

14-963-EL-AGG	2
Original AGG Case Number Version	
EL-AGG December 2014	

#### RENEWAL APPLICATION FOR ELECTRIC AGGREGATORS/POWER BROKERS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-10 Corporate Structure). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may input information directly onto the form. You may also download the form, by saving it to your local disk, for later use.

Applicant's legal name, address, telephone number, PUCO certificate number, web site address	, an
Legal Name Retail Energy Partners LLC	
Address 171 Franklin Street, Dublin, OH 43017	
PUCO Certificate # and Date Certified 14-830E and 06/30/2014	
Telephone #_(614) 441-9096 Web site address (if any) www.retailenergypartners.com	
List name, address, telephone number and web site address under which Appl will do business in Ohio	lica
Legal Name Retail Energy Partners LLC	
Address 171 Franklin Street, Dublin, OH 43017	
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document delivered in the regular course

Contact person for Commission Staff use in investigating customer complaints A-5 Name Christian V. Bailey Title Owner Business address 171 Franklin Street, Dublin, OH 43017 Telephone # (614) 441-9096 Fax # E-mail address chris@retailenergypartners.com Applicant's address and toll-free number for customer service and complaints A-6 Customer Service address 171 Franklin Street, Dublin, OH 43017 Toll-free Telephone #\_(888) 298-9856 E-mail address chris@retailenergypartners.com Applicant's federal employer identification number # 46-5691513 A-7 Applicant's form of ownership (check one) A-8 ☐ Sole Proprietorship ☐ Partnership ☐ Limited Liability Partnership (LLP) ☑ Limited Liability Company (LLC) ☐ Corporation Other PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- A-9 Exhibit A-9 "Principal Officers, Directors & Partners" provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-10 Exhibit A-10 "Corporate Structure," provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers and companies that aggregate customers in North America.
- В. APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- B-1 Exhibit B-1 "Jurisdictions of Operation," provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services including aggregation services.
- **B-2** Exhibit B-2 "Experience & Plans," provide a description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.

- B-3 Exhibit B-3 "Disclosure of Liabilities and Investigations," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.
- B-4 Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

  ☑ No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-4 "Disclosure of Consumer Protection Violations"** detailing such violation(s) and providing all relevant documents.

B-5 Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service including aggregation service denied, curtailed, suspended, revoked, or cancelled within the past two years.

☑No ☐Yes

If yes, provide a separate attachment labeled as **Exhibit B-5 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation"** detailing such action(s) and providing all relevant documents.

## C. FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- C-1 Exhibit C-1 "Annual Reports," provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why.
- C-2 <u>Exhibit C-2 "SEC Filings,"</u> provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.
- C-3 Exhibit C-3 "Financial Statements," provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business.

- C-4 <u>Exhibit C-4 "Financial Arrangements,"</u> provide copies of the applicant's financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.).
- C-5 <u>Exhibit C-5 "Forecasted Financial Statements,"</u> provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant's CRES operation, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer.
- C-6 Exhibit C-6 "Credit Rating," provide a statement disclosing the applicant's credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant.
- C-7 <u>Exhibit C-7 "Credit Report,"</u> provide a copy of the applicant's credit report from Experion, Dun and Bradstreet or a similar organization.
- C-8 <u>Exhibit C-8 "Bankruptcy Information,"</u> provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 <u>Exhibit C-9 "Merger Information,"</u> provide a statement describing any dissolution or merger or acquisition of the applicant within the five most recent years preceding the application.

Sworn and subscribed before me this 18 day of May, Zole

als DWNER

ignature of official administering oath Print Name and Title

My commission expires on  $\frac{6/9/19}{}$ 

# <u>AFFIDAVIT</u>

State of	:	Dublia ss.	
County of F	anklin:	(Town)	
c Haistian I	Briley, Affiar	nt, being duly sworn/affirmed according to law, deposes and says the	hat:
He/She is the _		(Office of Affiant) of Letail Energy Vactures (Name of A	

That he/she is authorized to and does make this affidavit for said Applicant,

- 1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification renewal are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
- 2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
- 3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
- 4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
- 5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
- 6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
- 7. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
- 8. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
- 9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
- 10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the renewal application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

Signature of Affiant & Title

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Sworn and subscribed before me this 18 day of	Year  Harry Schmidt Banker  Print Name and Title	SCHMIDT - NOTAPI
	. / /	TAME OF OTHER

## Exhibit A-9: Principal Officers, Directors & Partners

Principal's officers, directors, partners or other similar officials: Christian Bailey

Title: Owner

Address: 171 Franklin Street, Dublin, OH 43017

Telephone number: 614-441-9096

#### **Exhibit A-10: Corporate Structure**

**Corporate Structure Description:** Retail Energy Partners LLC, an Ohio Limited Liability Company, with principal place of business at 171 Franklin Street, Dublin OH 43017 **Corporate Structure Graphical Depiction:** 

Retail Energy Partners LLC

<sup>\*\*\*</sup>No other affiliates, subsidiary companies available\*\*\*

# **Exhibit B-1: Jurisdictions of Operation**

Retail Energy Partners LLC does not have any previous authorizations to provide retail or wholes	sale
electric services including aggregation services.	

#### **Exhibit B-2: Experience & Plans**

Retail Energy Partners LLC is owned by Christian Bailey. Mr. Bailey has worked for several retail providers over the past twenty years, including DTE Energy Supply, AEP Energy, Accent Energy (Now IGS Energy) and Enron Energy Services. As part of his responsibilities with overseeing broker relationships over the years, Mr. Bailey has developed a deep understanding of the specific rules governing competitive retail energy supply in the state of Ohio. Retail Energy Partners LLC plans on working with registered CRES companies in a broker relationship and will adhere to all codes of conduct and all other rules and regulations overseeing competitive retail supply in the state of Ohio.

# **Exhibit B-3: Disclosure of Liabilities and Investigations**

There have not been any judgments against Retail Energy Partners LLC in the past or that are currently
pending.

# **Exhibit C-1: Annual Reports**

Retail Energy Partners LLC does not have Annual Reports because it is a new company with o	ne
shareholder/owner.	

## Exhibit C-2: SEC Filings

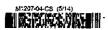
Retail Energy Partners LLC does not have SEC	Filings because it is a new-	company with one
shareholder/owner.		

#### **Exhibit C-3: Financial Statements**

Retail Energy Partners LLC does not have financial statements. Please accept proof of banking relationship and copy of payment receipt from the Secretary of State of Ohio to meet your financial statement requirements.

	GERTIFICATE (Limited L	iability Company)	CHASE <b>©</b>	
X NEWCHANGE			88NU NAMENUNBER	
ACCOUNT TITLE RETAIL ENERGY PARTNERS LLC			JPMorgan Chase Bank, N.A. ( 901 )  BRANICH NAME AND NO.  Dubin - 31	
			DATE 05/27/2014	
BUSINESS ADDRESS 171 FRANKLIN ST			PREPARED BY CHARLES IN CELEBRE ZZE	
CUBLIN, OH 43017-1106			PHCNE NO. (614) 248-2800	
TAXPAYER ID NO. 46-5691513	PRODUCT TYPE Chase Business Savings		<del></del>	
Logal Namo of Organization: RETAIL	ENERGY PARTNERS ILC			(the 'Cigan
<ul> <li>the Organization is a limit</li> <li>the individuals signing the managed by managers) (</li> <li>the Organization has add</li> </ul>	od by one or more managers t certify to JPMorgan Chase Bank, N.A. ad hability company, duly organized und is Certificate are, or are authorized rej Managers) of the Organization; and	ter the laws of the state of operating the of the secretary in this Confident	members (" managed by its members o in secondance with all requirements	
Act on behalf of the Organ Sign of ogreements or of but are not limited to fur Deposit and Withdrawat Authorizatio bioch Authorized Person may deposit of the Organization at the Bank, and order withdrawal of bands by companion tong so causes or increases an over certificates of deposit, and order the The Bank may account any waterumpin waterumpin the statement of the order of the control of the order of the control of the order o	a accounts with the Bank at any time, a mazation an amy mather involving any of the their documents seleting to any depote distribution appearance of loan for whiteswith Congenizations funds in may give instructions for account trans are decironit or other means. The Bar fundad. Each Authorizad Person may or payment or transfer of money between the depote on the properties of the depote of the payment of the depote of the payment of the properties of the payment of the payment of the the payment of the payment of the the payment of the paym	ie Organization's depositors by accounts or other bust or automated clearing/con- Each Author zed Person in taction's without a signistur is in subharbut to pay any nothing for cash, accledian, accounts at the Bank any of the Organization without	y accounts at the Bank, ness of the Organization. These ogreei- te services, agreemants for online car- city sign any and at chacks, drafts, and of e. such as those initiated via ejection, y chocks or other tentisections authorize deposit, or negociation any chacks, or disposit, or negociation any chacks, or disposit or other tentisections (for depo- deposit or or organization).	vicos, and 88's deposit a process drawn against any c debit, paymont, whethe ed by the Organization a pits, notes, bills of excha- simus be without or sta- temont of the Organizatio
disposition of the proceeds and regar	diess of la whom such instruments are	payable or endersed, indu	Authorized Person without inquiry as tuning these payable to an endorsed to the	e Authorized Person.
Print Name CHRISTIAN V BAILEY		Tille Momber	Facsimile Signatures	
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SIGNERIS) TO BE ADDED LATER				
Facsimite Signature Authorization Into Bank to authorized and detected authorizing any facsimite or computer	to pay checks begring any term of lacsi	mile or computer-generate will be solely responsible f	d signature. If the Organization either u or any check bearing a similar signature	ses or provides a signatur

CENTIFICATION. The undersigned certifies under panalities of parjury that (1) the Organization is Taxpayor identification Number shown above is correct, and (2) the Organization is not subject to backup withholding because: (a) the Organization is assumpt from backup withholding, or (b) the Organization has not been notified by the Internal Revenue Service (IRS) that it is subject to backup withholding as a result of failure to report all internal or dividends, or (c) the IRS has wolffied the Organization that it is no tempor subject to backup withholding, and (3) the Organization is a U.S. citizen or other U.S. person (as defined in the Form VI-9 instructions), and (4) the FATCA Code(s) entered on this form (if any) indicating that the Organization is exempt from PATCA reporting is correct. If the IRS has notified the Organization that it is subject to backup withholding due to underreporting interest or disclouds on its tax return, cross out item 2 above.



CERTIFICATION

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RETAIL ENERGY PARTNERS U.C 05-14	
171 FRANKLIN ST	DATE
DUBLIN,OH 43017-1106	
PAY TO THE	) <b>\$</b>
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www.Chase.com	
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	Corpora	ition Details	
Entity Number	2290530		
Business Name	RETAIL ENERGY PARTNERS LLC		
Filing Type	DOMESTIC LIMITED LIABILITY COMPA	NY	<del></del>
Status	Active		
Onginal Filing Date	04/26/2014		
Expiry Date			
Location:	County:		State:
	Agent / Regli	strant information	
	3250 WEST MARK FAIRLA\ Effective D	RPORATION AGENTS, INC. IET STREET, SUITE 205 WN.OH 44333 Date: 04/26/2014 Status: Active	
	incorpora	tor information	
	LEGAL <b>Z</b> O	OOM, COM, INC.	
		llings	
f and the second	Filing Type	Date of Filing	Document Himber/Image
IARTICLES OF ORGNZT	IN/DOM, PROFIT LIM, LIAB, CO.	04/26/2014	201411600023

# **Exhibit C-4: Financial Arrangements**

Retail Energy Partners LLC does not have SEC Filings be	cause it is a new company with one
shareholder/owner.	

## **Exhibit C-5: Forecasted Financial Statements**

# Annual income statement

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FY	2016	2017	
Revenue .	\$12,000	\$12,000	
Cost of goods sold		50	
Gross profit	12,000	12,000	
	100.0%	100.0%	
: Salaries & Benefits	0	0	
Customer acquisition costs	O	0	
Other operating costs	0	0	
Bad debt	\$0_	\$0	
EBITDA	\$12,000	\$12,000	
Depreciation	0	0	
Amortization	0_	0	
EBIT	12,000	12,000	

## Exhibit C-6: Credit Rating

Retail Energy Partners LLC does not have a Credit Rating because it is a new company.

# Exhibit C-7: Credit Report

Retail Energy Partners LLC does not have a Credit Report because it is a new company.

## **Exhibit C-8: Bankruptcy Information**

Retail Energy Partners LLC does not have Bankruptcy	/ Filings because it is a new	company with one
shareholder/owner.		

# **Exhibit C-9: Merger Information**

Retail Energy Partners LLC has not had any or	does not plan to have	e any dissolutions,	mergers or
acquisitions.			