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January 20, 2017

Ms. Barcy F. McNeal, Secretary  
Public Utilities Commission of Ohio  
180 E. Broad St., 11th Floor  
Columbus, OH 43215-3793

Re: Case No. 15-460-GA-AGG  
Agent.Do LLC  
Change of Name

Dear Ms. McNeal:

Pursuant to Rule 4901:1-27-10 of the Ohio Administrative Code, I am notifying you of the recent change in name of Agent.Do LLC to ReallyObjective LLC. Please find attached the post-initial certification form and a copy of an update to Exhibit A-17.

Would you please have Certificate No. 15-426G (1) reissued to ReallyObjective LLC?

Thank you in advance for your consideration.

Sincerely yours,

Stephen M. Howard  
Attorney for ReallyObjective LLC

SMH/jaw  
Enclosure

# *The Public Utilities Commission of Ohio*

## RETAIL NATURAL GAS SUPPLIER/GOVERNMENTAL AGGREGATOR

### FILING COVER FORM

### POST INITIAL CERTIFICATION

In the Matter of the Application of Agent.Do LLC )  
for Certification as a Competitive Retail Natural Gas ) Case No. 15 - 460 -GA- AGG  
Broker/Aggregator )  
to: Change its Name to ReallyObjective LLC )

Name of Applicant: Agent.Do LLC now known as ReallyObjective LLC  
Applicant's Address: 5455 Muirfield Court, Dublin, OH 43017  
Contact Person or Counsel: Lance Schneier Telephone Number: 614-408-1020

Mark the reason for filing this form, application, and supporting information. Check only one of the six main categories. Use separate copies of this form for each type of application.

1. ☐ Certification Renewal Application (to be filed 30 to 120 days prior to expiration of current certificate) per Rules 4901:1-27-09 and 4901:1-27-04 of the Ohio Administrative Code.

2. ☒ Notification of Material Change in Business (to be filed in the initial or most recent certification docket and within 30 days of the material change occurring) per Rule 4901:1-27-10 of the Ohio Administrative Code. Please check the following material change(s) that is(are) involved with this filing:

- ☐ Change in ownership of five percent or more
- ☐ Affiliation with public utility or change in affiliation with a public utility in this state
- ☐ Retirement or other long-term changes to supply sources
- ☐ Revocation, restriction, or termination of interconnection or service agreement with pipeline company or natural gas company
- ☐ Fall of bond rating below BBB-
- ☐ Fall of bond rating below Baa3
- ☐ Filed or intend to file for some form of bankruptcy
- ☐ Receipt of judgment, finding, or ruling that could affect fitness or ability to provide service
- ☐ Other (please describe):

3. ☐ Certificate Transfer Application per Rule 4901:1-27-11 of the Ohio Administrative Code.

4. ☐ Abandonment Application (to be filed at least 90 days prior the effective date of the abandonment) per Rule 4901:1-27-11 of the Ohio Administrative Code. Please indicate which of the following two situations applies to the proposed abandonment:

- ☐ Seek to abandon operations with no existing customers
- ☐ Seek to abandon operations with existing customers

5. ☒ Name/Address/Telephone Change ☐ Regulatory Contact Change (See Item 3 above if ownership has changed.)

6. ☐ Other application (please describe): The name of Agent.Do LLC has changed to ReallyObjective LLC.

**\*201701703262\*** Update to Exhibit A-17

DATE:	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
01/18/2017	201701703262	LIMITED LIABILITY COMPANY - AMENDMENT (LAM)	50.00	.00	.00	.00	.00

**Receipt**

This is not a bill. Please do not remit payment.

VORYS, SATER, SEYMOUR AND PEASE LLC  
TED B. HIPSHER  
52 EAST GAY STREET  
COLUMBUS, OH 43215

**STATE OF OHIO  
CERTIFICATE**

**Ohio Secretary of State, Jon Husted**

**2369979**

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

**REALLYOBJECTIVE LLC**

and, that said business records show the filing and recording of:

Document(s)

**LIMITED LIABILITY COMPANY - AMENDMENT**

Document No(s):

**201701703262**

**Effective Date: 01/10/2017**

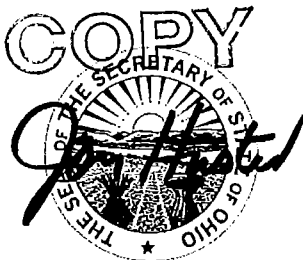


United States of America  
State of Ohio  
Office of the Secretary of State

Witness my hand and the seal of the  
Secretary of State at Columbus, Ohio  
this 18th day of January, A.D. 2017.

A handwritten signature in cursive script that reads "Jon Husted".

Ohio Secretary of State



Form 543A Prescribed by:

**JON HUSTED**  
OHIO SECRETARY OF STATE

Toll Free: (877) SOS-FILE (877-767-3453)  
Central Ohio: (614) 466-3910

[www.OhioSecretaryofState.gov](http://www.OhioSecretaryofState.gov)  
[busserv@OhioSecretaryofState.gov](mailto:busserv@OhioSecretaryofState.gov)

File online or for more information: [www.OHBusinessCentral.com](http://www.OHBusinessCentral.com)

Mail this form to one of the following:

Regular Filing (non expedite)  
P.O. Box 1329  
Columbus, OH 43216

Expedite Filing (Two business day processing time.  
Requires an additional \$100.00)

P.O. Box 1390  
Columbus, OH 43216

## Domestic Limited Liability Company Certificate of Amendment or Restatement

Filing Fee: \$50

(CHECK ONLY ONE (1) BOX)

(1) Domestic Limited Liability Company

☒ Amendment (129-LAM)

02/27/2015

Date of Formation

(2) Domestic Limited Liability Company

☐ Restatement (142-LRA)

Date of Formation

The undersigned authorized representative of:

Agent.DO LLC

Name of limited liability company

2369979

Registration Number

If box (1) Amendment is checked, only complete sections that apply. If box (2) Restatement is checked, all sections below must be completed.

The name of said limited liability company shall be:

ReallyObjective LLC

Name must include one of the following words or abbreviations: "limited liability company," "limited," "LLC," "L.L.C.," "Ltd." or "Ltd"

This limited liability company shall exist for a period of:

Period of Existence

Purpose

Three horizontal lines for the purpose of the company.

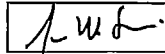
By signing and submitting this form to the Ohio Secretary of State, the undersigned hereby certifies that he or she has the requisite authority to execute this document.

**Required**

Must be signed by a member, manager or other representative.

If authorized representative is an individual, then they must sign in the "signature" box and print their name in the "Print Name" box.

If authorized representative is a business entity, not an individual, then please print the business name in the "signature" box, an authorized representative of the business entity must sign in the "By" box and print their name in the "Print Name" box.



Signature

By (if applicable)

Lance W. Schneier

Print Name

Authorized Representative

Signature

By (if applicable)

Print Name

Signature

By (if applicable)

Print Name

**This foregoing document was electronically filed with the Public Utilities**

**Commission of Ohio Docketing Information System on**

**1/20/2017 2:39:19 PM**

**in**

**Case No(s). 15-0460-GA-AGG**

Summary: Notification of Change of Name electronically filed by Mr. Stephen M Howard on behalf of ReallyObjective LLC