

**BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO**

In the Matter of the Application of Ohio)
Edison Company, The Cleveland Electric)
Illuminating Company, and The Toledo)
Edison Company for Authority to) Case No. 14-1297-EL-SSO
Provide for a Standard Service Offer)
Pursuant to R.C. 4928.143 in the Form of)
an Electric Security Plan.)

**SUPPLEMENTAL TESTIMONY OF EDWARD W. HILL
ON BEHALF OF THE
OHIO MANUFACTURERS' ASSOCIATION ENERGY GROUP**

May 11, 2015

1 **Introduction, Purpose and Summary of Conclusions**

2 **Q. Please state your name, title and business address.**

3 A. My name is Edward W. Hill, Ph.D. I am the Dean of the Maxine Goodman Levin
4 College of Urban Affairs at Cleveland State University and Professor of Economic
5 Development. My business address is 2121 Euclid Avenue, UR 335, Cleveland, Ohio
6 44115.

7 **Q. Have you provided written testimony before in this proceeding?**

8 A. Yes, I provided written testimony on December 22, 2014. My testimony addressed
9 the policy implications that I believe the Public Utilities Commission of Ohio
10 (Commission) should consider regarding the request of Ohio Edison Company (Ohio
11 Edison), The Cleveland Electric Illuminating Company (CEI), and The Toledo Edison
12 Company (Toledo Edison) (collectively, the Companies) for approval of an Economic
13 Stability Program (Program), which includes shifting the financial risk of operating
14 generation plants onto their customers through a rider and the utilization of a power
15 purchase agreement (PPA) to subsidize portions of the generation capacity owned by the
16 Companies' affiliate, FirstEnergy Solutions. The Program would shift the risk of owning
17 and operating generating capacity onto customers, including those who choose to shop
18 and purchase their generation from alternative suppliers or generators other than the
19 Companies' affiliate, FirstEnergy Solutions. Most importantly, if the PPA is granted, it
20 will likely deter entry of merchant generators who may be able to produce power more
21 reliably and more cheaply than the plants that are being protected from competition.

1 **Q. What is the purpose of your supplemental testimony in this proceeding?**

2 A. I am testifying in response to the Attorney Examiner's Entries dated March 23, 2015
3 and May 1, 2015 in which the Examiner amended the procedural schedule and requested
4 that parties file supplemental testimony to address whether and how the Commission's
5 findings in the recent AEP Ohio Order¹ regarding its electric security plan (ESP) should
6 be considered in evaluating the Companies' Application in this proceeding.² In the AEP
7 Ohio Order, the Commission listed several factors that AEP Ohio should, at a minimum,
8 address in any future filing requesting future cost recovery associated with a PPA.³ The
9 Commission also stated that it will balance, but will not be bound by, the delineated
10 factors in deciding whether to approve future cost recovery requests associated with
11 PPAs. Those factors were listed as follows: financial need of the generating plant;
12 necessity of the generating facility, in light of future reliability concerns, including supply
13 diversity; description of how the generating plant is compliant with all pertinent
14 environmental regulations and its plan for compliance with pending environmental
15 regulations; and the impact that a closure of the generating plant would have on electric
16 prices and the resulting effect on economic development within the state.⁴ In addition, the
17 Commission indicated that the rider proposal must address additional issues, including a

¹*In the Matter of the Application of Ohio Power Company for Authority to Establish a Standard Service Offer Pursuant to R.C. 4928.143, in the Form of an Electric Security Plan*, Case No. 13-2385-EL-SSO, et al., Opinion and Order at 25 (February 25, 2015) (AEP Ohio Order).

²*In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company and The Toledo Edison Company for Authority to Provide for a Standard Service Offer Pursuant to R.C. § 4928.143 in the Form of an Electric Security Plan*, Case No. 14-1297-EL-SSO, Entry at 2 (March 23, 2015) and Entry at 10 (May 1, 2015) (citing AEP Ohio Order).

³ AEP Ohio Order at 25.

⁴ Id.

1 proposed process for a periodic review and audit of the rider and an alternative plan to
2 allocate the rider's financial risk between both the utility and its ratepayers.⁵

3 **Q. Do the Commission's factors established in the AEP Ohio Order apply in this**
4 **case?**

5 A. Yes, the Companies have requested recovery of costs associated with a PPA to be
6 collected through a rider, the mechanism of which is comparable to AEP Ohio's rider and
7 application. The Companies, however, propose to collect the costs associated with the
8 PPA with their affiliate through a rider named the Retail Rate Stability Rider (Rider RRS)
9 (instead of a PPA Rider) for fifteen years. The Companies term their PPA provision, and
10 associated rider mechanism (Rider RRS), the "Economic Stability Program."

11 **Q. With regard to the recovery of costs associated with a PPA, are there other**
12 **differences between the AEP Ohio ESP proceeding and the Companies' ESP**
13 **proceeding that the Commission needs to consider in its evaluation of a rider related**
14 **to a PPA and the factors it will balance?**

15 A. Yes. In the instant proceeding, the Companies and certain parties filed a Stipulation
16 and Recommendation (Stipulation) that adopts the Companies' Application in its entirety
17 unless specifically modified by the Stipulation, including the recovery of costs for a PPA
18 through Rider RRS (i.e., the Economic Stability Program).⁶ The Stipulation, however,
19 goes beyond the Companies' Application and raises new issues, presenting a carefully

⁵ Id.

⁶ Id., Stipulation and Recommendation at 6-7 (December 22, 2014) ("Set forth below are the specific terms and conditions agreed to by the Signatory Parties that are different from or in addition to the terms and conditions contained in the Companies' ESP IV Application. If not changed by the terms and conditions expressly set out below, the Signatory Parties expressly agree and recommend that the Commission approve and adopt the ESP IV filing in its entirety as filed by the Companies with the Commission on August 4, 2014 in this proceeding."); also see a discussion of the ESP IV's Economic Stability Program in the Stipulation at 4.

1 crafted coalition of supporters in an attempt to influence the public policy process in
2 ways that are deleterious to economic development and businesses in the state of Ohio.

3 **Q. Why should the Commission consider the Stipulation in addition to the factors**
4 **set forth in the AEP Ohio Order?**

5 A. If the Commission is going to review the economic development effects that the
6 presence or absence of a generating plant is going to have on the communities in the
7 Companies' service territories, the Commission should also consider the broader, and
8 what are likely to be much larger, economic development effects that the Stipulation and
9 approval of a PPA will have on Ohio businesses.

10 **Q. What have you reviewed in preparation for filing this Supplemental Testimony?**

11 A. I have reviewed relevant portions of the Companies' Plan termed, at different times,
12 *Powering Ohio's Progress*, Electric Security Plan IV, and ESP IV, the Plan's Economic
13 Stability Program, and the Stipulation. I have also reviewed the Supplemental Testimony
14 of Eileen Mikkelsen, Donald Moul, and Sarah Murley, and Dr. Lawrence Makovich, and
15 the Second Supplemental Testimony of Eileen Mikkelsen filed on behalf of the
16 Companies.⁷ Further, I have reviewed the minimum factors, as noted in the AEP Ohio
17 Order, to be addressed by the Companies in their request for recovery of certain costs
18 through Rider RRS.

19

⁷*In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company and The Toledo Edison Company for Authority to Provide for a Standard Service Offer Pursuant to R.C. § 4928.143 in the Form of an Electric Security Plan*, Case No. 14-1297-EL-SSO, Supplemental Testimony of Eileen M. Mikkelsen (December 22, 2014), Second Supplemental Testimony of Eileen M. Mikkelsen (May 4, 2015), Supplemental Testimony of Donald Moul (May 4, 2015), Supplemental Testimony of Sarah Murley (May 4, 2015), and Supplemental Testimony of Dr. Lawrence Makovich (May 4, 2015).

1 **Q. Does the Economic Stability Program satisfy the AEP Ohio factors set forth by**
2 **the Commission?**

3 A. No. The proposed PPA that requires the Companies to purchase all of the power from
4 uncompetitive generating plants owned by their affiliate, FirstEnergy Solutions, is not in
5 the public interest because the plants are not necessary to further economic development
6 in the region and will negatively affect manufacturers and businesses that are important
7 to the vitality of the region. Additionally, the enactment of the PPA will most likely deter
8 market entry by new and more cost-efficient generators. The lack of entry is a much
9 larger long-term economic threat to power reliability and competitive pricing than is
10 posed by denying the proposed PPA.

11 The price paid to FirstEnergy Solutions will include the cost of fuel and any plant
12 upgrades. It appears that the Companies will also earn a return on the capital invested as
13 was true under the old regulatory regime. However, the output from the generating units
14 will be sold into the regional wholesale market. If it is sold at a loss, the loss will be
15 passed on to all customers in the Companies' service territories through Rider RRS. If it
16 is sold at a profit, that profit will be distributed to customers through Rider RRS. The
17 Companies have projected that there will be no profit in the first three years covered by
18 ESP IV and the Stipulation.

19 The Companies assert that their proposal preserves the competitive market because
20 customers are allowed to shop for their generation supply from alternative suppliers (or
21 other generators).⁸ This assertion is incorrect and it is where the Companies' regulatory
22 protection appears. The PPA prevents a completely free market from evolving.

⁸ Stipulation at 2.

1 Under the proposed Economic Stability Program, if the plants covered by the PPA are
2 operating at a loss (i.e., revenues received in the market are lower than the costs to
3 operate the plants), the loss or net costs to operate the plants will be allocated to all of the
4 Companies' customers, including those who chose to shop, thereby removing part, or all,
5 of the differential between FirstEnergy Solutions' price and that of its competitors. This
6 dynamic will have two negative outcomes. First, it will deter new entrants to the power
7 generation market because the PPA will narrow their cost advantage. Second,
8 competitors will look at the PPA and consider it to be a precedent, and as increasing
9 portions of FirstEnergy Solutions' generating capacity become uncompetitive,
10 competitors will expect continued efforts to place the uncompetitive generating assets
11 under the protection of the regulatory umbrella, which will turn the pricing disadvantage
12 into a negative feedback loop: the more uncompetitive the Companies' affiliated
13 generating capacity, the larger the fraction that falls under additional PPAs, the more
14 significant the assessment that is passed on to customers, and the narrower the pricing
15 advantage new competitors will have. This set of expected events will increase the
16 perceived risk of investing in competitive generating assets, will deter competing
17 investment, and will lead to higher electricity costs for consumers than would have
18 occurred under a free market with no regulatory barriers to entry. These are the impacts
19 anticipated in the event that the Economic Stability Program is approved.

20 **Q. Have the Companies demonstrated the financial need of the Sammis, Davis**
21 **Besse, and OVEC generating plants?**

22 A. No. In his Supplemental Testimony, witness Moul presents the comparative annual
23 costs and revenues of Sammis, Davis Besse, and FirstEnergy Solutions' 4.85% interest in
24 OVEC for the years 2009 through 2014. However, absent market failure, when properly

1 assessing a generation unit's financial viability, the only costs that should be considered
2 are avoidable costs. The Companies have not argued that there has been any market
3 failure; instead, the Companies merely assert that these plants need subsidies over a
4 three-year period in order to remain competitive pending an anticipated rise in energy
5 costs.

6 The assertion of price recovery in three years is puzzling for a number of reasons.
7 First, the price of fuel stocks has shifted greatly since the PPA was first proposed—in
8 ways that further disadvantage the power plants in question. Second, the proven reserves
9 of natural gas in the state of Ohio, in neighboring Pennsylvania, and in West Virginia has
10 grown over this time period, and the infrastructure to deliver local sources of natural gas
11 to markets has grown. Finally, not only has the price of natural gas dropped over the
12 intervening time period nationwide, but prices reported out of the Dominion South Hub
13 in West Virginia are below that in the Texas and Louisiana Hubs, including the Henry
14 Hub.⁹

15 **Q. From an economic standpoint, does it make sense to continue operating the**
16 **Sammis and Davis Besse generation plants?**

17 A. As witness Moul notes, “a business owner will not continue investing cash into a
18 business that is losing money.”¹⁰ By extension, therefore, ratepayers, who have no
19 ownership interest in an electric generating company, should not be expected or required
20 to invest cash in a business that is losing money, whether or not the business may be
21 profitable in the future. In Ohio, generation has been deregulated. It must compete with
22 other generation in the marketplace. The Companies are asking the Commission to

⁹ See Natural Gas Intelligence, http://www.naturalgasintel.com/data/data_products/daily?region_id=south-louisiana&location_id=SLAHH.

¹⁰ See Supplemental Testimony of Donald Moul at 4.

1 award their affiliate a subsidy to support its generation when this would be contrary to the
2 express intent of the Ohio General Assembly.¹¹

3 **Q. Does promoting supply diversity necessitate that the Sammis, Davis Besse, and**
4 **the OVEC generating units remain in service?**

5 A. The promotion of supply diversity does not require that the Sammis, Davis Besse, and
6 the OVEC units remain in service. To be diverse means to be “of or relating to different
7 types.”¹² Contrary to witness Makovich’s testimony, Ohio’s power supply mix will not
8 be less diverse if the plants are retired. Ohio and, in fact, the Companies’ service
9 territories will still be able to be served by coal, nuclear, natural gas, renewable, and other
10 generation sources in the event that the plants do not remain in service.

11 **Q. At this point, do you believe that the Sammis, Davis Besse, and the OVEC**
12 **generating units are at risk of being retired *before it is economic to do so*?**

13 A. No. The data presented by witness Moul indicate that continued operation of the
14 plants is not economic. If the Companies believe, as they have argued, that these plants
15 will, in the long run, be able to produce power at a cost that is below market, the
16 Companies will not shut the plants down in the near term. The Companies should have
17 no interest in prematurely shutting down assets that are likely to prove valuable. If, on
18 the other hand, the Companies believe that the plants will never be competitive, they will
19 shut them down, as they should.

¹¹See generally, Chapter 4928, Revised Code; see also, Section 4928.02(H), Revised Code (“It is the policy of the state to [e]nsure effective competition in the provision of retail electric service by avoiding anticompetitive subsidies flowing from a noncompetitive retail electric service to a competitive retail electric service or to a product or service other than retail electric service, and vice versa, including by prohibiting the recovery of any generation-related costs through distribution or transmission rates”).

¹² Black’s Law Dictionary (Bryan A. Garner ed., 8th ed., West 1999).

1 Market logic dictates that if the price earned from the plants in question has a high
2 probability of recovering over a three-year period, the Companies should be able to sell
3 bonds or other long-term financial instruments to underwrite the short-term losses in
4 return for longer-term gains to investors. Avoiding a test of this proposition by
5 sophisticated investors and instead looking for relief by consumers to assume the risk
6 makes the argument presented suspect on its face.

7 **Q. Have the Companies soundly estimated the economic impact to electric rates if**
8 **the OVEC, Davis Besse, and/or Sammis generation plants are closed?**

9 A. No. As I explained in my Direct Testimony, there is a direct correlation between
10 higher electric prices and manufacturer productivity.¹³ If the cost of electricity is
11 increased in order to fund Rider RRS, manufacturing in Ohio will suffer.

12 **Q. Have the Companies reasonably demonstrated the effect on economic**
13 **development in Ohio if the Sammis and Davis Besse generation plants are closed?**

14 A. No. Although witness Murley updated her calculations to reflect more recent inputs,
15 the results yielded still suffer from the same shortcomings as did the Economic and
16 Revenue Impacts Reports on Sammis and Davis Besse attached to her Direct Testimony.
17 Witness Murley's results do not properly capture the economic impact of closing the
18 plants in question, because she offers only a partial view of the economic impacts. This
19 is true for each plant threatened to be closed. There are four significant problems with
20 relying on this type of input-output model to estimate economic impacts.

21 (1) Geography. The impact analysis is restricted to the geographic region
22 incorporated in the model. If the interest is just in these limited geographic areas, the
23 results are best depicted as community development impacts, not economic development

¹³ See Direct Testimony of Edward W. Hill at 13-14 (December 22, 2015).

1 impacts. The Commission should consider the impact of the suggested policy change on
2 the economy of Ohio. This impact should include not only the effect on those businesses
3 and people who supply the power plant with goods and services, but on those entities
4 who ultimately purchase power from the plant or who subsidize its operations. The
5 impact on the state of Ohio should use either the state's geography or the geography of
6 the region affected by changes in the price of power.

7 (2) Effects are Limited to the Supply Chain. The IMPLAN model, as is true of other
8 commercially available input-output models, is "column standardized." This means that
9 it only captures the impacts of expenditures on the supply chain of the industry in
10 question and on the supply chains of the supplier industries, including households. The
11 alternative would be to construct a row-standardized model of the economy. A row-
12 standardized model would be one that demonstrates the impact of changes in the
13 operation in question on the industries that use the product or the material produced.
14 These are the plant's customers. The impact on the supply chain is one thing; the impact
15 on the customers, however, is very different. With a commodity such as electricity, the
16 dominant economic impact will be on energy users. Accordingly, you cannot know the
17 true economic impact of closing the plants in question until you understand the impact of
18 price changes on power users.

19 (3) Substitution Effects. When prices increase or decrease, customers will shift their
20 patterns of purchasing. The IMPLAN model is a fixed coefficient model—that is, the
21 technical coefficients that underlie the model do not change. Think of a fixed coefficient
22 model as a cake recipe. If you want two cakes, you double the recipe; if you want three
23 cakes, you triple the recipe, etc. But power usage is not like a recipe from Betty

1 Crocker's cookbook. Operators will change the mix of ingredients based on their prices
2 and, in the case of power, they shift regularly based on the relative cost of the fuel. The
3 IMPLAN model does not capture substitution effects or the price sensitivity of the
4 customers on the plants in question.

5 (4) Induced Spending. There are three types of spending patterns captured in the
6 IMPLAN model, as is true in all input-output models: direct, indirect, and induced.
7 Direct spending is the value of the purchased product. Indirect spending is spending that
8 is triggered down the supply chain, and the supply chain's supply chains. Induced
9 spending is spending triggered by wages paid to all workers involved. These rounds of
10 spending are restricted to the geography included in the model—any spending that goes
11 outside of the region is thought of as money that has “leaked” outside the region. The
12 assumption made when the lost induced spending is added to the economic impact of a
13 plant closing is that the workforce will find no other employment and that unemployment
14 compensation, retirement benefits, or other transfer payments will not flow into the
15 region in question. The result is an overestimate of the actual negative impact. This
16 assumption is particularly problematic when trade, craft, and itinerant workers are
17 included as part of local spending.

18 In summary, witness Murley's analysis is flawed. The geography is too narrowly
19 drawn to understand the economic impact on the state of Ohio. The model does not
20 include economic impacts on those who purchase the power or subsidize the plants'
21 operations. The model does not consider substitution effects. The model also
22 overestimates the impact of cutbacks in localized, or induced, spending. These flaws are
23 part and parcel of any input-output model. At best, the model captures a partial view of

1 the economic impact of the closing of the power plants in question. I do not find the
2 results to be definitive.

3 **Q. Have the Companies reasonably demonstrated the effect on economic**
4 **development in Ohio if one or more OVEC generating units are closed?**

5 A. No. Given the Companies' affiliate's small ownership interest in the OVEC
6 generating units, it is highly unlikely that the Companies or their affiliate will be able to
7 cause the OVEC generating units to close. Additionally, one of the OVEC units is not
8 even located in Ohio. The Commission has also held in the AEP Ohio case that sufficient
9 evidence did not exist with regard to the OVEC units and providing a PPA to AEP Ohio
10 to subsidize such plants.¹⁴

11 Furthermore, witness Murley's analysis is similarly flawed with regard to the OVEC
12 generating units, as explained above.

13 **Q. Have the Companies advanced an alternative plan to allocate Rider RRS's**
14 **financial risk between the Companies and its ratepayers?**

15 A. No, the Companies did not include an alternative plan to better allocate the risk
16 between the Companies and ratepayers. In fact, the alternative plan that the Companies
17 did file, the Stipulation, shifts more risk to customers, increasing costs to customers. The
18 12 entities that seemingly support the Companies in their request for approval of the
19 Companies' ESP IV Application, including the Economic Stability Program and Rider
20 RRS, extracted payments from the Companies through several new provisions, the costs
21 of which are, at least in part, passed through to the ratepayers. Many of these provisions
22 are on topics that did not appear in the Companies' original ESP IV Application and were
23 not discussed in pre-filed testimony. After successfully extracting benefits from the

¹⁴ See AEP Ohio Order at 23, 25.

1 Companies through these negotiations, the Signatory Parties appear to have all agreed to
2 “recommend to the Commission that it approve and adopt” the Companies’ proposed
3 ESP IV Plan per the Stipulation.¹⁵ Several benefits, however, only pertain to the interests
4 of a specific Signatory Party or are only available to members of specific Signatory
5 Parties and do not alleviate the financial risk to customers with regard to the speculative
6 PPA arrangement.

7 **Q. Could you provide an example of the benefits that only pertain to the interests of**
8 **specific Signatory Parties, but affect the remaining ratepayers?**

9 A. Yes, various payments are made by the Companies to a number of Signatory Parties,
10 including the City of Akron, Council of Smaller Enterprises (COSE), Association of
11 Independent Colleges and Universities of Ohio (AICUO), Cleveland Housing Network
12 (CHN), the Consumer Protection Association (CPA), the Council for Economic
13 Opportunities in Greater Cleveland (CEOGC), and the Citizens Coalition.¹⁶ The addition
14 of the Signatory Parties is merely the use of what Economist Mancur Olson calls a
15 “redistributive coalition,” pursuant to which the Companies assembled a small group to
16 promote policies for their mutual financial benefit. The purpose of a redistributive
17 coalition is to use political or regulatory processes to generate financial benefits that
18 cannot be earned through the marketplace.¹⁷

¹⁵ Stipulation at 6.

¹⁶ Stipulation at 10-15.

¹⁷ Olson, Mancur. The Rise and Decline of Nations: Economic Growth, Stagflation, and Social Rigidities. New Haven and London: Yale University Press, 1982.

1 **Q. Have you been able to quantify the costs of the payments provided to the above-**
2 **mentioned Signatory Parties?**

3 A. Yes, the Stipulation and supporting testimony show that those Signatory Parties
4 identified above will receive approximately \$15.31 million in payments.¹⁸ Some of the
5 costs associated with providing these benefits appear to be recoverable from ratepayers
6 through the Demand Side Management/Energy Efficiency Rider (Rider DSE).

7 **Q. How will approval of this part of the Stipulation, in addition to the Application**
8 **and Rider RRS, affect economic development within the state?**

9 A. In addition to potentially costing customers \$3 billion over the term of the PPA,
10 customers could be responsible for additional costs associated with the provisions listed
11 in the Stipulation that benefit certain Signatory Parties, but not others. This will have an
12 additional impact on Ohio businesses. Ohio businesses will be confronted with higher
13 operating costs. This will be particularly true for those businesses that are not directly
14 benefiting from the special provisions contained in the full proposal before the
15 Commission. This will have two negative effects. First, businesses' costs will be higher
16 than their competitors' and their profits will be lower, thereby reducing such businesses'
17 investments in plant and equipment, and increasing their chances of business failure.
18 Second, Ohio businesses looking for new locations will find it harder to justify investing
19 in the geographic footprint where the PPA charges are assessed. Additionally, the
20 special benefits negotiated to benefit certain entities in the Stipulation are narrowly
21 crafted and further increase the costs to those parties that have been excluded from the
22 agreement.

¹⁸List of benefits compiled based upon Stipulation at 10-15 and Mikkelsen Supplemental Testimony at 4-5.

1 **Q. Are there other beneficiaries of Rider RRS approval?**

2 A. Yes, Rider RRS provides the regulated utility, and its parent company, FirstEnergy
3 Corp., with a guaranteed return on its generation assets. The beneficiaries include the
4 Companies, Ohio Power, and their affiliates.¹⁹

5 **Q. Have you been able to quantify the likely costs to customers for Rider RRS?**

6 A. No. Witness Mikkelsen values Rider RRS as providing a \$2.0 billion credit in favor
7 of customers during the term of ESP IV.²⁰ However, there is no guarantee that Rider
8 RRS will actually result in a credit or cost savings accruing to customers. Even if the
9 Companies' submittal is correct, any projected benefit to customers is not expected to
10 occur during the term of the ESP IV, which appears to be inconsistent with the chart
11 provided in Ms. Mikkelsen's Supplemental Testimony.

12 Over the proposed fifteen-year term of Rider RRS, one could surmise that Rider RRS
13 may, in fact, result in customers paying \$2.0 billion, which will negatively impact those
14 Ohio businesses located in the Companies' territories, as well as economic development
15 activities for the area.²¹ A witness for the Office of the Ohio Consumers' Counsel (OCC)
16 projected that Rider RRS will cost consumers \$3 billion over the term of the PPA.²² The
17 assertions made by the Companies that their customers will ultimately experience cost

¹⁹ Stipulation at 25 (Ohio Power Signature Page).

²⁰ Mikkelsen Supplemental Testimony at 11.

²¹ See *In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company and The Toledo Edison Company for Authority to Provide for a Standard Service Offer Pursuant to R.C. § 4928.143 in the Form of an Electric Security Plan*, Case No. 14-1297-EL-SSO, Application at 2 (August 4, 2014) (whereas the Companies project that Rider RRS could save customers \$2 billion, it could also actually cost customers \$2 billion).

²² See *In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company and The Toledo Edison Company for Authority to Provide for a Standard Service Offer Pursuant to R.C. § 4928.143 in the Form of an Electric Security Plan*, Case No. 14-1297-EL-SSO, Direct Testimony of James F. Wilson (Public) at 12 (December 22, 2014) (Wilson Direct).

1 savings under the proposal and associated PPA are uncertain and improbable due to the
2 following factors:

3 (1) As has been projected by the Commission, future costs of complying with
4 environmental regulations and their associated capital costs on generating plants are
5 unknown.²³ Nonetheless, it cannot be ignored that future environmental costs are likely
6 to increase due to rules that are currently under review.

7 (2) Global demand for energy will affect all fuel sources—coal, natural gas, and oil.
8 More important than the absolute cost of a specific fuel is its price relative to other fuel
9 sources and the relative cost of providing electricity to customers. The cost of energy
10 produced from coal will decrease relative to that of natural gas *only* if the supply of coal
11 increases relative to that of natural gas *or* if global demand for coal decreases relative to
12 that of natural gas. Let's take each in turn.

- 13 • Estimates of supplies of natural gas are increasing as horizontal fracturing
14 technology grows in acceptance globally. This is especially true within PJM's
15 footprint given the size of the proven reserve of methane in the Marcellus and
16 Utica shale formations and exploratory drilling taking place within the Clinton
17 shale formation. There is no growth in the estimates of proven coal reserves—
18 especially of lower sulfur anthracite that is required by coal fired power plants
19 in the United States.
- 20 • Global demand for the use of coal as an electricity fuel source can only drop
21 as its use increases in Ohio under one assumption: if the rest of the world
22 decreases its use of coal for environmental reasons and shifts to other fuels
23 and Ohio does not. While this scenario may be politically appealing to some
24 in the state of Ohio, it is not credible and should not be the basis of a multi-
25 billion dollar regulatory decision.

²³See AEP Ohio Order at 24.

1 (3) Technologies currently exist that provide lower cost generating capacity than that
2 produced by the plants covered by the PPA. The Companies' proposal adopted by the
3 Stipulation implies that its current generating technologies at the Sammis coal plant and
4 the Davis Besse nuclear plant are not cost competitive with alternative generating
5 technologies. Since the filing of the Application and the Stipulation adopting the
6 proposal associated with the PPA, competing fuel prices have dropped drastically. There
7 will be some price recovery when the global economy strengthens, but new supplies of
8 natural gas will also come online with the market recovery. It is difficult to envision a
9 future where the operating costs of the plants covered by the PPA will improve relative to
10 other power sources. Further, as explained earlier in my testimony, retirement of the
11 plants at issue will not decrease the state's or the Companies' fuel diversity.

12 (4) If the PPA is accepted by the Commission, it will introduce a *barrier to entry* to
13 competing generating sources due to the design of the PPA that will ripple long into the
14 future. It will continue to increase electricity costs to businesses and homeowners and it
15 will not benefit consumers. The Economic Stability Program adopted by the Stipulation
16 is not in the public interest and will not provide net economic development benefits as
17 described herein.²⁴

18 **Q. Is FirstEnergy Solutions a third-party beneficiary of the Application and**
19 **Economic Stability Program?**

20 A. Absolutely. FirstEnergy Solutions, a certified retail electric supplier in Ohio, will
21 benefit from approval of the Economic Stability Program and the associated PPA
22 described above, as its uneconomic generating plants will be subsidized by Ohio's
23 ratepayers.

²⁴ Stipulation at 2, 4-7.

1 **Q. Why should one certified retail electric supplier, FirstEnergy Solutions, be**
2 **provided a competitive advantage in the Ohio market?**

3 A. It should not. If customers move to alternative generation providers to take advantage
4 of lower prices than those offered by the Companies' affiliate, which owns the generating
5 facilities covered by the PPA, the cost of power provided by FirstEnergy Solutions'
6 plants is likely higher than its competition (assuming there are no service issues or other
7 reasons for not taking service from FirstEnergy Solutions). If this scenario occurs in the
8 competitive market, market participants have to find ways to lower costs or distinguish
9 their product in order to successfully compete in a competitive market. If they cannot,
10 their businesses will fail. This was the intent of deregulation of the wholesale power
11 market.

12 **Q. Are there any other negative implications that the Economic Stability Program**
13 **will have on the public interest?**

14 A. Yes. An issue related to the structure of Rider RRS and the associated PPA is that
15 economic activity will be diverted from the region covered by the PPA as the difference
16 in the price of electricity grows between the Companies' service territories and
17 competing locations. Thus, despite the Companies' claim that retirement of the units at
18 issue will have a negative impact on economic development within the state, the approval
19 of the Economic Stability Program will likely have a negative impact on economic
20 development and growth which is attributable to high electricity prices.

21 In sum, Rider RRS and the Companies' Economic Stability Program shift the
22 uncertainty of the costs of the generating units onto the Companies' customers, including
23 other Ohio businesses. Customers will be responsible for the cost risk forced upon them
24 by the Companies and Signatory Parties to the Stipulation. However, the only entities

1 guaranteed to benefit from the Program are the regulated utilities and their affiliated
2 companies that are receiving the benefits of the PPA and those who are members of the
3 narrowly crafted redistributive coalition assembled by the Companies to provide, through
4 regulatory politics, what they could not gain the marketplace. The cost imposed upon
5 other customers if Rider RRS is approved will likely stunt economic development in the
6 Companies' service territories due to high electric prices and, in turn, throughout the
7 state.

8 **Q. What is your opinion of what the Companies have asked the Commission to**
9 **approve?**

10 A. I believe the Companies' request is misguided. Under the Application, as modified
11 and expanded by the Stipulation, the Commission is not being asked to behave as a
12 regulator to improve the economic performance or efficiency of a regulated monopoly.
13 Instead, it is being asked to act as a taxing authority to offset FirstEnergy Solutions'
14 market losses from its underperforming power plants by distributing those costs among
15 the Companies' ratepayers, with modest offsets being provided to members of an
16 intentionally selected redistributive coalition when compared to the expected benefit that
17 will flow to the organizer of the coalition. What the Companies are asking the
18 Commission to do in this instance is to provide a multi-billion dollar bailout of their
19 affiliated company.

20 **Q. Do you have any alternative recommendations to approval of the ESP IV**
21 **Application, as modified by the Stipulation?**

22 A. Yes, if the Commission deems that the social benefits that are being selectively
23 promoted by ESP IV and the Stipulation outweigh the negative consequences likely to
24 result from approval of ESP IV and Rider RRS, then those benefits should become

1 generally available to all customers, and should be paid for by other mechanisms, such as
2 a tax levied on electricity and natural gas usage. Such a tax could be used to fund
3 vouchers to help pay for electricity and natural gas for low-income customers or at-risk
4 populations. In order to make this option available, the Commission will need to work
5 closely with the General Assembly.

6 These recommendations are all consistent with my previous testimony.

7 **Conclusion**

8 **Q. Have your prior recommendations for the Commission with regard to the**
9 **Companies' "Powering Ohio's Progress" strategy, set forth in its Fourth Electric**
10 **Security Plan, changed in any way as a result of the AEP Ohio Order?**

11 A. No. I continue to recommend that the Commission reject the Companies' request for
12 the establishment of a rider and the utilization of a power purchase agreement to
13 subsidize portions of the aging, inefficient power plants owned by their affiliate,
14 FirstEnergy Solutions.

15 **Q. Does this conclude your supplemental testimony?**

16 A. Yes.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and accurate copy of the foregoing document was served on May 11, 2015 by electronic mail upon the persons listed below.

/s/ Rebecca L. Hussey

Rebecca L. Hussey

Thomas.mcnamee@puc.state.oh.us
Thomas.lindgren@puc.state.oh.us
Ryan.orourke@puc.state.oh.us
mkurtz@BKLawfirm.com
kboehm@BKLawfirm.com
jkylercohn@BKLawfirm.com
stnourse@aep.com
mjsatterwhite@aep.com
yalami@aep.com
joseph.clark@directenergy.com
ghull@eckertseamans.com
myurick@taftlaw.com
dparram@taftlaw.com
Schmidt@sppgrp.com
ricks@ohanet.org
tobrien@bricker.com
mkl@bbrslaw.com
gas@bbrslaw.com
ojk@bbrslaw.com
wttpmlc@aol.com
jscheaf@mcdonaldhopkins.com
gkrassen@bricker.com
dstinson@bricker.com
dborchers@bricker.com
drinebolt@ohiopartners.org
meissnerjoseph@yahoo.com
LeslieKovacik@toledo.oh.gov
trhayslaw@gmail.com
Jeffrey.mayes@monitoringanalytics.com
mhpetricoff@vorys.com
mjsettineri@vorys.com
glpetrucci@vorys.com
msoules@earthjustice.org
sfisk@earthjustice.org
lhawrot@spilmanlaw.com
dwilliamson@spilmanlaw.com
mdortch@kravitzllc.com
rparsons@kravitzllc.com
Cynthia.brady@exeloncorp.com
David.fein@exeloncorp.com

burkj@firstenergycorp.com
cdunn@firstenergycorp.com
jlang@calfee.com
talexander@calfee.com
dakutik@jonesday.com
sam@mwncmh.com
fdarr@mwncmh.com
mpritchard@mwncmh.com
cmooney@ohiopartners.org
callwein@wamenergylaw.com
joliker@igsenergy.com
barthroyer@aol.com
athompson@taftlaw.com
Christopher.miller@icemiller.com
Gregory.dunn@icemiller.com
Jeremy.grayem@icemiller.com
tdougherty@theOEC.org
jfinnigan@edf.org
Marilyn@wflawfirm.com
todonnell@dickinsonwright.com
matt@matthewcoxlaw.com
mfleisher@elpc.org
mitch.dutton@fpl.com
selisar@mwncmh.com
ccunningham@akronohio.gov
asonderman@keglerbrown.com
sechler@carpenterlipps.com
gpoulos@enernoc.com
toddm@wamenergylaw.com
amy.spiller@duke-energy.com
Jeanne.kingery@duke-energy.com
Larry.sauer@occ.ohio.gov
Michael.schuler@occ.ohio.gov
Kevin.moore@occ.ohio.gov
Tony.mendoza@sierraclub.org
hmadorsky@city.cleveland.oh.us
blanghenry@city.cleveland.oh.us
kryan@city.cleveland.oh.us
gthomas@gtpowergroup.com
Schmidt@sppgrp.com

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