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Optimal Facility Management Solutions, LLC

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PUCO

June 30, 2015

Public Utilities Commission of Ohio
Docketing Division
180 East Broad Street
Columbus, OH 43125-3793

13-1637-EL-AGG

Re: Renewal Application For Aggregators/Power Brokers

Please find enclosed the following:

1. One (1) original notarized application and Request for Confidentiality for Exhibit C-3 "Financial Statements" and for Exhibit C-5 "Forecasted Financial Statements"; and
2. Three (3) copies of application and Request for Confidentiality for Exhibit C-3 "Financial Statements" and for Exhibit C-5 "Forecasted Financial Statements";

Please feel free to call me if you have any questions regarding the enclosed application (312) 755-0059.

Respectfully submitted,

Paul Rudewick
President and CEO
Optimal Facility Management Solutions, LLC
101 W. Grand Ave., Ste 325
Chicago, IL 60654
p: 312-257-3334
f: 312-257-3332

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Technician Am Date Processed 7/6/15



Public Utilities Commission

Original AGG Case Number	Version
13 - 1637 -EL-AGG	August 2004

RENEWAL APPLICATION FOR AGGREGATORS/POWER BROKERS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-10 Corporate Structure). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may input information directly onto the form.
You may also download the form, by saving it to your local disk, for later use.

A. RENEWAL INFORMATION

A-1 Applicant's legal name, address, telephone number, PUCO certificate number, and web site address

Legal Name Optimal Facility Management Solutions, LLC
Address 101 W. Grand Ave, Suite 325, Chicago, IL 60654
PUCO Certificate # and Date Certified PUC Cert#: 13-730E (1), August 19, 2013
Telephone # (312) 257-3334 Web site address (if any) www.optimalfms.com

A-2 List name, address, telephone number and web site address under which Applicant will do business in Ohio

Legal Name Optimal Facility Management Solutions, LLC
Address 101 W. Grand Ave, Suite 325, Chicago, IL 60654
Telephone # (312) 257-3334 Web site address (if any) www.optimalfms.com

A-3 List all names under which the applicant does business in North America

Optimal Facility Management Solutions, LLC

A-4 Contact person for regulatory or emergency matters

Name Paul Rudewick
Title President & CEO
Business address 101 W. Grand Ave, Suite 325, Chicago, IL 60654
Telephone # (312) 257-3334 Fax # (312) 257-3332
E-mail address paul.rudewick@optimalfms.com

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PUCO

A-5 Contact person for Commission Staff use in investigating customer complaints

Name Paul Rudewick
Title President & CEO
Business address 101 W. Grand Ave, Suite 325, Chicago, IL 60654
Telephone # (312) 257-3334 Fax # (312) 257-3332
E-mail address paul.rudewick@optimalfms.com

A-6 Applicant's address and toll-free number for customer service and complaints

Customer Service address 101 W. Grand Ave, Suite 325, Chicago, IL 60654
Toll-free Telephone # _____ Fax # (312) 257-3332
E-mail address customercare@optimalfms.com

A-7 Applicant's federal employer identification number # 80-0286799

A-8 Applicant's form of ownership (check one)

- | | |
|--|---|
| <input type="checkbox"/> Sole Proprietorship | <input type="checkbox"/> Partnership |
| <input type="checkbox"/> Limited Liability Partnership (LLP) | <input checked="" type="checkbox"/> Limited Liability Company (LLC) |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Other _____ |

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- A-9 Exhibit A-9 "Principal Officers, Directors & Partners"** provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-10 Exhibit A-10 "Corporate Structure,"** provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers and companies that aggregate customers in North America.

B. APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- B-1 Exhibit B-1 "Jurisdictions of Operation,"** provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services including aggregation services.
- B-2 Exhibit B-2 "Experience & Plans,"** provide a description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.

B-3 **Exhibit B-3 "Disclosure of Liabilities and Investigations,"** provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.

B-4 Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

☒ No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-4 "Disclosure of Consumer Protection Violations"** detailing such violation(s) and providing all relevant documents.

B-5 Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service including aggregation service denied, curtailed, suspended, revoked, or cancelled within the past two years.

☒ No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-5 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation"** detailing such action(s) and providing all relevant documents.

C. FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

C-1 **Exhibit C-1 "Annual Reports,"** provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why.

C-2 **Exhibit C-2 "SEC Filings,"** provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.

C-3 **Exhibit C-3 "Financial Statements,"** provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business.

- C-4 **Exhibit C-4 "Financial Arrangements,"** provide copies of the applicant's financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.).
- C-5 **Exhibit C-5 "Forecasted Financial Statements,"** provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant's CRES operation, along with a list of assumptions, and the name, address, e-mail address, and telephone number of the preparer.
- C-6 **Exhibit C-6 "Credit Rating,"** provide a statement disclosing the applicant's credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant.
- C-7 **Exhibit C-7 "Credit Report,"** provide a copy of the applicant's credit report from Experian, Dun and Bradstreet or a similar organization.
- C-8 **Exhibit C-8 "Bankruptcy Information,"** provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 **Exhibit C-9 "Merger Information,"** provide a statement describing any dissolution or merger or acquisition of the applicant within the five most recent years preceding the application.

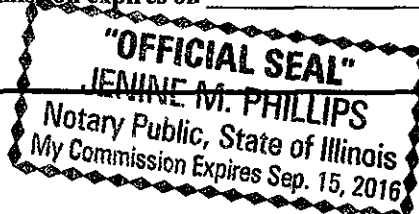
Paul Rueland PRESIDENT & CEO
Signature of Applicant & Title

Sworn and subscribed before me this 29th day of June, 2015
Month Year

Jenine M. Phillips
Signature of official administering oath

JENINE M. PHILLIPS
Print Name and Title

My commission expires on _____



AFFIDAVIT

State of Illinois :

Chicago ss.
(Town)

County of Cook :

PAUL RUDEWICK, Affiant, being duly sworn/affirmed according to law, deposes and says that:

He/She is the President & CEO (Office of Affiant) of Optimal Facility (Name of Applicant);

That he/she is authorized to and does make this affidavit for said Applicant, Management Solutions, LLC

1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification renewal are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
8. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the renewal application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

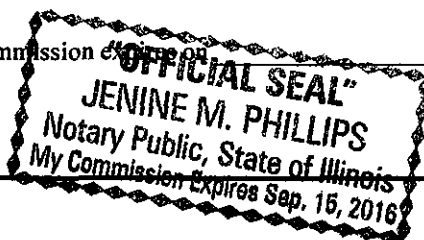
Paul Rudman PRESIDENT & CEO
Signature of Affiant & Title

Sworn and subscribed before me this 29th day of JUNE, 2015
Month Year

Jenine M. Phillips
Signature of official administering oath

JENINE M. PHILLIPS
Print Name and Title

My commission expires on _____



Optimal Facility Management Solutions, LLC

Exhibit A-9 "Principal Officers, Directors & Partners"

Paul Rudewick
President & CEO
101 W. Grand Ave, Suite 325
Chicago, IL 60654
P: 312-257-3331
F: 312-257-3332

Maria Geroulis
Executive Director
101 W. Grand Ave, Suite 325
Chicago, IL 60654
P: 312-257-3331
F: 312-257-3332

Exhibit A-10 "Corporate Structure"

Optimal Facility Management Solutions, LLC
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Optimal Facility Management Solutions, LLC ("OFMS") does not have any subsidiary or affiliate companies.

Optimal Facility Management Solutions, LLC does not take physical possession of electricity or natural gas, but advises on the procurement of as part of developing energy plans for its clients.

Optimal Facility Management Solutions, LLC

Exhibit B-1 "Jurisdictions of Operations"

On February 10, 2010, the Illinois Commerce Commission certified and granted Optimal Facility Management Solutions, LLC authority to operate as an agent, broker and consultant for the procurement or sale of retail electricity supply for third parties in the State of Illinois.

On August 19, 2013, the Public Utilities Commission of Ohio granted Optimal Facility Management Solutions, LLC ("OFMS") authority to operate as a Power Broker and Aggregator.

Optimal Facility Management Solutions, LLC is also operates in Wisconsin, Michigan, and Indiana.

Optimal Facility Management Solutions, LLC has a pending license in Maryland.

Exhibit B-2 "Experience & Plans"

Optimal Facility Management Solutions, LLC's management brings a wealth of experience from the energy industry, including, but not limited to:

- Financing the development of over 16 power plants across the US;
- Buying power from power plants and selling power to utilities across the US;
- Retail electricity portfolio management and advisory services;
- Experience transacting in the following energy markets: WSCC (including CAISO), PJM, MISO, ERCOT, NYISO, NEPOOL and AESO

Optimal Facility Management Solutions, LLC plan is to continue to provide consulting and brokering services with respect to price risk management. Optimal Facility Management Solutions, LLC provides these services by entering into contractual arrangements with various providers and large commercial and industrial consumers of electric power and natural gas. The fees received by Optimal Facility Management Solutions, LLC are normally paid by the consumers through the providers of electric power and natural gas. If there are any customer inquiries or complaints regarding our services, our in-house legal department or our in-house management serve to resolve any disputes.

Exhibit B-3 "Disclosure of Liabilities and Investigations"

Optimal Facility Management Solutions, LLC has no existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact Optimal Facility Management Solutions, LLC's financial or operational status or ability to provide the services as a certified consultant and broker in Ohio.

Optimal Facility Management Solutions, LLC

Exhibit C-1 "Annual Reports"

Optimal Facility Management Solutions, LLC is an Illinois limited liability company and is not required to produce or file an annual report.

Exhibit C-2 "SEC Filings"

Optimal Facility Management Solutions, LLC is a private company and is not required to file SEC reports.

Exhibit C-3 "Financial Statements"

Optimal Facility Management Solutions, LLC balance sheet, income, and cash flow statements will be submitted under seal of confidentiality and are not to be disclosed or distributed.

Exhibit C-4 "Financial Arrangements"

Optimal Facility Management Solutions, LLC does not currently have financial arrangements to conduct CRES as a business activity. Optimal Facility Management Solutions, LLC will be operates as a broker and consultant in Ohio.

Exhibit C-5 "Forecasted Financial Statements"

Optimal Facility Management Solutions, LLC two years of forecasted financial statements will be submitted under seal of confidentiality and are not to be disclosed or distributed.

Exhibit C-6 "Credit Rating"

Optimal Facility Management Solutions, LLC does not have a credit rating.

Exhibit C-7 "Credit Report"

Optimal Facility Management Solutions, LLC is a private company and does not report its financial position or information to any credit agency.

Exhibit C-8 "Bankruptcy Information"

None

Exhibit C-9 "Merger Information"

None

CONFIDENTIAL

Confidential treatment has been requested for the following document:

Case # - - EL - AGG

Page Count: 7 (including cover page)

Filed by Paul Rudewick on behalf of Optimal Facility Management Solutions, LLC

**Summary of document: Exhibit C-3 "Financial Statements"
 Exhibit C-5 "Forecasted Financial Statements"**