

BEFORE

THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application of Duke )  
Energy Ohio, Inc., for Authority to ) Case No. 14-75-EL-POR  
Establish an Energy Efficiency Pilot )  
Program. )

ENTRY

The attorney examiner finds:

- (1) On January 13, 2014, Duke Energy Ohio, Inc. (Duke) initiated this case requesting authority to establish an energy efficiency program and cost recovery that would allow Duke and the Greater Cincinnati Energy Alliance (GCEA) to coordinate their efforts related to the home energy improvements that deliver energy efficiency in Duke's service territory. According to Duke, the pilot would demonstrate the benefits of Duke working directly with GCEA to leverage the GCEA financing offer (GC-HELP), in addition to and in coordination with the traditional utility incentives Duke offers. The pilot would be conducted in two counties, Warren and Clermont, to determine the potential value of comarketing the GC-HELP financing on top of Duke's Residential SmartSaver Program. Duke requests the ability to claim 100 percent attribution from all impacts achieved from customers that participate in its SmartSaver Program, regardless of whether they take advantage of the GC-HELP financing offer, as well as the ability to recover its comarketing costs as a component of the approved Residential SmartSaver Program.
- (2) At this time, the attorney examiner finds it appropriate to invite interested stakeholders to file comments regarding Duke's application. Consequently, the following procedural schedule shall be established:
  - (a) Motions to intervene shall be filed by January 27, 2015;
  - (c) Comments shall be filed by January 27, 2015; and
  - (d) Reply comments shall be filed by February 12, 2015.

It is, therefore,

ORDERED, That the procedural schedule set forth in Finding (2) be adopted. It is, further,

ORDERED, That a copy of this Entry be served upon all parties of record.

THE PUBLIC UTILITIES COMMISSION OF OHIO

s/ Christine M.T. Pirik

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By: Christine M.T. Pirik  
Attorney Examiner

jrj/vrm

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**Case No(s). 14-0075-EL-POR**

Summary: Attorney Examiner Entry establishing procedural schedule; electronically filed by Vesta R Miller on behalf of Christine M.T. Pirik, Attorney Examiner, Public Utilities Commission of Ohio