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Date of Hearing: 1/25/2017

Case No. 16-0743-EL-POR

PUCO Case Caption: In the Matter of the Application of
Ohio Edison Company, The Cleveland Electric Illuminating
Company, and The Toledo Edison Company for Approval
of Their Energy Efficiency and Peak Demand
Reduction Program Portfolio Plans for 2017 through 2019

List of exhibits being filed:

Volume III

Company 13

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Reporter's Signature:

Karen Sue Gibson

Date Submitted:

THE PUBLIC UTILITIES COMMISSION OF OHIO

- - -

In the Matter of the . :
Application of Ohio Edison :
Company, The Cleveland :
Electric Illuminating :
Company, and The Toledo :
Edison Company for : Case No. 16-0743-EL-POR
Approval of Their Energy :
Efficiency and Peak Demand :
Reduction Program Portfolio:
Plans for 2017 through 2019:

- - -

PROCEEDINGS

before Mr. Richard Bulgrin, Attorney Examiner, at the
Public Utilities Commission of Ohio, 180 East Broad
Street, Room 11-D, Columbus, Ohio, called at
9:00 a.m. on Wednesday, January 25, 2017.

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VOLUME III

- - -

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- - -

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending March 31, 2015
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	31-Mar	2015	148,883	70,880	57,181	286,150
CRES Providers	CEI	31-Mar	2015	379,189	505,911	470,647	1,358,347
Total Sales	CEI	31-Mar	2015	528,072	576,791	527,828	1,644,497
EDU Share	CEI	31-Mar	2015	28.19%	12.29%	10.83%	17.40%
Electric Choice Sales Switch Rates	CEI	31-Mar	2015	71.81%	87.71%	89.17%	82.60%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	31-Mar	2015	390,630	96,193	21,775	515,558
CRES Providers	DUKE	31-Mar	2015	324,211	411,301	405,332	1,256,077
Total Sales	DUKE	31-Mar	2015	714,841	507,494	427,107	1,771,635
EDU Share	DUKE	31-Mar	2015	54.65%	18.95%	5.10%	29.10%
Electric Choice Sales Switch Rates	DUKE	31-Mar	2015	45.35%	81.05%	94.90%	70.90%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
AEP - Ohio	AEP	31-Mar	2015	1,025,898	213,074	172,801	1,414,788
CRES Providers	AEP	31-Mar	2015	440,093	1,011,375	1,038,485	2,496,813
Total Sales	AEP	31-Mar	2015	1,465,991	1,224,449	1,211,286	3,911,601
EDU Share	AEP	31-Mar	2015	69.980%	17.402%	14.266%	36.169%
Electric Choice Sales Switch Rates	AEP	31-Mar	2015	30.020%	82.598%	85.734%	63.831%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	31-Mar	2015	295,134	56,638	6,986	395,909
CRES Providers	DPL	31-Mar	2015	253,995	250,082	276,045	847,876
Total Sales	DPL	31-Mar	2015	549,129	306,720	283,031	1,243,785
EDU Share	DPL	31-Mar	2015	53.75%	18.47%	2.47%	31.83%
Electric Choice Sales Switch Rates	DPL	31-Mar	2015	46.25%	81.53%	97.53%	68.17%

Source: PUCO, Energy & Environment

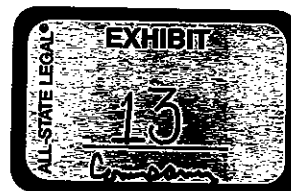
Note1: Total sales includes residential, commercial, industrial and other sales.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

Note3: "Total Sales" include "Other Sales" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio



**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending March 31, 2015
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Ohio Edison Company	OEC	31-Mar	2015	312,683	79,400	99,035	502,033
CRES Providers	OEC	31-Mar	2015	601,244	496,966	587,624	1,686,788
Total Sales	OEC	31-Mar	2015	913,927	576,366	686,659	2,188,821
EDU Share	OEC	31-Mar	2015	34.21%	13.78%	14.42%	22.94%
Electric Choice Sales Switch Rates	OEC	31-Mar	2015	65.79%	86.22%	85.58%	77.06%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	31-Mar	2015	85,477	27,626	113,962	230,115
CRES Providers	TE	31-Mar	2015	156,567	144,065	349,123	650,835
Total Sales	TE	31-Mar	2015	242,044	171,691	463,085	880,950
EDU Share	TE	31-Mar	2015	35.31%	16.09%	24.61%	26.12%
Electric Choice Sales Switch Rates	TE	31-Mar	2015	64.69%	83.91%	75.39%	73.88%

Source: PUCO, Energy & Environment

Note1: Total sales includes residential, commercial, industrial and other sales.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.
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Note3: "Total Sales" include "Other Sales" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending June 30, 2015
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Cleveland Electric Illuminating Company	CEI	30-Jun	2015	105,872	64,563	73,742	252,251
CRES Providers	CEI	30-Jun	2015	309,834	475,190	425,137	1,213,550
Total Sales	CEI	30-Jun	2015	415,706	539,753	498,879	1,465,801
EDU Share	CEI	30-Jun	2015	25.47%	11.96%	14.78%	17.21%
Electric Choice Sales Switch Rates	CEI	30-Jun	2015	74.53%	88.04%	85.22%	82.79%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Duke Energy Ohio	DUKE	30-Jun	2015	272,943	92,534	21,521	392,735
CRES Providers	DUKE	30-Jun	2015	302,063	468,474	422,027	1,309,358
Total Sales	DUKE	30-Jun	2015	575,006	561,008	443,548	1,702,093
EDU Share	DUKE	30-Jun	2015	47.47%	16.49%	4.85%	23.07%
Electric Choice Sales Switch Rates	DUKE	30-Jun	2015	52.53%	83.51%	95.15%	76.93%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
**AEP - Ohio	AEP	30-Jun	2015	725,026	98,895	206,877	1,033,219
CRES Providers	AEP	30-Jun	2015	369,352	1,078,766	1,148,824	2,603,265
Total Sales	AEP	30-Jun	2015	1,094,378	1,177,661	1,355,701	3,636,484
EDU Share	AEP	30-Jun	2015	66.250%	8.398%	15.260%	28.413%
Electric Choice Sales Switch Rates	AEP	30-Jun	2015	33.750%	91.602%	84.740%	71.587%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
The Dayton Power and Light Company	DPL	30-Jun	2015	201,407	52,117	7,031	298,997
CRES Providers	DPL	30-Jun	2015	179,187	262,030	310,386	823,984
Total Sales	DPL	30-Jun	2015	380,594	314,147	317,417	1,122,981
EDU Share	DPL	30-Jun	2015	52.92%	16.59%	2.22%	26.63%
Electric Choice Sales Switch Rates	DPL	30-Jun	2015	47.08%	83.41%	97.78%	73.37%

Source: PUCO, Rates & Analysis

*Total sales includes residential, commercial, industrial and other sales.

NOTE: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio. Appropriate calculations made for other purposes may be based on different data, and may yield different results.

**CSP and OP have merged into AEP-Ohio

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending June 30, 2015
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Ohio Edison Company	OEC	30-Jun	2015	207,992	74,075	95,349	388,130
CRES Providers	OEC	30-Jun	2015	491,683	490,733	615,236	1,598,462
Total Sales	OEC	30-Jun	2015	699,675	564,808	710,585	1,986,592
EDU Share	OEC	30-Jun	2015	29.73%	13.12%	13.42%	19.54%
Electric Choice Sales Switch Rates	OEC	30-Jun	2015	70.27%	86.88%	86.58%	80.46%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Toledo Edison Company	TE	30-Jun	2015	59,235	26,573	122,012	210,880
CRES Providers	TE	30-Jun	2015	124,672	140,601	395,395	661,811
Total Sales	TE	30-Jun	2015	183,907	167,174	517,407	872,691
EDU Share	TE	30-Jun	2015	32.21%	15.90%	23.58%	24.16%
Electric Choice Sales Switch Rates	TE	30-Jun	2015	67.79%	84.10%	76.42%	75.84%

Source: PUCO, Rates & Analysis

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending September 30, 2015
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Cleveland Electric Illuminating Company	CEI	30-Sep	2015	132,221	60,476	54,249	254,509
CRES Providers	CEI	30-Sep	2015	381,347	531,340	490,629	1,407,634
Total Sales	CEI	30-Sep	2015	513,568	591,816	544,878	1,662,143
EDU Share	CEI	30-Sep	2015	25.75%	10.22%	9.96%	15.31%
Electric Choice Sales Switch Rates	CEI	30-Sep	2015	74.25%	89.78%	90.04%	84.69%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Duke Energy Ohio	DUKE	30-Sep	2015	312,993	102,533	19,520	441,120
CRES Providers	DUKE	30-Sep	2015	327,874	480,365	431,588	1,368,237
Total Sales	DUKE	30-Sep	2015	640,867	582,898	451,108	1,809,357
EDU Share	DUKE	30-Sep	2015	48.84%	17.59%	4.33%	24.38%
Electric Choice Sales Switch Rates	DUKE	30-Sep	2015	51.16%	82.41%	95.67%	75.62%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
**AEP - Ohio	AEP	30-Sep	2015	796,691	187,943	144,375	1,131,260
CRES Providers	AEP	30-Sep	2015	431,036	1,124,778	1,065,431	2,629,226
Total Sales	AEP	30-Sep	2015	1,227,727	1,312,721	1,209,806	3,760,486
EDU Share	AEP	30-Sep	2015	64.892%	14.317%	11.934%	30.083%
Electric Choice Sales Switch Rates	AEP	30-Sep	2015	35.108%	85.683%	88.066%	69.917%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
The Dayton Power and Light Company	DPL	30-Sep	2015	221,256	54,965	7,046	326,090
CRES Providers	DPL	30-Sep	2015	201,465	282,603	319,281	881,560
Total Sales	DPL	30-Sep	2015	422,721	337,568	326,327	1,207,650
EDU Share	DPL	30-Sep	2015	52.34%	16.28%	2.16%	27.00%
Electric Choice Sales Switch Rates	DPL	30-Sep	2015	47.66%	83.72%	97.84%	73.00%

Source: PUCO, Rates & Analysis

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending September 30, 2015
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Ohio Edison Company	OEC	30-Sep	2015	259,171	80,400	72,513	422,589
CRES Providers	OEC	30-Sep	2015	563,277	516,393	638,589	1,719,327
Total Sales	OEC	30-Sep	2015	822,448	596,793	711,102	2,141,916
EDU Share	OEC	30-Sep	2015	31.51%	13.47%	10.20%	19.73%
Electric Choice Sales Switch Rates	OEC	30-Sep	2015	68.49%	86.53%	89.80%	80.27%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Toledo Edison Company	TE	30-Sep	2015	74,421	25,224	118,892	221,594
CRES Providers	TE	30-Sep	2015	151,331	152,149	407,011	711,769
Total Sales	TE	30-Sep	2015	225,752	177,373	525,903	933,363
EDU Share	TE	30-Sep	2015	32.97%	14.22%	22.61%	23.74%
Electric Choice Sales Switch Rates	TE	30-Sep	2015	67.03%	85.78%	77.39%	76.26%

Source: PUCO, Rates & Analysis

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending December 31, 2015
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Cleveland Electric Illuminating Company	CEI	31-Dec	2015	117,874	49,539	57,858	225,271
CRES Providers	CEI	31-Dec	2015	291,556	453,858	443,553	1,188,967
Total Sales	CEI	31-Dec	2015	409,430	503,397	501,411	1,414,238
EDU Share	CEI	31-Dec	2015	28.79%	9.84%	11.54%	15.93%
Electric Choice Sales Switch Rates	CEI	31-Dec	2015	71.21%	90.16%	88.46%	84.07%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Duke Energy Ohio	DUKE	31-Dec	2015	296,953	94,377	20,136	417,275
CRES Providers	DUKE	31-Dec	2015	274,492	427,108	410,551	1,215,178
Total Sales	DUKE	31-Dec	2015	571,445	521,485	430,687	1,634,453
EDU Share	DUKE	31-Dec	2015	51.97%	18.10%	4.68%	25.53%
Electric Choice Sales Switch Rates	DUKE	31-Dec	2015	48.03%	81.90%	95.32%	74.47%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
**AEP - Ohio	AEP	31-Dec	2015	778,713	175,900	111,209	1,068,693
CRES Providers	AEP	31-Dec	2015	381,534	1,002,424	1,123,378	2,515,631
Total Sales	AEP	31-Dec	2015	1,160,247	1,178,324	1,234,587	3,584,324
EDU Share	AEP	31-Dec	2015	67.12%	14.93%	9.01%	29.82%
Electric Choice Sales Switch Rates	AEP	31-Dec	2015	32.88%	85.07%	90.99%	70.18%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
The Dayton Power and Light Company	DPL	31-Dec	2015	215,964	46,450	8,980	306,494
CRES Providers	DPL	31-Dec	2015	188,332	241,556	276,483	771,297
Total Sales	DPL	31-Dec	2015	404,296	288,006	285,463	1,077,791
EDU Share	DPL	31-Dec	2015	53.42%	16.13%	3.15%	28.44%
Electric Choice Sales Switch Rates	DPL	31-Dec	2015	46.58%	83.87%	96.85%	71.56%

Source: PUCO, Rates & Analysis

*Total sales includes residential, commercial, industrial and other sales.

NOTE: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio. Appropriate calculations made for other purposes may be based on different data, and may yield different results.

**CSP and OP have merged into AEP-Ohio

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending December 31, 2015
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Ohio Edison Company	OEC	31-Dec	2015	242,950	69,838	64,873	388,459
CRES Providers	OEC	31-Dec	2015	454,487	432,960	570,063	1,459,253
Total Sales	OEC	31-Dec	2015	697,437	502,798	634,936	1,847,712
EDU Share	OEC	31-Dec	2015	34.83%	13.89%	10.22%	21.02%
Electric Choice Sales Switch Rates	OEC	31-Dec	2015	65.17%	86.11%	89.78%	78.98%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Toledo Edison Company	TE	31-Dec	2015	65,170	21,313	97,325	186,893
CRES Providers	TE	31-Dec	2015	124,106	131,964	361,743	619,160
Total Sales	TE	31-Dec	2015	189,276	153,277	459,068	806,053
EDU Share	TE	31-Dec	2015	34.43%	13.90%	21.20%	23.19%
Electric Choice Sales Switch Rates	TE	31-Dec	2015	65.57%	86.10%	78.80%	76.81%

Source: PUCO, Rates & Analysis

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Ohio Retail Electric Switching Rates in Sales by EDU 5 Year Data

