

PUCO USE O	NLY - Version 1.07	100 10
Date Received	Renewal Certification Number	ORIGINAL AGG Case Number
		- GA-AGG

RENEWAL CERTIFICATION APPLICATION COMPETITIVE RETAIL NATURAL GAS BROKERS/AGGREGATORS

Please type or print all required information. Identify all attachments with an exhibit label and title (*Example: Exhibit A-16 - Company History*). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may directly input information onto the form. You may also download the form by saving it to your local disk.

SECTION A - APPLICANT INFORMATION AND SERVICES

A-1 Applicant intends to renew its certificate as: (check all that apply) ✓ Retail Natural Gas Broker Retail Natural Gas Aggregator A-2 Applicant information: Retail Energy Partners LLC Legal Name 171 Franklin Street, Dublin, OH 43017 Address Telephone No. 614-441-9096 Web site Address www.retailenergypartners.com 14-368G 07/16/2014 Current PUCO Certificate No. Effective Dates Applicant information under which applicant will do business in Ohio: Retail Energy Partners LLC Name Address 171 Franklin Street, Dublin, OH 43017 Web site Address www.retailenergypartners.com Telephone No. 614-441-9096 A-4 List all names under which the applicant does business in North America: Retail Energy Partners LLC Contact person for regulatory or emergency matters: Name Christian V. Bailey Title Owner 171 Franklin Street, Dublin, OH 43017 Business Address Telephone No. 614-441-9096 chris@retailenergypartners.com Fax No. Email Address This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business. Date Processed MAY 1 9 2016 (CRNGS Broker/Aggregator Renewal) Page 1 of 7 road Street • Columbus, OH 43215-3793 • (614) 466-3016 • www.PUCO.ohio.gov Technician

The Public Utilities Commission of Ohio is an Equal Opportunity Employer and Service Provider

A-6	Contact person for Commission	n Staff use in inves	stigating co	ıstomer comp	laints:
	Name Christian V. Bailey		Title	Owner	
	Business address 171 Franklin Stree	et, Dublin, OH 43017			
	Telephone No. 614-441-9096	Fax No.		Email Address	chris@retailenergypartners.com
A-7	Applicant's address and toll-fr	ee number for cust	tomer serv	rice and comp	laints
	Customer service address 171 Fran	ıklin Street, Dublin, OH 4	13017		·
	Toll-Free Telephone No. 888-298-98	Fax No.		Email Add	ress chris@retailenergypartners
A-8	Provide "Proof of an Ohio Off Revised Code, by listing name designated Ohio Employee				
	Name Retail Energy Partners LLC		Title	Owner	
	Business address 171 Franklin Stree	t, Dublin, OH 43017			
	Telephone No. 614-441-9096	Fax No.	Ema	ail Address chris	@retailenergypartners.com
A-9	Applicant's federal employer i	dentification numb	oer ⁴⁶⁻⁵⁶	691513	
A-10	Applicant's form of ownership	o: (Check one)			
	Sole Proprietorship		Partne	ership	
	Limited Liability Partnership	p (LLP)	✓ Limite	ed Liability Cor	mpany (LLC)
	Corporation		Other		

A-11 (Check all that apply) Identify each natural gas company service area in which the applicant is currently providing service or intends to provide service, including identification of each customer class that the applicant is currently serving or intends to serve, for example: residential, small commercial, and/or large commercial/industrial (mercantile) customers. (A mercantile customer, as defined in Section 4929.01(L)(1) of the Ohio Revised Code, means a customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within the state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside of this state. In accordance with Section 4929.01(L)(2) of the Ohio Revised Code, "Mercantile customer" excludes a not-for-profit customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within this state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside this state that has filed the necessary declaration with the Public Utilities Commission.)

	\sqrt{c}	olumbia Gas of Ohio	Resid	lential 🕢 S	mall Commercial	l 🚺 Large Commerc	ial / Industrial
	√ E	ominion East Ohio	Resid	lential 🗸 S	mall Commercia	l 🚺 Large Commerc	ial / Industrial
	√ I	Duke Energy Ohio	Resid	ential S	mall Commercial	Large Commerc	ial / Industrial
	✓ v	ectren Energy Delivery	of Ohio Resid	lential S	mall Commercial	Large Commerc	ial / Industrial
A-12	Program date(s) the	ant or an affiliate as, for each service hat the applicant l	e area and cust	omer class	, provide appr	•	
	Colun	nbia Gas of Ohio				_	
		Residential	Beginning Date o	f Service	:	End Date	
		Small Commercial	Beginning Date o	f Service		End Date	
		Large Commercial	Beginning Date o	f Service	10	End Date	,
		Industrial	Beginning Date o	f Service		End Date	
	Domi	nion East Ohio					
		Residential	Beginning Date o	f Service		End Date	
		Small Commercial	Beginning Date o	f Service		End Date	
		Large Commercial	Beginning Date o	f Service		End Date	
		Industrial	Beginning Date o	f Service		End Date	
	Duke	Energy Ohio					
		Residential	Beginning Date o	f Service		End Date	
		Small Commercial	Beginning Date o	f Service		End Date	
		Large Commercial	Beginning Date o	f Service		End Date	•
		Industrial	Beginning Date o	f Service		End Date	
	☐ Vectı	en Energy Delivery (of Ohio				
		Residential	Beginning Date o	f Service		End Date	
		Small Commercial	Beginning Date of	f Service		End Date	
		Large Commercial	Beginning Date o	f Service	· .	End Date	
		Industrial.	Beginning Date o	f Service		End Date	

A-13 If not currently participating in any of Ohio's four Natural Gas Choice Programs, provide the approximate start date that the applicant proposes to begin delivering services:

Columbia Gas of Ohio	Intended Start Date
Dominion East Ohio	Intended Start Date
Duke Energy Ohio	Intended Start Date
Vectren Energy Delivery of Ohio	Intended Start Date

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- A-14 Exhibit A-14 "Principal Officers, Directors & Partners," provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-15 <u>Exhibit A-15 "Corporate Structure,"</u> provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale natural gas or electricity to customers in North America.
- A-16 <u>Exhibit A-16 "Company History</u>," provide a concise description of the applicant's company history and principal business interests.
- A-17 Exhibit A-17 "Articles of Incorporation and Bylaws," provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto, only if the contents of the originally filed documents changed since the initial application.
- A-18 Exhibit A-18 "Secretary of State," provide evidence that the applicant is still currently registered with the Ohio Secretary of the State.

SECTION B - APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- **B-1** Exhibit B-1 "Jurisdictions of Operation," provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.
- B-2 <u>Exhibit B-2 "Experience & Plans,"</u> provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.
- **B-3** Exhibit B-3 "Summary of Experience," provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking renewed certification (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).
- B-4 Exhibit B-4 "Disclosure of Liabilities and Investigations," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational

status or ability to provide the services for which it is seeking renewed certification since applicant last filed for certification.

B-5	Exhibit B-5 "Disclosure of Consumer Protection Violations," disclose whether the applicant,
	affiliate, predecessor of the applicant, or any principal officer of the applicant has been convicted or held
	liable for fraud or for violation of any consumer protection or antitrust laws since applicant last filed for
	certification.

✓ No Yes

If Yes, provide a separate attachment labeled as <u>Exhibit B-5</u> "<u>Disclosure of Consumer Protection Violations</u>," detailing such violation(s) and providing all relevant documents.

B-6 Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, or revoked, or whether the applicant or predecessor has been terminated from any of Ohio's Natural Gas Choice programs, or been in default for failure to deliver natural gas since applicant last filed for certification.

	No			Yes
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If Yes, provide a separate attachment, labeled as <u>Exhibit B-6 "Disclosure of Certification Denial</u>, <u>Curtailment, Suspension, or Revocation</u>," detailing such action(s) and providing all relevant documents.

SECTION C - APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- C-1 Exhibit C-1 "Annual Reports," provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information, labeled as Exhibit C-1, or indicate that Exhibit C-1 is not applicable and why.
- C-2 <u>Exhibit C-2 "SEC Filings</u>," provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 whether the applicant is not required to file with the SEC and why.
- C-3 <u>Exhibit C-3 "Financial Statements</u>," provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer-certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer-certified financial statements covering the life of the business.
- C-4 <u>Exhibit C-4 "Financial Arrangements</u>," provide copies of the applicant's current financial arrangements to conduct competitive retail natural gas service (CRNGS) as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.)
- C-5 <u>Exhibit C-5 "Forecasted Financial Statements</u>," provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant's CRNGS operation, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer.

- C-6 Exhibit C-6 "Credit Rating," provide a statement disclosing the applicant's current credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant.
- Exhibit C-7 "Credit Report," provide a copy of the applicant's current credit report from Experion, C-7 Dun and Bradstreet, or a similar organization.
- Exhibit C-8 "Bankruptcy Information," provide a list and description of any reorganizations, protection from creditors, or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or since applicant last filed for certification.
- Exhibit C-9 "Merger Information," provide a statement describing any dissolution or merger or acquisition of the applicant since applicant last filed for certification.

SECTION D - APPLICANT TECHNICAL CAPABILITY

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- Exhibit D-1 "Operations," provide a current written description of the operational nature of the applicant's business functions.
- D-2 <u>Exhibit D-2 "Operations Expertise</u>," given the operational nature of the applicant's business, provide evidence of the applicant's current experience and technical expertise in performing such operations.
- Exhibit D-3 "Key Technical Personnel," provide the names, titles, email addresses, telephone D-3 numbers, and background of key personnel involved in the operational aspects of the applicant's current business.

Applicant Signature and Title Club V. Reily OWNER
Sworn and subscribed before me this 18 day of May Month Zo16

Year

Signature of official administering oath

Ham Schmidt Banker
Name and Title Print Name and Title

My commission expires on

(CRNGS Broker/Aggregator Renewal - Version 1.07)



The Public Utilities Commission of Ohio

Competitive Retail Natural Gas Service **Affidavit Form** (Version 1.07)

In 1	the Matter of the Application of
Reta	ail Energy Partners LLC Case NoGA-AGG
for	a Certificate or Renewal Certificate to Provide
Co	mpetitive Retail Natural Gas Service in Ohio.
	te of Ohio
	Christian V. Bailey [Affiant], being duly sworn/affirmed, hereby states that:
(1)	The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant.
(2)	The applicant will timely file an annual report of its intrastate gross receipts and sales of hundred cubic feet of natural gas pursuant to Sections 4905.10(A), 4911.18(A), and 4929.23(B), Ohio Revised Code.
(3)	The applicant will timely pay any assessment made pursuant to Section 4905.10 or Section 4911.18(A), Ohio Revised Code.
(4)	Applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
(5)	Applicant will cooperate with the Public Utilities Commission of Ohio and its staff in the investigation of any consumer complaint regarding any service offered or provided by the applicant.
(6)	Applicant will comply with Section 4929.21, Ohio Revised Code, regarding consent to the jurisdiction of the Ohio courts and the service of process.
(7)	Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the certification or certification renewal application within 30 days of such material change, including any change in contact person for regulatory or emergency purposes or contact person for Staff use in investigating customer complaints.
(8)	Affiant further sayeth naught.
	Affiant Signature & Title
	Sworn and subscribed before me this 18 day of May Month 2016 Year
	Harry Schmielt Banker
	Signature of Official Administering Oath Print Name and Title
	SCHMOT NOTES
	My commission expires on (a/q/q
	(CRNGS Broker/Aggregator Renewal) Page 7 of 7

Exhibit A-14: Principal Officers, Directors & Partners

Principal's officers, directors, partners or other similar officials: Christian Bailey

Title: Owner

Address: 171 Franklin Street, Dublin, OH 43017

Telephone number: 614-441-9096

Exhibit A-15: Corporate Structure

Corporate Structure Description: Retail Energy Partners LLC, an Ohio Limited Liability Company, with principal place of business at 171 Franklin Street, Dublin OH 43017 **Corporate Structure Graphical Depiction:**

Retail Energy Partners LLC

^{***}No other affiliates, subsidiary companies available***

Exhibit A-16: Company History

Retail Energy Partners LLC was formed in 2014 by Christian Bailey. Retail Energy Partners is planning to broker retail energy services to various CRES providers within the Ohio utility areas. The owner, Christian Bailey, has worked in the retail energy industry of the past twenty years for companies such as DTE Energy Supply, AEP Energy, Accent Energy (IGS Energy) and Enron Energy Services. Mr. Bailey has worked extensively in all facets of retail energy including, sales, risk management, enrollments, customer services and billing. Most recently, he worked for DTE Energy Supply as a business development manager.



Form 533A Prescribed by: Ohio Secretary of State JON HUSTED Ohio Secretary of State

Date Electronically Filed: 4/26/2014

Central Ohio: (614) 466-3910
TOIL Free: (877) SOS-FILE (767-3453)
www.OhioSecretaryotState.gov
Busson@ChioSecretaryotState.gov

Articles of Organization for a Domestic Limited Liability Company

CHECK ONLY ONE (1)	•	Fee: \$125
(1) Articles of Organ For-Profit Limited (115-LCA)	izalion for Domestic I Liability Company	(2) 2Articles of Organization for Domestic Nonprofit Limited Liability Company (115-LGA)
Effective Date 4/26/20 (Optional) mm/dd/	(The legal existence of the articles or on after fiting)	e of the limited liability company. "Immited." "L.C." "L.L.C." "lid" or "so" e of the limited liability company begins upon the filing a later date specified that is not more than ninety days
(Optional) Purpose (Optional)		
exemptions. Contact the	oes not grant tax exempt status. Fi Ohio Department of Taxation and	iling with our office is not sufficient to obtain state or federal tax the Internal Revenue Service to ensure that the nonprofit at tax exemptions. These agencies may require that a purpose

Form 533A

Page 1 of 3

Last Revised: 10/16/13

STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jon Husted 2290530

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

RETAIL ENERGY PARTNERS LLC

and, that said business records show the filing and recording of:

Document(s)

Document No(s):

ARTICLES OF ORGNZTN/DOM. PROFIT LIM.LIAB. CO.
Effective Date: 04/26/2014

201411600023



United States of America State of Ohio Office of the Secretary of State Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 28th day of April, A.D. 2014.

Ohio Secretary of State

Exhibit B-1: Jurisdictions of Operation

Retail Energy Partners LLC does not have any previous authorizations to provide retail or wholesale
natural gas services including aggregation services.

Exhibit B-2: Experience & Plans

Retail Energy Partners LLC is owned by Christian Bailey. Mr. Bailey has worked for several retail providers over the past twenty years, including DTE Energy Supply, AEP Energy, Accent Energy (Now IGS Energy) and Enron Energy Services. As part of his responsibilities with overseeing broker relationships over the years, Mr. Bailey has developed a deep understanding of the specific rules governing competitive retail energy supply in the state of Ohio. Retail Energy Partners LLC plans on working with registered CRES companies in a broker relationship and will adhere to all codes of conduct and all other rules and regulations overseeing competitive retail supply in the state of Ohio.

Exhibit B-3: Summary of Experience

The owner of Retail Energy Partners LLC, Christian Bailey, has worked in retail energy for the past twenty years. Over that span, he has been responsible for contracting and enrolling hundreds of thousands of customers ranging from residential to industrials. Most recently, at DTE Energy Supply, he signed up over 5,000 accounts that averaged about 75 MWH's per year. Prior to that at Accent Energy, Mr. Bailey was the SVP of Sales that signed up over 100,000 households averaging about 12 MWH's per year. Mr. Bailey got his start in the retail energy industry by selling natural gas to businesses in Ohio, Michigan and Indiana from 1994-1999.

Exhibit B-4: Disclosure of Liabilities and Investigations

There have not been pending.	any judgments against Retail En	ergy Partners LLC in the pa	ast or that are currently
	•		

Exhibit C-1: Annual Reports

Retail Energy Partners LLC does not have Annua	I Reports because it is a new company with one
shareholder/owner.	

Exhibit C-2: SEC Filings

Retail Energy Partners LLC does not have SEC Filings because it is a new-company with one shareholder/owner.

Exhibit C-3: Financial Statements

Retail Energy Partners LLC does not have financial statements. Please accept proof of banking relationship and copy of payment receipt from the Secretary of State of Ohio to meet your financial statement requirements.



M1237-04-CS (5/14)

Exhibit C-3: Financial Statements Continued

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RETAIL ENERGY PARTNERS LLC 05-14	
171 FRANKLIN ST	CATE
DUBLIN,OH 43017-1106	
PAY TO THE GROUP OF	\$
	Sours 🗗
CHASE 🗘	
JPMorpen Chase Book, N.A. www.Chase.com	
EMS	AP.
	THE OUT I

	Corpora	tion Details	77 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		
Entity Number	2290530				
Business Name	RETAIL ENERGY PARTNERS LLC				
Filing Type	DOMESTIC LIMITED LIABILITY COMPA	DOMESTIC LIMITED LIABILITY COMPANY			
Status	Active				
Onginal Filing Date	04/26/2014				
Expiry Date					
Location	County:		State:		
	Agent / Regis	strant Information			
	- 3250 WEST MARKI FAIRLAV Effective D	PORATION AGENTS, INC. ET STREET, SUITE 205 VN.OH 44333 ate: 04/26/2014 Status: Active			
	Incorporat	or information			
	LEGALZO	OM.COM, INC.			
\$ 12 1 day \$11		ilings			
	Filing Type	Date of Filing	Document Number/Image		
ARTICLES OF ORGNZTN/DOM, PROFIT LIM LIAB, CO.		04/26/2014	201411600023		

Exhibit C-4: Financial Arrangements

Retail Energy Partners LLC does not have S	EC Filings because it is a new	company with one
shareholder/owner.		

Exhibit C-5: Forecasted Financial Statements

Annual income statement

FY	2016	2017		
Revenue	\$12,000	\$12,000		
Cost of goods sold		\$0		
Gross profit	12,000	12,000		
	100.0%	100.0%		
Salaries & Benefits	0	0		
Customer acquisition costs	0 .	0		
Other operating costs	0	0		
Bad debt .	S0	\$0		
EBITDA	\$12,000	\$12,000		
Depreciation	0	0		
Amortization	0	0		
EBIT	12.000	12,000		

Exhibit C-6: Credit Rating

Retail Energy Partners LLC does not have a Credit Rating because it is a new company.

Exhibit C-7: Credit Report

Retail Energy	Partners LLC does	not have a	Credit Report	because it is a	new comp	any.
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Exhibit C-8: Bankruptcy Information

Retail Energy Partners LLC does not have Bankruptcy Filings because it is a new company w	vith one
shareholder/owner.	

Exhibit C-7: Merger Information

Retail Energy Partners LLC has not had any or does not plan to have any dissolutions, mergers or acquisitions.

Exhibit D-1: Operations

If approved, Retail Energy Partners LLC plans to acquire natural gas customers in the state of Ohio for certain certified retail natural gas retailers. The operational nature of Retail Energy Partners LLC's role will include, but not be limited to, collecting enrollment information from the field, validating customer consent and data, transferring enrollment information to our retail natural gas partners, tracking operational statuses, resolving exception datasets, among other processes.

Exhibit D-2: Operations Expertise

The owner of Retail Energy Partners LLC, Christian Bailey, has worked in retail energy for the past twenty years. Mr. Bailey has mainly worked on the supplier-side of the business dealing with various aspects from sales, enrollments, operations, billing and customer service. Mr. Bailey's deep retail experience and technical expertise will enable him to meet the challenges facing growing and supporting a new retail natural gas brokerage operation.

Exhibit D-3: Key Technical Personnel

Name: Christian Bailey

Title: Owner

Email Address: chris@retailenergypartners.com

Telephone Numbers: 614-441-9096

<u>Background:</u> Retail Energy Partners LLC was formed in 2014 by Christian Bailey. Retail Energy Partners is planning to broker retail energy services to various CRES providers within the Ohio utility areas. The owner, Christian Bailey, has worked in the retail energy industry of the past twenty years for companies such as DTE Energy Supply, AEP Energy, Accent Energy (IGS Energy) and Enron Energy Services. Mr. Bailey has worked extensively in all facets of retail energy including, sales, risk management, enrollments, customer services and billing. Most recently, he worked for DTE Energy Supply as a business development manager.