

AEP OHIO EX. NO. _____

BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application Seeking)	
Approval of Ohio Power Company's)	
Proposal to Enter into an Affiliate)	
Power Purchase Agreement)	Case No. 14-1693-EL-RDR
for Inclusion in the Power Purchase)	
Agreement Rider)	
In the Matter of the Application of)	
Ohio Power Company for Approval of)	Case No. 14-1694-EL-AAM
Certain Accounting Authority)	

DIRECT TESTIMONY OF
RENEE V. HAWKINS
IN SUPPORT OF AEP OHIO'S
AMENDED APPLICATION

Filed: May 15, 2015

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RENEE V. HAWKINS

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BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO
DIRECT TESTIMONY OF
RENEE V. HAWKINS
ON BEHALF OF
OHIO POWER COMPANY

1 **PERSONAL DATA**

2 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

3 A. My name is Renee V. Hawkins and my business address is 1 Riverside Plaza,
4 Columbus, OH 43215

5 **Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?**

6 A. I am employed by American Electric Power Service Corporation (“AEPSC”), a
7 wholly owned subsidiary of American Electric Power Company, Inc. (“AEP,
8 Inc.”), as Managing Director, Corporate Finance and I am also the Assistant
9 Treasurer of AEP, Inc. and its operating companies (“AEP System”), including
10 Ohio Power Company (“AEP Ohio” or “Company”). AEP, Inc. is the parent
11 company of AEP Ohio.

12 **Q. PLEASE BRIEFLY DESCRIBE YOUR EDUCATIONAL AND**
13 **PROFESSIONAL BACKGROUND?**

14 A. I earned a Bachelor’s of Business Administration Degree in Finance and
15 International Business from the Ohio State University in 1987. I earned a Masters
16 of Business Administration with a concentration in Finance from the Simon
17 School at the University of Rochester in 1991. I was first employed by State

1 Teachers Retirement System of Ohio in 1987 in the Real Estate section where I
2 was assigned to asset management.

3 In June 1991, I was employed by General Motors as an analyst for AC
4 Delco, which is now a subsidiary of Delphi East. This rotational program included
5 positions in cost accounting, division finance, and capital planning. In June 1993,
6 I was hired by Cablevision Systems Corporation, first as a Senior Financial
7 Analyst and then promoted to Treasury Manager. My responsibilities included
8 managing capitalization and liquidity for a number of subsidiaries and cable
9 systems in northern Ohio and Massachusetts. Included in those responsibilities
10 was raising capital through bank markets and financial markets, managing
11 compliance under various financial agreements, and supporting investor and
12 rating agency relations.

13 In October 1996, I joined AEPSC as a Corporate Finance Senior Analyst
14 supporting financing activity for the AEP System operating companies. In July
15 1999, I was named Manager – Corporate Finance of the AEPSC. In June 2000, I
16 was named Director – Corporate Finance of the Service Corporation, a position
17 that was renamed Director – Regulated Finance in 2001. In that capacity, I was
18 responsible for capital markets activity for all of the regulated utilities, and such
19 things as establishing dividend recommendations and capitalization targets,
20 supporting the rating agency relationships to maintain credit ratings and assisting
21 in the management of liquidity for the overall AEP System. I was then promoted
22 to Managing Director, Corporate Finance in 2003. In January 2008, I was made
23 Assistant Treasurer of AEP, Inc. and its operating companies.

1 **Q. HAVE YOU PREVIOUSLY SUBMITTED TESTIMONY IN ANY**
2 **REGULATORY PROCEEDINGS?**

3 A. Yes. I have most recently filed testimony on behalf of AEP Ohio before the
4 Public Utilities Commission of Ohio (“PUCO” or “the Commission”) in support
5 of AEP Ohio’s Electric Security Plan (ESP) in Cases No. 13-2385-EL-SSO and
6 13-2386-EL-AAM and in the distribution base rate case in Case No. 11-351-EL-
7 AIR and Case No. 11-352-EL-AIR and in the previous 2011 ESP cases. Also, I
8 have filed testimony and testified on behalf of Appalachian Power Company
9 before both the Public Service Commission of West Virginia and the Virginia
10 State Corporation Commission. I have testified on behalf of Indiana Michigan
11 Power before both the Indiana Utility Regulatory Commission and the Michigan
12 Public Service Commission. I have testified for Southwestern Electric Power
13 Company before both the Arkansas Public Service Commission and the Public
14 Utility Commission of Texas. Finally, I have testified on behalf of Public Service
15 Company of Oklahoma before the Corporation Commission of the State of
16 Oklahoma.

17 **PURPOSE OF TESTIMONY**

18 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

19 A. The purpose of this testimony is to support the appropriate capital structure and
20 cost of capital for the formula rate contract between AEP Ohio and AEP
21 Generation Resources, Inc. (“AEPGR”).

22 **Q. WHAT EXHIBITS ARE YOU SPONSORING?**

23 A. Exhibit RVH-1 Return on Equity Review

1 **CAPITAL STRUCTURE AND COST OF CAPITAL**

2 **Q. ARE THERE DIFFERENCES BETWEEN HOW AEPGR IS FINANCED**
3 **VERSUS A TRADITIONAL UTILITY?**

4 A. Yes. The debt or leverage that a company can comfortably manage while
5 maintaining adequate access to the capital markets at reasonable rates and/or
6 maintain investment grade credit ratings is dependent on the industry and the
7 business profile of the company. Regulated utilities have historically been able to
8 maintain higher leverage than other industries. On the other end of the spectrum,
9 commodity-based businesses and merchant power companies with significant
10 capital or collateral needs have historically needed to maintain lower leverage to
11 maintain a similar risk profile. As a company actively trading in the power
12 markets and subject to volatile power and commodity prices, AEPGR must
13 maintain a high equity layer to support a business profile consistent with an
14 investment grade rating. This ensures access to liquidity for collateral
15 requirements.

16 **Q. HOW IS AEPGR CAPITALIZED CURRENTLY?**

17 A. As a merchant generating business exposed to both volatile power prices and
18 commodity prices, AEPGR has a capital structure more weighted to equity. As of
19 December 31, 2014, AEPGR's capital structure was 30% debt and 70% equity.
20 AEP is targeting a capital structure of 70%-65% equity for AEPGR to ensure that
21 has adequate access to capital for its business and to manage collateral
22 requirements. The targeted capital structure is consistent with investment grade

1 ratings in other unregulated industries and consistent with the necessary leverage
2 for investment grade financial credit metrics as well.

3 **Q. WHAT IS THE PROPOSED CAPITAL STRUCTURE IN THE**
4 **CONTRACT?**

5 **A.** The Company is proposing that the contract be based on a fixed capital structure
6 of 50% long-term debt and 50% equity. This is lower than the current equity
7 position of AEPGR, but using this capital structure instead of AEPGR's actual
8 capital structure recognizes the benefits to AEPGR from the long-term nature of
9 the contract and the stability of the cash flows from the contract. With the
10 additional stability in cash flows, AEPGR is willing to include this capital
11 structure to further customer benefits from the contract.

12 **Q. WHAT IS THE PROPOSED COST OF DEBT FOR THE INITIAL RATE**
13 **SETTING AND THE METHODOLOGY THEREAFTER?**

14 **A.** While the Ohio generating assets transferred to AEPGR on December 31, 2013,
15 AEPGR has not yet permanently financed the assets. Consequently, the cost of
16 debt is still based on interim financing through May 2015 and is not
17 representative of the expected long-term cost of debt of AEPGR and a proxy will
18 be necessary for the long-term debt rate in the cost of capital. The proposed
19 proxy for the initial rate setting is the yield based on a broadly available corporate
20 index debt, the Moody's Baa Corporate Bond Index ("Moody's Index") based on
21 the monthly average for December of the previous year. This index is readily
22 available on the Federal Reserve website and through other publications. The
23 average for the Moody's Index in December 2014 was 4.74% and is a

1 conservative proxy for the expected cost of capital for the debt financing for
2 AEPGR. The Moody's Index rate would be used until 2017.

3 **Q. DID THE COMPANY EVALUATE OTHER DEBT RATES TO USE FOR**
4 **THE INITIAL RATE SETTING?**

5 **A.** Yes. The Company evaluated using AEP Ohio's embedded cost of debt (6.05%)
6 from the most recently filed ESP case, although that debt includes issuances under
7 various interest rate environments. I also looked for comparable merchant power
8 company issuances, and the most recent of which was an April 2014 issuance by
9 NRG Energy in which that company issued notes at a spread of 3.52% over the 10
10 year treasury or a yield of 6.625%. Both of these comparables are significantly
11 higher than the Moody's Index rate of 4.74% proposed. However, based on
12 today's interest rates, the comparable cost of AEPGR issuing new bonds in this
13 environment should be closer to the Moody's Index and the company proposes
14 using that rate until such time as AEPGR arranges long-term financing.

15 **Q. WHAT IS THE PROPOSED COST OF EQUITY FOR THE PPA?**

16 **A.** As part of the determination of the contract between AEP Ohio and AEPGR, a
17 formula was developed to calculate the return on equity ("ROE") using the
18 average of the daily Moody's Index for the month of December of the preceding
19 calendar year, plus 650 basis points. This floating ROE recognizes the change in
20 capital costs that occur over longer periods of time and is appropriate for a long-
21 term PPA such as the one proposed in this application.

22 This PPA is expected to go into effect later in 2015, meaning the initial
23 ROE will be set by using the daily average Moody's Index for the month of

1 December 2014. The daily average value for the Moody's Index for that period
2 was 4.74%, which would result in an initial ROE of 11.24% based on that value
3 plus 650 basis points. Exhibit RVH-1 includes the calculation of the return on
4 equity.

5 **Q. IS THERE A BAND ON THE ROE RANGE?**

6 **A.** Yes. Consistent with the approach that we have used in FERC wholesale
7 contracts, if the ROE based on the formula calculation were to be below 8.90% or
8 above 15.90%, then the lower or upper threshold rate would apply such that the
9 ROE can never go below or above these thresholds. This ROE band recognizes
10 that while the ROE should be allowed to vary within a range, both customers and
11 the Company are protected if interest rates experience a period of high volatility.

12 **Q. HAS THIS ROE APPROACH BEEN USED PREVIOUSLY?**

13 **A.** Yes. AEP utilities have entered into wholesale power agreements approved by
14 the Federal Energy Regulatory Commission ("FERC") and this ROE method is
15 consistent with the approach utilized in those FERC authorized contracts. The
16 proposed premium adder to the Moody's Index is slightly higher than the adder
17 used in those contracts, but that adder recognizes that the cost of equity for
18 AEPGR is higher than that of the other AEP subsidiaries. However, these
19 wholesale contracts had an ROE band with a ceiling as high as 21% and the
20 ceiling of 15.90% proposed in this contract is much more favorable than the
21 ceiling included in the agreements with non-affiliates.

1 **Q. HOW WAS THE ROE EVALUATED?**

2 **A.** The ROE was evaluated applying a Capital Asset Pricing Model (“CAPM”) of
3 utilities within our peer group as well as merchant companies and other industries.
4 The ROE was then adjusted for the size premium consistent with CAPM
5 methodology. The average cost of equity as of year-end 2014 for our peer group,
6 using a re-levered beta to reflect a 50/50 capital structure, is 11.63%. A spread of
7 1.75% was added to this to reflect a size premium, resulting in an ROE of
8 13.38%. . The CAPM methodology confirms that the 11.24% ROE that I have
9 proposed for AEPGR is conservative.

10 **Q. HOW WAS THE PEER GROUP DETERMINED?**

11 **A.** The peer group consists of 52 U.S.-based utility companies. The companies were
12 chosen by selecting all companies that are traded on NYSE or NASDAQ and
13 classified as either electric utilities or multi-utilities (electric and gas utilities)
14 using the Global Industry Classification Standard or GICS. These companies are
15 mostly holding companies for regulated utilities. Companies that are classified as
16 Gas Utilities, Independent Power Producers or Water Utilities are excluded from
17 the peer group. Use of this peer group recognizes that the PPA will reduce the
18 merchant risk of AEPGR and allows the ROE proposed in this case to reflect this
19 lower risk.

20 **Q. WHAT WAS THE EQUITY RISK PREMIUM USED IN THE CAPM**
21 **MODEL?**

22 **A.** I took the equity risk premium, which was 7.0%, from Ibbotson SBBI 2014
23 Classic Yearbook (“Ibbotson”). The methodology used by Ibbotson is an

1 arithmetic total equity return for large company stocks over the period beginning
2 with 1926 and ending with 2013. This total equity return was 12.1%. The same
3 methodology was then used for the risk free rate, based on a 20-year treasury, to
4 arrive at a rate of 5.1% over the same period. The reason for using a 20-year
5 treasury is due to the 30-year bond not being historically available through much
6 of that period. While the 20-year treasury is no longer quoted, a 20-year index
7 was created by Ibbotson using bonds on the market with approximately 20 years
8 to maturity. This is done in order to keep the methodology consistent over the 88
9 year period. The difference between the total return for large company stocks and
10 the risk free rate is the equity risk premium.

11 **Q. IS THE LONG HORIZON USED TO DETERMINE THE EQUITY RISK**
12 **PREMIUM APPROPRIATE?**

13 **A.** Yes. The period beginning with 1926 is used because it is representative of a
14 greater array of potential market disruptions, both positive and negative, than a
15 shorter time period would be. As Ibbotson points out, the types of disruptions that
16 can be accounted for over the long horizon involve “high and low returns, volatile
17 and quiet markets, war and peace, inflation and deflation, and prosperity and
18 depression.”

19 **Q. WHY WAS A SIZE PREMIUM INCLUDED IN THE ROE?**

20 **A.** The CAPM does not fully account for the higher returns of smaller companies.
21 The Ibbotson SBBI 2014 Classic Yearbook (“Ibbotson”) points out that a “size-
22 related phenomenon has prompted a revision to the CAPM, which includes a size
23 premium.” AEPGR’s capitalization as of December 2014 was approximately \$3.4

1 billion. The capitalization proposed in this application includes 50% equity, or
2 \$1.7 billion, placing it in the 6th size-decile of Ibbotson. The size premium for that
3 decile is 1.75%. This is appropriate given that, as described in Ibbotson, the
4 greater risk of smaller companies does not fully account for their higher returns in
5 the context of a basic CAPM.

6 **Q. WAS A CAPM ANALYSIS CONDUCTED FOR MERCHANT PLANTS**
7 **OR OTHER INDUSTRIES?**

8 A. Yes. As additional tests to confirm that the 11.24% is an appropriate ROE for the
9 PPA contract, I evaluated the cost of equity for both independent power producers
10 and for similar types of industries also using the capital asset pricing model
11 (“CAPM”) methodology that I used for the utility peer group described
12 previously. The betas used in the analysis were based on those betas calculated
13 by the Bloomberg subscription service.

14 First, I looked at comparable merchant businesses, although there are only
15 a handful of such companies that are publicly traded. This merchant peer group is
16 problematic in part because it is a small group to use for a comparison and also
17 because of its history with bankruptcy. Three of the seven (NRG Energy, Inc.,
18 Dynegy Inc. and Calpine Corporation) have filed for bankruptcy protection within
19 the last twelve years, and one (AES Corp.) had one of its subsidiaries declare
20 bankruptcy three years ago. Pattern Energy emerged in 2009 from the remnants
21 of Babcock & Brown’s bankruptcy. Given the history of bankruptcy with this
22 peer group and the volatility implied therein, the equity beta of 0.81 assigned to
23 the group by Bloomberg appears unrealistically low.

1 Because these companies are not investment grade their (levered) betas for
2 the companies are not consistent with the betas for companies whose
3 capitalization meets the requirement for investment grade ratings. Accordingly,
4 the betas were re-levered to provide an investment grade comparison for AEPGR.
5 Based on this re-adjusted beta methodology, the CAPM cost of equity, together
6 with the size premium, for the group is 12.55%. The lower proposed ROE of
7 11.24% and the proposed cap on equity percentage for the PPA is reflective of the
8 lower risk of the PPA.

9 **Q. DID YOU EVALUATE THE COST OF EQUITY FOR COMPARABLE**
10 **INDUSTRIES?**

11 A. Yes. Because of the limited data points for merchant businesses, other industries
12 with similar characteristics were also evaluated. The industries evaluated were
13 those that have comparable capital requirements and commodity risk and include:
14 metals & mining; chemicals; oil, gas & consumable fuels; construction; and
15 transportation. Using relevered betas and CAPM to determine the cost of equity,
16 the cost of equity for these comparable industries ranged from 15.18% to 19.58%,
17 again adjusted with a size premium of 1.75%.

18 **Q. ARE THE COST OF EQUITY ESTIMATES FOR THE PEER GROUP,**
19 **THE MERCHANT BUSINESSES AND THE COMPARABLE**
20 **INDUSTRIES CONSISTENT WITH AND DO THEY SUPPORT THE**
21 **COST OF EQUITY ESTIMATES FOR YOUR PEER GROUP.**

22 A. Yes, these CAPM estimates do support the proposed cost of equity included in
23 our proposal. The company took a balanced approach of evaluating merchant

1 businesses, utilities and other industries with similar characteristics. These
2 estimates support the reasonableness of the ROE included in the proposal.

3 Q. PLEASE DESCRIBE THE RESULTING COST OF CAPITAL BASED ON
4 THE DEBT AND EQUITY COMPONENTS DISCUSSED ABOVE.

5 A. The table below shows the resulting cost of capital used to develop the fixed
6 charge in the initial capacity payment.

Proposed cost of capital

<u>Component</u>	<u>% of</u> <u>Total</u>	<u>Cost</u>	<u>Pre-Tax</u> <u>Cost of Capital</u>	<u>After-Tax</u> <u>Cost of Capital</u>
Debt	50%	4.74%	2.37%	1.51%
Equity	50%	11.24%	<u>5.62%</u>	<u>5.62%</u>
			7.99%	7.13%

7 Q. WHAT OTHER INFORMATION DID YOU REVIEW TO DETERMINE
8 THE REASONABLENESS OF THE APPROACH?

9 A. The Brattle Group was retained by PJM to complete the periodic review of key
10 parameters in the Variable Resource Requirement, and one of those parameters
11 was the Cost of New Entry (“CONE”) which included the expected cost of
12 capital. I reviewed the Battle Group’s cost of capital results included in the draft
13 study results titled “**Triennial Review of RPM**”. The draft study recommended
14 an after-tax weighted average cost of capital (“WACC”) estimate of 8%, based on
15 a 13.8% ROE and a 7% cost of debt with the debt percentage at 60%. Although,
16 the cost of capital components vary from those projected for use in the PPA under
17 consideration in this proceeding, the overall after-tax cost of capital is higher in
18 the CONE than is being proposed in this application. This was an independent
19 confirmation of the reasonableness of my approach and results.

1 **Q. WAS YOUR APPROACH TO THE COST OF EQUITY AND THE**
2 **CAPITAL STRUCTURE BALANCED?**

3 A. Yes, the approach was balanced if not conservatively determined in favor of the
4 customers. Both a higher return on equity as well as a larger equity ratio in the
5 capital structure are readily supportable by the evidence and may better reflect the
6 long-term overall costs of AEPGR. However, my recommendation for the
7 proposed ROE methodology results in a current ROE of 11.24% and a capital
8 structure of 50% debt/50% equity to balance the overall customer impacts against
9 the actual cost of capital of AEPGR.

10 **Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?**

11 A. Yes, it does.

AEP Ohio
Case No. 14-1693-EL-RDR
Case No. 14-1694-EL-AAM

	Moody's Baa				
	Corporate		Margin		ROE
OH PPA ROE	<u>4.74%</u>	+	<u>6.50%</u>	=	<u>11.24%</u>

Return on Equity Evaluation

Risk Free Rate (R_f) ¹	5.1%
Equity Risk Premium ¹	7.0%

CAPM	R_f		β		Risk Premium		Unadjusted ROE		AGR Size Premium²	Comparable ROE
<u>Power Sector</u>										
Utilities	5.1%	+	0.9335	x	7.0%	=	11.63%	+	1.75%	13.38%
IPP & Renewables	5.1%	+	0.8143	x	7.0%	=	10.80%	+	1.75%	12.55%
<u>Other Industries</u>										
Metals & Mining	5.1%	+	1.6958	x	7.0%	=	16.97%	+	1.75%	18.72%
Oil, Gas & Renewables	5.1%	+	1.1899	x	7.0%	=	13.43%	+	1.75%	15.18%
Chemicals	5.1%	+	1.6891	x	7.0%	=	16.92%	+	1.75%	18.67%
Construction	5.1%	+	1.8193	x	7.0%	=	17.83%	+	1.75%	19.58%
Transportation	5.1%	+	1.6272	x	7.0%	=	16.49%	+	1.75%	18.24%
<u>Average</u>							14.87%			16.62%

¹Source: Ibbotson SBBI 2014 Classic Yearbook, page 154.

²Source: Ibbotson SBBI 2014 Classic Yearbook, page 109.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of Ohio Power Company's *Pre-Filed Direct Testimony of Renee V. Hawkins* have been served upon the below-named counsel and Attorney Examiners by electronic mail to all Parties this 15th day of May, 2015.

/s/ Steven T. Nourse
Steven T. Nourse

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Summary: Testimony -Direct Testimony Renee V. Hawkins electronically filed by Mr. Steven T Nourse on behalf of Ohio Power Company