinion of the Staff reviewer** to guarantee the financial obligations of the applicant to the LDU(s). The guarantor company's financials must be included in the application if the applicant is relying on this option.

4. Posting a Letter of Credit with the LDU(s) as the beneficiary.

If the applicant is not taking title to the electricity or natural gas, enter "N/A" in Exhibit C-4. An N/A response is only applicable for applicants seeking to be certified as an aggregator or broker.

- C-5 <u>Exhibit C-5 "Forecasted Financial Statements</u>," provide two years of forecasted income statements for the applicant's NATURAL GAS related business activities in the state of Ohio Only, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.
- C-6 <u>Exhibit C-6 "Credit Rating</u>," provide a statement disclosing the applicant's current credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter "N/A" in Exhibit C-6.
- C-7 <u>Exhibit C-7 "Credit Report,</u>" provide a copy of the applicant's current credit report from Experion, Dun and Bradstreet, or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter "N/A" for Exhibit C-7.

- C-8 Exhibit C-8 "Bankruptcy Information," provide a list and description of any reorganizations, protection from creditors, or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 Exhibit C-9 "Merger Information," provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.
- C-10 Exhibit C-10 "Corporate Structure," provide a description of the applicant's corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

## SECTION D - APPLICANT TECHNICAL CAPABILITY.

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- D-1 Exhibit D-1 "Operations," provide a current written description of the operational nature of the applicant's business. Please include whether the applicant's operations will include the contracting of natural gas purchases for retail sales, the nomination and scheduling of retail natural gas for delivery, and the provision of retail ancillary services, as well as other services used to supply natural gas to the natural gas company city gate for retail customers.
- Exhibit D-2 "Operations Expertise," given the operational nature of the applicant's business, provide D-2 evidence of the applicant's current experience and technical expertise in performing such operations.
- Exhibit D-3 "Key Technical Personnel," provide the names, titles, email addresses, telephone D-3 numbers, and background of key personnel involved in the operational aspects of the applicant's current business.

1

Applicant Signature and Title AA

Sworn and subscribed before me this

March day of

Converse, Lindsay Cervenak, Regulatory Analyst Lindsay

Signature of official administering oath

Vice President

Month

Year

2017

**Print Name and Title** 

 -COMMONWEALTH OF PENNSYLVANIA	My commissi of expires on10/24/2020	
NOTARIALSEAL	my commissi of expires on	
Lindsay Marie Cervenak, Notary Public		
City of Philadelphia, Philadelphia County		
My Commission Expires Oct. 24, 2020		
MEMBER PENNSYLVAN AASSOCIATION OF NOTAR ES	(CRNGS Supplier – Vers	sion 1.08) Page 7 of 8

180 East Broad Street • Columbus, OH 43215-3793 • (614) 466-3016 • www.PUCO.ohio.gov The Public Utilities Commission of Ohio is an Equal Opportunity Employer and Service Provider

PUBLIC UN	THES COMMERSION OF	Affic	ies Commi ail Natural Gas Servic lavit Form rsion 1.07)	v
	he Matter of the A		)	
<u> </u>	ant Energy Northeast LL	C d/b/a NRG Home newal Certificate to Provide	) Case No.	17 - 621 -GA-CRS
		tural Gas Service in Ohio.	)	
Cou State	nty of Philadelphia e of Pennsylvania			
	Mike Starck		[Affiant], being d	uly sworn/affirmed, hereby states that:

- (1) The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant.
- (2) The applicant will timely file an annual report of its intrastate gross receipts and sales of hundred cubic feet of natural gas pursuant to Sections 4905.10(A), 4911.18(A), and 4929.23(B), Ohio Revised Code.
- (3) The applicant will timely pay any assessment made pursuant to Section 4905.10 or Section 4911.18(A), Ohio Revised Code.
- (4) Applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
- (5) Applicant will cooperate with the Public Utilities Commission of Ohio and its staff in the investigation of any consumer complaint regarding any service offered or provided by the applicant.
- (6) Applicant will comply with Section 4929.21, Ohio Revised Code, regarding consent to the jurisdiction of the Ohio courts and the service of process.
- (7) Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the certification or certification renewal application within 30 days of such material change, including any change in contact person for regulatory or emergency purposes or contact person for Staff use in investigating customer complaints.

(8) Affiant further sayeth naught.

( )			
Affiant Signature & Title	A	, Vice President	
Sworn and subscribed before me this	l day of Mar	Ch Month	2017 Year
Lindsay Come		venak, Regulatory Analys	st
Signature of Official Administering Oath	Print Name	and Litle	
COMMONWEALTH OF PENNSYLVANIA NOTARIAL SEAL			
Lindsay Marie Cervenak, Notary Public City of Philadelphia, Philadelphia County	My commission expires on	10/24/2020	
My Commission Expires Oct. 24, 2020 MEMBER, PENNSYLVANIAASSOCIATION OF NOTARIES		(CRNGS Supplie	er -Version 1.08) Page 8 of 8

180 East Broad Street • Columbus, OH 43215-3793 • (614) 466-3016 • www.PUCO.ohio.gov The Public Utilities Commission of Ohio is an Equal Opportunity Employer and Service Provider **Exhibit A-14 "Principal Officers, Directors & Partners"** provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.

#### Response:

Name	Title	Address	Telephone
Elizabeth Killinger	President	1201 Fannin St, 11th Fl. Houston, TX 77002	609-524-4500
David Callen	Vice President	804 Carnegie Center Princeton, NJ 08540	609-524-4500
Leonard Gardner	Vice President	1201 Fannin St, 3rd Fl. Houston, TX 77002	609-524-4500
Daniel Keane	Vice President	804 Carnegie Center Princeton, NJ 08540	609-524-4500
Krishna Koomar	Vice President	804 Carnegie Center Princeton, NJ 08540	609-524-4500
Glean Mackey	Vice President	804 Carnegie Center Princeton, NJ 08540	609-524-4500
Mike Starck	Vice President	3711 Market St. Suite 1000 Philadelphia, PA 19104	609-524-4500
Robert P. Thomas	Vice President & Secretary	1303 San Antonio St. Suite 700 Austin, TX 78701	609-524-4500
Gaetan Frotte	Treasurer	804 Carnegie Center Princeton, NJ 08540	609-524-4500
Clare Doyle	Vice President	804 Carnegie Center Princeton, NJ 08540	609-524-4500
Robert Gaudette	Vice President	804 Carnegie Center Princeton, NJ 08540	609-524-4500
Scott Hart	Vice President	804 Carnegie Center Princeton, NJ 08540	609-524-4500

**Exhibit A-15 "Company History,"** provide a concise description of the applicant's company history and principal business interests.

#### **Response:**

Reliant Energy Northeast LLC ("REN") was formed on June 24, 2010. REN serves residential, commercial, industrial and institutional electricity customers in Connecticut, District of Columbia, Illinois, Maryland, Massachusetts, New Jersey, New York, and Pennsylvania. REN serves residential and small commercial natural gas customers in Illinois, Maryland and Pennsylvania. REN allows customers to choose energy plans that fit their needs, with unique options that offer different rewards, renewable energy and pricing options. REN is part of NRG Energy, Inc., a Fortune 200 company, that believes in creating value through best in class operations, reliable and efficient electric generation, and a retail platform serving residential and commercial businesses.

Exhibit A-16 "Articles of Incorporation and Bylaws" See attached.



PAGE 1

# The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "RELIANT ENERGY NORTHEAST LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JUNE, A.D. 2010, AT 12:10 O'CLOCK P.M.



4840509 8100

100687044 You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTACATION: 8079597

DATE: 06-25-10

Exhibit A-16

State of Delaware Secretary of State Division of Corporations Delivered 12:16 PM 06/24/2010 FILED 12:10 PM 06/24/2010 SRV 100687044 - 4840509 FILE

## CERTIFICATE OF FORMATION OF RELIANT ENERGY NORTHEAST LLC

1. <u>Name:</u> The name of the limited liability company is Reliant Energy Northeast LLC.

2. <u>Registered Office:</u> The address of its registered office in the State of Delaware is Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.

3. <u>Organizer:</u> The name and address of the sole organizer of the limited liability company is Lynne Przychodzki, NRG Energy, Inc., 211 Carnegie Center, Princeton, NJ 08540.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Reliant Energy Northeast LLC this 24th day of June, 2010.

Lyhne Przychodzki Authorized Person



DATE: DOCUMENT ID 08/24/2011 201123600074

DESCRIPTION REG. OF FOR, PROFIT LIM, LIAB. CO. (LFP) FILING EXPED 125.00 100.00 PENALTY

COPY

CERT

Receipt

This is not a bill. Please do not remit payment.

CT CORPORATION SYSTEM 4400 EASTON COMMONS WAY, SUITE 125 TIMOTHY ROBERTSON COLUMBUS, OH 43219

# STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jon Husted

2042970

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

#### RELIANT ENERGY NORTHEAST LLC

and, that said business records show the filing and recording of:

Document(s) REG. OF FOR. PROFIT LIM. LIAB. CO. Document No(s): 201123600074



United States of America State of Ohio Office of the Secretary of State Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 22nd day of August, A.D. 2011.

thester

Ohio Secretary of State

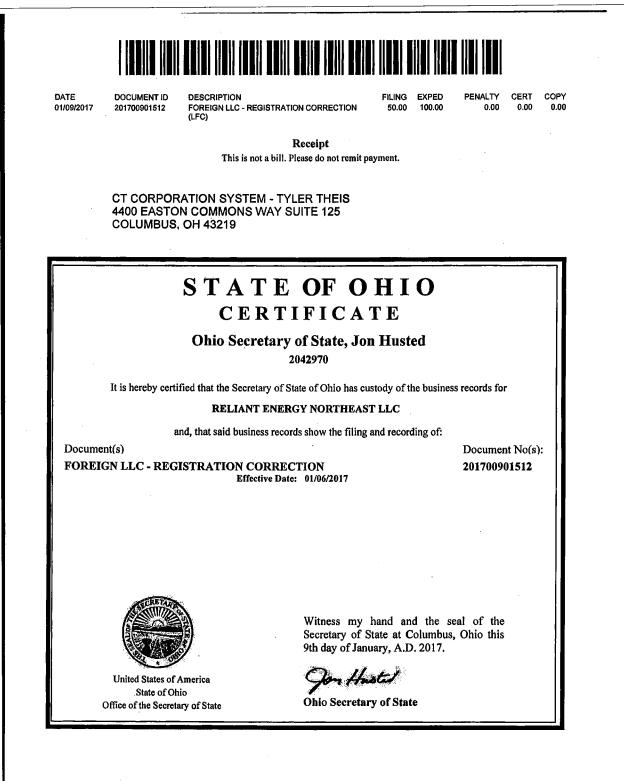
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LIMITED L	IABILITY COMPANY			
ESIRING TO FILE A:				
Foreign For-Profit Limited	Limited Liabi	ity Company 108-LFA)		
Delaware	State of Organization			
06-24-2010	Date of Formation	<b></b>		
ude one of the following words or allowing	fations: "limited liability company " Ti	miled **[16**[16 **]16 * or*]		RELAS
	ацоль: "шлесциюнку солрану, п	(MRO), LLO, LLO, IBJ, GI 7	<b>v</b>	CIVED Y OF STATE
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ie Center (P.O. Box Address			1.	
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	Toll Free: 1-877-SO: tate.oh.us REGISTRA LIMITED L Fili DESIRING TO FILE A: () BOX) Foreign For-Profit Limited y Delaware 06-24-2010 company in its state of organizati foreign limited liability company d ude one of the following words or abbrev fonal provisions are attached Nerested persons may direct regu	Toll Free: 1-877-SOS-FILE (1-877-767-3453)         tate.oh.us         REGISTRATION OF A FOREIGN LIMITED LIABILITY COMPANY Filing Fee \$125.00         DESIRING TO FILE A: 1) BOX)         Foreign For-Profit Limited y       [2] Registration of Limited Liabil ( 0         Delaware       [2] Registration         06-24-2010       Date of Formation         Company in its state of organization: Company in its state of organization:         Reliant Energy 1         foreign limited liability company desires to transact business in ( company in its state of organization:         Reliant Energy 1         foreign limited liability company desires to transact business in ( company in its following words or abbreviations: "limited liability company." To foreign limited liability company desires to transact business in ( conset provisions are attached)	Columb. Toll Pree: 1-877-SOS-FILE (1-877-767-3453) Columb. "Requires an additional for PO Box Columb. "Requires an additional for PO Box Columb. "Requires an additional for PO Box Columb. "Requires an additional for PO Box Columb. Columb. "Requires an additional for PO Box Columb. "Requires an additional for PO Box Columb. "Registration of a Foreign Nonprofit Limited Liability Company (106-LFA) ORC 1705 Delaware O6-24-2010 Date of Formation Company In its state of organization: Reliant Energy Northeast LLC foreign limited liability company desires to transact business in Ohio (if different from Its ho use one of the following words or abbreviations: "limited liability company." Tariled." LLC." "Itd." or " foreign provisions are attached Nerestad persons may direct requests for copies of the limited liability company's operating	Toll Pres: 1-877-SOS-PILLE (1-877-767-3453)       Columbus, OH 43216         ** Requires an additional fee of \$109***       O Non Expedite PO Box 670         Columbus, OH 43216       Columbus, OH 43216         ** Requires an additional fee of \$109***       O Non Expedite PO Box 670         Columbus, OH 43216       Columbus, OH 43216         ** Requires an additional fee of \$109***       O Non Expedite PO Box 670         Columbus, OH 43216       Columbus, OH 43216         ** Requires an additional fee of \$109***       O Non Expedite PO Box 670         Columbus, OH 43216       Columbus, OH 43216         ** Requires an additional fee of \$109***       O Non Expedite         ***       Columbus, OH 43216         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         ***       ***         **

**-** ·

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TTUE IMIGED INDIALY COMPS	any hereby appoints the follow	ing as its agent upon whom proce	iss against the limited liability
company may be served	in the state of Ohio. The nam	e and complete address of the ag	ent is:
	poration System		
Name			
1300 Ea Mailing Ad	ast 9th Street	·	
mapping /*			
Cievela City	nd	<u>Ohio</u>	
	If the agent is an individu resident of the state of O	al and using a P.O. Box, check hio.	this box to certify the agent is a
The limited liability compared the authority of the agent	any inevocably consents to se continues, and to service of p	rvice of process on the agent list process upon the OHIO SECRET.	ad above as long as ARY OF STATE it:
a. b. c.		or he authority of that agent has bee or served after the exercise of rea	
REQUIRED			
Articles and original appointment of agent			
must be (eigned) by a member, manager or	<u>Anychodzk</u>	-	<u> </u>
other representative.	<u>Alwyychodzk</u> Signedire <u>LYNNE PRZYCH</u>	1,4500	
	Print Name		
	Signature		Date
	Print Name		
	Signature		Date
	Print Name		
1			

Exhibit A-17 "Secretary of State" See attached.



Form 643B Prescribe Jon Husten OHIO SECRET Tol Free: (877) 805-FLI Contral Obids (814) 4665 www.chioSecretary File deline of for more fill	). ARY OF STATE E (877-767-5463) 1970 (1999)	Regular Filing (non RO, Box, 1379 Cohimbue, OH, 433 Example Filing (The	216 o builiness day processing Ume. giptee an additional \$100.00)	
Foreign I Cer	Limited Liability Co tificate of Correction Filing Fee: \$50 (135-LFC)	ompany on		
The undersigned authorized representative of;				
RELIANT ENERGY NORTHEAST LLC				
Name of limited liability company in jurisdi	ction of formation		2017	1
	<u></u>			
Name of limited llability company in Ohio,	If different than above		ر ال <del>استقلاب میں محمد ا</del>	
2042970 Delawar Ohio Registration Number Jurisdic	e		PH P	r;
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Only complete sections that apply. (section	s to be corrected)			
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Name of limited liability company in jurisdicti				
Name of limited liability company in Ohio				
Name of limited liability company in Ohio must include	one of the following words or abbreviatio	ona: "limited llability comp	pany," "limited," "LLC,"	
*L.L.C.,* "iid.* or "iid"				· · ·
The address to which Interested persons may	direct requests for conies of an	v operating agreem	ent.	
or any bylaws, or other charter documents of	the company is:	A ebot min 2 a 21 a 201	· · · · •	
804 Carnegie Center				
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e limited liability company irrevoc hority of the agent continues, and	ably consents to service of to service of the service of process up	of process on the age oon the Ohio Secretar	nt listed above y of State if:	e as long as the

By signing and submitting this form to the Ohio Secretary of State, the undersigned hereby certifies that he or she has the requisite authority to execute this document.

Required Must be signed by an authorized representative.	Signature	
if authorized representative is an Individual, then they must sign in the "signature" box and print their name	By (if applicable)	
in the "Print Name" box.	Curt Kreisel	
If authorized representative is a business entity, not an individual, then please print the business name in the	Print Name	
"signature" box, an authorized representative of the business entity must sign in the "By" box and print their name in the "Print Name" box.	Signature	
	By (if applicable)	
	Print Name	
Form 543B OH020 - 9/3/2016 Woltens Kluwer Online	Page 2 of 2	Last Revised: 5/14/2014

#### Exhibit B-1 "Jurisdictions of Operation," provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.

#### NRG Retail Affiliates: State License Numbers

te	Energy Plus Holdings LLC 3711 Market Street, Suite 1000 Philadelphia, PA 19104	Independence Energy Group LLC 3711 Market Street, Suite 1000 Philadelphia, PA 19104	Energy Plus Natural Gas LLC 3711 Market Street, Sulte 1000 Philadelphia, PA 19104	Reliant Energy Northeast LLC 3711 Market Street, Suite 1000 Philadelphia, PA 19104	Green Mountain Energy Company 3711 Market Street, Suite 1000 Philadelphia, PA 19104	Reliant Energy Retail Services LLC 1201 Fannin Street Houston, TX 77002	US Retailers LLC 1201 Fannin Street Houston, TX 77002	Everything Energy LL 1201 Fannin Street Houston, TX 77002
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	Order 7698			Order Nos. 7894 & 8035	Docket No. 11-313, Order No. 8036	에 있다. 이 여행 사람자 전망 탄생님: 이 가장을 가려졌다.		
	EA 11-6-5			EA 10-15	Docket EA 11-16		이야기 작품 전	
	Docket No. 10-0497	Docket No. 11-0277		Electric: Docket #11-0504 Natural Gas: Docket #15-0179	Electric: Docket No. 12-0477 & 11- 0326 Natural Gas: Docket No. 16-0354			
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ES	SCO eligibility letter dated 8/8/07	ESCO eligibility letter dated 5/3/11	GSCO eligibility letter dated 7/31/08	8/26/11 NGSCO eligibility letter dated 2/17/15	ESCO eligibility letters dated 4/8/2009 and 8/3/2011			
	11-341E	Electric: 12-552E	11-222G	11-401E				
	A-2009-2139745	Electric: A-2011-226337 Natural Gas: A-2013-239649		Electric: A-2010-2192350 Natural Gas: A-2015-2478293	Electric: A-2011-2229050 Natural Gas: A-2017-2583732			
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Effective January 2017

**Exhibit B-2 "Experience & Plans,"** provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.

#### **Response:**

Reliant Energy Northeast LLC ("REN")utilizes a mix of marketing channels to reach potential customers and utilizes utility consolidated billing to provide billing statements to customers. REN has an in-house customer service team reachable via a toll free phone number to respond to customer inquiries and/or complaints. Services provided by the call center include handling calls regarding inquiries related to bills, awards, discretionary service orders, enrollment and other routine matters.

In addition, the team at REN has worked closely with the Public Service Commissions in each state to ensure both adherence to, and contribution toward, policies and regulations that will continue to promote the competitive landscape in the states of New York, Connecticut, New Jersey, Pennsylvania, Maryland, Illinois, Ohio, Delaware, Washington D.C, and Massachusetts.

REN employs a sales and marketing compliance review process that ensures that all customer-facing material is reviewed for regulatory and legal compliance prior to being deployed in the field. Our Creative Review Process (CRP) utilizes a Share Point site that serves as the central clearinghouse. All customer and external facing collateral material is submitted for review, including: all marketing message maps/documents; solicitation materials (direct mail, email, phone/door-to-door/face to face events/campaigns, etc.); marketing collateral; advertising (web, TV, radio, bill boards, etc.); agent training materials; agent scripts (sales, call center reps, TPV, etc.); welcome kits/letters; renewal letters; customer notices/communications; website content; press releases; etc. All REN employees involved in the production of customer facing materials have access to the CRP system and submit their materials for review and approval by our compliance review team.

As customer service and satisfaction are core principles of REN's business model, REN takes the necessary actions to ensure that it is in compliance with all regulatory requirements. REN includes the following core principles into its business operations:

- Call Center Reps: REN customer service agent training content covers customer choice, product details, and market/sales regulations within 80 hours of instructor led training, and 40 hours of on the job training. Upon completion of training, all agents are required to sign a Quality Assurance Agreement indicating that they understand specific market/sales regulations and that they will follow applicable guidelines. All call center agents are audited each month to ensure quality standards and compliance with regulations, and there are penalties for non-compliance.
- Full-time Quality Assurance ("QA") Staff: We employ full-time in-house staff located at our corporate office and in the field offices; their full time jobs are to train, monitor, evaluate, audit all face-to-face sales activities and proactively address concerns/issues in an effort to avoid/ minimize complaints. They also ensure agents have the materials/ resources they need. Market managers are assigned to each state to manage all face-to-face product offers and campaigns and interact with agents/vendors on an ongoing basis.
- **Robust training and certification process:** All agent training is conducted either by our own QA analysts or a vendor trainer that has been certified by our QA analyst. REN provides all training materials. Training is ongoing depending on the season in the summer typically

weekly. Agents trained on the code of ethics/consumer protection rules, uniform requirements, sales techniques, our products, and the proper procedures for completing the sales transaction and TPV.

- Thorough auditing process: includes performance measures and scoring metrics for individual agents. The goal is to identify trends/discrepancies that raise flags and help us to identify and address problems with our agents. Process includes face-to-face audits as well as audits of enrollment forms, TPV calls, and outbound surveying of customers.
- Detailed performance measures for agents: allows us to objectively rate and track agent
  performance; Agents rated on 10 areas of performance measured during face-to-face audits –
  range from visibility of ID badge, uniform/appearance, behavior, proper materials used, current
  disclosure statement, proper explanation of competition/restructuring, choice, utility and
  retailer roles; accuracy of product description, sales technique, accuracy of explanation of key
  terms, provision of rescission notice and copies of materials, proper completion of enrollment
  forms/tablet process, proper transfer to TPV.
- Robust complaint handling/discipline process: process established to address concerns/issues with agents; REN monitors and tracks all complaints and categorizes them according to severity, and to specifically identify major/mid-level complaints (disputed enrollments, misrepresentation, behavior, PUC complaints, etc.); established guidelines dictate course of disciplinary action.
- REN has made the Anti-Discrimination Rules easily accessible by the company's employees on a regular basis.
- REN has made customers aware of the process to file a complaint with REN and how to contact the Public Utilities Commission of Ohio.

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**Exhibit B-3 "Summary of Experience,"** provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking to be certified to provide (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).

#### **Response:**

Reliant Energy Northeast LLC currently serves both residential and small commercial retail natural gas customers in Maryland, Pennsylvania and Illinois. Additionally, REN provides retail electric services to residential, commercial, industrial and institutional customers across 51 utility service territories in Maryland, Pennsylvania, Illinois, New York, Connecticut, New Jersey, Massachusetts, Delaware, Washington D.C. and Ohio.

**Exhibit B-4 "Disclosure of Liabilities** and Investigations," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.

#### **Response:**

Reliant Energy Northeast LLC ("REN") does not have any existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the REN's financial or operational status or ability to provide the services it is seeking to be certified to provide.

**Exhibit C-1 "Annual Reports,"** provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why. (This is generally only applicable to publicly traded companies who publish annual reports.)

#### **Response:**

Reliant Energy Northeast LLC does not prepare stand-alone audited financial statements, but is included in the financial statements of NRG Energy, Inc., its ultimate parent company.

NRG Energy, Inc.'s two most recent Annual Reports can be found at the following link: http://investors.nrg.com/phoenix.zhtml?c=121544&p=irol-reportsannual **Exhibit C-2 "SEC Filings,"** provide the most recent 10-K/8-K Filings with the SEC. If the applicant does not have such filings, it may submit those of its parent company. An applicant may submit a current link to the filings or provide them in paper form. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.

#### Response:

Reliant Energy Northeast LLC does not prepare stand- alone audited financial statements, but is included in the financial statements of NRG Energy, Inc., its ultimate parent company.

NRG Energy, Inc.'s most recent 10-K/8-K Filings can be found here: <u>http://www.nrgenergy.com/sec</u>

**Exhibit C-3 "Financial Statements,"** provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).

#### Response:

Reliant Energy Northeast LLC does not prepare stand- alone audited financial statements, but is included in the financial statements of NRG Energy, Inc., its ultimate parent company.

NRG Energy, Inc.'s two most recent audited financial statements are included in its 10Ks and can be found here: <u>http://www.nrgenergy.com/sec</u>

**Exhibit C-4 "Financial Arrangements,"** provide copies of the applicant's financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.,). Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements.

#### **Response:**

See letter from Duke Energy in Exhibit C-4.1.

Exhibit C-4.1

139 East Fourth EM740 Cincinnati, Ohio 45202



March 1, 2017

Reliant Energy Northeast LLC has met the Gas Collateral obligations for Duke Energy Corporation as of March 1, 2017.

**Tom Hunt** Duke Energy Corp Certified Supplier Business Center Tom.Hunt@Duke-Energy.com



**Exhibit C-5 "Forecasted Financial Statements,"** provide two years of forecasted income statements for the applicant's **NATURAL GAS related business activities in the state of Ohio Only**, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.

#### **Response:**

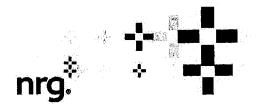
This exhibit contains confidential and proprietary information and has been submitted under seal.

**Exhibit C-6 "Credit Rating,"** provide a statement disclosing the applicant's credit rating as reported by two of the following organizations: Duff & Phelps, Fitch IBCA, Moody's Investors Service, Standard & Poor's, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or an affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter "N/A" in Exhibit C-6.

#### **Response:**

Reliant Energy Northeast LLC does not have a credit rating, but its ultimate parent, NRG Energy, Inc.'s credit rating from Moody's and Standard & Poor's are attached, along with a statement by Mike Starck guaranteeing the obligations of Reliant Energy Northeast LLC as **Exhibit C-6.1**.

Exhibit C-6.1



NRG Retail Northeast 3711 Market Street, Suite 1000 Philadelphia, PA 19104

February 22, 2017

Re: NRG Energy, Inc.'s Guarantee of the Obligations of Reliant Energy Northeast LLC

To Whom It May Concern:

Reliant Energy Northeast LLC ("Reliant") is a wholly owned subsidiary of NRG Energy, Inc. I certify that NRG Energy, Inc. guarantees the obligations of Reliant.

Respectfully submitted,

Mike Starck Vice President

About Moody's | Careers | Regulatory Affairs | Terms of Use | Contact Us Profile GO M Welcome Find ratings, research, analysts and more My Portfolios | My Alerts | My Events | Log Out **Research & Ratings Products & Solutions** News & Events NRG Energy, Inc. ANALYST Ticker: NRG Moody's Org D: 806927478 Markel Segment: Corporates Industry: ENERGY UNREG - ELECTR PRODUCTION Peer Group: Unreg Utilities and Unreg Power Companies Domidie: UNITED STATES Toby Shea Analyst: LONG TERM RATING Rating: Ba3, Not on Watch Type LT Corporate Family Ratings -OUTLOOK SHORT TERM RATING Rating SGL-2, Not on Watch Type: Speculative Grade Liquidity Stable Date: 21 Mar 2016 Rating 21 Mar 2016 Date: 21 Mar 2016 Date OTHER DEBTS ON WATCH? No Ratings Peer Group Market Signals Family Tree Research Rating Class Detail | Debt List | Issuer Outlook Export Results: 9 Rating Action Date Rating Class A 21 Mar 2016 Ba3 RATING AFFIRMATION LT Corporate Family Ratings (Domestic) ~ RATING AFFIRMATION 21 Mar 2016 Bo3-PD Probability of Default B1 RATING AFFIRMATION 21 Mar 2016 Senior Unsecured (Domestic) 21 Mar 2016 RATING AFFIRMATION Senior Secured Bank Credit Facility (Domestic) Baa3 8883 RATING AFFIRMATION 21 Mar 2016 BACKED Senior Secured (Domestic) RATING AFFIRMATION 21 Mar 2016 Speculative Grade Liquidity Rating SGL-2 LGIM\_ 67 RATING AD JUSTMENT .DA. A.N. 2014 CD Sanin Unser mart (Domestic) <u>\_</u> Rating Class History: LT Corporate Family Ratings (Domestic) Baa 81 2018 2015 2016 2017 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2003 Export Results: 15 Rating Action Rating Date Currency Ba3 RATING AFFIRMATION 21 Mar 2016 Domestic Ba3 RATING AFFIRMATION 02 Feb 2015 Domestic RATING AFFIRMATION 04 Apr 2014 Domestic Ba3 Ba3 RATING AFFIRMATION 13 Jan 2014 Domestic RATING AFFIRMATION 21 Oct 2013 Domestic 8a3 RATING AFFIRMATION Bø3 22 May 2013 Domestic CONFIRMED 01 May 2013 Domestic Ba3 On Watch - Possible Downgrade Ba3 14 Dec 2012 Domestic CONFIRMED Ba3 23 Jul 2009 Domestic On Watch - Posaible Upgrade Ba3 12 Nov 2008 Domestic Ba3 Upgrade 06 Jan 2006 Domestic Upgrade 10 Dec 2004 Domestic 81 82 On Watch - Possible Upgrade Domestic 15 Nov 2004 CONFIRMED 82 17 Dec 2003 Domestic New 15 Dec 2003 Domestic **B**2

For credit ratings that are derived exclusively from an existing credit rating of a program, series, category/class of debl, support provider or primary rated entity, or that replace a previously assigned provisional rating at the same rating level, Moody a publishes a rating announcement on that series, category/class of debl or program as a whole, on the support provider or primary rated entity, or on the provisional rating, but often does not publish a specific rating announcement on each subsequent bond or note for which the credit rating is derived from the existing credit rating. Rating announcements are usually press releases classified as Rating Actions on www.moodys.com. Please refer to the Research tab on the issuer/entity page for the rating announcement.

## NRG Energy, Inc. Credit Rating - Moody's

Exhibit C-6.1

Moody's Integrity Hotline EU 001-800-506-1440 Japan KDDI: 00-539-111 Ihen 888-320-1668 NTT: 0034-811-001 Ihen 888-320-1668	Browse By Home Research & Ralings Products & Solutions News & Events	Contact Us Help & Support Contact Us Submit a Complaint	Terms & Conditions Terms of Use Privacy Policy Proprietary Rights
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**Exhibit C-7 "Credit Report,"** provide a copy of the applicant's credit report from Experian, Dun and Bradstreet or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter "N/A" for Exhibit C-7.

### Response:

N/A - Please see Exhibit C-6.1.

**Exhibit C-8 "Bankruptcy Information,"** provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.

#### **Response:**

The predecessor of the current NRG was formed in 1989 as the non-utility subsidiary of Northern States Power Company. While owned by NSP and later by Xcel Energy, Inc. NRG pursued an aggressive highgrowth strategy focused on power plant acquisition, high leverage and aggressive development, including site development and turbine orders. NRG and a number of its subsidiaries undertook a comprehensive reorganization and restructuring under chapter 11 of the United States Bankruptcy Code. As part of the reorganization, Xcel Energy relinquished its ownership interest in NRG, and NRG became an independent public company. NRG emerged from bankruptcy on December 5, 2003.

On April 1, 2014, Reliant Energy Northeast LLC's parent, NRG Energy, Inc. acquired substantially all of the assets of Edison Mission Energy, which included all of Edison Mission Energy's direct and indirect subsidiaries. Prior to the acquisition, Edison Mission Energy and certain of its subsidiaries filed voluntary petitions for bankruptcy. Edison Mission Energy and the debtor subsidiaries emerged from bankruptcy upon completion of the acquisition by NRG.

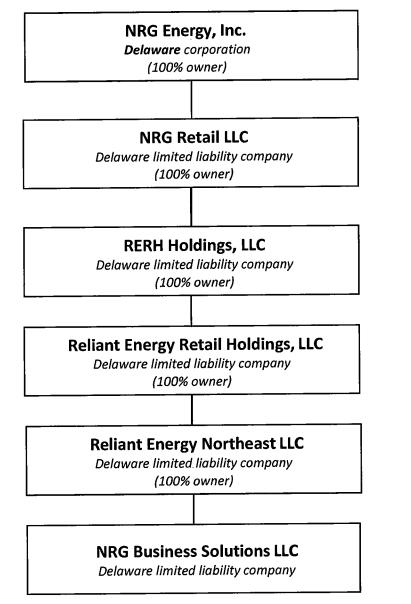
**Exhibit C-9 "Merger Information,"** provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.

### Response:

There have been no mergers or acquisitions of the applicant with in the five most recent years.

**Exhibit C-10 "Corporate Structure,"** provide a description of the applicant's corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

**Response:** See Exhibit B-1 for REN's affiliates that supply retail or wholesale electricity or natural gas to customers in North America.



as of 01/18/2017

**Exhibit D-1 "Operations,"** provide a current written description of the operational nature of the applicant's business. Please include whether the applicant's operations will include the contracting of natural gas purchases for retail sales, the nomination and scheduling of retail natural gas for delivery, and the provision of retail ancillary services, as well as other services used to supply natural gas to the natural gas company city gate for retail customers.

#### Response:

Reliant Energy Northeast LLC's ("REN") operations will include the contracting of natural gas purchases for retail sales, the nomination and scheduling of retail natural gas for delivery on pipeline and utility systems, and other services (e.g. natural gas storage management) used to supply natural gas to the gas utilities' city gates for distribution to retail customers.

REN has an in-house customer service team to respond to customer inquiries and complaints. Services provided by the call center include handling calls regarding inquiries related to bills, payment arrangements, and other routine matters. The customer service call center is located at the company's headquarters. See Exhibit B-2 for a detailed overview of REN's call center operations and expertise.

**Exhibit D-2 "Operations Expertise,"** given the operational nature of the applicant's business, provide evidence of the applicant's experience and technical expertise in performing such operations.

#### **Response:**

Reliant Energy Northeast LLC has the necessary technical and managerial resources to comply with all scheduling, operating, planning, reliability, customer registration and settlement policies, rules, guidelines and procedures to operate as a retail electric and natural gas supplier. As an active retail energy provider in the states of New York, Connecticut, Massachusetts, Illinois, Delaware, Washington D.C, Pennsylvania, New Jersey, Maryland, and Ohio, Reliant Energy Northeast LLC has firsthand knowledge of the customer operations and utility business management and will leverage its technical and managerial expertise, in combination with its relationships with business partners described in Exhibit D-1 to successfully develop and implement the infrastructure, systems, and processes to reliably provide service to Ohio consumers. As described in the details provided in Exhibit D-3, Reliant Energy Northeast LLC intends to also leverage key internal staff.

**Exhibit D-3 "Key Technical Personnel,"** provide the names, titles, e-mail addresses, telephone numbers, and the background of key personnel involved in the operational aspects of the applicant's business.

#### Response:

**Key Operating Personnel:** 

#### Mike Starck, General Manager & VP, NRG Retail

3711 Market St. Suite 1000 Philadelphia, PA 19104

Phone: 267.295.5535

## Mike.Starck@nrg.com

Mr. Starck is the General Manager of the NRG Retail East Region at NRG Energy. His primary responsibilities serving the NRG Retail business include advancing the growth of the brand as a market leader and managing sales and financial objectives in the Northeast Retail region, including operations in various states and service areas for both electricity and natural gas. Mr. Starck works with the NRG Retail team to bring innovative products to market for our residential customers while working to grow in both brand recognition and customer satisfaction. He has years of experience in the retail energy industry in various roles including IT, Daily Operations and Customer Service while helping establish market presence and business operations across numerous utility markets.

## Joe Holtman, Managing Director of Wholesale Supply Operations

3711 Market St. Suite 1000 Philadelphia, PA 19104

Phone: 1.267.295.5409

#### Joe.Holtman@nrg.com

Joe Holtman joined Energy Plus Holdings LLC, an NRG subsidiary, in 2010 and brings extensive industry experience in his role as the Managing Director of Wholesale Supply Operations for all of the NRG Retail affiliates. He is responsible for scheduling electricity purchases in PJM, NYISO and iSO-NE and natural gas purchases in 21 gas utilities across OH, PA, MD, NJ and NY; hedging electricity and natural gas supply purchases to mitigate market cost volatility; and meeting renewable portfolio standards and voluntary green power program requirements in OH and the other states in which the NRG Retail Affiliates, including Reliant Energy Northeast LLC, operate. Prior to joining the NRG Retail family of companies, Mr. Holtman spent two years at Liberty Power as the Vice President of Wholesale Supply Operations. In his role at Liberty Power, he led the installation of a state-of-the-art risk management system and developed and implemented the necessary risk controls to ensure the company's strong financial success.

In addition, Mr. Holtman was responsible for Liberty's energy procurement program across five major markets, utilizing physical and financial hedges to protect fixed-price retail sales margins. Prior to his tenure at Liberty Power, Mr. Holtman spent six years at the Consolidated Edison Company of New York where he served as the Director of Electricity Supply. At Con Ed, he was responsible for the purchase of \$3 billion of electricity supply annually, including financial hedging and accounting for four regulated utilities operating in three states. Earlier in his career, he spent fifteen years at Orange and Rockland

Utilities where he was responsible for the purchase of \$220 million of electricity and natural gas annually. He also performed electric and gas capacity and energy planning and procurement, supply contracting, accounting, regulatory affairs and risk management.

#### Brian Grant, Director, East Retail IT

3711 Market St. Suite 1000 Philadelphia, PA 19104 Phone: 1.267.295.0625

## Brian.C.Grant@nrg.com

Mr. Grant is responsible for defining the processes and procedures for the day to day IT functions, operations and quality assurance protocols for NRG Retail in the Northeast. His daily responsibilities include ensuring that all enrollments process accurately and efficiently through all of NRG's internal systems and integration points with its external vendors.

Mr. Grant brings a strong background in operational processes and quality assurance. During his tenure, Mr. Grant successfully implemented a quality assurance project life cycle process that included the implementation of new technology hardware as well as processes and gates to increase the accuracy and efficiency of the energy enrollment process and customer service platforms. His continual focus on quality assurance and streamlined operational processes will ensure that NRG is poised to offer a best in class service experience to retail customers.

#### Jordon McConnell, Director, Sales Strategy

3711 Market St. Suite 1000 Philadelphia, PA 19104

Phone: 1.267.295.0625

Jordon.McConnell@nrg.com

Jordon McConnell leads sales strategy for NRG's retail business in the Northeast. Over the course of his career, Mr. McConnell has gained experience in a broad range of business functions including marketing, sales, product development, operations and financial analysis. Jordon has held leadership positions in a number of industries including energy, finance, professional services and business information with emphasis on consumer and small business segments. Prior to joining NRG Jordon led marketing strategy and helped launch the digital retail channel for D&B's small business segment. Previously Jordon held business development roles in the eBusiness segments of Prudential Securities and FirstUSA Bank. Jordon holds an MBA from the University of Delaware and a BA from Bucknell University.

#### Tom Hughes, Director, Retail Marketing & Branding

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Tom Hughes serves as the head of retail marketing for the NRG retail business in Texas and the Northeast. Tom joined NRG in 2010 and previously served as Executive Director for the NRG Retail Charitable Foundation and led the company's community marketing and sponsorship & events efforts. Prior to NRG, Tom spent 15 years in a variety of leadership roles in Sales, IT, Marketing, Advertising and Branding at AT&T. Tom holds a MBA from Webster University in St. Louis and a BS from Truman State University.

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